RAMBLER

CAR ORDERING GUIDE
AND
PRICE LISTS

AMERICAN MOTORS SALES CORPORATION
AM-1726

7. DEALER INSTALLED ACCESSORIES

NEW

MODEL	BODY TYPE	DEALER PRICES: DEALER BASE PRICE	HOLD-BACK AMOUNT†	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	RETAIL PRICES: SUGGESTED FACTORY LIST	SUGGESTED FACTORY * DEL'D. PRICE
V-8 MODELS (Cont'd.)								
	RAMBLER REBEL 550							
6716	2-Dr. Sport Sedan	$1763.49	$44.66	$1808.15	$142.00	$1950.15	$2233.00	$2400.00
6715	4-Dr. Sedan	1782.46	45.14	1827.60	143.00	1970.60	2257.00	2425.00
6718	4-Dr. Sta. Wag.–2 seat ..	2008.49	50.86	2059.35	161.00	2220.35	2543.00	2729.00
	RAMBLER REBEL 770							
6715-5	4-Dr. Sedan	1856.45	47.00	1903.45	149.00	2052.45	2350.00	2524.00
6718-5	4-Dr. Sta. Wag.–2 seat..	2073.45	52.50	2125.95	166.00	2291.95	2625.00	2816.00
6719-5	2-Dr. Hardtop	1874.49	47.46	1921.95	151.00	2072.95	2373.00	2549.00
	RAMBLER REBEL SST							
6717-7	2-Dr. Convertible	2126.46	53.84	2180.30	171.00	2351.30	2692.00	2888.00
6719-7	2-Dr. Hardtop	1994.45	50.50	2044.95	160.00	2204.95	2525.00	2710.00
	AMBASSADOR 880							
6786-2	2-Dr. Sport Sedan	1831.46	48.84	1880.30	147.00	2027.30	2442.00	2619.00
6785-2	4-Dr. Sedan	1858.49	49.56	1908.05	149.00	2057.05	2478.00	2657.00
6788-2	4-Dr. Sta. Wag.–2 seat ..	2074.48	55.32	2129.80	166.00	2295.80	2766.00	2962.00
	AMBASSADOR 990							
6785-5	4-Dr. Sedan	1942.45	51.80	1994.25	156.00	2150.25	2590.00	2776.00
6788-5	4-Dr. Sta. Wag.–2 seat ..	2159.45	57.60	2217.05	173.00	2390.05	2880.00	3083.00
6789-5	2-Dr. Hardtop	1961.48	52.32	2013.80	157.00	2170.80	2616.00	2803.00
	AMBASSADOR DPL							
6787-7	2-Dr. Convertible	2201.48	58.72	2260.20	177.00	2437.20	2936.00	3143.00
6789-7	2-Dr. Hardtop	2071.46	55.24	2126.70	166.00	2292.70	2762.00	2958.00
	MARLIN							
6759-7	2-Dr. Hardtop	2074.48	55.32	2129.80	167.00	2296.80	2766.00	2963.00

* Includes E.O.H. and a Retail Delivery Charge of $20. on Americans; $25. on Rebels; and $30. on Ambassadors and Marlins

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1967 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

OPTION PACKAGES

In order to assist you in ordering typically equipped cars we have developed the following Option Packages. To order the desired package place an "X" within the appropriate box under C. C. 16 on the order form. These Packages are not available on 220, Rogue, SST, DPL, Marlin and all Americans with a 225 HP V-8 engine.

	Option Packages "A"	"B"	"C"
Individually Adjustable Reclining Seats	X	X	X
Flash-O-Matic Column Shift Transmission	X	X	X
AM Push Button Radio	X	X	X
Solex Windshield Only	X	X	
Remote-Control Left Outside Rear-View Mirror	X	X	
Power Steering		X	X
Light Group		X	X
Wheel Discs		X	X
Undercoating		X	X
Power Brakes			X
Solex Glass All Windows			X
Visibility Group			X
Left and Right Headrests			X
C. C. & Code	16-1	16-2	16-3

(See Regular Production Option Pages For Option Prices)

NEW

American Motors Sales Corporation
CAR ORDERING GUIDE AND PRICE LIST
1967 Models

Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: February 21, 1967

1. Effective February 21, 1967 the following prices are established to cover 1967 American Motors Models. Freight will be prepaid to destination city and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD-BACK AMOUNT†	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	SUGGESTED FACTORY LIST	SUGGESTED FACTORY * DEL'D. PRICE
6 CYLINDER MODELS								
	RAMBLER AMERICAN 220							
6706	2-Dr. Sedan	$1414.45	$34.10	$1448.55	$114.00	$1562.55	$1705.00	$1839.00
6705	4-Dr. Sedan	1497.45	36.10	1533.55	120.00	1653.55	1805.00	1945.00
6708	4-Dr. Station Wagon	1720.49	41.46	1761.95	138.00	1899.95	2073.00	2231.00
	RAMBLER AMERICAN 440							
6706-5	2-Dr. Sedan	1537.49	37.06	1574.55	124.00	1698.55	1853.00	1997.00
6705-5	4-Dr. Sedan	1604.47	38.68	1643.15	129.00	1772.15	1934.00	2083.00
6708-5	4-Dr. Station Wagon	1826.48	44.02	1870.50	147.00	2017.50	2201.00	2368.00
6709-5	2-Dr. Hardtop	1640.46	39.54	1680.00	132.00	1812.00	1977.00	2129.00
	RAMBLER AMERICAN ROGUE							
6707-7	2-Dr. Convertible	1884.48	45.42	1929.90	151.00	2080.90	2271.00	2442.00
6709-7	2-Dr. Hardtop	1747.48	42.12	1789.60	140.00	1929.60	2106.00	2266.00
	RAMBLER REBEL 550							
6716	2-Dr. Sport Sedan	1685.47	42.68	1728.15	135.00	1863.15	2134.00	2294.00
6715	4-Dr. Sedan	1703.46	43.14	1746.60	137.00	1883.60	2157.00	2319.00
6718	4-Dr. Sta. Wag.–2 seat	1929.49	48.86	1978.35	155.00	2133.35	2443.00	2623.00
	RAMBLER REBEL 770							
6715-5	4-Dr. Sedan	1777.45	45.00	1822.45	143.00	1965.45	2250.00	2418.00
6718-5	4-Dr. Sta. Wag.–2seat	1994.45	50.50	2044.95	160.00	2204.95	2525.00	2710.00
6719-5	2-Dr. Hardtop	1796.47	45.48	1841.95	144.00	1985.95	2274.00	2443.00
	RAMBLER REBEL SST							
6717-7	2-Dr. Convertible	2048.49	51.86	2100.35	164.00	2264.35	2593.00	2782.00
6719-7	2-Dr. Hardtop	1915.45	48.50	1963.95	154.00	2117.95	2425.00	2604.00
	AMBASSADOR 880							
6786-2	2-Dr. Sport Sedan	1757.47	46.88	1804.35	141.00	1945.35	2344.00	2515.00
6785-2	4-Dr. Sedan	1784.45	47.60	1832.05	143.00	1975.05	2380.00	2553.00
6788-2	4-Dr. Sta. Wag.–2 seat	1999.48	53.32	2052.80	161.00	2213.80	2666.00	2857.00
	AMBASSADOR 990							
6785-5	4-Dr. Sedan	1868.48	49.82	1918.30	150.00	2068.30	2491.00	2671.00
6788-5	4-Dr. Sta.Wag.–2 seat	2085.48	55.62	2141.10	167.00	2308.10	2781.00	2978.00
6789-5	2-Dr. Hardtop	1887.46	50.34	1937.80	151.00	2088.80	2517.00	2698.00
	AMBASSADOR DPL							
6789-7	2-Dr. Hardtop	1997.47	53.28	2050.75	160.00	2210.75	2664.00	2854.00
	MARLIN							
6759-7	2-Dr. Hardtop	2000.49	53.36	2053.85	161.00	2214.85	2668.00	2859.00
V-8 MODELS								
	RAMBLER AMERICAN 220							
6706	2-Dr. Sedan	1502.48	36.22	1538.70	121.00	1659.70	1811.00	1952.00
6705	4-Dr. Sedan	1585.48	38.22	1623.70	127.00	1750.70	1911.00	2058.00
6708	4-Dr. Station Wagon	1808.47	43.58	1852.05	145.00	1997.05	2179.00	2344.00
	RAMBLER AMERICAN 440							
6706-5	2-Dr. Sedan	1625.47	39.18	1664.65	131.00	1795.65	1959.00	2110.00
6705-5	4-Dr. Sedan	1692.45	40.80	1733.25	136.00	1869.25	2040.00	2196.00
6708-5	4-Dr. Station Wagon	1914.46	46.14	1960.60	154.00	2114.60	2307.00	2481.00
6709-5	2-Dr. Hardtop	1728.49	41.66	1770.15	139.00	1909.15	2083.00	2242.00
	RAMBLER AMERICAN ROGUE							
6707-7	2-Dr. Convertible	1972.46	47.54	2020.00	158.00	2178.00	2377.00	2555.00
6709-7	2-Dr. Hardtop	1835.46	44.24	1879.70	147.00	2026.70	2212.00	2379.00

* Includes E.O.H. and a Retail Delivery Charge of $20. on Americans; $25. on Rebels; and $30. on Ambassadors and Marlins.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1967 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS-This bulletin contains detailed information on taxi options TX-1 through TX-9 together with the complete taxi price extension using Model 6715. When equipped with one of the TX options, Model 6715 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 6715 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS- Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN-Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT- Regularly stocked at the factory are:

Code	Paint Color	Stocked For: (Company and/or Agency)
P-26A	Copco Turq.	Consumers Power
P-27A	Swamp Holly Orange	-
P-28A	Maroon	State of Minnesota
P-29A	Tan	National Cash Register
P-53A	Forum Blue	Avery Rental, State of Maine & Nashville Gas Co.
P-55A	Westminster Green	States of Florida, New Hampshire, Maine and Southern New England Bell
P-56A	Gray	Western Union
P-66A	Autumn Yellow	California Safety Center and North Shore Driving School
P-67A	Forest Green	Illinois Power Co.
P-69A	State Grey	State of California
P-73A	Corinthian White	Alabama Power Co.
P-74A	Gold	General Telephone Co.
P-73A/P-74A	Corinthian White/Gold (Two Tone)	General Telephone Co.
P-83A	Beige	Commonwealth Edison
P-88A	Blue White	Canteen Service Co. and Consolidated Gas Co.
P-89A	Orange	Florida Power Co.
P-92A	Yellow	Getz Exterminator
P-93A	Yellow	Yellow Cab Company
P-96A	Red	Swift and Co.
P-98A	Green	A.T. & T. System
P-99A	Blue Gray	Southwestern Bell Grey

No delay will be experienced in processing orders requiring these colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Department in Detroit, together with a paint chip or sample where possible. A delay of approvimately three weeks should be anticipated when colors not stocked in the factory are ordered in order to allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory approval and in turn has advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be the same as for the regular production two tone color options.

FACTORY PRE-DELIVERY SERVICE-The dealer billing price for Fleet Sales Factory Pre-Delivery Service (which does not include a full tank of gasoline) is as follows:

AMERICAN	$20.00
REBEL	25.00
AMBASSADOR AND MARLIN	30.00

In addition, for all owner drive-aways a charge of $5.00 will be made to the dealer for a full tank of gasoline, when provided.

Zone may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or Zone before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or Zone. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Zone will cause to be paid or credited to Dealer at the end of each calendar quarter a Floor Plan Allowance equal to .200% of the Total Invoice Cost to the Dealer for all new car purchases from Zone of 1967 models.

3. Zone will pay to Dealer an amount equal to 5% of an average Suggested Factory List Price of all new and unused 1967 model vehicles unsold in Dealer's inventory as of the date the 1968 models are officially announced to the general public, and of all 1967 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1968 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by the Zone. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered a dealer-owned demonstrator, regardless of whether or not title remains with the dealer.

4. Dealer prices on American Motors Parts and Accessories are as follows:
American Motors Parts - net prices established from current Parts Price List and/or Parts Release and Change Notices issued from time to time.

American Motors Accessories - net prices established from current Accessories Price List and/or Letters issued from time to time.
The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on either, or both, of two semi-monthly Parts orders, provided the order is prepared and submitted as specified:

(a) Dealer Net $ 100.00 to $ 500.00 inclusive	5% of Dealer Net
(b) Dealer Net $ 500.01 to $1000.00 inclusive	7 1/2% of Dealer Net
(c) Dealer Net $1000.01 and up	10% of Dealer Net

For example, for a $1200.00 Parts order the discount would be as follows: The first $500.00 at 5%, the second $500.00 at 7 1/2%, and the remaining $200.00 at 10%.

These allowances will not apply to Accessories.

All shipments are F.O.B. Warehouses designated as shipping points, except:

(a) The semi-monthly Parts orders, which, if submitted as specified, will be shipped transportation prepaid. Accessory orders designated for shipment with such semi-monthly Parts orders, will be shipped transportation prepaid.

(b) Any Parts and/or Accessory order, other than the semi-monthly orders, amounting to $100 minimum at dealer cost will be shipped transportation prepaid. (The 5%, 7 1/2% and 10% allowances do not apply to these orders.)

5. Zone will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

6. For cars delivered to retail purchasers at factory for owner drive-away, the Dealer shall be billed an additional amount to prepare and condition car for retail delivery as follows:

American	$20.00
Rebel	25.00
Ambassador & Marlin	30.00

These charges apply against the Retail Delivery Charge made by the Dealer. In addition, for all owner drive-aways a charge of $5.00 will be made to the dealer for the provision of a full tank of gasoline.

1967
License Information (Cont'd)

Shipping Weights

6 CYLINDER MODELS

BODY TYPE	RAMBLER AMERICAN 220	440	Rogue	RAMBLER REBEL 550	770	SST	AMBASSADOR 880	990	DPL	MARLIN
2-Dr. Sedan	2591	2586	-	3089	-	-	3142	-	-	-
4-Dr. Sedan	2621	2613	-	3055	3053	-	3111	3156	-	-
4-Dr. Station Wagon	2767	2769	-	3287	3288	-	3318	3377	-	-
2-Dr. Convertible	-	-	2821	-	-	3180	-	-	-	-
2-Dr. Hardtop	-	2643	2663	-	3092	3109	-	3208	3226	3174

290 V-8 MODELS

2-Dr. Sedan	2824	2819	-	3280	-	-	3310	-	-	-
4-Dr. Sedan	2854	2846	-	3246	3244	-	3279	3324	-	-
4-Dr. Station Wagon	2992	3256	-	3450	3451	-	3481	3540	-	-
2-Dr. Convertible	-	-	3054	-	-	3371	-	-	3434	-
2-Dr. Hardtop	-	2876	2896	-	3283	3300	-	3376	5394	3342

These weights include heater, spare wheel and tire, bumper jack, standard transmission, all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

Equipment	Rambler American	Rambler Rebel	Ambassador & Marlin
Cruise-Command Automatic Speed Control	NA	5	5
Individually Adjustable Reclining Front Seats	21	8	8
Bucket Seats W/Console and Armrest	18	28	28
Bucket Seats W/Center Cushion and Armrest	12	20	20
Headrest (each)	4	4	4
Vinyl-Covered Roof	8	8	8
Transmissions, Automatic-W/6 Cylinder Models	27	20	20
-W/290 V-8	8	8	8
-W/343 V-8	NA	36	36
Overdrive-W/6 Cylinder Models	27	30	30
-W/290 V-8	NA	30	30
4-Speed-W/290 V-8	35	35	35
-W/343 V-8	35	35	35
343 CID V-8 Engines - All ex. Wag. -290 to 343 V-8	39	51	51
- All ex. Wag. - 290 to 343 V-8	NA	51	51
232 CID 145 HP to 232 155 HP 6 Cylinder	-	10	10
199 CID to 232 CID 6 Cylinder	10	-	-
Bumper Guard (pair)	4	4	4
Twin-Grip Differential 6	4	8	8
V-8	8	8	8
All-Season Air Conditioning	77	82	82
Heater Delete	-12	-17	-17
Power Brakes	9	9	9
Disc Brakes - Front (Includes Power Brakes)	30	30	30
Power Steering	31	31	31
Power Tailgate Window	4	4	4
Power Windows	NA	17	17
Third Seat - Station Wagons	NA	35	35
Radio	7	8	8
Radio W/Vibra-Tone Rear Speaker	NA	12	12
Stereo Tape Player	-	14	14
Undercoating	14	16	16
Wire Wheel Covers W/Spinners	18	18	18
Turbo-Cast Wheel Covers	22	22	22
Air-Guard Exhaust Emission System 6	18	20	20
V-8	20	20	20
Handling Package 6	10	11	NA
V-8	7	NA	NA
70-Amp. Battery	8	8	8
Oversize Tires: 6.85 x 15	22	NA	NA
6.95 x 14	8	NA	NA
6.95 x 14 to 7.35 x 14	14	NA	NA
7.35 x 14 to 7.75 x 14	NA	5	-
7.75 x 14 to 8.25 x 14	NA	15	15
Heavy Duty Cooling	5	5	5
Side Hinged Tailgate for Wagons	NA	20	20

1967
License Information
Basic Specifications

	WHEELBASE	STANDARD TIRE SIZE	STANDARD ENGINE CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE	OPTIONAL ENGINES CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
RAMBLER AMERICAN	106		199	6	1	3.75 x 3.00	128	33.75	232	6	1	3.75 x 3.50	145	33.75
									232	6	2	3.75 x 3.50	155	33.75
			290	8	2	3.75 x 3.28	200	45.00	290	8	4	3.75 x 3.28	225	45.00
									343	8	4	4.08 x 3.28	280	53.27
RAMBLER REBEL	114		232	6	1	3.75 x 3.50	145	33.75	232	6	2	3.75 x 3.50	155	33.75
AMBASSADOR & MARLIN	118		290	8	2	3.75 x 3.28	200	45.00	343	8	2	4.08 x 3.28	235	53.27
									343	8	4	4.08 x 3.28	280	53.27

Vehicle Identification Number Key

A 7 K S 5 0 A 100001

Built By American Motors Corporation

Plant Location
K = Kenosha
B = Brampton

Body Style
5 = 4-Dr. Sedan
6 = 2-Dr. Sedan
7 = 2-Dr. Convertible
8 = 4-Dr. Station Wag.
9 = 2-Dr. Hardtop

Sequential Serial Number
Six digit numbers starting with 100,001 for each series.

1967 Model

Type of Transmission
S = Standard (3 Spd.) Column Shift
O = Overdrive Column Shift
A = Automatic Column Shift
C = Automatic Console Shift
F = Four-Speed Console Shift
M = Four-Speed Floor Shift

0 = 220 or 550
2 = 880
5 = 440, 770 or 990
7 = Rogue, SST, DPL, or Marlin

ENGINES

Rambler American
A = 199 CID—128 H.P. Six
E = 232 CID—145 H.P. Six
B = 232 CID—155 H.P. Six
C = 290 CID—200 H.P. V-8
D = 290 CID—225 H.P. V-8
X = 343 CID—280 H.P. V-8

Rambler Rebel
F = 232 CID—145 H.P. Six
G = 232 CID—155 H.P. Six
H = 290 CID—200 H.P. V-8
J = 343 CID—235 H.P. V-8
K = 343 CID—280 H.P. V-8

Ambassador
P = 232 CID—145 H.P. Six
M = 232 CID—155 H.P. Six
N = 290 CID—200 H.P. V-8
R = 343 CID—235 H.P. V-8
Q = 343 CID—280 H.P. V-8

Marlin
S = 232 CID—145 H.P. Six
T = 232 CID—155 H.P. Six
U = 290 CID—200 H.P. V-8
V = 343 CID—235 H.P. V-8
W = 343 CID—280 H.P. V-8

IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS
Vehicle Identification Number is located on the top of the right wheelhouse panel under the hood.

Car Ordering Guide and Price List
Section 1, Page 5
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: November 11, 1966

† Available Mid March

1967 RAMBLER AMERICAN 440

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL				
		TRIM COLORS	BLUE	GREEN	RED	AQUA	TAN	BLACK	BLUE	RED	WHITE	TAN
		"T" CODES	743	744	745	747	749	741	743	745	748	749
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	B	B			B
	BENCH—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	B	B			B
	BENCH—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	B	B			B
	BENCH—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	B	B			B
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	B	B	B	B	B
	BENCH—RECLINING—OPTIONAL		C	C	C	C	C	B	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	B	B	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*										
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58		●				●				
	STRATO BLUE, Metallic (Light)	31	33	●					●	●			
	BARBADOS BLUE, Metallic (Medium)	32	33	●					●	●			
	ROYALE BLUE, Metallic (Dark)	33	33	●					●	●			
	† POLO GREEN, Metallic	59	59		●				●				
	ALAMEDA AQUA (Light)	34	8				●		●				
	MARINA AQUA, Metallic (Medium)	8	8				●		●				
	YUMA TAN, Metallic (Light)	36	38					●	●				●
	SUNGOLD, Metallic (Medium)	37	38					●	●				●
	STALLION BROWN, Metallic (Dark)	38	38					●	●				●
	MATADOR RED	39	39			●			●		●	●	
3 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33	●						●			
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8				●		●				
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38					●					●
11 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1			●			●			●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1		●				●				
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33	●						●			
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33	●						●			
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33	●						●			
	† POLO GREEN, Metallic FROST WHITE	59-72	59		●				●				
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8				●		●				
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38					●					●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38					●					●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38					●	●				●
	MATADOR RED FROST WHITE	39-72	39			●			●		●		

*Wheel color matches major body color on Canadian-built cars.

1967 RAMBLER AMERICAN 220

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL		
		TRIM COLORS	BLUE	BLACK AND WHITE	TAN	BLUE	BLACK AND WHITE	TAN
		"T" CODES	723	728	729	723	728	729
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	BENCH—RECLINING—OPTIONAL		C	C	C			
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	BENCH—RECLINING—OPTIONAL		C	C	C			
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	BENCH—RECLINING—OPTIONAL		C	C	C	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58		●			●	
	STRATO BLUE, Metallic (Light)	31	33	●			●		
	BARBADOS BLUE, Metallic (Medium)	32	33	●			●		
	ROYALE BLUE, Metallic (Dark)	33	33	●			●		
	† POLO GREEN, Metallic	59	59		●			●	
	ALAMEDA AQUA (Light)	34	8		●			●	
	MARINA AQUA, Metallic (Medium)	8	8		●			●	
	YUMA TAN, Metallic (Light)	36	38			●			●
	SUNGOLD, Metallic (Medium)	37	38			●			●
	STALLION BROWN, Metallic (Dark)	38	38			●			●
	MATADOR RED	39	39		●			●	
3 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33	●			●		
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8		●			●	
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38			●			●
11 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1		●			●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1		●			●	
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33	●			●		
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33	●			●		
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33	●			●		
	† POLO GREEN, Metallic FROST WHITE	59-72	59		●			●	
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8		●			●	
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38			●			●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38			●			●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38			●			●
	MATADOR RED FROST WHITE	39-72	39		●			●	

*Wheel color matches major body color on Canadian-built cars.

1967 AMERICAN STANDARD EQUIPMENT

	AMERICAN		
	220	440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. STD w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	FLT	STD	STD
4-Door Models	FLT	STD	-
Ash Trays - Front	1 STD	1 STD	1 STD
- Rear	FLT	2 STD	2 STD
Battery - 50 Amp.	STD	STD	STD
Cigarette Lighter	FLT	STD	STD
Coat Hooks, Two (Except Conv.)	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2 Rear Compartment Lights on Hardtop and Convertible)	STD	STD	STD
Engine - 128 H.P., 199 CID, Six, 1-B Carb.	STD	STD	STD
- 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Control Equipment - Open Crankcase Ventilation - 128 H.P.	NA	NA	NA
- All Other Engines	STD	STD	STD
- Closed Crankcase Ventilation (Calif. Type) 128 H.P. 6	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 220 Models w/4-Speed Floor Shift)	Black Rubber	Colored Loop Pile	Colored Loop Pile
- Cargo Area (Wagons)	Black Rubber	Colored Loop Pile	- -
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel Pump - Vacuum Booster (Booster NA w/Electric Wipers)	STD	STD	STD
Glove Box Lock	FLT	STD	STD
Headlights - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	FLT	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Power-Top, Convertible (3 Colors)	-	-	STD
Roof Top Travel Rack (Station Wagon)	NA	STD	-
Safety Features - Bonded Brake Linings	STD	STD	STD
- Double-Safety Brake System	STD	STD	STD
- Self Adjusting Brakes	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Shoulder-Belt Install. Provisions (Shoulder Belts, Dealer Accessory)	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing, Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 2 Front (Retractable) and 2 Rear	STD	STD	STD
- Laminated Headlining (Except Convertibles)	STD	STD	STD
- Turn Signals W/ "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat (Std. Conv.)	NA	EXT	-
- Reclining Bucket Seats w/Front Armrest & Center Cushion (Std. on Rogue Hardtop)	NA	NA	-
Seat Cushions Foam - Front	STD	STD	STD
- Rear	NA	NA	STD
Single Exhaust System (Ceramic-Armored)	STD	STD	STD
Transmissions - Standard Transmission, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	NA
- Wheel Discs	EXT	EXT	STD

1967 RAMBLER AMERICAN ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD				ALL-VINYL STANDARD				
		TRIM COLORS	BLACK	BLUE	RED	TAN	BLACK	BLUE	RED	WHITE	TAN
		'T' CODES	741	743	745	749	741	743	745	748	749
2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD		D	D	D	D	E	E	E	E	E
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD						B	B	B	B	B
	BUCKET—RECLINING—OPTIONAL						E	E	E	E	E

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*									
13 SOLID COLORS—STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●1	●1	●1	●1	●2
	FROST WHITE	72	72	●	●	●	●	●1	●1	●1	●1	●2
	† HIALEAH YELLOW	58	58	●				●1				
	STRATO BLUE, Metallic (Light)	31	33	●	●			●1	●1			
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●			●1	●1			
	ROYALE BLUE, Metallic (Dark)	33	33	●	●			●1	●1			
	† POLO GREEN, Metallic	59	59	●				●1				
	ALAMEDA AQUA (Light)	34	8	●				●1				
	MARINA AQUA, Metallic (Medium)	8	8	●				●1				
	YUMA TAN, Metallic (Light)	36	38	●			●	●2				●2
	SUNGOLD, Metallic (Medium)	37	38	●			●	●2				●2
	STALLION BROWN, Metallic (Dark)	38	38	●			●	●2				●2
	MATADOR RED	39	39	●		●		●1		●1	●1	
3 REVERSIBLE 2-TONES OPTIONAL HARDTOP ONLY	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33		●				●			
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8	●				●				
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38				●					●
11 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1	●				●			●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●				●				
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●				●			
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●				●			
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●				●			
	† POLO GREEN, Metallic FROST WHITE	59-72	59	●				●				
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8	●				●				
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38				●					●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38				●					●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●			●	●				●
	MATADOR RED FROST WHITE	39-72	39			●				●		

*Wheel color matches major body color on Canadian-built cars.

ROGUE CONVERTIBLE TOP COLORS:
1. Black or White
2. Black, White or Tan

Boot Colors to Match Interior Vinyl Bolster Colors Except Black Boot With White Interiors.

1967 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 220	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	TRANSMISSIONS						
42-3	Shift-Command, Console Shift - 200 H. P. V-8 W/Bucket Seats and Console Only	NA	NA	X	$10.20	$155.90	$192.35
42-1	Flash-O-Matic, Col. Shift (NA 225H.P. or 280H.P. V-8's)	X	X	X	9.25	140.90	173.85
42-4	4-Speed Floor Mounted Shift (V-8's Only)	X	X	X	9.35	142.25	184.25
42-6	Overdrive, Column Shift (6's Only)	X	X	X	5.55	84.50	109.45
42-2	3-Speed, Column Shift (Standard)-NA 280H.P. V-8	X	X	X	NC	NC	NC
44-1	Tachometer	X	X	X	2.45	37.10	48.05
45-1	Twin-Grip Differential	X	X	X	1.90	28.45	36.85
	COOLING AND HEATING OPTIONS						
(b) 46-2	All-Season Air Conditioning - Includes H. D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator.	X	X	X	15.70	239.95	310.80
46-9	Weather Eye Heater Deletion	X	X	X	(3.65)	(55.45)	(69.25)
47-3	Flash-O-Matic Transmission Oil Cooler (Std. on V-8's)	X	X	X	.80	11.75	15.25
	POWER ASSISTS						
(b) 48-1	Power Steering (Recommended with Air Conditioning)	X	X	X	4.30	65.15	84.40
49-2	Disc Brakes, Front - Includes Power Brakes (V-8's Only)	X	X	X	4.60	69.95	90.60
49-1	Power Brakes	X	X	X	2.15	32.55	42.15
50-1	Power Lift Tailgate Window	X	X	-	1.60	24.25	31.40
	SOLEX GLASS						
51-1	All Windows - except Rear on Conv. (Recommended W/AC)	X	X	X	1.45	22.15	28.70
51-2	Windshield Only	X	X	X	.75	10.85	14.05
	APPEARANCE ITEMS						
55-3	Sports Steering Wheel - 220 Only	X	NA	NA	1.20	17.85	23.15
	- All other Models	NA	X	X	.80	12.00	15.55
55-2	Custom Steering Wheel	X	STD	STD	.40	5.85	7.60
56-4	Appearance Group "A" - Includes Rocker Panel Moldings and Turbo-Cast Wheel Covers (14" Wheels)						
	-All except Rogue	X	X	NA	3.90	59.10	76.55
	-Rogue Only	NA	NA	X	2.80	42.75	55.40
56-5	Appearance Group "B" - Same as "A" Except Wire Wheel Covers with Spinners (14" Wheels)						
	-All except Rogue	X	X	NA	4.15	62.85	81.40
	-Rogue Only	NA	NA	X	3.05	46.50	60.25
56-6	Appearance Group "C" - Same as "A" except Wheel Discs (Available 14" or 15" Wheels)						
	-All except Rogue	X	X	NA	1.90	28.50	36.90
	-Rogue Only	NA	NA	X	.80	12.15	15.75
56-2	Turbo-Cast Wheel Covers (14" Wheels)						
	-All except Rogue	X	X	NA	3.10	46.95	60.80
	-Rogue Only	NA	NA	X	2.00	30.60	39.65
56-3	Wire Wheel Covers with Spinners (14" Wheels)						
	-All except Rogue	X	X	NA	3.35	50.70	65.65
	-Rogue Only	NA	NA	X	2.25	34.35	44.50
56-1	Wheel Discs (Available 14" or 15" Wheels)	X	X	STD	1.10	16.35	21.20

(b) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 220	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	PAINT AND UPHOLSTERY						
-	Colors - Two-Tone (Std. Appl. of A.M. Colors)...	X	X	NA	$ 1.00	$ 14.60	$ 18.90
	- Rogue Hardtop Only (Includes Roof, Hood and Rear Deck).....	NA	NA	X	2.65	39.90	51.70
-	Special Application of A.M. Colors	X	X	X	2.00	30.40	39.40
	Painted Hood and Rear Deck (Rogue Only) W/Vinyl Roof or Convertible Top Only						
BD	- Black	NA	NA	X	2.00	30.40	39.40
WD	- White	NA	NA	X	2.00	30.40	39.40
TD	- Tan (Convertible Only)	NA	NA	X	2.00	30.40	39.40
B	All-Vinyl Seat Upholstery-Std. on Convertible and Bucket Seats (See TRIM Charts)	X	X	X	1.25	18.85	24.45
-	Tires - (See Tires and Axle Ratio Section 5, Page 2).						
	OPTION PACKAGES (NA W/225 HP V-8) (See Section 1, Page 2 for items included in each Option Package)						
16-1	Package "A"	NA	X	NA			
16-2	Package "B"	NA	X	NA	(Package prices will be total of individual items included)		
16-3	Package "C"	NA	X	NA			
	TOPS						
35-9	Vinyl-Covered Roof (Hardtops Only) - Black	NA	X	X	3.80	57.70	74.75
35-8	- White	NA	X	X	3.80	57.70	74.75
35-1	Power Convertible Top- Black.....	NA	NA	X	NC	NC	NC
35-2	- White.....	NA	NA	X	NC	NC	NC
35-3	- Tan	NA	NA	X	NC	NC	NC
	SEAT OPTIONS						
36-6	Reclining Bucket Seats W/Front Armrest and Console (Available only on V-8 Models W/Shift-Command Trans.)						
	- Rogue Convertible	NA	NA	X	4.95	75.40	97.65
	- Rogue Hardtop.....	NA	NA	X	1.00	15.15	19.65
36-5	Reclining Bucket Seats W/Front Armrest and - Center Cushion - Rogue Convert. (Std. on Rogue Hardtops) ...	NA	NA	X	3.95	60.25	78.05
36-2	Individually Adjustable Reclining Seats (Std. On Rogue Convertible)	NA	X	NA	2.25	34.45	44.65
36-1	Airliner Reclining Seats (Full-Cushion).....	X	X	NA	1.30	19.30	25.00
38-3	Headrests - (NA W/Bucket Seats) - Right and Left.	X	X	X	1.50	22.50	29.15
38-2	- Right Only	X	X	X	.75	11.25	14.60
38-1	- Left Only	X	X	X	.75	11.25	14.60
38-3	Headrests - (Bucket Seats Only) - Right and Left.	NA	NA	X	2.30	34.95	45.30
38-2	- Right Only. . . .	NA	NA	X	1.15	17.50	22.70
38-1	- Left Only	NA	NA	X	1.15	17.50	22.70
84-1	Third Belt for Rear Seat (Required by State of New York)	X	X	X	.50	7.30	9.45
	ENGINES						
*(a) 40-7	280 H.P. - 343 CID, V-8, 4 Barrel— NA Wagons (Available W/ 4-Speed Trans. Only) ...	X	X	X	4.60	70.00	90.65
(a) 40-5	225 H.P. - 290 CID, V-8, 4 Barrel.....	X	X	X	1.65	25.05	32.45
(a) 40-4	200 H.P. - 290 CID, V-8, 2 Barrel.....	X	X	X	(See Page 1, Sec. 1 for V-8 Model Prices)		
40-3	155 H.P. - 232 CID, 6, 2 Barrel	X	X	X	2.60	39.25	50.85
40-2	145 H.P. - 232 CID, 6, 1 Barrel	X	X	X	2.00	30.15	39.05
40-1	128 H.P. - 199 CID, 6, 1 Barrel.....	X	X	X	(See Page 1, Sec. 1 for 6 Model Prices)		

(a) Electric Windshield Wipers, Electric Windshield Wipers & Washers or Visibility Group must be ordered with V-8 Engines.

1967 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

	C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 220	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		CONVENIENCE ITEMS						
(a)	57-2	Visibility Group - Includes Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	$1.40	$20.70	$26.80
	58-4	Remote Control Left Outside Mirror	X	X	X	.50	7 00	9.10
	59-1	Light Group - Includes Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Front Door Switches for 220 Models	X	X	X	.80	12.00	15.55
(a)	60-2	Electric Windshield Wipers and Electric Washers	X	X	X	.90	13.75	17.85
(a)	60-1	Electric Windshield Wipers Only	X	X	X	.65	9.50	12.30
		RADIOS						
	62-2	AM Push Button Radio	X	X	X	2.90	44.30	57.40
	62-1	AM Manual Radio	X	X	X	2.50	38.00	49.25
		BUMPER GUARDS						
	64-2	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.15	17.50	22.70
	64-1	Bumper Guards - Front Only (Wagons Only)	X	X	—	.60	8.75	11.35
	65-1	Undercoating	X	X	X	.70	10.30	16.95
		ENGINE COOLING						
	66-1	Heavy - Duty Cooling System - Includes H. D. Radiator, Power - Flex Fan, and Fan Shroud (Std. W/Air Conditioning)	X	X	X	.85	12.40	16.05
	66-2	Heavy - Duty Radiator (Std. W/Air Conditioning)	X	X	X	.45	6.20	8.05
		HEAVY-DUTY ELECTRICAL						
	67-1	Heavy- Duty Battery, 70 Amp	X	X	X	.40	5.70	7.40
	68-2	40 Amp. Alternator (Std. W/Air Conditioning)	X	X	X	.55	7.80	10.10
		EXHAUST EMISSION SYSTEMS						
(b)	69-3	Closed Crankcase Ventilation and "Air-Guard" Exhaust Emission System (Required by California on V-8's)	X	X	X	2.55	38.65	50.05
(b)	69-2	"Air-Guard" Exhaust Emission System (Required by California on 128 H.P. engines)	X	X	X	2.30	34.80	45.10
	69-1	Closed Crankcase Ventilation and "Engine Mod" Exhaust Emission System (Required by California on 145 & 155 H.P. engines)	X	X	X	.60	8.50	11.00
		SUSPENSION						
	70-3	H. D. Springs and Shock Absorbers (6's Only)	X	X	X	.35	5.00	6.50
	70-2	H. D. Shock Absorbers (V-8's Only)	X	X	X	.20	2.75	3.60
	70-1	Handling Package - 6-Cylinder (Includes Front Sway Bar and H. D. Shock Absorbers)	X	X	X	.60	8.75	11.35
*	70-1	Handling Package - V-8's (Includes Larger Diameter Stabilizer Bar, H.D. Springs and Shock Absorbers plus 5 1/2" Rim Width Wheels)	X	X	X	.80	11.75	15.20
	77-1	H. D. Clutch (With 3-Speed Transmission Only)	X	X	X	.30	4.00	5.20
	82-1	Engine-Block Heater	X	X	X	.40	5.85	7.60

(a) Electric Windshield Wipers, Electric Windshield Wipers & Washers or Visibility Group must be ordered with V-8 Engines.

(b) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 RAMBLER AMERICAN

Factory Installed Field Options

(Supplement Items are Listed in the Order of Appearance in Order Book)

S-E-C Code	Equipment and Description	Availability: Cal.	Aus.	Rocky	Suggested Dealer Delivered Price	Factory Delivered Price
72B-Y	6 Cyl. Deluxe Upholstery (Black)	X	NA	NA	$1.25	$ 18.95
27-1	Seat Belts - Lap Belt for Front Outer Passenger Seat	X	X	NA	.50	7.30
29-2	Parking Brake Warning Light (N.A. with LHD)	X	X	X	.40	2.90
06-4	Alternator 55 Amp.	X	X	X	1.45	22.05
75-1	Heavy Duty Seat Cushion - Front Only (N.A. Convertible or Hardtop)	X	X	NA	.70	9.00
75-2	Heavy Duty Seat Cushion and Back - Front Only	X	X	NA	.95	12.90
77-3	Cigarette Lighter	X	STD	STD	.20	2.85
77-5	Wiring - Modified for Boat Light and for Taxi Meter (Wires Only, N.A. on Convertibles)	X	X	X	.45	6.25
77-8	Rear Antenna Without Built-in Add Receivers	X	STD	STD	.75	10.35
77-9	Dome Light Over Front Seat (N.A. on Convertible Hardtop)	X	X	NA	.55	7.85
78-2	Dual Horn	X	STD	STD	.40	5.80
78-3	Chain Plugs - Manifold	X	X	X	.25	3.45
78-5	Lower Rear Seat - 220-Amperes Only; (Includes Cargo Tie-Down for Rear Seat Back)	X	NA	NA	1.00	14.75
78-6	Electric Rear Window Defroster - Sedans	X	X	NA	2.75	41.65
78-7	Glove Box Lock	X	STD	STD	.20	3.05
78-8	Brake Surveillance Kit - Includes Resistance Type Stop Lamps	X	X	X	.60	8.95
78-9	Lucas Resistance Type Stop Lamps	X	X	X	.40	5.35
79-5	Tool Kit for Rear Type Antenna - N.A. on Convertible	X	X	X	.35	4.95
79-6	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.75
79-9	Front Dome Light Switches	X	STD	STD	.10	1.45
79-12	Emergency Flasher Signal System - Alternate Flashing (Essential to Special Purpose Vehicles)	X	X	X	1.20	17.65
(a)	Sportlight Flasher - N.A. Convertible	X	X	X	.50	7.00
(a)	Spotlight 5" or 6" Red or White Lens - N.A. Convertible	X	X	X	1.70	24.50
(b)	Right Hand Drive Unit - Includes Electric Windshield Wipers and Washers and Right Hand O.S. Mirror	X	X	X	7.65	146.25

(a) When Sportlight Flasher or Sportlight is ordered Left Hand Outside Mirror is not available.

(b) Note: (1) The following options are not available with Right Hand Drive:

- Air Conditioning
- Power Steering
- Split-Command Flash-Omatic
- Transmission
- Power Twilight Window
- Parking Brake Warning Light
- Hooting Package
- Overdrive Transmission
- 4-Speed Transmission
- Electric Windshield Washer
- Power Brakes
- Remote Control Left Outside Mirror
- 220 C.I.D. V-8 Engine
- Flash-O-Matic Transmission Oil Cooler
- Sport's Steering Wheel
- Power Disc Brakes
- Turbocharger

(2) The following standard equipment items are relocated where Right Hand Drive is located:

- Alley Hooted Warning Signal
- Brake System Pressure Warning Light

1967 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: November 11, 1966

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 220	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
728-V	H. D. Vinyl Upholstery 31 oz. (Black)	X	NA	NA	$1.25	$ 18.85	$ 24.45
37-3	Seat Belts- Third Belt for Front (Non-Retractable)	X	X	NA	.50	7.30	9.45
59-2	Parking Brake Warning Light (N.A. with RHD)	X	X	X	.30	3.90	5.05
68-4	Alternator 55 Amp	X	X	X	1.65	24.75	32.05
75-1	Heavy Duty Seat Cushion - Front Only (N.A. Convertible or Hardtop)	X	X	NA	.50	6.95	9.00
75-3	Heavy Duty Seat Cushion and Back - Front Only (N.A. Convertible or Hardtops)	X	X	NA	.85	12.90	16.75
77-3	Cigarette Lighter	X	STD	STD	.20	2.85	3.70
77-5	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only (N.A. on Convertibles)	X	X	X	.55	8.25	10.70
77-8	Rear Armrests W/Built-in Ash Receivers	X	STD	STD	.75	11.35	14.70
77-9	Dome Light Over Front Seat (N.A. on Convertible and Hardtop)	X	X	NA	.55	7.95	10.30
78-2	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area)	X	NA	NA	1.00	14.75	19.10
78-6	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	41.65	53.95
78-7	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.60	8.95	11.60
78-9	- Less Resistance Type Plugs	X	X	X	.40	5.55	7.20
79-5	Pull Wire for Roof Type Antenna - N.A. on Convertible	X	X	X	.35	4.95	6.45
79-6	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.70	3.50
79-8	Front Dome Light Switches	X	STD	STD	.10	1.45	1.90
79-12	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.65	22.85
(a) -	Spotlight Flasher - N.A. Convertible	X	X	X	.50	7.00	9.10
(a) -	Spotlight 5" or 6" Red or White Lens - N.A. Conv.	X	X	X	1.70	25.50	33.05
(b) -	Right Hand Drive Unit - Includes Electric Windshield Wipers and Washers and Right Hand O/S Mirror	X	X	X	7.65	116.35	150.70

(a) When Spotlight Flasher or Spotlight is ordered, Left Outside Mirror is not available.

(b) Note: (1) The following options are not available with Right Hand Drive:

- Air Conditioning
- Power Steering
- Shift-Command Flash-O-Matic Transmission
- Power Tailgate Window
- Parking Brake Warning Light
- Handling Package
- Overdrive Transmission
- 4-Speed Transmission
- Electric Windshield Washer
- Power Brakes
- Remote Control Left Outside Mirror
- 290 C.I.D. V-8 Engine
- Flash-O-Matic Transmission Oil Cooler
- Sport's Steering Wheel
- Power Disc Brakes
- Tachometer

(2) The following standard equipment items are deleted where Right Hand Drive is ordered:

- 4-Way Hazard Warning Signal
- Brake System Pressure Warning Light

1967 RAMBLER REBEL 770

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD						ALL-VINYL OPTIONAL STD. WITH BUCKETS					
		TRIM COLORS	BLACK	BLUE	GREEN	BURGUNDY	AQUA	TAN	BLACK	BLUE	RED	BURGUNDY	WHITE	TAN
		"T" CODES	771	773	774	776	777	779	771	773	775	776	778	779
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B				B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B				B
	BUCKET—RECLINING—OPTIONAL								E	E		E		E
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B				B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B				B
	BUCKET—RECLINING—OPTIONAL								E	E		E		E
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B	B	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*												
15 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58	●		●				●					
	STRATO BLUE, Metallic (Light)	31	33	●	●					●	●				
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●					●	●				
	ROYALE BLUE, Metallic (Dark)	33	33	●	●					●	●				
	† POLO GREEN, Metallic	59	59	●		●				●					
	ALAMEDA AQUA (Light)	34	8	●				●		●					
	MARINA AQUA, Metallic (Medium)	8	8	●				●		●					
	YUMA TAN, Metallic (Light)	36	38	●					●	●					●
	SUNGOLD, Metallic (Medium)	37	38	●					●	●					●
	STALLION BROWN, Metallic (Dark)	38	38	●					●	●					●
	MATADOR RED	39	39	●						●		●		●	
	FLAMINGO BURGUNDY, Metallic (Light)	40	41	●			●			●			●		
	RAJAH BURGUNDY, Metallic (Dark)	41	41	●			●			●			●		
4 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33		●						●				
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8					●		●					
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38						●						●
	FLAMINGO BURGUNDY, Metallic (Light) RAJAH BURGUNDY, Metallic (Dark)	40-41 41-40	41				●			●			●		
12 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1	●						●				●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●						●					
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●						●				
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●						●				
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●						●				
	† POLO GREEN, Metallic FROST WHITE	59-72	59			●				●					
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8					●		●					
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38						●						●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38						●						●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●					●	●					●
	MATADOR RED FROST WHITE	39-72	39	●						●		●			
	FLAMINGO BURGUNDY, Metallic (Light) FROST WHITE	40-72	41				●			●			●		

*Wheel color matches major body color on Canadian-built cars.

1967 RAMBLER REBEL 550

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD			VINYL OPTIONAL		
		TRIM COLORS	BLUE	BLACK & WHITE	TAN	BLUE	BLACK & WHITE	TAN
		"T" CODES	753	758	759	753	758	759
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C			
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C			
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58		●			●	
	STRATO BLUE, Metallic (Light)	31	33	●			●		
	BARBADOS BLUE, Metallic (Medium)	32	33	●			●		
	ROYALE BLUE, Metallic (Dark)	33	33	●			●		
	† POLO GREEN, Metallic	59	59		●			●	
	ALAMEDA AQUA (Light)	34	8		●			●	
	MARINA AQUA, Metallic (Medium)	8	8		●			●	
	YUMA TAN, Metallic (Light)	36	38			●			●
	SUNGOLD, Metallic (Medium)	37	38			●			●
	STALLION BROWN, Metallic (Dark)	38	38			●			●
	MATADOR RED	39	39		●			●	
3 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33	●			●		
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8		●			●	
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38			●			●
11 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1		●			●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1		●			●	
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33	●			●		
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33	●			●		
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33	●			●		
	† POLO GREEN, Metallic FROST WHITE	59-72	59		●			●	
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8		●			●	
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38			●			●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38			●			●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38			●			●
	MATADOR RED FROST WHITE	39-72	39		●			●	

*Wheel color matches major body color on Canadian-built cars.

1967 REBEL STANDARD EQUIPMENT

	REBEL 550	REBEL 770	REBEL SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. STD w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	FLT	STD	STD
4-Door Models	FLT	STD	-
Ash Trays - Front	1 STD	1 STD	1 STD
- Rear & Ash Tray for Rear Door of 3 Seat Wagon	FLT	2 STD	2 STD
Batteries - 50 Amp. (60 Amp. Std. W/343 CID V-8's)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two (Except Conv.)	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2 Rear Compartment Lights on Hardtop and Conv.)	STD	STD	STD
Engine - 145 H. P., 232 CID, Six, 1-B Carb	STD	STD	STD
- 200 H. P., 290 CID, V-8, 2-B Carb, (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Control Equipment - Open Crankcase Ventilation	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 550 Models w/4-Speed Floor Shift)	Black Rubber	Colored Loop Pile	Colored Loop Pile
- Cargo Area (Wagons)			
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD
Glove Box Lock	FLT	STD	STD
Lock for Hidden Rear Compartment on Wagons	FLT	STD	-
Headlights - Dual	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	FLT	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Power-Top, Convertible (3 Colors)	-	-	STD
Roof Top Travel Rack (Station Wagon)	STD	STD	-
Safety Features - Bonded Brake Linings	STD	STD	STD
- Double-Safety Brake System	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Shoulder-Belt Install. Provisions (Shoulder Belts, Dealer Accessory)	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear	STD	STD	STD
- Sway Bar - Front (Opt. for 6 Sed. H.T. and Conv.)	STD	STD	STD
- Molded Headlining (Except Convertible)	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat (Std. Conv.)	EXT	EXT	-
- Reclining Bucket Seats w/Front Armrest & Center Cushion (Std. on SST Hardtop. N/A 770 Hardtop)	NA	EXT	-
Seat Cushions Foam - Front	STD	STD	STD
- Rear	EXT	STD	STD
Single Exhaust System (Ceramic-Armored)	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons	STD	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Lift Tailgate Wind.)	NA	STD	-
Transmission - Standard Transmission, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	NA
- Wheel Discs	EXT	EXT	STD

1967 RAMBLER REBEL SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL STANDARD						"PIMLICO PLAID" FABRIC OPTIONAL ON SST HARDTOP (INCLUDES TWO PILLOWS)				
		TRIM COLORS	BLACK	BLUE	RED	BURGUNDY	TAN	BLACK	BLUE	RED	BURGUNDY	WHITE	TAN	BLACK	BLUE	RED	BURGUNDY	GOLD
		"T" CODES	771	773	775	776	779	771	773	775	776	778	779	771	773	775	776	779
2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD		D	D	D	D	D	E	E	E	E	E	E	W	W	W	W	W
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD							B	B	B	B	B	B					
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E					

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*	BLACK	BLUE	RED	BURGUNDY	TAN	BLACK	BLUE	RED	BURGUNDY	WHITE	TAN	BLACK	BLUE	RED	BURGUNDY	GOLD	STRIPE COLOR
15 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●1	●1	●1	●1	●1	●2	●	●	●	●	●	**
	FROST WHITE	72	72	●	●	●	●	●	●1	●1	●1	●1	●1	●2	●	●	●	●	●	RED
	† HIALEAH YELLOW	58	58	●					●1						●					BLACK
	STRATO BLUE, Metallic (Light)	31	33	●	●				●1	●1					●	●				BLACK
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●				●1	●1					●	●				WHITE
	ROYALE BLUE, Metallic (Dark)	33	33	●	●				●1	●1					●	●				WHITE
	† POLO GREEN, Metallic	59	59	●					●1						●					WHITE
	ALAMEDA AQUA (Light)	34	8	●					●1						●					BLACK
	MARINA AQUA, Metallic (Medium)	8	8	●					●1						●					WHITE
	YUMA TAN, Metallic (Light)	36	38	●				●	●2					●2	●				●	BLACK
	SUNGOLD, Metallic (Medium)	37	38	●				●	●2					●2	●				●	WHITE
	STALLION BROWN, Metallic (Dark)	38	38	●				●	●2					●2	●				●	WHITE
	MATADOR RED	39	39	●		●			●1		●1		●1		●		●			WHITE
	FLAMINGO BURGUNDY, Metallic (Light)	40	41	●			●		●1			●1			●			●		BLACK
	RAJAH BURGUNDY, Metallic (Dark)	41	41	●			●		●1			●1			●			●		RED
4 REVERSIBLE 2-TONES OPTIONAL HARDTOP ONLY	STRATO BLUE, Metallic (Light)	31-33	33		●					●						●				BLACK
	ROYALE BLUE, Metallic (Dark)	33-31																		WHITE
	ALAMEDA AQUA (Light)	34-8	8	●					●						●					BLACK
	MARINA AQUA, Metallic (Medium)	8-34																		WHITE
	YUMA TAN, Metallic (Light)	36-38	38					●						●					●	BLACK
	STALLION BROWN, Metallic (Dark)	38-36																		WHITE
	FLAMINGO BURGUNDY, Metallic (Light)	40-41	41				●					●						●		BLACK
	RAJAH BURGUNDY, Metallic (Dark)	41-40																		RED
12 NON-REVERSIBLE 2-TONES OPTIONAL HARDTOP ONLY	CLASSIC BLACK FROST WHITE	1-72	1	●					●				●		●					WHITE
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●					●						●					BLACK
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●					●						●				BLACK
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●					●						●				WHITE
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●					●						●				WHITE
	† POLO GREEN, Metallic (Medium) FROST WHITE	59-72	59	●					●						●					WHITE
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8	●					●						●					WHITE
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38					●						●					●	BLACK
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38					●						●					●	WHITE
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●				●	●					●	●				●	WHITE
	MATADOR RED FROST WHITE	39-72	39			●					●						●			WHITE
	FLAMINGO BURGUNDY, Metallic (Light) FROST WHITE	40-72	41				●					●						●		BLACK

*Wheel color matches major body color on Canadian-built cars.

**White stripe with white, blue, tan or gold interiors.
Red stripe with red, black or burgundy interiors.

SST CONVERTIBLE TOP COLORS:
1. Black or White
2. Black, White or Tan

Boot Colors to Match Interior Vinyl Bolster Colors Except Black Boot With White Interiors.

1967 RAMBLER REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Issued: September 1, 1966
Reissued: October 6, 1966

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
38-3	Headrests - (NA w/Bucket Seats) - Right and Left	X	X	-	$1.50	$22.50	$29.15
38-2	- Right Only	X	X	-	.75	11.25	14.60
38-1	- Left Only	X	X	-	.75	11.25	14.60
38-3	Headrests - (Bucket Seats Only) - Right and Left	NA	X	X	2.30	34.95	45.30
38-2	- Right Only	NA	X	X	1.15	17.50	22.70
38-1	- Left Only	NA	X	X	1.15	17.50	22.70
39-1	Foam Cushion Rear Seat	X	STD	STD	.55	8.15	10.55
	ENGINES						
40-7	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X	4.60	70.00	90.65
40-6	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	2.95	45.00	58.30
40-4	200 H.P. - 290 CID, V-8, 2 Barrel	X	X	X	(See Page 2, Sec. 1 for V-8 Model Prices)		
40-3	155 H.P. - 232 CID, 6, 2 Barrel	X	X	X	.60	9.10	11.80
40-2	145 H.P. - 232 CID, 6, 1 Barrel	X	X	X	(See Page 1, Sec. 1 for 6 Model Prices)		
*83-1	Dual Exhaust W/343 CID V-8 only (NA Wagons)	X	X	X	1.35	20.00	25.90
	* Available about January 15						
	TRANSMISSIONS						
42-3	Shift-Command, Console Shift for V-8's	NA	X	X	10.85	165.90	204.70
42-1	Flash-O-Matic, Column Shift - 232 Sixes & 290 V-8	X	X	X	9.90	150.90	186.15
	- 343 V-8's only	X	X	X	10.85	165.90	204.70
42-5	4-Speed Full-Synchron.Console Shift for V-8(exc.235HP)	NA	X	X	9.35	142.25	184.25
42-4	4-Speed Full-Synchron.Floor Shift for V-8 (exc. 235 HP)	X	X	X	9.35	142.25	184.25
42-6	Overdrive, Column Shift (N/A on 343 CID Engine)	X	X	X	5.90	89.50	115.90
42-2	3-Speed, Column Shift (N/A on 343 CID Engine)	X	X	X	NC	NC	NC
44-1	Tachometer	X	X	X	2.45	37.10	48.05
45-1	Twin-Grip Differential	X	X	X	1.90	28.45	36.85
	COOLING AND HEATING OPTIONS						
(a) 46-2	All-Season Air Conditioning (Includes H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator. 60 Amp. Battery Std. on 343 CID V-8)	X	X	X	17.70	269.95	349.65
46-9	Weather Eye Heater Deletion	X	X	X	(3.75)	(56.65)	(70.75)
47-3	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.80	11.75	15.25
	POWER ASSISTS						
(a) 48-1	Power Steering (Recommended W/Air Conditioning).	X	X	X	4.30	65.15	84.40
49-2	Disc Brakes, Front - V-8's only (Includes Power Brakes)	X	X	X	4.60	69.95	90.60
49-1	Power Brakes	X	X	X	2.15	32.55	42.15
50-4	Power Lift Windows - Side Windows (NA 2-Dr Sedan)	X	X	X	5.10	77.40	100.25
	- Side and tailgate	X	X	-	6.65	101.65	131.65
50-1	- Tailgate (Std. on 3-seat Wagon)	X	X	-	1.60	24.25	31.40
	SOLEX GLASS						
51-1	All Windows - Except Rear on Convertible. (Recommended W/Air Conditioning)	X	X	X	1.70	25.95	33.60
51-2	Windshield only	X	X	X	1.05	16.10	20.85
	WAGONS ONLY						
52-1	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-	5.65	86.25	111.70
52-2	Side Hinged Tailgate, Optional on all 2-Seat Wagons	X	X	-	NC	NC	NC
53-1	Cruise-Command Automatic Speed Control System- (Available W/Automatic Transmission only)	X	X	X	2.25	34.00	44.05
54-1	Adjust-O-Tilt Steering Wheel (Avail. only with- Column-Shift Flash-O-Matic or any Floor Shift Transmission)	X	X	X	2.15	32.55	42.15

(a) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 RAMBLER REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3, Page 5
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: March 1, 1967
† Available Mid-March

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	PAINT AND UPHOLSTERY						
-	Colors - Two-Tone (Std. Appl. of A.M. Colors)						
	- Sedans and Hardtops	X	X	X	$ 1.35	$ 20.00	$ 25.90
†	- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)- 550	X	NA	-	3.30	49.90	64.65
	- 770	NA	X	-	2.30	34.90	45.20
-	Special Application of A.M. Colors	X	X	X	2.00	30.40	39.40
WO	Simulated Walnut Wood - Grain Body Side Panels (770 Wagon Only) N.A. Two Tones	NA	X	-	5.05	76.85	99.50
	Embossed Viny Seat Upholstery - Std. on Convertible						
B	- 550 Sedans W/Bench Seats only.	X	NA	NA	1.25	18.85	24.45
B	- 550 Wagons and all 770 Models W/Bench or Individual Seats	X	X	NA	1.25	18.85	24.45
W	SST Custom Interior Trim Package - Hardtop only - (Includes Pimlico Plaid Seat Inserts and Door Panels, 2 Pillows, and Custom Name Plate for Door Panels) ..... (See Trim Charts)	NA	NA	X	2.50	37.70	48.85
-	Tires - (See Tires and Axle Ratio Section 5, Page 2)	X	X	X			
	OPTION PACKAGES (N.A. ON SST MODELS) (See Section 1, Page 2 for Items Included in each Option Package)						
16-1	Package "A"	X	X	NA	(Package prices will be total of individual items included)		
16-2	Package "B"	X	X	NA			
16-3	Package "C"	X	X	NA			
	TOPS						
35-9	Vinyl Covered Roof (Hardtops Only) - Black	NA	X	X	3.80	57.70	74.75
35-8	- White	NA	X	X	3.80	57.70	74.75
35-9	(770 4-Dr. Sedans Only) - Black	NA	X	-	4.00	61.00	79.00
35-8	- White	NA	X	-	4.00	61.00	79.00
35-1	Power Convertible Top - Black	NA	NA	X	NC	NC	NC
35-2	- White	NA	NA	X	NC	NC	NC
35-3	- Tan	NA	NA	X	NC	NC	NC
	SEAT OPTIONS						
36-6	Reclining Bucket Seats W/Front Armrest and Console - N/A 770 Hardtop (Avail. W/Console Mounted Trans. Only) - 770 Sedan & Wagon.	NA	X	-	8.00	121.85	157.80
	- SST Hardtops.	NA	NA	X	1.80	27.15	35.20
	- SST Convertible.	NA	NA	X	5.75	87.40	113.20
36-5	Reclining Bucket Seats W/Front Armrest and Center Cushion (Std. on SST Hardtop, N/A 770 Hardtop) - 770 Sedan & Wagon	NA	X	-	6.20	94.70	122.65
	- SST Convertible.	NA	NA	X	3.95	60.25	78.05
36-2	Individually Adjustable Reclining Seats -..... (Std. on SST Convertible).	X	X	NA	2.25	34.45	44.65
	Auto-Lock Seat Belts W/Bucket Seats Only						
37-8	- 2 Front Auto-Locks	NA	X	X	.55	7.95	10.30
*86-1	- 2 Front Auto-Locks & Third Belt for Rear Seat.	NA	X	X	1.05	15.25	19.75
37-9	- 2 Front Auto-Locks and 2 Belts for Third Seat of Wagon	NA	X	NA	1.50	22.55	29.20
*87-1	- 2 Front Auto-Locks, Third Belt for Rear Seat and 2 Belts for Third Seat of Wagon	NA	X	NA	2.00	29.85	38.65
*84-1	Third Seat Belt For Rear Seat	X	X	X	.50	7.30	9.45
37-6	2 Seat Belts for Third Seat of Wagon	NA	X	NA	1.00	14.60	18.90
*85-1	Third Seat Belt For Rear Seat and 2 Seat Belts for Third Seat of Wagon	NA	X	NA	1.50	21.90	28.35

*(Third Seat Belt For Rear Seat and 2 Seat Belts for Third seat of Wagon are Required by the State of New York)

1967 RAMBLER REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	EXHAUST EMISSION SYSTEMS						
(a) 69-3	Closed Crankcase Ventilation and "Air Guard" Exhaust Emission System (Required by California on V-8's)	X	X	X	$2.55	$38.65	$50.05
69-1	Closed Crankcase Ventilation and "Engine Mod" Exhaust Emission System (Required by California on Sixes)	X	X	X	.60	8.50	11.00
	SUSPENSION						
70-3	H.D. Springs and Shock Absorbers (N/A 6 Sedans, Hardtops and Convertible)	X	X	X	.40	6.00	7.80
70-2	H.D. Shock Absorbers	X	X	X	.25	3.75	4.90
70-1	Handling Package - 6 Cylinder (N/A Wagons. Includes Front Sway Bar and H.D. Springs and Shock Absorbers)	X	X	X	.80	12.00	15.55
77-1	H.D. Clutch - V-8's W/3-Speed Transmission only (NA w/343 CID V-8)	X	X	X	.30	4.00	5.20
82-1	Engine-Block Heater	X	X	X	.40	5.85	7.60

(a) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 RAMBLER REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	APPEARANCE ITEMS						
55-3	Sports Steering Wheel - 550 Only	X	NA	NA	$1.20	$ 17.85	$ 23.15
	- All except 550	NA	X	X	.80	12.00	15.55
55-2	Custom Steering Wheel	X	STD	STD	.40	5.85	7.60
56-4	Appearance Group "A" - Includes Wheel Opening and Side Moldings & Turbo-Cast Wheel Covers (14" Wheels Only)	X	NA	NA	4.35	66.40	86.00
56-5	Appearance Group "B" - Same as "A" except Wire Wheel Covers W/Spinners (14" Wheels only)	X	NA	NA	4.60	70.15	90.85
56-6	Appearance Group "C" - Same as "A" except Wheel Discs (Available 14" or 15" Wheels)	X	NA	NA	2.35	35.80	46.40
56-2	Turbo-Cast Wheel Covers (14" Wheels Only)						
	- All Except SST	X	X	NA	3.10	46.95	60.80
	- SST only	NA	NA	X	2.00	30.60	39.65
56-3	Wire Wheel Covers W/Spinners (14" Wheels only)						
	- All Except SST	X	X	NA	3.35	50.70	65.65
	- SST only	NA	NA	X	2.25	34.35	44.50
56-1	Wheel Discs (Available 14" or 15" Wheels)	X	X	STD	1.10	16.35	21.20
	CONVENIENCE ITEMS						
57-2	Visibility Group - Includes Remote Control Left Outside Mirror, Visor Vanity Mirror (N/A on Conv.), Electric Windshield Wipers and Electric Washers	X	X	X	1.40	20.70	26.80
58-4	Remote Control Left Outside Mirror	X	X	X	.50	7.00	9.10
59-1	Light Group - Includes Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X	.80	12.00	15.55
60-2	Electric Windshield Wipers and Electric Washers	X	X	X	.90	13.75	17.85
60-1	Electric Windshield Wipers only	X	X	X	.65	9.50	12.30
61-1	Electric Clock	X	X	X	.85	12.50	16.20
	RADIOS AND SPEAKERS						
81-1	8-Track Stereo Tape Player-Sedan & Hardtop Models Only (Includes 2 Rear Speakers)	X	X	X	6.75	102.95	133.35
62-3	AM-FM Push Button	X	X	X	6.80	103.30	133.80
62-2	AM Push Button	X	X	X	2.95	44.95	58.25
63-2	Vibra-Tone Rear Speaker - Available only with Radio (N/A W/Stereo Tape Player or on Wagons or Conv.)	X	X	X	2.65	39.95	51.75
63-1	Duo-Coustic Rear Speaker - Available only with Radio (N/A W/Stereo Tape Player or on Wagons or Conv.)	X	X	X	.70	10.15	13.15
	BUMPER GUARDS						
64-2	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.15	17.50	22.70
64-1	Bumper Guards - Front (Wagons only)	X	X	-	.60	8.75	11.35
65-1	Undercoating	X	X	X	.70	10.30	16.95
	ENGINE COOLING						
66-1	Heavy-Duty Cooling System - Includes Radiator, Power-Flex Fan and Fan Shroud (Std. W/A.C.)	X	X	X	.85	12.40	16.05
66-2	Heavy-Duty Radiator (Std. W/Air Conditioning)	X	X	X	.45	6.20	8.05
	HEAVY-DUTY ELECTRICAL						
67-1	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-2	40 Amp. Alternator (Std. W/Air Conditioning)	X	X	X	.55	7.80	10.10

1967 RAMBLER REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3, Page 10
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: November 11, 1966

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
(a) —	Spotlight Flasher - N.A. Convertible	X	X	X	$ .50	$ 7.00	$ 9.10
(a) —	Spotlight 5" or 6", Red or White Lens - N.A. Conv.	X	X	X	1.70	25.50	33.05
(b) —	Right Hand Drive Unit-Includes Electric Windshield Wipers and Washers and Right-Hand O/S Mirror	X	X	X	7.65	116.35	150.70
	Taxi Rear Door Warning Signal - 4-Door Sedan Only - Includes Front & Rear Door Light Switches (N.A. W/Cruise-Command)	X	NA	NA	.50	6.95	9.00

(a) When Spotlight Flasher or Spotlight is ordered, the Left Outside Mirror is not available.

(b) Note: (1) The following options are not available with Right Hand Drive:

- AM-FM Radio
- Air-Conditioning
- Hand Throttle Control
- Vibra-Tone or Duo-Coustic Rear Seat Speakers
- 3.15 Axle Ratio W/3 Speed Transmission
- Cruise Command Speed Control System
- Tachometer
- Sports Steering Wheel
- 20:1 Steering Ratio
- 4-Speed Transmission Floor or Console Mounted
- Overdrive Transmission
- Remote Control Left Outside Mirror
- Adjust-O-Tilt Steering Wheel
- 343 C.I.D. V-8 Engine
- 60 Amp. Alternator
- Handling Package – 6 Cylinder Models

(2) The standard 4-Way Hazard Warning System is deleted when R.H.D. is ordered.

1967 Rambler Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6715 to provide a Heavy Duty Taxi Cab for 1967. The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-9	TX-7	TX-2	TX-4	TX-6	TX-8
H.D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)					X	X	X	X
H. D. Clutch & Housing	X	X	X	X				
H. D. T-658V Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H. D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X	X	X	X	X
H. D. Seat Cushions & Backs, (Front & Rear	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H. D. Cooling System (Radiator-Power Flex Fan-Shroud	X			X	X			X
Air Conditioning (Includes H. D. Cooling System)		X	X			X	X	
55 Amp Alternator			X	X			X	X

GROUP PRICES

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D. PRICE
TX-1	$ 8.30	$126.60	$164.00
TX-2	15.50	236.45	306.25
TX-3	24.80	378.35	490.05
TX-4	31.95	488.20	632.30
TX-6	33.10	505.95	655.30
TX-9	25.95	396.10	513.00
TX-8	16.65	254.20	329.25
TX-7	9.45	144.35	187.00

TOTAL COST OF MODEL 6715 550 6 CYLINDER 4-DOOR SEDAN EQUIPPED WITH TX GROUPS

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D. PRICE
TX-1	$145.30	$2,010.20	$2,483.00
TX-2	152.50	2,120.05	2,625.25
TX-3	161.80	2,261.95	2,809.05
TX-4	168.95	2,371.80	2,951.30
TX-6	170.10	2,389.55	2,974.30
TX-9	162.95	2,279.70	2,832.00
TX-8	153.65	2,137.80	2,648.25
TX-7	146.45	2,027.95	2,506.00

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D. PRICE
Cost of Model 6715-550 6 Cylinder 4-Door Sedan	$137.00	$1,883.60	$2,319.00

See Section 3 Pages 9 & 10 for additional Taxicab equipment available with the above groups.

IMPORTANT

NOTE: NO DEVIATIONS OR SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6715 models to be used as taxi cabs be ordered with one of the above TX groups. If 6715 models are ordered for taxi cab use 1) without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1967 RAMBLER REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
758-V	H. D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	$1.25	$18.85	$ 24.45
37-3	Seat Belts - Third Belt for Front (Non-Retractable)	X	X	X	.50	7.30	9.45
59-2	Parking Brake Warning Light	X	X	X	.30	3.90	5.05
66-3	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.90	13.40	17.35
	Alternator, 60 Amp. (N.A. with Air Conditioning or RHD)						
68-1	- With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Airguard Exhaust Emission System)	X	X	X	5.75	87.40	113.20
68-3	- With Single Belt Drive - V-8 Only	X	X	X	5.20	79.00	102.35
68-4	Alternator, 55 Amp	X	X	X	1.65	24.75	32.05
47-2	Heavy Duty Drive Line Package (N.A. V-8 Engine)	X	X	X	2.70	40.60	52.60
74-2	Police Speedometer (N.A. with RHD, Radio or Air Conditioning)	X	X	X	2.05	31.30	40.55
74-3	Police Special Calibrated Speedometer	X	X	X	.35	5.30	6.85
75-1	Heavy Duty Seat Cushion - Front Only (N.A. Hardtops and Convertibles)	X	X	NA	.50	6.95	9.00
75-2	Heavy Duty Seat Cushion - Front and Rear (N.A. Hardtops and Convertibles)	X	X	NA	.95	13.90	18.00
75-3	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops and Convertibles)	X	X	NA	.85	12.90	16.75
75-4	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. Convertible and Hardtops)	X	X	NA	1.70	25.80	33.45
77-2	Taxi Trunk Handle with Locking Provision - Sedans Only	X	X	NA	.65	9.25	12.00
77-5	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N.A. on Convertibles)	X	X	NA	.55	8.25	10.70
77-6	Assist Straps (4-Door Sedan Only)	X	NA	NA	.35	5.05	6.55
77-7	Hand Throttle Control - Locking Type (N.A. with RHD or Cruise Command Speed Control System)	X	X	X	.65	9.85	12.80
77-8	Rear Armrests W/Built/in Ash Receiver	X	STD	STD	.75	11.35	14.70
77-9	Dome Light Over Front Seat (N.A. on Convertible and Hardtops)	X	X	NA	.55	7.95	10.30
78-2	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-4	Split Rear Seat (Wagon Only)	X	NA	NA	2.90	44.35	57.45
78-5	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans Only	X	NA	NA	1.00	14.75	19.10
78-6	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	41.65	53.95
78-7	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.60	8.95	11.60
	- Less Resistance Type Plugs	X	X	X	.40	5.55	7.20
79-1	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-2	- Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-5	Pull Wire For Roof Type Antenna (N.A. Convertible)	X	X	X	.35	4.95	6.45
79-6	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.70	3.50
79-8	Front Door Dome Light Switches	X	STD	STD	.10	1.45	1.90
79-9	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	2.05	2.65
79-12	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.65	22.85

1967 AMBASSADOR 990

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD						ALL-VINYL OPTIONAL STD. WITH BUCKETS					
		TRIM COLORS	BLACK	BLUE	GREEN	BURGUNDY	AQUA	TAN	BLACK	BLUE	RED	BURGUNDY	WHITE	TAN
		"T" CODES	791	793	794	796	797	799	791	793	795	796	798	799
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B				B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B				B
	BUCKET—RECLINING—OPTIONAL								E	E		E		E
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B				B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B				B
	BUCKET—RECLINING—OPTIONAL								E	E		E		E
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	C	B	B	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	C	B	B	B	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*												
15 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58	●		●				●					
	STRATO BLUE, Metallic (Light)	31	33	●	●					●	●				
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●					●	●				
	ROYALE BLUE, Metallic (Dark)	33	33	●	●					●	●				
	† POLO GREEN, Metallic	59	59	●		●				●					
	ALAMEDA AQUA (Light)	34	8	●				●		●					
	MARINA AQUA, Metallic (Medium)	8	8	●				●		●					
	YUMA TAN, Metallic (Light)	36	38	●					●	●					●
	SUNGOLD, Metallic (Medium)	37	38	●					●	●					●
	STALLION BROWN, Metallic (Dark)	38	38	●					●	●					●
	MATADOR RED	39	39	●						●		●		●	
	FLAMINGO BURGUNDY, Metallic (Light)	40	41	●			●			●			●		
	RAJAH BURGUNDY, Metallic (Dark)	41	41	●			●			●			●		
4 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33		●						●				
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8					●		●					
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38						●						●
	FLAMINGO BURGUNDY, Metallic (Light) RAJAH BURGUNDY, Metallic (Dark)	40-41 41-40	41				●			●			●		
12 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1	●						●				●	
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●						●					
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●						●				
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●						●				
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●						●				
	† POLO GREEN, Metallic FROST WHITE	59-72	59			●				●					
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8					●		●					
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38						●						●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38						●						●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●					●	●					●
	MATADOR RED FROST WHITE	39-72	39	●						●		●			
	FLAMINGO BURGUNDY, Metallic (Light) FROST WHITE	40-72	41				●			●			●		

*Wheel color matches major body color on Canadian-built cars.

1967 AMBASSADOR 880

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD				ALL-VINYL OPTIONAL		
		TRIM COLORS	BLACK	BLUE	AQUA	TAN	BLACK	BLUE	TAN
		"T" CODES	781	783	787	789	781	783	789
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C			
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C			
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD		C	C	C	C	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	B	B	B

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*							
13 SOLID COLORS—STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58	●				●		
	STRATO BLUE, Metallic (Light)	31	33	●	●			●	●	
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●			●	●	
	ROYALE BLUE, Metallic (Dark)	33	33	●	●			●	●	
	† POLO GREEN, Metallic	59	59	●				●		
	ALAMEDA AQUA (Light)	34	8	●		●		●		
	MARINA AQUA, Metallic (Medium)	8	8	●		●		●		
	YUMA TAN, Metallic (Light)	36	38	●			●	●		●
	SUNGOLD, Metallic (Medium)	37	38	●			●	●		●
	STALLION BROWN, Metallic (Dark)	38	38	●			●	●		●
	MATADOR RED	39	39	●				●		
3 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33		●				●	
	ALAMEDA AQUA (Light) MARINA AQUA, Metallic (Medium)	34-8 8-34	8			●		●		
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38				●			●
11 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1	●				●		
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●				●		
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●				●	
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●				●	
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●				●	
	† POLO GREEN, Metallic FROST WHITE	59-72	59	●				●		
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8			●		●		
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38				●			●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38				●			●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●			●	●		●
	MATADOR RED FROST WHITE	39-72	39	●				●		

*Wheel color matches major body color on Canadian-built cars.

1967 MARLIN

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD				ALL-VINYL OPTIONAL STANDARD WITH BUCKETS			
		TRIM COLORS	BLACK	BLUE	RED	TAN	BLACK	BLUE	RED	TAN
		"T" CODES	791	793	795	799	791	793	795	799
2-DOOR FASTBACK HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C				
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	B	B		B
	BUCKET—RECLINING—OPTIONAL		K	K	K	K	L	L	L	L

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*								
11 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●
	† HIALEAH YELLOW	58	58	●				●			
	STRATO BLUE, Metallic (Light)	31	33	●	●			●	●		
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●			●	●		
	ROYALE BLUE, Metallic (Dark)	33	33	●	●			●	●		
	MARINA AQUA, Metallic (Medium)	8	8	●				●			
	YUMA TAN, Metallic (Light)	36	38	●			●	●			●
	SUNGOLD, Metallic (Medium)	37	38	●			●	●			●
	STALLION BROWN, Metallic (Dark)	38	38	●			●	●			●
	MATADOR RED	39	39	●		●		●		●	
2 REVERSIBLE 2-TONES OPTIONAL	STRATO BLUE, Metallic (Light) ROYALE BLUE, Metallic (Dark)	31-33 33-31	33		●				●		
	YUMA TAN, Metallic (Light) STALLION BROWN, Metallic (Dark)	36-38 38-36	38				●				●
10 NON-REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72	1	●				●			
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●				●			
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●				●		
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●				●		
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●				●		
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8	●				●			
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38				●				●
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38				●				●
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●			●	●			●
	MATADOR RED FROST WHITE	39-72	39			●				●	

*Wheel color matches major body color on Canadian-built cars.

† Available Mid March

1967 AMBASSADOR DPL

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL STANDARD						"MOROCCO BROCADE" FABRIC OPTIONAL ON DPL HARDTOP (INCLUDES TWO PILLOWS)				
		TRIM COLORS	BLACK	BLUE	RED	BURGUNDY	TAN	BLACK	BLUE	RED	BURGUNDY	WHITE	TAN	BLACK	BLUE	RED	BURGUNDY	GOLD
		"T" CODES	791	793	795	796	799	791	793	795	796	798	799	791	793	795	796	799
2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD		K	K	K	K	K	L	L	L	L	L	L	W	W	W	W	W
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD							B	B	B	B	B	B					
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E					

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*																	STRIPE COLOR
15 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●1	●1	●1	●1	●1	●2	●	●	●	●	●	**
	FROST WHITE	72	72	●	●	●	●	●	●1	●1	●1	●1	●1	●2	●	●	●	●	●	RED
	† HIALEAH YELLOW	58	58	●					●1						●					BLACK
	STRATO BLUE, Metallic (Light)	31	33	●	●				●1	●1					●	●				BLACK
	BARBADOS BLUE, Metallic (Medium)	32	33	●	●				●1	●1					●	●				WHITE
	ROYALE BLUE, Metallic (Dark)	33	33	●	●				●1	●1					●	●				WHITE
	† POLO GREEN, Metallic	59	59	●					●1						●					WHITE
	ALAMEDA AQUA (Light)	34	8	●					●1						●					BLACK
	MARINA AQUA, Metallic (Medium)	8	8	●					●1						●					WHITE
	YUMA TAN, Metallic (Light)	36	38	●				●	●2					●2	●				●	BLACK
	SUNGOLD, Metallic (Medium)	37	38	●				●	●2					●2	●				●	WHITE
	STALLION BROWN, Metallic (Dark)	38	38	●				●	●2					●2	●				●	WHITE
	MATADOR RED	39	39	●		●			●1		●1		●1		●		●			WHITE
	FLAMINGO BURGUNDY, Metallic (Light)	40	41	●			●		●1			●1			●			●		BLACK
	RAJAH BURGUNDY, Metallic (Dark)	41	41	●			●		●1			●1			●			●		RED
4 REVERSIBLE 2-TONES OPTIONAL HARDTOP ONLY	STRATO BLUE, Metallic (Light)	31-33	33		●					●						●				BLACK
	ROYALE BLUE, Metallic (Dark)	33-31																		WHITE
	ALAMEDA AQUA (Light)	34-8	8	●					●						●					BLACK
	MARINA AQUA, Metallic (Medium)	8-34																		WHITE
	YUMA TAN, Metallic (Light)	36-38	38					●						●					●	BLACK
	STALLION BROWN, Metallic (Dark)	38-36																		WHITE
	FLAMINGO BURGUNDY, Metallic (Light)	40-41	41				●				●							●		BLACK
	RAJAH BURGUNDY, Metallic (Dark)	41-40																		RED
12 NON-REVERSIBLE 2-TONES OPTIONAL HARDTOP ONLY	CLASSIC BLACK FROST WHITE	1-72	1	●					●				●		●					WHITE
	† HIALEAH YELLOW CLASSIC BLACK	58-1	1	●					●						●					BLACK
	STRATO BLUE, Metallic (Light) FROST WHITE	31-72	33		●					●						●				BLACK
	BARBADOS BLUE, Metallic (Medium) FROST WHITE	32-72	33		●					●						●				WHITE
	BARBADOS BLUE, Metallic (Medium) ROYALE BLUE, Metallic (Dark)	32-33	33		●					●						●				WHITE
	† POLO GREEN, Metallic FROST WHITE	59-72	59	●					●						●					WHITE
	MARINA AQUA, Metallic (Medium) FROST WHITE	8-72	8	●					●						●					WHITE
	YUMA TAN, Metallic (Light) FROST WHITE	36-72	38					●						●					●	BLACK
	SUNGOLD, Metallic (Medium) FROST WHITE	37-72	38					●						●					●	WHITE
	SUNGOLD, Metallic (Medium) CLASSIC BLACK	37-1	38	●				●	●					●	●				●	WHITE
	MATADOR RED FROST WHITE	39-72	39			●					●						●			WHITE
	FLAMINGO BURGUNDY, Metallic (Light) FROST WHITE	40-72	41				●					●						●		BLACK

*Wheel color matches major body color on Canadian-built cars.

**White stripe with white, blue, tan or gold interiors.
Red stripe with red, black or burgundy interiors.

DPL CONVERTIBLE TOP COLORS:
1. Black or White
2. Black, White or Tan

Boot Colors to Match Interior Vinyl Bolster Colors Except Black Boot With White Interiors.

1967 AMBASSADOR & MARLIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4, Page 6
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: March 1, 1967
† Available Mid-March

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 880	990	DPL	MARLIN	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	PAINT AND UPHOLSTERY							
-	Colors - Two-Tone (Std. Appl. of A.M. Colors)							
	- Sedans and Hardtops	X	X	X	NA	$1.35	$20.00	$25.90
†	- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)- 880	X	NA	-	-	3.30	49.90	64.65
	- 990	NA	X	-	-	2.30	34.90	45.20
	- Two-Tone Marlin (Roof, Rear Deck and Rocker Panel Area)	NA	NA	NA	X	2.65	39.90	51.70
-	Special Application of A.M. Colors	X	X	X	X	2.00	30.40	39.40
CP	Satin Chrome Paint for Rocker Panel Area - Available Only w/Solid Colors, Vinyl-Roof or Convertible.	NA	NA	X	NA	2.65	39.90	51.70
WO	Simulated Walnut Wood-Grain Body Side Panels - (990 Wagon only) NA with Two-Tone	NA	X	-	-	5.05	76.85	99.50
	Embossed Vinyl Seat Upholstery - Std. on Convert.							
B	- 880 Sedans w/Bench Seats Only	X	NA	NA	NA	1.25	18.85	24.45
B	- 880 Wagons and all 990 Models w/Bench or Individual Seat Only	X	X	NA	NA	1.25	18.85	24.45
B	- Marlin w/Individually Adjustable Reclining Seats Only	NA	NA	NA	X	1.25	18.85	24.45
W	DPL Custom Interior Trim Package - Hardtop Only - (Includes Morocco Brocade Seat Inserts and Door Panels, 2 Pillows, and Custom Name Plate for Door Panels) (See Trim Charts)	NA	NA	X	NA	2.50	37.70	48.85
-	Tires - (See Tires and Axle Ratio Section 5, Page 2)							
	OPTION PACKAGES (N.A. ON DPL OR MARLIN MODELS)							
	(See Section 1, Page 2 for Items Included in each Option Package)							
16-1	Package "A"	X	X	NA	NA	(Package prices will be total of individual items included)		
16-2	Package "B"	X	X	NA	NA			
16-3	Package "C"	X	X	NA	NA			
	TOPS							
35-9	Vinyl Covered Roof - Ambassador Hardtop - Black	NA	X	X	NA	3.80	57.70	74.75
35-8	- White	NA	X	X	NA	3.80	57.70	74.75
35-9	- Ambassador 990 4-Door Sedan - Black	NA	X	-	-	4.00	61.00	79.00
35-8	- White	NA	X	-	-	4.00	61.00	79.00
35-9	- Marlin (Includes Roof & Rear Deck) - Black	NA	NA	NA	X	5.05	76.85	99.50
35-8	- White	NA	NA	NA	X	5.05	76.85	99.50
35-1	Power Convertible Top - Black	NA	NA	X	NA	NC	NC	NC
35-2	- White	NA	NA	X	NA	NC	NC	NC
35-3	- Tan	NA	NA	X	NA	NC	NC	NC
36-6	**SEAT OPTIONS**							
	Reclining Bucket Seats w/Front Armrest and Console.							
	N/A 990 Hardtop (Avail. w/Console Mounted Trans. Only - 990 Sedan & Wagon	NA	X	X	NA	8.00	121.85	157.80
	- DPL Hardtop	NA	NA	X	NA	1.80	27.15	35.20
	- DPL Convertible	NA	NA	X	NA	5.75	87.40	113.20
	-Marlin (Includes Folding Rear Armrest)	NA	NA	NA	X	9.00	137.00	177.45
36-5	Reclining Bucket Seats w/Front Armrest and Center Cushion (Std. on DPL Hardtop, N/A 990 Hardtop) - 990 Sedan & Wagon	NA	X	X	NA	6.20	94.70	122.65
	- DPL Convertible	NA	NA	X	NA	3.95	60.25	78.05
	-Marlin (Includes Folding Rear Armrest)	NA	NA	NA	X	7.20	109.85	142.30
36-2	Individually Adjustable Reclining Seats (Std. on DPL Convertible)	X	X	NA	X	2.25	34.45	44.65
	Auto-Lock Seat Belts W/Bucket Seats Only							
37-8	- 2 Front Auto-Locks	NA	X	X	X	.55	7.95	10.30
*86-1	- 2 Front Auto-Locks & Third Belt for Rear Seat	NA	X	X	X	1.05	15.25	19.75
37-9	- 2 Front Auto-Locks and 2 Belts for Third Seat of Wagon	NA	X	-	-	1.50	22.55	29.20
*87-1	- 2 Front Auto-Locks, Third Belt for Rear Seat and 2 Belts for Third Seat of Wagon	NA	X	-	-	2.00	29.85	38.65
*84-1	Third Seat Belt For Rear Seat	X	X	X	X	.50	7.30	9.45
37-6	2 Seat Belts For Third Seat of Wagon	X	X	-	-	1.00	14.60	18.90
*85-1	Third Seat Belt For Rear Seat and 2 Seat Belts For Third Seat of Wagon	X	X	-	-	1.50	21.90	28.35

* (Third Seat Belt For Rear Seat and 2 Seat Belts for Third Seat of Wagon are Required by the State of New York)

1967 AMBASSADOR & MARLIN STANDARD EQUIPMENT

	AMBASSADOR & MARLIN			
	880	990	DPL	MARLIN
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD	STD
Alternator, 35-Amp. (40 Amp. STD w/AC)	STD	STD	STD	STD
Arm Rests - Front	STD	STD	STD	STD
- Rear; 2-Door Models	STD	STD	STD	STD
4-Door Models	STD	STD	-	-
Ash Trays - Front	1 STD	1 STD	1 STD	1 STD
- Rear & Ash Tray for Rear Panel of 3 Seat Wagon	2 STD	2 STD	2 STD	2 STD
Batteries - 50 Amp (60 Amp. Std., W/343 CID V-8's)	STD	STD	STD	STD
Cigarette Lighter	STD	STD	STD	STD
Coat Hooks, Two (Except Convertible)	STD	STD	STD	STD
Custom Steering Wheel	NA	STD	STD	STD
Sports Steering Wheel (Wood-Grain Center Spider for DPL)	EXT	EXT	STD	EXT
Dome Light (2 Rear Compartment Lights on Hardtop and Convertible)	STD	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb (NA Conv.)	STD	STD	STD	STD
- 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models)	STD	STD	STD	STD
Engine Coolant	STD	STD	STD	STD
Exhaust Control Equipment - Open Crankcase Ventilation	STD	STD	STD	STD
Floor Mats - Passenger Compartment	Colored Loop Pile Carpet			
- Cargo Area (Wagons)	Colored Loop Pile Carpet			
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD	STD
Glove Box Lock	STD	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons	STD	STD	-	-
Headlights - Dual	STD	STD	STD	STD
Weather Eye Heating System	STD	STD	STD	STD
Horn - Dual	STD	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD	STD
Power-Top, Convertible (3 Colors)	-	-	STD	-
Roof Top Travel Rack (Station Wagon)	STD	STD	-	-
Safety Features - Bonded Brake Linings	STD	STD	STD	STD
- Double-Safety Brake System	STD	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD	STD
- Shoulder-Belt Install. Provisions (Shoulder Belts, Dealer Accessory)	STD	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD	STD
- 4-Way Hazard Warning	STD	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD	STD
- Back-Up Lights	STD	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD	STD
- Seat-Belts, 2 Front (Retractable) and 2 Rear	STD	STD	STD	STD
- Sway Bar-Front	STD	STD	STD	STD
- Molded Headlining (Except Convertible)	STD	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA	STD
- Individually Adjustable Reclining Seat (Std. Convertible)	EXT	EXT	-	EXT
- Reclining Bucket Seats w/Front Armrest & Center Cushion (Std. on DPL Hardtop, NA 990 Hardtop)	NA	EXT	-	EXT
Seat Cushions Foam - Front	STD	STD	STD	STD
- Rear	EXT	STD	STD	STD
Single Exhaust System (Ceramic-Armored)	STD	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons	STD	STD	-	-
- Vertical on 3-Seat Wagons (Incl. Power Tailgate Window)	STD	STD	-	-
Transmission - Standard Transmission, 3-Speed Column Shift	STD	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	NA	NA
- Wheel Discs	EXT	EXT	STD	STD

1967 AMBASSADOR & MARLIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4, Page 8
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: November 11, 1966

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 880	990	DPL	MARLIN	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
53-1	Cruise-Command Automatic Speed Control System (Available w/Automatic Transmission Only)	X	X	X	X	$2.25	$34.00	$44.05
54-1	Adjust-O-Tilt Steering Wheel (Available only with Column Shift Flash-O-Matic or any Floor Shift Transmission)	X	X	X	X	2.15	32.55	42.15
	APPEARANCE ITEMS							
55-3	Sports Steering Wheel - 880 Models	X	NA	NA	NA	1.20	17.85	23.15
	- All Except 880 Models	NA	X	NA	X	.80	12.00	15.55
55-2	Custom Steering Wheel	X	STD	STD	STD	.40	5.85	7.60
56-4	Appearance Group "A" - Includes Wheel Opening and Rocker Panel Moldings & Turbo-Cast Wheel Covers (14" Wheels Only)	X	NA	NA	NA	4.35	66.40	86.00
56-5	Appearance Group "B" - Same as "A" Except Wire Wheel Covers w/Spinners (14" Wheels Only)	X	NA	NA	NA	4.60	70.15	90.85
56-6	Appearance Group "C" - Same as "A" except Wheel Discs (Available 14" or 15" Wheels)	X	NA	NA	NA	2.35	35.80	46.40
56-2	Turbo-Cast Wheel Covers (14" Wheels Only)							
	- All Except DPL & Marlin	X	X	NA	NA	3.10	46.95	60.80
	- DPL & Marlin	NA	NA	X	X	2.00	30.60	39.65
56-3	Wire Wheel Covers w/Spinners (14" Wheels Only)							
	- All Except DPL & Marlin	X	X	NA	NA	3.35	50.70	65.65
	- DPL & Marlin	NA	NA	X	X	2.25	34.35	44.50
56-1	Wheel Discs (Available 14" or 15" Wheels)	X	X	STD	STD	1.10	16.35	21.20
	CONVENIENCE ITEMS							
57-2	Visibility Group - Includes Remote Control Left Outside Mirror, Visor Vanity Mirror, (N/A on Conv.) Electric Windshield Wipers and Washers							
	- All Except Convertible	X	X	X	X	1.40	20.70	26.80
	- Convertible	NA	NA	X	NA	1.40	20.70	26.80
58-4	Remote Control Left Outside Mirror	X	X	X	X	.50	7.00	9.10
59-1	Light Group - Includes Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light and Rear Door Switches for 990 Models	X	X	STD	X	.80	12.00	15.55
60-2	Electric Windshield Wipers and Washers	X	X	X	X	.90	13.75	17.85
60-1	Electric Windshield Wipers Only	X	X	X	X	.65	9.50	12.30
61-1	Electric Clock	X	X	X	X	.85	12.50	16.20
	RADIOS AND SPEAKERS							
81-1	8-Track Stereo Tape Player - Sedans & Hardtops only (Includes 2 Rear Speakers)	X	X	X	X	6.75	102.95	133.35
62-3	AM-FM Push Button	X	X	X	X	6.80	103.30	133.80
62-2	AM Push Button	X	X	X	X	2.95	44.95	58.25
63-2	Vibra-Tone Rear Speaker Available Only with Radio (N/A w/Stereo Tape Player or on Wagons or Convertibles)	X	X	X	X	2.65	39.95	51.75
63-1	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player or on Wagons or Convertibles)	X	X	X	X	.70	10.15	13.15
	BUMPER GUARDS							
64-2	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	NA	1.15	17.50	22.70
64-1	Bumper Guards - Front (Wagons & Marlin Only)	X	X	-	X	.60	8.75	11.35
65-1	Undercoating	X	X	X	X	.70	10.30	16.95

1967 AMBASSADOR & MARLIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4, Page 7
Issued: September 1, 1966
Reissued: October 6, 1966
Reissued: November 11, 1966

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 880	990	DPL	MARLIN	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
38-3	Headrests - (NA w/ Bucket Seats)- Right and Left..	X	X	X	X	$1.50	$22.50	$29.15
38-2	- Right Only	X	X	X	X	.75	11.25	14.60
38-1	- Left Only	X	X	X	X	.75	11.25	14.60
38-3	Headrests-(Bucket Seats Only) -Right & Left.....	NA	X	X	X	2.30	34.95	45.30
38-2	-Right Only	NA	X	X	X	1.15	17.50	22.70
38-1	-Left Only	NA	X	X	X	1.15	17.50	22.70
39-1	Foam Cushion Rear Seat	X	STD	STD	STD	.55	8.15	10.55
	ENGINES							
40-7	280 H.P. - 343 CID, V-8, 4-Barrel	X	X	X	X	4.60	70.00	90.65
40-6	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	X	2.95	45.00	58.30
40-4	200 H.P. - 290 CID, V-8, 2-Barrel	X	X	X	X	(See Page 2, Sec. 1 For V-8 Model Prices)		
40-3	155 H.P. - 232 CID, 6, 2-Barrel(NA Conv.)	X	X	X	X	.60	9.10	11.80
40-2	145 H.P. - 232 CID, 6, 1-Barrel(NA Conv.)	X	X	X	X	(See Page 1, Sec. 1 For 6 Model Prices)		
*83-1	Dual Exhaust W/343 CID V-8Only (NA Station Wagons)	X	X	X	X	1.35	20.00	25.90
	* Available about January 15							
	TRANSMISSIONS							
42-3	Shift-Command, Console Shift for V-8's	NA	X	X	X	11.55	175.90	217.00
42-1	Flash-O-Matic, Column Shift - 232 Sixes & 290 V-8.	X	X	X	X	10.55	160.90	198.50
	- 343 V-8's only.	X	X	X	X	11.55	175.90	217.00
42-5	4-Speed Full-Synchro. Console Shift for V-8(ex.235HP)	NA	X	X	X	9.35	142.25	184.25
42-4	4-Speed Full-Synchro. Floor Shift for V-8 (ex. 235 HP).	X	X	X	X	9.35	142.25	184.25
42-6	Overdrive, Column Shift (N/A on 343 CID Engine). . .	X	X	X	X	5.90	89.50	115.90
42-2	3-Speed, Column Shift (N/A on 343 CID Engine)	X	X	X	X	NC	NC	NC
44-1	Tachometer	X	X	X	X	2.45	37.10	48.05
45-1	Twin-Grip Differential	X	X	X	X	2.15	32.35	41.90
	COOLING AND HEATING OPTIONS							
(a) 46-2	All Season Air Conditioning (Includes H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator. 60 Amp. Battery Std. on 343 CID V-8's)	X	X	X	X	17.70	269.95	349.65
46-9	Weather Eye Heater Deletion.	X	X	X	X	(3.75)	(56.65)	(74.30)
47-3	Automatic Transmission Oil Cooler (Std. on V-8) . . .	X	X	X	X	.80	11.75	15.25
	POWER ASSISTS							
(a) 48-1	Power Steering (Recommended w/Air Conditioning). .	X	X	X	X	4.80	73.35	95.00
49-2	Disc Brakes, Front - V-8's Only (Includes Power Brakes)	X	X	X	X	4.60	69.95	90.60
49-1	Power Brakes.	X	X	X	X	2.20	33.30	43.15
50-4	Power Lift Windows - Side Windows (NA 2-Dr. Sedan)	X	X	X	X	5.10	77.40	100.25
50-5	- Side Windows & Tailgate	X	X	-	-	6.65	101.65	131.65
50-1	- Tailgate only (Std. on 3-Seat Wagon)	X	X	-	-	1.60	24.25	31.40
	SOLEX GLASS							
51-1	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X	X	1.70	25.95	33.60
51-2	Windshield Only	X	X	X	X	1.05	16.10	20.85
	WAGONS ONLY							
52-1	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	X	X	-	-	5.65	86.25	111.70
52-2	Side Hinged Tailgate, Optional on all 2-Seat Wagons .	X	X	-	-	NC	NC	NC

(a) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 AMBASSADOR & MARLIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 880	990	DPL	MARLIN	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
	ENGINE COOLING							
66-1	Heavy-Duty Cooling System - Includes Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning)	X	X	X	X	$ .85	$12.40	$16.05
66-2	Heavy-Duty Radiator (Std. w/Air Conditioning)	X	X	X	X	.45	6.20	8.05
	HEAVY-DUTY ELECTRICAL							
67-1	Heavy-Duty 70 Amp. Battery	X	X	X	X	.40	5.70	7.40
68-2	40 Amp. Alternator (Std. w/Air Conditioning)	X	X	X	X	.55	7.80	10.10
	EXHAUST EMISSION SYSTEMS							
(a) 69-3	Closed Crankcase Ventilation and "Air-Guard" Exhaust Emission System (Required by California on V-8's)	X	X	X	X	2.55	38.65	50.05
69-1	Closed Crankcase Ventilation and "Engine Mod" Exhaust Emission System (Required by California on Sixes)	X	X	X	X	.60	8.50	11.00
	SUSPENSION							
70-3	H. D. Springs and Shock Absorbers	X	X	X	X	.40	6.00	7.80
70-2	H. D. Shock Absorbers	X	X	X	X	.25	3.75	4.90
77-1	H. D. Clutch - 290 CID V-8's w/3 Speed Transmission only	X	X	X	X	.30	4.00	5.20
82-1	Engine Block Heater	X	X	X	X	.40	5.85	7.60

(a) When "Air-Guard" Exhaust Emission System is ordered with Air Conditioning and V-8 Engine, Power Steering must also be ordered.

1967 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C. C. & CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 880	990	DPL	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
758-V	H. D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	$1.25	$18.85	$ 24.45
37-3	Seat Belt - Third Belt for Front (Non-Retractable). . .	X	X	X	.50	7.30	9.45
59-2	Parking Brake Warning Light (Std. On DPL)	X	X	STD	.30	3.90	5.05
66-3	Law Enforcement Cooling System - V-8 Only. (N.A. with Air Conditioning)	X	X	X	.90	13.40	17.35
	Alternator 60 Amp. (Not available with Air Conditioning or RHD)						
68-1	- With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Airguard Exhaust Emission System	X	X	X	5.75	87.40	113.20
68-3	- With Single Belt Drive (V-8 Only)	X	X	X	5.20	79.00	102.35
68-4	Alternator, 55 Amp	X	X	X	1.65	24.75	32.05
74-2	Police Speedometer (N.A. with RHD, Radio or Air Conditioning)	X	X	X	2.05	31.30	40.55
74-3	Police Special Calibrated Speedometer.	X	X	X	.35	5.30	6.85
75-1	Heavy Duty Seat Cushion - Front Only - N.A. Conv. . & Hardtops	X	X	NA	.50	6.95	9.00
75-2	Heavy Duty Seat Cushions - Front and Rear - N. A. Conv. & Hardtops.	X	X	NA	.95	13.90	18.00
75-3	Heavy Duty Seat Cushions and Back - Front Only - N. A. Conv. & Hardtops	X	X	NA	.85	12.90	16.75
75-4	Heavy Duty Seat Cushions and Backs - Front and Rear - N.A. Conv. & Hardtops	X	X	NA	1.70	25.80	33.45
77-2	Taxi Trunk Handle with Locking Provision - Sedans Only	X	X	NA	.65	9.25	12.00
77-5	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only - N.A. on Convertible	X	X	X	.55	8.25	10.70
77-7	Hand Throttle Control - Locking Type (N.A. with RHD)	X	X	X	.65	9.85	12.80
77-9	Dome Light Over Front Seat (N.A. Convertible or Hardtops)	X	X	X	.55	7.95	10.30
78-3	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-6	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	41.65	53.95
78-8	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.60	8.95	11.60
	- Less Resistance Type Plugs .	X	X	X	.40	5.55	7.20
79-5	Pull Wire for Roof Type Antenna.	X	X	NA	.35	4.95	6.45
79-6	Luggage Compartment Light (Sedans Only)	X	X	STD	.20	2.70	3.50
79-9	Rear Door Dome Light Switches - 4-Door Models Only	X	X	NA	.15	2.05	2.65
79-12	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) .	X	X	X	1.20	17.65	22.85
(a) -	Spotlight Flasher - N.A. Convertible.	X	X	X	.50	7.00	9.10
(a) -	Spotlight 5" or 6", Red or White Lens - N. A. Conv. .	X	X	X	1.70	25.50	33.05
(b) -	Right Hand Drive Unit - Includes Electric Windshield Wipers and Washers and Right Hand Outside Mirror	X	NA	NA	7.65	116.35	150.70

(a) When Spotlight Flasher or Spotlight is ordered, the Left Outside Mirror is not available.

(b) Note: (1). The following options are not available with Right Hand Drive:

- . AM-FM Radio
- . Air-Conditioning
- . Hand Throttle Control
- . Vibra-Tone or Duo-Coustic Rear Seat Speaker
- . 3.15 Axle Ratio W/3 Speed Transmission
- . Cruise Command Speed Control System
- . 20:1 Steering Ratio
- . 4-Speed Transmission Floor or Console Mounted
- . Overdrive Transmission
- . Remote Control Left Outside Mirror
- . Adjust-O-Tilt Steering Wheel
- . 232 CID, 145 and 155 H.P. 6 Cyl. Engines
- . 60 Amp. Alternator
- . Sports Steering Wheel
- . Tachometer

(2) The standard 4-Way Hazard Warning System is deleted when R.H.D. is ordered.

AMERICAN MOTORS SALES CORPORATION

14250 PLYMOUTH ROAD • DETROIT, MICHIGAN 48228

February 9, 1967

TO ALL AMERICAN MOTORS/RAMBLER DEALERS:

The attached press release announces our new program on the availability of special high-performance kits for the Typhoon 290 and 343 V-8 engines. The availability of new high-performance kits for its 290 and 343 cubic-inch Typhoon, which can now be ordered from your Zone Parts Warehouse, will be announced at the Regional Parts Warehouse (Minneapolis, Philadelphia and San Francisco). The prices and part numbers are listed as follows:

Hi-Performance Camshaft Kit . . . . . 3208556 In Stock Feb. 13	
Suggested List	$ 160.
Suggested Wholesale	$ 136.
Dealer Net	$ 120.
Intake Manifold Heat-Blocker Gasket. . . . . 3208750 In Stock Feb. 20	
Suggested List	$ 4.00
Suggested Wholesale	$ 3.20
Dealer Net	$ 2.67
4.44:1 (9/40) Rear Axle Ratio Kit. . . . . 3208551 In Stock March 23	
Suggested List	$ 60.
Suggested Wholesale	$ 45.
Dealer Net	$ 36.

These three items represent our initial entry into the special high-performance field. As additional components are developed, they will be made available to all American Motors/Rambler dealers.

Very truly yours,

T. A. Coupe
Vice President
Automotive Sales

TAC:rmg
Attach.

AMERICAN MOTORS SALES CORPORATION

14250 PLYMOUTH ROAD • DETROIT MICHIGAN 48232

February 9, 1967

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The attached press release announces our new program on the availability of special high-performance kits for the Typhoon 290 and 343 V-8 engines.

The kits, which can now be ordered from your Zone Parts Warehouse, will be stocked at the three Regional Parts Warehouses (Milwaukee, Philadelphia and San Francisco). The prices and part numbers are listed as follows:

Hi-Performance Camshaft Kit	3208586	In Stock Feb. 13
Suggested List	$ 160.	
Suggested Wholesale	$ 136.	
Dealer Net	$ 120.	
Intake Manifold Heat-Blocker Gasket.	3208750	In Stock Feb. 20
Suggested List	$ 4.00	
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4.44:1 (9/40) Rear Axle Ratio Kit.	3208551	In Stock March 23
Suggested List	$ 60.	
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Public Relations Department
American Motors Corporation
14250 Plymouth Road
Detroit, Michigan 48232
6672

FOR IMMEDIATE RELEASE

DETROIT, Feb. 10 -- American Motors today announced the availability of new high-performance kits for its 290 and 343 cubic-inch Typhoon V-8 engines.

These engines and kits are available for all 1967 American Motors models.

The new items include a Hi-Performance camshaft kit, a 4.44:1 rear axle kit, and a cold intake-manifold conversion.

The kits are available through American Motors/Rambler dealerships.

The camshaft kit provides increased horsepower and torque with higher engine speeds for greater acceleration and all-around performance, said Thomas A. Coupe, vice president of automotive sales.

"We have added these kits because of the growing interest in our new V-8's among those who enter performance events," Coupe said. "Our 290 and 343 V-8's already have excellent power-to-weight ratios and these new equipment items will further improve the performance of these cars."

The kit includes a high-lift, high-duration camshaft, competition-type hydraulic lifters, heavier valve springs with dampeners, and other valve-train components.

The rear-axle kit includes ring and pinion gears plus all necessary hardware to convert to a 4.44:1 axle ratio, for extra performance throughout the speed range.

The cold intake-manifold conversion is accomplished with a special heat-blocker gasket which increases power through greater charge density of the fuel-air mixture.

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AMERICAN MOTORS SALES CORPORATION

14250 PLYMOUTH ROAD • DETROIT MICHIGAN 48232

September 1, 1966

TO ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: 1967 MODEL PROVISIONAL PRICES -- CONFIDENTIAL

We are sure that you share the high spirit of enthusiasm displayed by your fellow dealers during the 1967 dealer announcement meetings just being concluded. We are firmly convinced that our improved product alignment, the beautiful new styling of our cars and the determined aggressive merchandising program, which we are planning for you, will result in an outstanding profitable break-through in 1967 for American Motors and its dealers.

As explained at dealer announcement meetings, cars are being shipped and invoiced at provisional prices until such time as we are in position to announce firm prices. Invoices will be marked "Provisional Prices", but the price label will not. The attached provisional price lists should be kept confidential until public announcement.

SHOULD FIRM PRICES BE HIGHER THAN PROVISIONAL PRICES, ONLY CARS SHIPPED AFTER THE EFFECTIVE DATE OF THE FIRM PRICES WILL BE AFFECTED. ANY PRICE INCREASE WOULD NOT APPLY TO CARS PREVIOUSLY SHIPPED TO YOU OR IN YOUR STOCK ON THAT DATE.

IF FIRM PRICES ARE LOWER THAN PROVISIONAL PRICES, YOU WILL RECEIVE A REBATE FOR THE DIFFERENCE FOR CARS IN YOUR STOCK OR IN TRANSIT ON THAT DATE. PRICES ON OPTIONAL EQUIPMENT AND ACCESSORIES WILL ALSO BE PROVISIONAL AND THE SAME POLICY WILL APPLY, WITH THE EXCEPTION THAT ONLY SIGNIFICANT CHANGES WOULD BE ADJUSTED.

WE WILL REIMBURSE YOU AT A RATE OF SIX PERCENT FOR INTEREST CHARGES ON FLOOR PLANNING OF ALL 1967 AUTOMOBILES UP TO AND INCLUDING OCTOBER 5, THE DAY BEFORE ANNOUNCEMENT DATE. THEREAFTER, WE WILL CONTINUE WITH OUR USUAL POLICY OF PAYING ONE-FIFTH OF ONE PERCENT FLOOR PLANNING ALLOWANCE. WE WILL ALSO PAY THIS ONE-FIFTH OF ONE PERCENT ON THE CARS COVERED BY THE SIX PERCENT REIMBURSEMENT.

The provisional prices represent Total Dealer Billing increases of $40 on Americans, $60 on Rebels and $70 on Ambassadors and Marlins. These provisional prices incorporate the new standard safety equipment packages as

well as marginal protection against rising costs of labor, material and production. We intend to price our products competitively. The tentative pricing structure will enable us to plan our final pricing strategy effectively.

Each year we spend considerable time insuring that our products are priced competitively against cars of similar size and type. In many instances, this effort is somewhat diluted because of non-competitive destination charges in certain areas of the country. Our destination charge disparity is a result of our charges being based on a Wisconsin origin, while all of our competitors base their charges from Southeastern Michigan.

In 1967, we have moved to start to rectify this condition. If we were to make a complete change at one time, a move of such magnitude would cause substantial changes in destination charges in some areas. Therefore, we will adjust these rates upward or downward depending on the area, only partially the first year with the maximum change being restricted to not more than $10. In succeeding years, we will move to a complete Southeastern Michigan destination charge basing point.

You are aware that your competition has similar destination charge policies in that, for example, cars produced in Los Angeles still carry a Southeastern Michigan origin point destination charge. Our only purpose in moving in this direction is to make all of our dealers more competitive in every market.

As emphasized during the dealer announcement meeting, American Motors and the entire dealer organization needs an all-out effort from each dealer if you and we are to realize our share of the sales volume and profit obtainable during 1967. As you know, we are recommending strongly that every dealer sharpen up his place of business and make the physical appearance of the dealership as clean, inviting and attractive as possible. It is highly important that the 1966 models in stock be merchandised between now and September 30, certainly no later than October 31, so that you will be in position to take full advantage of the new model introductory period during the fourth quarter of 1966. We are making a special effort to provide availability of new models and our Zones will be working closely with you in this respect.

We want to make your franchise the most valuable in the industry. NOW, when we are in such an enthusiastic frame of mind, is the time to start the action to get up to where we belong in 1967.

T. A. Coope
Vice President
Automotive Sales

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Each year we spend considerable time insuring that our products are priced competitively against cars of similar size and type. In many instances, this effort is somewhat diluted because of non-competitive destination charges in certain areas of the country. Our destination charge disparity is a result of our charges being based on a Wisconsin origin, while all of our competitors base their charges from Southeastern Michigan.

In 1967, we have moved to start to rectify this condition. If we were to make a complete change at one time, a move of such magnitude would cause substantial changes in destination charges in some areas. Therefore, we will adjust these rates upward or downward depending on the area, only partially the first year with the maximum change being restricted to not more than $10. In succeeding years, we will move to a complete Southeastern Michigan destination charge basing point.

You are aware that your competition has similar destination charge policies in that, for example, cars produced in Los Angeles still carry a Southeastern Michigan origin point destination charge. Our only purpose in moving in this direction is to make all of our dealers more competitive in every market.

As emphasized during the dealer announcement meetings, American Motors and the entire dealer organization needs an all-out effort from each dealer if you and we are to realize our share of the sales volume and profit obtainable during 1967. As you know, we are recommending strongly that every dealer sharpen up his place of business and make the physical appearance of the dealership as clean, inviting and attractive as possible. It is highly important that the 1966 models in stock be merchandised between now and September 30, certainly no later than October 31, so that you will be in position to take full advantage of the new model introductory period during the fourth quarter of 1966. We are making a special effort to provide availability of new models and our Zones will be working closely with you in this respect.

We want to make your franchise the most valuable in the industry. NOW, when we are in such an enthusiastic frame of mind, is the time to start the action to get up to where we belong in 1967.

T. A. Coupe
Vice President
Automotive Sales

TAC:jt
Att.

PRODUCT INFORMATION

The names SST, DPL and Marlin will be watch-words in our 1967 marketing strategy. These modern new bodytops (and convertibles) will place you in a most competitive position in the expanding market for these body styles.

We will offer three distinct lines of cars in 1967 - - the compact Rambler American for the economy minded; the Rambler Rebel for the intermediate-size car buyer; and the Ambassador for the luxury oriented including the Marlin for the sporty and luxury minded buyer. The "Classic" name has been replaced by Rebel.

The name Rebel portrays an appeal to the non-conformist who demands things with different and superior. Rebel is also a name that will appeal to the rapidly growing youth market. It is a distinctive name that will help build a new image in a high volume price class.

American Motors and its competitors will devote large amounts of marketing time and money to convey safety in product advertising. To meet this competitive safety challenge, American Motors has added the following safety items on 1967 models to its already long list:

- Retractable Front Seat Belts (plus rear seat belts)
- Double-Safety brake System Warning Light
- Shoulder-Belt Installation Provisions (Shoulder Belts, Dealer Accessory)
- 4-Way Hazard Warning Signals
- "Time-Delayed" Feature for Turn Signals
- Higher-Strength Door Locks
- Front Door Positive Lock-Button System on Rebel, Ambassador and Marlin
- Energy-Absorbing Safety Steering Column
- 3-Spoke, Deep-Dish Steering Wheel, 16"
- "Safety-Styled" Instrument Panel (Rebel, Ambassador and Marlin)
- Double-Safety-Pivot Inside Rear-View Mirror with Anti-Glare Tilt Feature
- Front-Sway Bar for Rebel-6 Wagons
- "Tread-Wear Indicator" molded into tire tread (for most tires)
- Larger Tires for American-6 Wagons, all Rebel-6's, Rebel V-8 Wagons and Convertibles, plus all Ambassador Wagons
- Larger Brakes (wider front linings) for all American 6's (was 232 only)
- Larger Brakes (10" dia. flanged drums) for Rebel-6 Wagons (was 9")
- Improved 9" Brakes (new cross-ribbed drums) for Rebel-6 (except wagons)
- "Break-Away" feature with open safety in instrument panel

With the addition of these safety items, the Rebel, Ambassador and Marlin will have all 17 of the basic requirements established by the General Service Administration. The American will have 15 of the GSA items standard.

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The names SST, DPL and Marlin will be watch-words in our 1967 marketing strategy. These modern new hardtops (and convertibles) will place you in a most competitive position in the expanding market for these body styles.

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American Motors and its competitors will devote large amounts of marketing time and money to convey safety in product advertising. To meet this competitive safety challenge, American Motors has added the following safety items on 1967 models to its already long list:

- Retractable Front Seat Belts (plus rear seat belts)
- Double-Safety Brake System Warning Light
- Shoulder-Belt Installation Provisions (Shoulder Belts, Dealer Accessory)
- 4-Way Hazard Warning Signals
- "Lane-Changer" feature for Turn Signals
- Higher-Strength Door Locks
- Front Door Positive Lock-Button System on Rebel, Ambassador and Marlin
- Energy-Absorbing Safety Steering Column
- 3-Spoke, Deep-Dish Steering Wheel, 16"
- "Safety-Styled" Instrument Panel (Rebel, Ambassador and Marlin)
- Double-Safety-Pivot Inside Rear-View Mirror with Anti-Glare Tilt Feature
- Front-Sway Bar for Rebel-6 Wagons
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- Larger Brakes (10" dia. flanged drums) for Rebel-6 Wagons (was 9")
- Improved 9" Brakes (new cross-ribbed drums) for Rebel-6 (except wagons)
- "Break-Away" feature with open ashtray in instrument panel

With the addition of these safety items, the Rebel, Ambassador and Marlin will have all 17 of the basic requirements established by the General Service Administration. The American will have 15 of the GSA items standard.

RAMBLER AMERICAN

The slightly refined American will be the only compact make that offers a full range of body styles in 1967. It will also offer the greatest selectivity of 6 and 8-cylinder engines with the addition of the Torque Command "232" Six (145 horsepower) in 1967. Prices for the American 220 models will continue to be the lowest in the industry.

For the compact car buyer, the American offers the compact economy line with the Torque Command "199" Six (128 horsepower). The Typhoon "290" V-8 (200 horsepower) is the largest and most modern basic eight-cylinder engine in its class. The 290 is also available in a four-barrel, high-compression version rated at 225 horsepower.

The 440 convertible has been replaced by a sporty Rogue convertible. The new Rogue convertible has individually-adjustable reclining seats as standard equipment, plus a wide selection of trim offerings including the new optional "high-back" reclining bucket seats.

RAMBLER REBEL

The Rebel SST convertible and hardtop were among the stars of the 1967 announcement show. The SST models are powerful entries against the Chevelle Super Sport, the Fairlane XL, the Tempest LeMans, the Special Skylark and the F-85 Cutlass.

The Rebel is stretched out to a beautiful 197 inches of overall length -- 198 inches for wagons. This increase makes it two inches longer than 1966 (three inches longer for wagons). The wheelbase for all Rebels was increased from 112 to 114.

The Rebel width has been increased from 74.5 inches to 78.4 -- a 3.9 inch expansion. This results in 2.5 inches more of shoulder room. There is also a three cubic foot growth in trunk luggage volume from 15.2 cubic feet in 1966 to 18.2 cubic feet in 1967. Rear leg room is increased a full two inches from 37.6 to 39.6 inches on 4-door models. A dramatic change is evident in the all-new Rebel wagons. They have 91 cubic feet of cargo volume -- an 18 cubic-feet increase over 1966. Two-Seat Wagons offer a choice of side-hinged or lower-hinged tailgate at no extra charge. Three-Seat Wagons have a new spare tire, side-hinged tailgate with power window as standard, and more seating room in the third seat.

The new SST convertible, with individually-adjustable reclining seats as standard, replaces the 770 convertible. Features include a brand-new fast-line top, low-stack-height when lowered, and a three-passenger rear seat. The flexible-glass rear window is further improved for '67.

In 1967, you will have the most modern V-8 engine lineup in the industry. The new basic Typhoon "290" V-8 develops 200 horsepower. For even greater performance, the new Typhoon "343" engine is available in a two-barrel, 235 horsepower version and a four-barrel, high-compression 280 horsepower version.

RAMBLER AMERICAN

The highly refined American will be the only compact make that offers a full range of body styles in 1967. It will also offer the greatest selectivity of 6 and 8 cylinder engines with the addition of the Torque Command "232" Six (145 horsepower) in 1967. Prices for the American 220 models will continue to be the lowest in the industry.

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AMBASSADOR

Ambassador is at the head of the American Motors list of innovations. It's bigger, longer and more luxurious. It is a ready adversary for Chevrolet, Ford and Plymouth in the largest segment of the car market. Its clean, clean lines put it head and shoulders above these direct competitors and should reach well into the Buick - Oldsmobile - Pontiac section of the market.

The 1965 is available in two models in 1967 - a Convertible with individually-adjustable reclining seats standard, and a Two-Door Hardtop with the new "high-back" reclining bucket seats standard.

The Ambassador overall length for 1967 is increased 2.5 inches to 202.5 (203 for wagons). The wheelbase is two inches longer than 1966 at 118. It is 3.0 inches wider and has 2.2 inches more of shoulder room. The 4-door models feature 2 inches more of rear leg room.

It is significant to note that the new 2-Door "Sports" Sedan features a hardtop roof, with a slim center pillar and chrome-edged side windows. This is also the case for the Dehart 990.

All the convertible and wagon features that were incorporated in the 1967 Rebel are also part of the dramatically-new Ambassador models.

The new basic six in the Ambassador is the Typhoon "232" Six (145 horsepower). The 4-barrel 1.5 horsepower version, which was formerly standard, becomes optional in 1967. The V-8 lineup includes the basic Typhoon "290" V-8 (200 horsepower), and the optional Typhoon "343" V-8's rated at 235 horsepower for the two-barrel carburetor version and 280 horsepower for the four-barrel, high-compression version.

MARLIN

The 1967 Marlin is a real traffic-stopper in our new product lineup. Its new overall length and larger wheelbase smooth out the Marlin line and make it a truly streamlined car.

The Marlin is built on the Ambassador 118 inch wheelbase. It is a full 6.5 inches longer. The larger interior measurements that apply to the Ambassador are also strong selling points for the Marlin.

AMBASSADOR

Ambassador is at the head of the American Motors list of innovations. It's bigger, longer and more luxurious. It is a ready adversary for Chevrolet, Ford and Fury in the largest segment of the car market. Its sleek, clean lines put it head and shoulders above these direct competitors and should reach well into the Buick - Oldsmobile - Pontiac section of the market.

The DPL is available in two models in 1967 - - a Convertible with individually-adjustable reclining seats standard, and a Two-Door Hardtop with the new "high-back" reclining bucket seats standard.

The Ambassador overall length for 1967 is increased 2.5 inches to 202.5 (203 for wagons). The wheelbase is two inches longer than 1966 at 118. It is 3.9 inches wider and has 2.2 inches more of shoulder room. The 4-door models feature 2 inches more of rear leg room.

It is significant to note that the new 2-Door "Sports" Sedan features a hardtop roof, with a slim center pillar and chrome-edged side windows. This is also the case for the Rebel 550.

All the convertible and wagon features that were incorporated in the 1967 Rebel are also part of the dramatically-new Ambassador models.

The new basic six in the Ambassador is the Typhoon "232" Six (145 horsepower). The 2-barrel 155 horsepower version, which was formerly standard, becomes optional in 1967. The V-8 lineup includes the basic Typhoon "290" V-8 (200 horsepower), and the optional Typhoon "343" V-8's rated at 235 horsepower for the two-barrel carburetor version and 280 horsepower for the four-barrel, high-compression version.

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NEW PRODUCT IMPROVEMENTS AND OPTIONAL EQUIPMENT AVAILABILITY

PRODUCT IMPROVEMENTS

In 1967, Engine Coolant will be standard equipment in every car line. It is just one more addition to the long list of American Motors extra-value features.

The newest rear suspension in the industry is featured for Rebel, Ambassador and Marlin lines. The new suspension has a 4-link trailing arm design with an "open" type shaft, plus a unique coil spring at each end. Just a few of the advantages of this new design are:

1. The new rear suspension is more perfectly tailored as a system to achieve desired chassis relation of improved riding qualities with increased durability and handling ease.
2. To provide a smoother ride, rear wheel road disturbances and movements are now confined to the rear of the car . . . not transmitted forward where the driver and passengers might notice them.
3. Rear wheel hop, chatter, or surging action are importantly reduced regardless of the type of engine/transmission combination, over a wider variety of road surfaces and road speeds.
4. Rear track is increased from 57.5" to 58.5" for wide-track stability.
5. All body styles have a more level attitude in the unloaded, curb-weight condition for improved appearance.
6. The new design is inherently easier to service.

NEW OPTIONAL EQUIPMENT AVAILABILITY

- An 8 Mono-Stereo Tape Player is an exciting option that is available on Rebel and Ambassador 4-Door Sedans, 2-Door Sports Sedans and Hardtops, plus the Marlin.
- Sports Steering Wheel with simulated wood-grain rim and circular design center pad - - Standard on the DPL, and not available on 220 and 330 models.
- A new "wrap-over" headrest is used for the new "high back" bucket seats.
- An all-new console design is used for Rebel, Ambassador and Marlin models. The new console has bolder, sportier styling, featuring a vinyl-covered and padded console-box cover. Consoles are offered only with floor-shift transmissions.
- A new "Engine-Mod" system is a modest cost exhaust emission control system required by the State of California on Torque Command "232" Six engines. The "Air-Guard" system continues to be required on the Torque Command "199" Six, and all Typhoon V-8's.
- The Heavy-Duty Cooling System for all lines, 6 or V-8, provides a greater increase in cooling capacity. It includes Heavy-Duty Radiator, Power-Flex Fan and Fan Shroud.
- 4-Speed Fully-Synchronized Transmission availability has been expanded to the Rebel, Ambassador and Marlin V-8 series. The new availability offers your customers two choices - - floor- or console-shift (floor only on Americans).
- For Rebel 770 and Ambassador 990 4-Door Sedans, a white or black vinyl-covered roof is a new option.

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- A new "wrap-over" headrest is used for the new "high back" bucket seats.
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- For Rebel 770 and Ambassador 990 4-Door Sedans, a white or black vinyl-covered roof is a new option.

An Engine-Block Heater is a new option for all models.

Power-Lift Windows are now optional on Rebel 4-Door models, and continue on Rebel and Ambassador Hardtops and Convertibles plus Ambassador 4-Door models and Marlins.

A new Sea-Line, Wide-Profile, High-Performance Tire option will be available shortly on all V-8 models except station wagons.

We will advise you when a firm production date is decided upon.

- An Engine-Block Heater is a new option for all models.
- Power-Lift Windows are now optional on Rebel 4-Door models, and continue on Rebel and Ambassador Hardtops and Convertibles plus Ambassador 4-Door models and Marlins.
- A new Red-Line, Wide-Profile, High-Performance Tire option will be available shortly on all V-8 models except station wagons. We will advise you when a firm production date is decided upon.

1968 FLEET-SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGGESTED FACTORY DEL'D PRICE
AMERICAN – "6" (Sedans & Hardtop)					
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	$ .20	$ 3.00	$ 3.90
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68	1.80	27.50	35.65
6.95 x 14	4 Ply (4 PR) Nylon Black	08	2.05	31.00	40.15
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.90	13.00	16.85
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	2.70	41.00	53.10
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.75	26.00	33.70
6.85 x 15	4 Ply (4 PR) Rayon Black	52	1.55	23.00	29.80
AMERICAN – "6" (Wagon)					
6.95 x 14	4 Ply (4 PR) Nylon Black	08	1.40	21.00	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	3.00	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	28.00	36.30
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.05	16.00	20.75
6.85 x 15	4 Ply (4 PR) Rayon Black	52	.90	13.00	16.85
AMERICAN – "V-8"					
6.95 x 14	4 Ply (4 PR) Nylon Black	08	1.40	21.00	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	3.00	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	28.00	36.30
*7.35 x 14	4 Ply (4 PR) Nylon Black	20	2.10	32.00	41.45
REBEL – "6" (Sed., H.T. & Conv.) REBEL – "V-8" (Sed., H.T. & Conv.) AMBASSADOR – "6" (Sed. & H.T.)					
7.35 x 14	4 Ply (4 PR) Nylon Black	20	1.40	21.00	27.20
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	.20	3.00	3.90
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	Rebel 1.95	29.50	38.25
			Amb. 1.95	29.50	38.25
7.35 x 15	4 Ply (4 PR) Nylon Black	60	1.80	27.00	35.00
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.05	16.00	20.75
7.35 x 15	4 Ply (4 PR) Rayon Black	58	.90	13.00	16.85
7.75 x 14	4 Ply (4 PR) Nylon Black	36	2.10	32.00	41.45
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.95	14.00	18.15
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.75	42.00	54.40
7.75 x 15	4 Ply (4 PR) Nylon Black	64	2.50	38.00	49.25
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.80	27.00	35.00
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black	72	3.90	59.00	76.45
(a) *8.15 x 15	4 Ply (4 PR) Nylon Black & two 4 Ply (4 PR) Suburbanites.	86	4.10	62.00	80.30
REBEL – "6" & "V-8" (Wagons) AMBASSADOR – "V-8" (Sed. & H.T.)					
7.75 x 14	4 Ply (4 PR) Nylon Black	36	1.40	21.00	27.20
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.20	3.00	3.90
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	Rebel 2.00	30.00	38.85
			Amb. 2.00	30.00	38.85
7.75 x 15	4 Ply (4 PR) Nylon Black	64	1.80	27.00	35.00
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.05	16.00	20.75
8.25 x 14	4 Ply (4 PR) Nylon Black	46	2.20	33.00	42.75
8.25 x 14	4 Ply (4 PR) Nylon White	47	4.00	61.00	79.05
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	1.00	15.00	18.45
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.85	43.00	55.70
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black	72	3.15	48.00	62.20
(a) *8.15 x 15	4 Ply (4 PR) Nylon Black & two 4 Ply (4 PR) Suburbanites.	86	3.35	51.00	66.05
AMBASSADOR – "6" & "V-8" (Wagons)					
8.25 x 14	4 Ply (4 PR) Nylon Black	46	1.40	21.00	27.20
8.25 x 14	4 Ply (4 PR) Nylon White	47	3.15	48.00	62.20
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	.20	3.00	3.90
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.00	30.00	38.85
(a) 8.15 x 15	4 Ply (4PR) Nylon Black	72	2.40	36.00	46.65
(a) *8.15 x 15	4 Ply (4 PR) Nylon Black & two 4 Ply (4 PR) Suburbanites.	86	2.60	39.00	50.50

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGG'D FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
6.45 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
6.45 x 14	2 Ply (4 PR) White	01	$1.65	$24.50	$31.75
6.95 x 14	2 Ply (4 PR) Black	04	.70	10.00	12.95
6.95 x 14	2 Ply (4 PR) White	05	2.50	38.00	49.25
6.95 x 14	4 Ply (8 PR) Black	10	3.05	46.00	59.60
6.95 x 14	4 Ply (8 PR) White	11	4.85	74.00	95.85
AMERICAN - "6" (Wagon)					
6.95 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White	11	4.20	64.00	82.90
AMERICAN - "V-8" (All Models)					
6.95 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White	11	4.20	64.00	82.90
7.35 x 14	2 Ply (4 PR) Black	16	.75	11.00	14.25
7.35 x 14	2 Ply (4 PR) White	17	2.60	39.00	50.50
7.35 x 14	4 Ply (8 PR) Black	22	3.10	47.00	60.90
7.35 x 14	4 Ply (8 PR) White	23	4.95	75.00	97.15
AMERICAN - "V-8" (Sedans & Hardtop)					
	WIDE - PROFILE - HI - PERFORMANCE				
D70-14	2 Ply (4 PR) Red-Line (with 5-1/2" width wheel rims)	90	2.80	42.80	55.45
AMX - "V-8"					
	WIDE-PROFILE - HI - PERFORMANCE FIBERGLASS BELTED				
E70-14	2 Ply (4 PR) Black	00	STD	STD	STD
E70-14	2 Ply (4 PR) Red-Line (Collapsible Spare Tires is STD on AMX)	91	1.75	26.50	34.35
JAVELIN - "6"					
6.95 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White	11	4.20	64.00	82.90
7.35 x 14	2 Ply (4 PR) Black	16	.75	11.00	14.25
7.35 x 14	2 Ply (4 PR) White	17	2.60	39.00	50.50
7.35 x 14	4 Ply (8 PR) Black	22	3.10	47.00	60.90
7.35 x 14	4 Ply (8 PR) White	23	4.95	75.00	97.15
JAVELIN - "V-8"					
7.35 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White	01	1.75	26.50	34.35
7.35 x 14	4 Ply (8 PR) Black	22	2.40	36.00	46.65
7.35 x 14	4 Ply (8 PR) White	23	4.20	64.00	82.90
JAVELIN - "V-8"					
	WIDE - PROFILE - HI - PERFORMANCE				
E70-14	2 Ply (4 PR) Red Line	91	3.20	48.45	62.75

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGG'D FACTORY DEL'D PRICE
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops)					
7.35 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White - Rebel	01	$1.75	$26.50	$34.35
	- Ambassador	01	1.75	26.50	34.35
7.35 x 14	4 Ply (8 PR) Black	22	2.40	36.00	46.65
7.35 x 14	4 Ply (8 PR) White	23	4.20	64.00	82.90
7.75 x 14	2 Ply (4 PR) Black	32	.75	11.00	14.25
7.75 x 14	2 Ply (4 PR) White	33	2.60	39.00	50.50
7.75 x 14	4 Ply (8 PR) Black	38	3.10	47.00	60.90
7.75 x 14	4 Ply (8 PR) White	39	4.95	75.00	97.15
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops)					
7.75 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
7.75 x 14	2 Ply (4 PR) White - Rebel	01	1.80	27.00	35.00
	- Ambassador	01	1.80	27.00	35.00
7.75 x 14	4 Ply (8 PR) Black	38	2.40	36.00	46.65
7.75 x 14	4 Ply (8 PR) White	39	4.20	64.00	82.90
8.25 x 14	2 Ply (4 PR) Black	42	.80	12.00	15.55
8.25 x 14	2 Ply (4 PR) White	43	2.65	40.00	51.80
8.25 x 14	4 Ply (8 PR) Black	48	3.15	48.00	62.20
8.25 x 14	4 Ply (8 PR) White	49	5.00	76.00	98.45
AMBASSADOR - "6" & "V-8" (Wagon)					
8.25 x 14	2 Ply (4 PR) Black	00	STD	STD	STD
8.25 x 14	2 Ply (4 PR) White	01	1.80	27.00	35.00
8.25 x 14	4 Ply (8 PR) Black	48	2.40	36.00	46.65
8.25 x 14	4 Ply (8 PR) White	49	4.20	64.00	82.90
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)					
	WIDE - PROFILE - HI - PERFORMANCE				
F70-14	2 Ply (4 PR) Red-Line - Rebel	92	3.55	54.10	70.10
	- Ambassador	92	2.80	42.80	55.45

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 AMERICAN MOTORS POWER TEAMS

1968	TRANSMISSION / ENGINE	3-Speed Manual Column Shift	Over-drive Column Shift	Shift-Command Column Shift	Shift-Command Console Shift	4-Speed Manual Floor Shift
AMERICAN	199, 1-Bbl. Sedans Less AC	3.08 Std. 3.31 Opt.	3.31 Std. 3.08 Opt.	2.73 Std. 3.08 Opt. 3.31 Opt.	N. A.	
	199, 1-Bbl. Wagons (plus Sedans W/AC)			3.08 Std. 2.73 Opt. 3.31 Opt.		
	232, 1-Bbl. Sedans & Wag.		N. A.			
	232, 1-Bbl. Hardtop			2.37 Std. 2.73 Opt. 3.08 Opt.		
	290, 2-Bbl.	3.15		3.15 Std. 2.87 Opt.	N. A.	3.15 Std. 3.54 Opt.
	290, 4-Bbl.	N. A.		N. A.		
REBEL & AMBASSADOR	232, 1-Bbl.	3.15	3.54	3.15	N. A.	
	232, 2-Bbl.		N. A.			
	290, 2-Bbl.	3.15 Std. 3.54 Opt.	3.54	3.15 Std. 2.87 Opt.		3.15 Std. 3.54 Opt.
	343, 2-Bbl.	N. A.		2.87 Std. 3.15 Opt.		N. A.
	343, 4-Bbl.					3.15 Std. 3.54 Opt.
	390, 4-Bbl.					
AMX & JAVELIN	232, 1-Bbl. (N. A. AMX)	3.08 Std. 3.31 Opt.	N. A.	3.08 Std. 2.73 Opt. 3.31 Opt.	N. A.	
	290, 2-Bbl. (N. A. AMX)	3.15		3.15 Std. 2.87 Opt.	3.15 Std. 2.87 Opt.	3.54 Std. 3.15 Opt.
	290, 4-Bbl.	N. A.		N. A.	3.15 (AMX) 2.87 only	
	343, 4-Bbl.			* 2.87 Std. 3.15 Opt. NA 390	* 2.87 Std. 3.15 Opt.	3.15 Std. 3.54 Opt.
	390, 4-Bbl.					

OPTIONAL RATIOS ARE AVAILABLE AT NO EXTRA COST. WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

TIRE AVAILABILITY

1968 Tire Sizes (Whitewalls are optional extra)	American			Rebel		Ambassador			AMX & Javelin	
	Six		V-8	Six & V-8		Six	V-8	Six	Six	V-8
	Exc. Wag.	Wag.	All	Exc. Wag.	Wag.	Exc. Wag.	Exc. Wag.	&V-8 Wag.		& AMX
6.45 x 14, 4-Ply-Rated 2-Ply	Std.	--	--	--	--	--	--	--	--	--
6.95 x 14, 4-Ply-Rated 2-Ply	Ext.	Std.	Std.	--	--	--	--	--	Std.	--
6.95 x 14, 8-Ply-Rated 4-Ply	Ext.	Ext.	Ext.	--	--	--	--	--	Ext.	--
7.35 x 14, 4-Ply-Rated 2-Ply	--	--	Ext.	Std.	--	Std.	--	--	Ext.	Std.
7.35 x 14, 8-Ply-Rated 4-Ply	--	--	Ext.	Ext.	--	Ext.	--	--	Ext.	Ext.
7.75 x 14, 4-Ply-Rated 2-Ply	--	--	--	Ext.	Std.	Ext.	Std.	--	--	--
7.75 x 14, 8-Ply-Rated 4-Ply	--	--	--	Ext.	Ext.	Ext.	Ext.	--	--	--
8.25 x 14, 4-Ply-Rated 2-Ply	--	--	--	--	Ext.	--	Ext.	Std.	--	--
8.25 x 14, 8-Ply-Rated 4-Ply	--	--	--	--	Ext.	--	Ext.	Ext.	--	--
D70-14 Red-Line 4-Ply-Rated 2-Ply	--	--	Ext. na/wag	--	--	--	--	--	--	--
E70-14 Red-Line 4-Ply-Rated 2-Ply	--	--	--	--	--	--	--	--	--	*Ext.
F70-14 Red Line 4-Ply-Rated 2-Ply	--	--	--	Ext. na/six	--	--	Ext.	--	--	--

Std. Tire Size Black - Code 00
Std. Tire Size White - Code 01

* E70-14 BLACK Wide-Profile Standard on AMX

6. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios

Regular Production Tires

Fleet Sales Tires

1968 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMB	DPL	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
-	858-V	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	$1.25	$18.85	$ 24.45
59-2	EL	Parking Brake Warning Light (Std. On SST)	X	X	STD	.30	3.90	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning)	X	X	X	.90	13.40	17.35
68-1	65D	Alternator 65 Amp. (Not available with Air conditioning) -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning)	X	X	X	5.75	87.40	113.20
68-3	65S	-With Single Belt Drive (V-8 Only) (N.A. w/AC)..	X	X	X	5.20	79.00	102.35
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	24.75	32.05
71-1	HBD	Heavy Duty Brakes (H.D. Lining & Springs)	X	X	X	.65	9.65	12.50
74-2	PO	Police Special Calibrated Speedometer.....	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only - N.A. Hardtops	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear - N.A. Hardtops	X	X	NA	.95	13.90	18.00
75-3	HCBR	Heavy Duty Seat Cushions and Back - Front Only - N.A. Hardtops	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear -N.A. Hardtops	X	X	NA	1.70	25.80	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans Only	X	X	NA	.65	9.25	12.00
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only.....	X	X	X	.55	8.25	10.70
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System)..	X	X	X	.65	9.85	12.80
77-9	DLFS	Dome Light Over Front Seat (N.A. Hardtops).....	X	X	X	.55	7.95	10.30
78-3	MP	Drain Plugs - Magnetic.....	X	X	X	.25	3.45	4.50
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only.....	X	X	NA	2.75	41.65	53.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.60	8.95	11.90
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	NA	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (Sedans Only)	X	X	STD	.20	2.70	3.50
79-9	RLS	Rear Door Dome Light Switches - 4-Door Models Only	X	X	NA	.15	2.05	2.65
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.65	22.85
-	-	H.D. Rubber Floor Mats ..... (Fleet Dept. Approval Required)	X	X	NA	NC	NC	NC

1968 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMB.	DPL	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
X 59-1	LG	Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models ..	X	X	STD	$1.15	$17.00	$22.05
		RADIOS AND SPEAKERS						
X- 62-3	RFM	AM-FM Push Button	X	X	X	6.80	103.30	133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
X- 63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only)	X	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons)....	X	X	X	.70	10.15	13.15
		BUMPER GUARDS						
X @ * 64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons).....	X	X	X	1.30	19.50	25.30
@ * 64-1	BG2	Bumper Guards - Front (Wagons Only).....	-	X	-	.65	9.75	12.65
		* N/A After March 1, 1968 Production on Ambassador 6-Cylinders						
65-1	UN	Undercoating.....	NA	NA	X	.70	10.30	17.00
X -65-2	ING	Insulation Group (Undercoating & Hood Insulation ...	X	X	NA	.80	12.00	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
X 67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC).....	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - Heavy-Duty Springs and Shock Absorbers.....	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder.....	X	X	X	.30	4.10	5.30
		- 200 H. P. V-8.....	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 Only).....	X	X	X	2.45	37.10	48.05

1968 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMB	DPL	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X	$ 1.40	$ 20.70	$ 26.80
		- Wagons only (Includes Painted Body Side Panels and Accent Moldings)	-	X	-	3.30	49.90	64.65
-	-	Additional Charge For Deviation From Normal A.M. Seat, Trim and Color Availability	X	X	X	2.00	30.40	39.40
-	WO	Simulated Wood-Grain Body Side Panels-N/A Two-Tones	-	X	-	5.70	86.85	112.50
-	V	All-Vinyl Seat Upholstery - Std. on Wagon	X	X	NA	1.25	18.85	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior# Paint Stripe	NA	NA	X	.75	11.00	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof - (Hardtop Only) - Black	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue	NA	X	X	4.30	65.55	84.90
35-9	BKV	- 4-Dr. Sedan - Black	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue	NA	X	X	4.30	65.55	84.90
X 36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion (SST Hardtop Only)	NA	NA	X	4.95	75.00	97.15
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD	2.50	38.00	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon	-	X	-	1.00	14.60	18.90
X 38-1	2HR	Headrests - Right and Left - Except Bucket Seats	X	X	X	1.80	27.00	35.00
		- Bucket Seats	-	-	X	2.50	38.00	49.25
		ENGINES						
40-9	315	315 H.P. -390 CID, V-8, 4-Barrel	NA	NA	X	8.55	130.00	168.40
40-7	280	280 H.P. -343 CID, V-8, 4-Barrel	X	X	X	4.60	70.00	90.70
X 40-6	235	235 H.P. -343 CID, V-8, 2-Barrel	X	X	X	2.95	45.00	58.30
40-4	200	200 H.P. -290 CID, V-8, 2-Barrel (Std. on V-8 Models See Page 2, Sec. 1 for Prices)	X	X	NA	.80	12.00	15.55
40-3	155	155 H.P. -232 CID, 6, 2-Barrel	X	X	NA	NC	NC	NC
40-2	145	145 H.P. -232 CID, 6, 1-Barrel						
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID V-8 (N/A Wagon)	X	X	X	1.40	21.15	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only) - Except 390 CID	NA	NA	X	13.65	207.95	269.35
		- 390 CID Only	NA	NA	X	14.15	216.15	279.95
X 42-A	A	Shift-Command, Column Shift - 6 Cylinder	X	X	X	10.15	154.90	191.10
		- 290 V-8	X	X	X	10.70	162.80	200.85
		X - 343 V-8	X	X	X	11.85	180.80	223.05
		- 390 V-8	NA	NA	X	12.40	189.00	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	142.25	184.25
@ * 42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	89.50	115.90
42-S	S	3-Speed Column Shift (N/A on 343 & 390 CID Engine)	X	X	X	NC	NC	NC

* N/A after March 1, 1968 Production on Ambassador 6-Cylinders.

1968 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMB.	DPL	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
45-1	TGD	Twin-Grip Differential	X	X	X	$2.15	$32.35	$41.90
		COOLING OPTION						
82-1	LAC	All Season Air Conditioning System Deletion	X	X	X	(11.45)	(175.00)	(218.50)
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	X	4.80	73.35	95.00
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.20	33.30	43.15
50-4	PW4	Power Lift Windows - Side Windows	NA	X	X	5.10	77.40	100.25
50-5	PW5	- Side Windows and Tailgate	-	X	-	6.80	103.40	133.95
50-1	PW1	- Tailgate Only (Std on 3-Seat Wagon)	-	X	-	1.75	26.00	33.70
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.80	26.95	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.90	23.20
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	-	X	-	5.65	86.25	111.75
52-2	RD	Side Hinged Tailgate for 2-Seat Wagons	-	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only)	X	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	32.55	42.15
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	X	X	X	1.35	20.40	26.45
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.40	51.95	67.30
		- DPL & SST	NA	X	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.65	55.70	72.15
		- DPL & SST	NA	X	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	X	STD	STD	1.10	16.35	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST	X	X	NA	2.05	31.25	40.50
		- SST	NA	NA	X	1.40	20.70	26.80

1968 AMBASSADOR SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. WITH BUCKETS)					
		TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET
		"T" CODES	891	893	894	896	899	891	893	894	895	896	899
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD		W	W	W	W	W	K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E
4-DOOR SEDAN	INDIVIDUAL—RECLINING—STANDARD		W	W	W	W	W	K	K	K	K	K	K

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR												OPT. STRIPE COLOR
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	WHITE
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	BLACK
	MATADOR RED	39	39	●1					●1			●1			WHITE
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2					BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2					WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2					WHITE
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1		●1				BLACK
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1		●1				WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1						BLACK
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1					●1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1					●1	WHITE
	SCARAB GOLD, Metallic	52	52	●1			●1		●1				●1		BLACK
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2		●1			BLACK
	HIALEAH YELLOW	58	58	●1		●1			●1		●1				BLACK
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●			●			BLACK WHITE
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●			●			BLACK WHITE
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●					BLACK WHITE
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●					WHITE WHITE
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●					●				BLACK WHITE
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●						●	BLACK WHITE
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●			●			WHITE
	MATADOR RED CLASSIC BLACK	39-1	39	●					●			●			WHITE
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●					BLACK
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●					BLACK
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●					WHITE
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●					WHITE
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●					●					WHITE
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●					●				BLACK
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●		●				BLACK
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●					●				WHITE
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●						BLACK
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●						BLACK
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●						●	BLACK
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●					●	BLACK
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●						●	WHITE
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●						●		BLACK
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●				●		BLACK
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●		●				BLACK
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●						BLACK

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 AMBASSADOR STANDARD EQUIPMENT

	AMBASSADOR		
	AMB.	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	STD	STD	STD
4-Door Models	STD	STD	STD
Ash Tray - Front	STD	STD	STD
- Rear & Ash Tray for Rear Door of 3-Seat Wagon	STD	STD	STD
Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	STD	STD	STD
Dome Light (2 Rear Compartment Lights on DPL Hardtop)	STD	STD	STD
Electric Clock	EXT	EXT	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb.	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-Cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Colored Loop Pile		
- Cargo Area (Wagons)	Colored Loop Pile		
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD
Glove Box Lock	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons	STD	STD	-
Headlights - Dual	STD	STD	STD
All Season Air Conditioning System	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Dual	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof Top Travel Rack (Station Wagon)	-	STD	-
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
@ - Shoulder-Belt, 2 Front	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 4-Way Hazard Warning	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights, Front & Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear	STD	STD	STD
- Molded Headlinings	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
@ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagon)	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons	-	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Window)	-	STD	-
Transmission - Standard, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	NA	NA
- Wheel Discs	EXT	STD	STD

1968 AMBASSADOR

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL		
		TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
		"T" CODES	881	883	885	881	883	885
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●
	MATADOR RED	39	39	●		●	●		●
	SATURN BLUE, Metallic (Light)	43	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark)	45	45	●	●		●	●	
	LAUREL GREEN, Metallic (Light)	46	47	●			●		
	RALLY GREEN, Metallic (Dark)	47	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●			●		
	LAREDO TAN, Metallic (Light)	49	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●			●		
	SCARAB GOLD, Metallic	52	52	●			●		
	TURBO SILVER, Metallic	54	1	●	●	●	●	●	●
	HIALEAH YELLOW	58	58	●			●		
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●		●	●		●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●		●	●		●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●			●	
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47	●			●		
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50	●			●		
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●		●	●		●
	MATADOR RED CLASSIC BLACK	39-1	39	●		●	●		●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●			●	
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●			●	
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47	●			●		
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●			●		
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●			●		
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●			●		
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	●			●		
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50	●			●		
	SCARAB GOLD, Metallic FROST WHITE	52-72	52	●			●		
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		
	HIALEAH YELLOW FROST WHITE	58-72	58	●			●		
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●			●		

*Wheel color matches major body color on Canadian-built cars.

1968 AMBASSADOR DPL

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE			FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGONS)			
			TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
			"T" CODES	891	893	894	896	899	891	893	895	896
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD								V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD			C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1
	MATADOR RED	39	39	●1					●1		●1	
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2		
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2		
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2		
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1			
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1			
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1			
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1			
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1			
	SCARAB GOLD, Metallic	52	52	●1			●1		●1			●1
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2	●1	
	HIALEAH YELLOW	58	58	●1		●1			●1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●		●	
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●		●	
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●		
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●			●			
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●	●			
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●		●	
	MATADOR RED CLASSIC BLACK	39-1	39	●					●		●	
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●		
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●		
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●		
	BLAZER BLUE, Metallic (Dark) FROST White	45-72	45		●					●		
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●			●			
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●			
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●			●			
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●			
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●			
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●	●			
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●			
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●	●			
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●					●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●			●
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●			
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●			

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

5. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability

Factory Installed Regular Production Options

Factory Installed Fleet Options

4. MARLIN TRIM AND OPTIONS

Color and Upholstery Availability

Factory Installed Regular Production Options

[redacted]

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Order Form)

CODE	EQUIPMENT AND DESCRIPTION	320	720	521	F.O.B.	TOTAL DEALER DEL'D BILLING	SUGG'D FACTORY DEL'D PRICE
	RADIOS AND SPEAKERS						
62-3 RFM	AM-FM Push Button	X	X	X			
62-2 RP	AM Push Button	X	X	X			
63-3 STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X			
63-1 DCS	Duo-Cousins Best Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X			
	BUMPER GUARDS						
64-2 BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X			
64-1 BG2	Bumper Guards - Front (Wagons only)	X	X	-			
65-1 UN	Undercoating	NA	NA	X			
65-2 ING	Insulation Group (Undercoating and Hood Insulation)	X	X	NA			
	ENGINE COOLING						
66-1 HDC	Heavy-Duty Cooling System - Radiator Fan-Thermostatic Fan and Fan Shroud (Std. w/AC)	X	X	X			
	HEAVY-DUTY ELECTRICAL						
67-1 HB	Heavy-Duty 70 Amp. Battery (For Cars w/AC)	X	X	X			
68-3 4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X			
70-1 HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X			
70-1 HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X			
72-1 RH	Engine-Block Heater	X	X	X			
*77-1 HC	Heavy-Duty Clutch - (w/6-cylinder of 200 H.P. V-8, w/3-Speed Transmission Only)	X	X	X			
*81-1 TAC	Tachometer (V-8 only)	X	X	X			
	CONVENIENCE ITEMS						
87-2 VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Vanity Visor Mirror (N/A Convert.), Electric Windshield Wipers and Electric Washers	X	X	X			
89-1 LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights in Warning Buzzer, and Front Door Switches for 820 Models and Rear Door Switches for 720 Models	X	X	X			

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X			
62-2	RP	AM Push Button	X	X	X			
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X			
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X			
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X			
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-			
65-1	UN	Undercoating	NA	NA	X			
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	X	X	NA			
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X			
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery (For Cars w/AC)	X	X	X			
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X			
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X			
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X			
72-1	BH	Engine-Block Heater	X	X	X			
*77-1	HC	Heavy-Duty Clutch - (w/6-cylinder or 200 H.P. V-8, w/3-Speed Transmission Only)	X	X	X			
*81-1	TAC	Tachometer (V-8 only)	X	X	X			

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery with 343 CID V-8)..	X	X	X			
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X			
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X			
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X			
49-1	PB	Power Brakes	X	X	X			
50-4	PW4	Power Lift Windows - Side Windows	NA	NA	X			
50-1	PW1	- Tailgate (Std. on 3-Seat Wagon)	X	X	-			
		SOLEX GLASS						
51-1	SG	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X			
51-2	SW	Windshield Only	X	X	X			
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-			
52-2	RD	Side Hinged Tailgate, for 2-Seat Wagons	X	X	-	(No Charge)		
53-1	ASC	Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only)	X	X	X			
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X			
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	NA	X	X			
55-2	CR	Custom Steering Wheel	X	STD	STD			
56-4	APG	Appearance Group - Wheel Opening Moldings & Wheel Discs	X	X	NA			
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		-All except SST	X	X	NA			
		-SST Only	NA	NA	X			
56-3	WC	Wire Wheel Covers (14" Wheels)						
		-All Except SST	X	X	NA			
		-SST Only	NA	NA	X			
56-1	WD	Wheel Discs	X	X	STD			
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers	X	X	X			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X			

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X			
		- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)	X	X	-			
-	-	Special Application of A. M. Colors	X	X	X			
-	WO	Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones	NA	X	-			
-	V	All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons	X	X	NA			
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X			
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe	NA	NA	X			
		TOPS						
35-9	BKV	Vinyl Covered Roof (Hardtops Only) - Black	NA	X	X			
35-8	WHV	- Off-White	NA	X	X			
35-7	BUV	- Blue	NA	X	X			
35-9	BKV	(4-Dr. Sedans Only) - Black	NA	X	-			
35-8	WHV	- Off-White	NA	X	-			
35-7	BUV	- Blue	NA	X	-			
35-1	PBK	Power Convertible Top - Black	X	NA	X			
35-2	PWH	- Off-White	X	NA	X			
		SEAT OPTIONS						
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion	NA	NA	X			
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD			
-	-	Center Passenger Seat Belts, Front & Rear- 100% Installed (Except Bucket Seats)	X	X	X			
-	-	Center Passenger Seat Belt, Rear- 100% Installed (With Bucket Seats)	-	-	X			
-	-	Shoulder Belts, 2 Front - 100% Installed	X	X	X			
37-8	SB8	2 Seat Belts for Third Seat of Wagon	NA	X	-			
38-1	2HR	Headrests - Right and Left	X	X	X			
		ENGINES						
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X			
40-6	235	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X			
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std on V-8 Models)					
40-3	155	155 H.P. - 232 CID, 6, 2 Barrel	X	X	NA			
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel	X	X	NA			
41-1	DE	Dual Exhaust w/343 CID V-8 only (NA Wagons)	X	X	X			
		TRANSMISSIONS						
42-C	C	Shift-Command and Console (V-8 Only)	NA	NA	X			
42-A	A	Shift-Command, Column Shift	X	X	X			
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X			
42-O	O	Overdrive, Column Shift (N/A on 343 CID Engine)	X	X	X			
42-S	S	3-Speed, Column Shift (N/A on 343 CID Engine)	X	X	X			
45-1	TGD	Twin-Grip Differential	X	X	X			

1968 REBEL STANDARD EQUIPMENT

	REBEL 550	REBEL 770	REBEL SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	STD	STD	-
Ash Tray - Front	STD	STD	STD
-Rear & Ash Tray for Rear Door of 3-Seat Wagon	NA	STD	STD
Batteries - 50 Amp. (60 Amp. w/AC or w/343 CID V-8's)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two (Except Conv.)	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop and Conv.)	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 550 Models w/4-Speed Floor Shift)	Black Rubber	Colored Loop Pile	Colored Loop Pile
-Cargo Area (Wagons)			
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD
Glove Box Lock	NA	STD	STD
Lock for Hidden Rear Compartment on Wagons	NA	STD	-
Headlights - Dual	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Power-Top, Convertible (2 Colors)	STD	-	STD
Roof-Top Travel Rack (Station Wagon)	STD	STD	-
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt Install. Provisions (Except Conv.)	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights, Front & Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear	STD	STD	STD
-Molded Headlining (Except Convertible)	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System (Ceramic-Armored)	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons	STD	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Window)	NA	STD	-
Transmission - Standard, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	NA
- Wheel Discs	EXT	EXT	STD

1968 REBEL SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. ON CONVERTIBLE)					
		TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET
		"T" CODES	871	873	874	876	879	871	873	874	875	876	879
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD		W	W	W	W	W	K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD							K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR												OPT. STRIPE COLOR
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	WHITE
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	BLACK
	MATADOR RED	39	39	●1					●1			●1			WHITE
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2					BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2					WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2					WHITE
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1		●1				BLACK
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1		●1				WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1						BLACK
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1					●1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1					●1	WHITE
	SCARAB GOLD, Metallic	52	52	●1			●1		●1				●1		BLACK
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2		●1			BLACK
	HIALEAH YELLOW	58	58	●1		●1			●1		●1				BLACK
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●			●			BLACK WHITE
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●			●			BLACK WHITE
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●					BLACK WHITE
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●					WHITE WHITE
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●					●				BLACK WHITE
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●						●	BLACK WHITE
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●			●			WHITE
	MATADOR RED CLASSIC BLACK	39-1	39	●					●			●			WHITE
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●					BLACK
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●					BLACK
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●					WHITE
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●					WHITE
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●					●					WHITE
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●					●				BLACK
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●		●				BLACK
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●					●				WHITE
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●						BLACK
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●						BLACK
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●						●	BLACK
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●					●	BLACK
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●						●	WHITE
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●						●		BLACK
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●				●		BLACK
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●		●				BLACK
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●						BLACK

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL 770

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
		TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
		"T" CODES	871	873	874	876	879	871	873	875	876
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD							V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS—STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1
	MATADOR RED	39	39	●1					●1		●1	
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2		
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2		
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2		
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1			
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1			
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1			
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1			
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1			
	SCARAB GOLD, Metallic	52	52	●1			●1		●1			●1
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2	●1	
	HIALEAH YELLOW	58	58	●1		●1			●1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●		●	
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●		●	
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●		
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●			●			
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●	●			
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●		●	
	MATADOR RED CLASSIC BLACK	39-1	39	●					●		●	
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●		
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●		
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●		
	BLAZER BLUE, Metallic (Dark) FROST White	45-72	45		●					●		
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●			●			
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●			
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●			●			
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●			
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●			
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●	●			
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●			
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●	●			
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●					●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●			●
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●			
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●			

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL 550

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE			FABRIC STANDARD			ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.)		
			TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
			"T" CODES	851	853	855	851	853	855
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD						V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD			C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	V	V	V
2-DOOR CONVERT.	BENCH—NON-RECLINING—STANDARD						V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL						V	V	V
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●
	MATADOR RED	39	39	●		●	●		●
	SATURN BLUE, Metallic (Light)	43	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark)	45	45	●	●		●	●	
	LAUREL GREEN, Metallic (Light)	46	47	●			●		
	RALLY GREEN, Metallic (Dark)	47	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●			●		
	LAREDO TAN, Metallic (Light)	49	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●			●		
	SCARAB GOLD, Metallic	52	52	●			●		
	TURBO SILVER, Metallic	54	1	●	●	●	●	●	●
	HIALEAH YELLOW	58	58	●			●		
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●		●	●		●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●		●	●		●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●			●	
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47	●			●		
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50	●			●		
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●		●	●		●
	MATADOR RED CLASSIC BLACK	39-1	39	●		●	●		●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●			●	
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●			●	
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47	●			●		
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●			●		
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●			●		
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●			●		
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	●			●		
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50	●			●		
	SCARAB GOLD, Metallic FROST WHITE	52-72	52	●			●		
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		
	HIALEAH YELLOW FROST WHITE	58-72	58	●			●		
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●			●		

*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-5	TX-7	TX-2	TX-4	TX-6	TX-8
H. D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)					X	X	X	X
H. D. Clutch & Housing	X	X	X	X				
H. D. T-858V Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H. D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X	X	X	X	X
H. D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X	X	X	X	X
H. D. Brakes	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H. D. Cooling System (Radiator-Power Flex Fan-Shroud	X			X	X			X
Air Conditioning (Includes H. D. Cooling System)		X	X			X	X	
55 Amp Alternator			X	X			X	X

GROUP PRICES

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1	$ 9.00	$136.95	$177.40
TX-2	16.30	248.90	322.40
TX-3	23.95	365.95	474.00
TX-4	31.30	477.90	618.95
TX-5	25.40	388.25	502.85
TX-6	32.75	500.20	647.85
TX-7	9.95	151.90	196.75
TX-8	17.30	263.85	341.75
Cost of Model 6815-550 6 Cylinder 4-Door Sedan (Add to Selected Package)	144.00	1,985.95	2,444.00

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX gtoups. If 6815 models are ordered for taxi cab use 1 (without a TX group , or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
-	858-V	H. D. Vinyl Upholstery and Side Panels 31 oz.	X	NA	NA	$1.25	$18.85	$24.45
47-2	HDP	Heavy Duty Drive Line Package (N. A. V-8 Engine).	X	X	X	2.70	40.60	52.60
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.90	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N. A. with Air Conditioning)	X	X	X	.90	13.40	17.35
		Alternator, 65 Amp.						
68-1	65D	-With Dual Belt Drive - 6 Cyl. Models Only (Also N. A. with Power Steering, or Air Conditioning).....	X	X	X	5.75	87.40	113.20
68-3	65S	-With Single Belt Drive - V-8 Only (N. A. w/AC).	X	X	X	5.20	79.00	102.35
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	24.75	32.05
71-1	HBD	Heavy Duty Brakes	X	X	X	.65	9.65	12.50
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N. A. Hardtop and Convertibles)	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N. A. Hardtops and Convertibles).....	X	X	NA	.95	13.90	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N. A. Hardtops and Convertibles).....	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N. A. Convertibles and Hardtops).....	X	X	NA	1.70	25.80	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans Only.....	X	X	NA	.65	9.25	12.00
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N. A. on Convertibles	X	X	NA	.55	8.25	10.70
77-6	TAS	Assist Straps (4-Door Sedan Only).....	X	NA	NA	.35	5.05	6.55
77-7	HT	Hand Throttle Control - Locking Type (N. A. w/Cruise Command Speed Control System,	X	X	X	.65	9.85	12.80
77-8	RAR	Rear Armrests w/Built/in Ash Receiver.....	X	STD	STD	.75	11.35	14.70
77-9	DLFS	Dome Light Over Front Seat (N. A. on Convertible and Hardtops).....	X	X	NA	.55	7.95	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans Only.....	X	NA	NA	1.00	14.75	19.10
78-6	MC	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	41.65	53.95
78-7	GL	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.60	8.95	11.60
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-1	AHI	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-5	APW	Pull Wire For Roof Type Antenna (N. A. Convertible)	X	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N. A. on Wagons)	X	X	X	.20	2.70	3.50
79-8	FLS	Front Door Dome Light Switches.....	X	STD	STD	.10	1.45	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	2.05	2.65
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.65	22.85
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N. A. w/Cruise-Command).....	X	NA	NA	.50	6.95	9.00

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-5	TX-7	TX-2	TX-4	TX-6	TX-8
H. D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)					X	X	X	X
H. D. Clutch & Housing	X	X	X	X				
H. D. T-858V Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H. D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X	X	X	X	X
H. D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X	X	X	X	X
H. D. Brakes (Std. V-8 Brakes 10" Diameter)	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H. D. Cooling System (Radiator-Power Flex Fan-. Shroud	X			X	X			X
Air Conditioning (Includes H. D. Cooling System)		X	X			X	X	
55 Amp Alternator			X	X			X	X

	GROUP PRICES		
	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1	$ 9.00	$136.95	$177.40
TX-2	16.50	252.00	327.05
TX-3	24.15	368.80	477.65
TX-4	31.70	483.80	626.60
TX-5	25.60	391.10	506.55
TX-6	33.15	506.10	655.50
TX-7	9.95	151.90	196.75
TX-8	17.50	266.90	345.70
Cost of Model 6815-550 6 Cylinder 4-Door Sedan (Add to Selected Package)	143.00	1,966.50	2,420.00

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX gtoups. If 6815 models are ordered for taxi cab use 1 (without a TX group , or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
-	858-V	H. D. Vinyl Upholstery and Side Panels 31 oz.	X	NA	NA	$1.25	$18.85	$24.45
47-2	HDP	Heavy Duty Drive Line Package (N. A. V-8 Engine).	X	X	-	2.70	40.60	52.60
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.90	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N. A. with Air Conditioning)	X	X	X	.90	13.40	17.35
68-1	65D	Alternator, 65 Amp. (N. A. with Air Conditioning) -With Dual Belt Drive - 6 Cyl. Models Only (Also N. A. with Power Steering, or Air Conditioning)	X	X	X	5.75	87.40	113.20
68-3	65S	-With Single Belt Drive - V-8 Only (N. A. w/AC).	X	X	X	5.20	79.00	102.35
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	24.75	32.05
(a) 71-1	HBD	Heavy Duty Brakes	X	X	X	.65	9.65	12.50
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N. A. Hardtop and Convertibles)	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N. A. Hardtops and Convertibles).....	X	X	NA	.95	13.90	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N. A. Hardtops and Convertibles).....	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N. A. Convertibles and Hardtops).....	X	X	NA	1.70	25.80	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans Only.....	X	X	NA	.65	9.25	12.00
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N. A. on Convertibles).....	X	X	NA	.55	8.25	10.70
77-6	TAS	Assist Straps (4-Door Sedan Only).....	X	NA	NA	.35	5.05	6.55
77-7	HT	Hand Throttle Control - Locking Type (N. A. w/Cruise Command Speed Control System)	X	X	X	.65	9.85	12.80
77-8	RAR	Rear Armrests w/Built-in Ash Receiver.....	X	STD	STD	.75	11.35	14.70
77-9	DLFS	Dome Light Over Front Seat.....	X	X	NA	.55	7.95	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans Only.....	X	NA	NA	1.00	14.75	19.10
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only	X	X	NA	2.75	41.65	53.95
78-7	GL	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.60	8.95	11.60
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-1	AHI	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-5	APW	Pull Wire For Roof Type Antenna (N. A. Convertible)	X	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N. A. on Wagons)	X	X	X	.20	2.70	3.50
79-8	FLS	Front Door Dome Light Switches.....	X	STD	STD	.10	1.45	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	2.05	2.65
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.65	22.85
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command).....	X	NA	NA	.50	6.95	9.00

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter
8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10" H.D. Lining & Springs

1968 MODEL

Factory Installed Regular Production Options

(Equipment items are listed in the Order of Appearance on Order Form)

CLC Code	Code	Equipment and Description	AVAILABILITY 9M	270	327	396	TOTAL DEALER DELIVERY	MODEL YEAR PRICE
59-1	LLG	Lights Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 590 Models and Rear Door Switches for 790 Models	X	X	X	.71-.15	17.00	24.05
		RADIOS AND SPEAKERS						
62-2	RFM	AM-FM Push Button	X	X	X	80.50	93.05.30	213.50
62-1	RP	AM Push Button	X	X	X	2.35	64.95	98.85
63-1	STP	8-Track Stereo Tape Player and 2 Door Speakers - (Sedan & Hardtop Only)	X	X	X	6.75	102.95	133.35
63-1	DCSP	Dual-Channel Rear Speaker - Available only with Radio (M/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X	.70	10.15	13.15
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (M/A Wagons)	X	X	X	1.15	17.50	22.70
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-	.60	8.75	11.35
65-1	UPN	Undercoating	NA	NA	X	.70	10.30	13.35
65-2	INUG	Insulation Group (Undercoating and Hood Insulation)	X	X	NA	.80	12.00	15.55
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Fewer-Fins Cap and Fan Shroud (Not w/AC)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HD	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-3	4A7	Heavy-Duty Battery 75 Amp. and 40 Amp. Alternator (For Cold Area ACD)	X	X	X	.95	13.85	17.95
70-1	HF	Handling Package - 3-Speed Sedan, Hardtops & Convertibles (Front Sway Bar, HLD, Springs & Shock Absorbers)	X	X	X	.90	13.80	17.90
70-1	HP	Handling Package - 3-Speed Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only)	X	X	X	.30	4.10	5.30
		- 6 Cylinder	X	X	X	.85	12.15	15.85
		- 300 H.P. V-8						
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	37.10	48.05

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X	1.15	17.00	22.05
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X	$6.80	$103.30	$133.80
62-2	RP	AM Push Button	X	X	X	2.95	44.95	58.25
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X	6.75	102.95	133.35
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X	.70	10.15	13.15
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.15	17.50	22.70
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-	.60	8.75	11.35
65-1	UN	Undercoating	NA	NA	X	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	X	X	NA	.80	12.00	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X	.90	13.50	17.50
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only) - 6 Cylinder	X	X	X	.30	4.10	5.30
		- 200 H.P. V-8	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 only)	X	X	X	2.45	37.10	48.05

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X	$1.15	$17.00	$22.05
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X	6.80	103.30	133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X	.70	10.15	13.15
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	19.50	25.30
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-	.65	9.75	12.65
65-1	UN	Undercoating	NA	NA	X	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	X	X	NA	.80	12.00	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X	.90	13.50	17.50
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only)						
		- 6 Cylinder	X	X	X	.30	4.10	5.30
		- 200 H.P. V-8	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 only)	X	X	X	2.45	37.10	48.05

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
45-1	TGD	Twin-Grip Differential	X	X	X	$2.15	$32.35	$41.90
		COOLING OPTION						
# 46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 & 390 V-8)	X	X	X	18.25	278.15	360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	X	4.80	73.25	94.90
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.15	32.55	42.15
50-4	PW4	Power Lift Windows - Side Windows	NA	NA	X	5.10	77.40	100.25
50-1	PW1	- Tailgate (Std. on 3-Seat Wagon)	X	X	-	1.75	26.00	33.70
		SOLEX GLASS						
51-1	SG	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X	1.80	26.95	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.90	23.20
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-	5.65	86.25	111.75
52-2	RD	Side Hinged Tailgate, for 2-Seat Wagons	X	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only)	X	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	32.55	42.15
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	20.40	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.55	8.10	10.50
56-4	APG	Appearance Group - Wheel Opening Moldings & Wheel Discs	X	X	NA	2.00	30.00	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		-All except SST	X	X	NA	3.40	51.95	67.30
		-SST Only	NA	NA	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)						
		-All Except SST	X	X	NA	3.65	55.70	72.15
		-SST Only	NA	NA	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	X	X	STD	1.10	16.35	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers	X	X	X	2.05	31.25	40.50

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 550	770	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X	$ 1.40	$ 20.70	$ 26.80
		- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)	X	X	-	3.30	49.90	64.65
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability	X	X	X	2.00	30.40	39.40
-	WO	Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones	NA	X	-	5.70	86.85	112.50
-	V	All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons	X	X	NA	1.25	18.85	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe	NA	NA	X	.75	11.00	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof (Hardtops Only) - Black	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue	NA	X	X	4.30	65.55	84.90
35-9	BKV	(4-Dr. Sedans Only) - Black	NA	X	-	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	-	4.30	65.55	84.90
35-7	BUV	- Blue	NA	X	-	4.30	65.55	84.90
35-1	PBK	Power Convertible Top - Black	X	NA	X	NC	NC	NC
35-2	PWH	- Off-White	X	NA	X	NC	NC	NC
		SEAT OPTIONS						
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion	NA	NA	X	4.95	75.00	97.15
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD	2.50	38.00	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon	NA	X	-	1.00	14.60	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats	X	X	X	1.80	27.00	35.00
		- Bucket Seats	-	-	X	2.50	38.00	49.25
		ENGINES						
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel	NA	NA	X	8.55	130.00	168.40
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X	4.60	70.00	90.70
40-6	235	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	2.95	45.00	58.30
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel (Std. on V-8 Models See Page 2, Sec. 1 for Prices)						
40-3	155	155 H.P. - 232 CID, 6, 2 Barrel	X	X	NA	.80	12.00	15.55
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID, V-8 (NA Wagons)	X	X	X	1.40	21.15	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only)						
		- Except 390 CID	NA	NA	X	13.65	207.95	269.35
		- 390 CID Only	NA	NA	X	14.15	216.15	279.95
42-A	A	Shift-Command, Column Shift - 6 Cylinder	X	X	X	10.15	154.90	191.10
		- 290 V-8	X	X	X	10.70	162.80	200.85
		- 343 V-8	X	X	X	11.85	180.80	223.05
		- 390 V-8	NA	NA	X	12.40	189.00	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	142.25	184.25
42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	89.50	115.90
42-S	S	3-Speed, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	NC	NC	NC

1968 REBEL STANDARD EQUIPMENT@

	REBEL 550	REBEL 770	REBEL SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	STD	STD	-
Ash Tray - Front	STD	STD	STD
-Rear & Ash Tray for Rear Door of 3-Seat Wagon	NA	STD	STD
Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two (Except Conv.)	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop and Conv.)	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 550 Models w/4-Speed Floor Shift)	Black Rubber	Colored Loop Pile	Colored Loop Pile
-Cargo Area (Wagons)			
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD
Glove Box Lock	NA	STD	STD
Lock for Hidden Rear Compartment on Wagons	NA	STD	-
Headlights - Dual	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Power-Top, Convertible (2 Colors)	STD	-	STD
Roof-Top Travel Rack (Station Wagon)	STD	STD	-
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
@ - Shoulder-Belt, 2 Front (Except Conv.)	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights, Front & Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear	STD	STD	STD
-Molded Headlining (Except Convertible)	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
@ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagons)	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons	STD	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Window)	NA	STD	-
Transmission - Standard, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	NA
- Wheel Discs	EXT	EXT	STD

1968 REBEL SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. ON CONVERTIBLE)					
		TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET
		"T" CODES	871	873	874	876	879	871	873	874	875	876	879
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD		W	W	W	W	W	K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD							K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL							E	E	E	E	E	E

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR												OPT. STRIPE COLOR
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	WHITE
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	BLACK
	MATADOR RED	39	39	●1					●1			●1			WHITE
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2					BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2					WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2					WHITE
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1		●1				BLACK
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1		●1				WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1						BLACK
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1					●1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1					●1	WHITE
	SCARAB GOLD, Metallic	52	52	●1			●1		●1				●1		BLACK
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2		●1			BLACK
	HIALEAH YELLOW	58	58	●1		●1			●1		●1				BLACK
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●			●			BLACK WHITE
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●			●			BLACK WHITE
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●					BLACK WHITE
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●					WHITE WHITE
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●					●				BLACK WHITE
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●						●	BLACK WHITE
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●			●			WHITE
	MATADOR RED CLASSIC BLACK	39-1	39	●					●			●			WHITE
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●					BLACK
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●					BLACK
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●					WHITE
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●					WHITE
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●					●					WHITE
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●					●				BLACK
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●		●				BLACK
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●					●				WHITE
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●						BLACK
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●						BLACK
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●						●	BLACK
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●					●	BLACK
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●						●	WHITE
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●						●		BLACK
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●				●		BLACK
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●		●				BLACK
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●						BLACK

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL 770

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
		TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
		"T" CODES	871	873	874	876	879	871	873	875	876
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD							V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	C	V	V	V	V

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS—STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1
	MATADOR RED	39	39	●1					●1		●1	
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2		
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2		
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2		
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1			
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1			
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1			
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1			
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1			
	SCARAB GOLD, Metallic	52	52	●1			●1		●1			●1
	TURBO SILVER, Metallic	54	1	●1	●2				●1	●2	●1	
	HIALEAH YELLOW	58	58	●1		●1			●1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●					●		●	
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●					●		●	
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●		
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●			●			
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50				●		●			
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●					●		●	
	MATADOR RED CLASSIC BLACK	39-1	39	●					●		●	
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●					●		
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●				●	●		
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●					●		
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●				●	●		
	BLAZER BLUE, Metallic (Dark) FROST White	45-72	45		●					●		
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●			●			
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●		●			●			
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●			●			
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●					●			
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●					●			
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●	●			
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●				●	●			
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50					●	●			
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●					●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		●			●
	HIALEAH YELLOW FROST WHITE	58-72	58	●		●			●			
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●					●			

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL 550

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.)		
		TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
		"T" CODES	851	853	855	851	853	855
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD					V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD		C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	V	V	V
2-DOOR CONVERT.	BENCH—NON-RECLINING—STANDARD					V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL					V	V	V

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●
	MATADOR RED	39	39	●		●	●		●
	SATURN BLUE, Metallic (Light)	43	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark)	45	45	●	●		●	●	
	LAUREL GREEN, Metallic (Light)	46	47	●			●		
	RALLY GREEN, Metallic (Dark)	47	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●			●		
	LAREDO TAN, Metallic (Light)	49	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●			●		
	SCARAB GOLD, Metallic	52	52	●			●		
	TURBO SILVER, Metallic	54	1	●	●	●	●	●	●
	HIALEAH YELLOW	58	58	●			●		
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●		●	●		●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●		●	●		●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●			●	
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47	●			●		
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50	●			●		
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39	●		●	●		●
	MATADOR RED CLASSIC BLACK	39-1	39	●		●	●		●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45		●			●	
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45		●			●	
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47	●			●		
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47	●			●		
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48	●			●		
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48	●			●		
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	●			●		
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72	50	●			●		
	SCARAB GOLD, Metallic FROST WHITE	52-72	52	●			●		
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52	●			●		
	HIALEAH YELLOW FROST WHITE	58-72	58	●			●		
	HIALEAH YELLOW CLASSIC BLACK	58-1	58	●			●		

*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

3. CLASSIC TRIM AND OPTIONS

Color and Upholstery Availability

Factory Installed Regular Production Options

Factory Installed Fleet Options

Heavy Duty Taxi Packages

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	JAVELIN	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		APPEARANCE ITEMS						
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X	$6.80	$103.30	$133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
63-2	STR	8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers	X	X	X	9.85	150.55	195.00
64-3	BGR	Bumper Guards - Rear Only	X	X	X	.65	9.75	12.65
65-1	UN	Undercoating	X	NA	NA	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	NA	X	X	.80	12.00	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.90	13.50	17.50
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	NA	X	X	.95	14.25	18.45
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front & Rear Springs and 1-3/16" piston diameter shock absorbers	X	NA	NA	.95	14.25	18.45
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission)	NA	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 Only)	STD	X	X	2.45	37.10	48.05

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	JAVELIN	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/ 343 & 390 V-8).	X	X	X	$18.25	$ 278.15	$ 360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8).....	NA	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X	4.30	65.15	84.40
48-2	QRM	Quick-Ratio Steering (Manual).....	X	X	X	.85	12.25	15.90
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.15	32.55	42.15
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X	1.55	23.65	30.65
51-2	SW	Windshield Only.....	X	X	X	1.10	16.30	21.15
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift).....	X	X	X	2.15	32.55	42.15
		APPEARANCE ITEMS						
85-1	SRW	Chrome Steel Mag Wheels (N/A w/6.95 x 14 Tires)						
		- Except SST & AMX.....	NA	X	NA	4.75	72.25	93.60
		- SST & AMX Only.....	X	NA	X	3.70	56.00	72.55
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		- Except SST & AMX.....	NA	X	NA	3.40	51.95	67.30
		- SST & AMX Only.....	X	NA	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)						
		- Except SST.....	NA	X	NA	3.65	55.70	72.15
		- SST Only.....	X	NA	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	STD	X	STD	1.10	16.35	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers.....	NA	X	X	2.05	31.25	40.50
		-Less Clock when Tachometer is also ordered	X	X	X	1.40	20.70	26.80
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	NA	X	X	1.15	17.00	22.05
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, and Lights-On, Warning Buzzer	X	NA	NA	.95	14.00	18.15

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 3
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968
Reissued: February 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	JAVELIN	SST	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		PAINT AND UPHOLSTERY (See trim charts)						
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability	X	X	X	$2.00	$ 30.40	$ 39.40
-	J	White Vinyl Seat Upholstery	NA	X	NA	1.05	15.45	20.00
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)	-	-	-			
		Collapsible Spare Tire (Replaces STD. Spare Tire)						
# 87-1	CST	- W/All Black Tires	-	X	X	1.00	15.00	19.45
		- W/All White Tires	-	X	X	.70	10.00	12.95
		- W/ Red-Line Tires	STD	X	X	.35	5.00	6.50
		TOPS						
35-9	BKV	Vinyl-Covered Roof - Black	NA	X	X	5.05	77.00	99.75
35-8	WHV	- Off-White	NA	X	X	5.05	77.00	99.75
38-1	2HR	Headrests - Right and Left	X	X	X	2.50	38.00	49.25
39-1	PP1	Performance "Go" Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping)	NA	X	X	13.45	205.00	265.50
39-1	PP1	Performance "Go" Package - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top)	X	NA	NA	11.80	180.00	233.15
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, Rally Stripes (Replaces Std. Striping)	NA	NA	X	17.35	265.00	343.25
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top)	X	NA	NA	15.70	240.00	310.85
		ENGINES						
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel - Except AMX	NA	NA	X	8.55	130.00	168.40
		- AMX	X	NA	NA	6.25	95.00	123.05
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel - Except AMX	NA	X	X	4.60	70.00	90.70
		- AMX	X	NA	NA	2.30	35.00	45.35
40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	STD	X	X	2.30	35.00	45.35
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel (Std. on V-8 Models See Javelins Page 2, Sec. 1 for Prices)						
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel	NA	X	X	NC	NC	NC
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8) Std. on 390 CID	STD	X	X	1.40	21.15	27.40
		TRANSMISSISSIONS						
42-C	C	Shift-Command Floor Shift & Console - 200 H.P. & 280 H.P. V-8	NA	X	X	13.65	207.95	269.35
		- 315 H.P. V-8	NA	NA	X	14.15	216.15	279.95
		- 225 H.P., 280 H.P. & 315 H.P. V-8	X	NA	NA	5.05	77.00	95.00
# 42-A	A	Shift-Command, Column Shift - 6 Cylinder	NA	X	X	10.15	154.90	191.10
		- 290 V-8 (N/A 225 H.P.)	NA	X	X	10.70	162.80	200.85
		- 343 V-8	NA	X	X	11.85	180.80	223.05
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 - Except AMX	NA	X	X	9.35	142.25	184.25
		- AMX	X	NA	NA	NC	NC	NC
42-S	S	3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only)	NA	X	X	NC	NC	NC
45-1	TGD	Twin-Grip Differential	X	X	X	1.50	32.35	42.10

1968 AMX & JAVELIN STANDARD EQUIPMENT

	AMX	JAVELIN	
		JAVELIN	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40-Amp. w/A/C)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
Ash Tray - Front	STD	STD	STD
Batteries - 50 Amp. (60 Amp. w/A/C or w/343 & 390 CID V-8)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two	STD	STD	STD
# Collapsible Spare Tire	STD	EXT	EXT
Custom Steering Wheel	NA	STD	NA
Sports Steering Wheel	STD	NA	STD
Compartment Lights	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb.	NA	STD	STD
- 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models)	NA	STD	STD
- 225 H.P., 290 CID, V-8, 4-B Carb.	STD	EXT	EXT
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-Cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment (Colored Loop Pile)	STD	STD	STD
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Flo-Thru Ventilation	STD	STD	STD
Fuel Tank and Fuel Pump Filter	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tank - 19 Gallons	STD	STD	STD
Glove Box Lock	STD	STD	STD
Headlights - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Dual	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear (Javelin)	STD	STD	STD
- Molded Headlining	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front, Bucket	NA	STD	NA
- Reclining Bucket	STD	NA	STD
Seat Cushions, Foam - Front	STD	STD	STD
Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8	NA	STD	STD
Dual Exhaust System (Ceramic-Armored), Std. on 390 CID V-8	STD	EXT	EXT
Transmission - Standard, 3-Speed Column Shift	-	STD	STD
- Manual, 4-Speed Floor Shift	STD	EXT	EXT
Wheel Trim - Hub Caps	NA	STD	NA
- Wheel Discs	STD	EXT	STD
Tachometer	STD	EXT	EXT
Rear traction Bars	STD	-	-
Suspension, Heavy-Duty	STD	EXT	EXT

1968 AMX

SEAT, TRIM AND COLOR AVAILABILITY

MODEL	SEAT TYPE AVAILABLE		TRIM TYPE	VINYL (VENTILAIR)		
			TRIM COLORS	BLACK	TAN	RED
			"T" CODES	831	832	835
2-DOOR SPORTS COUPE	BUCKET—RECLINING—STANDARD			A	A	A
*STRIPE COLOR	14 EXTERIOR COLORS	COLOR CODE	WHEEL COLOR			
WHITE	CLASSIC BLACK	1	1	●	●	●
BLACK	FROST WHITE	72	72	●	●	●
WHITE	MATADOR RED	39	39	●	●	●
BLACK	SATURN BLUE, Metallic (Light)	43	45	●	●	
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●	
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	●	●	
BLACK	LAUREL GREEN, Metallic (Light)	46	47	●	●	
WHITE	RALLY GREEN, Metallic (Dark)	47	47	●	●	
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	●	●	
BLACK	LAREDO TAN, Metallic (Light)	49	50	●	●	
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	●	●	
BLACK	SCARAB GOLD, Metallic	52	52	●	●	
BLACK	TURBO SILVER, Metallic	54	1	●	●	●
BLACK	HIALEAH YELLOW	58	58	●	●	

* Stripe is available only in Opt. Performance "Go" Package.

1968 JAVELIN

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE		TRIM TYPE	JAVELIN		JAVELIN SST					
				VINYL STD.	VINYL OPT.	FABRIC (STRATA-STRIPE)			VINYL (VENTILAIR)		
			TRIM COLORS	BLACK	WHITE & BLACK	BLACK	TAN	RED	BLACK	TAN	RED
			"T" CODES	831	838	831	832	835	831	832	835
2-DOOR HARDTOP	BUCKET—NON-RECLINING—STANDARD			J	J						
"SST" 2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD					D	D	D	E	E	E
STRIPE COLOR	14 EXTERIOR COLORS	COLOR CODE	WHEEL COLOR								
WHITE	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●
BLACK	FROST WHITE	72	72	●	●	●	●	●	●	●	●
WHITE	MATADOR RED	39	39	●	●	●	●	●	●	●	●
BLACK	SATURN BLUE, Metallic (Light)	43	45	●	●	●	●		●	●	
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●	●	●		●	●	
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	●	●	●	●		●	●	
BLACK	LAUREL GREEN, Metallic (Light)	46	47	●	●	●	●		●	●	
WHITE	RALLY GREEN, Metallic (Dark)	47	47	●	●	●	●		●	●	
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	●	●	●	●		●	●	
BLACK	LAREDO TAN, Metallic (Light)	49	50	●	●	●	●		●	●	
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	●	●	●	●		●	●	
BLACK	SCARAB GOLD, Metallic	52	52	●	●	●	●		●	●	
BLACK	TURBO SILVER, Metallic	54	1	●	●	●	●	●	●	●	●
BLACK	HIALEAH YELLOW	58	58	●	●	●	●		●	●	

VINYL-COVERED ROOFS
Black or Off-White with All Solid Colors.

3. AMX—JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 7
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 6, 1967
Reissued: December 7, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMERICAN	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
# -	828-F	H.D. Vinyl Upholstery 31 oz. (Black & White)	X	NA	NA	$1.25	$18.85	$24.45
57-1	EW	Electric Windshield Wipers	X	X	X	.80	11.50	14.90
59-2	EL	Parking Brake Warning Light	X	X	X	.30	3.90	5.05
68-4	55A	Alternator 55 Amp	X	X	X	1.65	24.75	32.05
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.50	6.95	9.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops)	X	X	NA	.85	12.90	16.75
77-3	CIG	Cigarette Lighter	X	STD	STD	.20	2.85	3.70
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only	X	X	X	.55	8.25	10.70
77-8	RAR	Rear Armrests W/Built-in Ash Receivers	X	STD	STD	.75	11.35	14.70
77-9	DLFS	Dome Light Over Front Seat (N.A. on Hardtop)	X	X	NA	.55	7.95	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	LRS	Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area)	X	NA	NA	1.00	14.75	19.10
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only	X	X	NA	3.80	57.70	74.75
78-7	GL	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.65	9.40	12.20
78-9	RKNP	-Less Resistance Type Plugs	X	X	X	.40	5.55	7.20
79-5	APW	Pull Wire for Roof Type Antenna	X	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.95	3.85
79-8	FLS	Front Dome Light Switches	X	STD	STD	.10	1.45	1.90
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
86-1	EWG	Electric Windshield Wipers and Electric Washers	X	X	X	1.05	15.75	20.40
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. with Air Conditioning)	X	X	X	1.80	26.90	34.85

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMERICAN	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	$1.55	$23.65	$30.65
51-2	SW	Windshield Only	X	X	X	1.10	16.30	21.15
52-3	LGR	Roof-Top Travel Rack (Wagon Only)	-	X	-	2.00	30.00	38.85
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	20.40	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.50	6.95	9.00
56-4	APG	Appearance Group - Rocker Panel Moldings and Wheel Discs	X	X	X	2.00	30.00	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)	X	X	X	3.40	51.95	67.30
56-3	WC	Wire Wheel Covers (14" Wheels)	X	X	X	3.65	55.70	72.15
56-1	WD	Wheel Discs	X	X	X	1.10	16.35	21.20
		CONVENIENCE ITEMS						
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	1.40	20.70	26.80
(a) 57-1	EW	Electric Windshield Wipers only	X	X	X	.80	11.50	14.90
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X	1.00	15.00	19.45
		RADIOS						
62-2	RP	AM Push Button Radio	X	X	X	3.10	47.25	61.20
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	19.50	25.30
64-1	BG2	Bumper Guards - Front Only (Wagons Only)	-	X	-	.65	9.75	12.65
65-2	ING	Insulation Group - (Undercoating & Hood Insulation)	X	X	X	.80	12.00	19.50
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - H. D. Radiator, Power-Flex Fan, and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X	X	.85	12.50	16.20
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	X	X	X	.90	13.25	17.15
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	H.D. Clutch (w/3-Speed Transmission) - 128 H.P.	X	X	X	.30	4.10	5.30
		- 200 H.P.	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	37.10	48.05

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMERICAN	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A. M. Colors).....	X	X	X	$ 1.25	$ 18.75	$ 24.30
-	-	Additional Charge For Deviation From Normal A. M. Seat, Trim and Color Availability.....	X	X	X	2.00	30.40	39.40
-	N	All-Vinyl Seat Upholstery for Individual Seat Only...	X	NA	NA	1.25	18.85	24.45
-	B	All-Vinyl Seat Upholstery - Std on Wagon	X	X	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)	-	-	-			
		TOPS						
35-9	BKV	Vinyl-Covered Roof (Hardtops Only) - Black.....	NA	NA	X	3.80	57.70	74.75
35-8	WHV	- Off-White	NA	NA	X	3.80	57.70	74.75
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	X	2.50	38.00	49.25
38-1	2HR	Headrests - Right and Left	X	X	X	1.80	27.00	35.00
		ENGINES						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	X	X	X	2.30	35.00	45.35
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel ..... (Std. on V-8 Models See Page 1, Sec. 1 for Prices)						
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	STD	2.30	35.00	45.35
40-1	128	128 H.P. - 199 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
		TRANSMISSIONS						
42-A	A	Shift-Command, Column Shift - 6-Cylinder.....	X	X	X	9.10	138.90	171.40
		- V-8 (N/A 225 H.P.)	X	X	X	10.10	153.70	189.65
42-M	M	4-Speed Floor Mounted Shift for V-8 Only.....	X	X	X	9.35	142.25	184.25
42-O	O	Overdrive, Column Shift (128 H.P. Only)	X	X	NA	5.55	84.50	109.45
42-S	S	3-Speed, Column Shift (N/A 225 H.P. V-8)	X	X	X	NC	NC	NC
45-1	TGD	Twin-Grip Differential.....	X	X	X	2.00	29.95	38.80
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator	X	X	X	15.70	239.95	310.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.30	65.15	84.40
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes.....	X	X	X	2.15	32.55	42.15

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 AMERICAN STANDARD EQUIPMENT

	AMERICAN	AMERICAN 440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	NA	STD	-
Ash Tray - Front	STD	STD	STD
- Rear	NA	STD	STD
Battery - 50 Amp. (60 Amp. w/AC)	STD	STD	STD
Cigarette Lighter	NA	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2-Rear Compartment Lights on Hardtop)	STD	STD	STD
Engine - 128 H.P., 199 CID, Six 1-B Carb.	STD	STD	NA
- 145 H.P., 232 CID, Six 1-B Carb.	EXT	EXT	STD
- 200 H.P., 290 CID, V-8, 2-B Carb., (V-8 Models)	STD	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 220 Models w/ 4-Speed Floor Shift)	BLACK RUBBER	COLORED LOOP PILE	COLORED LOOP PILE
-Cargo Area (Wagons)	-	COLORED LOOP PILE	-
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers)	STD	STD	STD
Fuel Tank - 16 Gallons	STD	STD	STD
Glove Box Lock	NA	STD	STD
Headlights - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof-Top Travel Rack (Station Wagon)	-	EXT	-
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
@ - Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing, Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Reflectors	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) and 3 Rear	STD	STD	STD
- Moulded Headlining	STD	STD	STD
- Turn Signals w/"Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System (Ceramic-Armored)	STD	STD	STD
Transmission-Standard, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	STD
- Wheel Discs	EXT	EXT	EXT

1968 RAMBLER AMERICAN ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE			FABRIC STANDARD				ALL-VINYL OPTIONAL			
			TRIM COLORS	BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
			"T" CODES	843	844	845	848	843	844	845	848
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD			C	C	C	C	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	B	B	B	B
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR								
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●
	MATADOR RED	39	39			●	●			●	●
	SATURN BLUE, Metallic (Light)	43	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium)	44	45	●			●	●			●
	BLAZER BLUE, Metallic (Dark)	45	45	●			●	●			●
	LAUREL GREEN, Metallic (Light)	46	47		●		●		●		●
	RALLY GREEN, Metallic (Dark)	47	47		●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium)	48	48				●				●
	LAREDO TAN, Metallic (Light)	49	50				●				●
	SCARAB GOLD, Metallic	52	52				●				●
	TURBO SILVER, Metallic	54	1	●		●	●	●		●	●
	HIALEAH YELLOW	58	58		●		●		●		●
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1			●	●			●	●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1			●	●			●	●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45	●				●			
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45	●				●			
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47		●				●		
18 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39			●	●			●	●
	MATADOR RED CLASSIC BLACK	39-1	39			●	●			●	●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	●			●	●			●
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●			●	●			●
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45	●			●	●			●
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47		●		●		●		●
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47		●		●		●		●
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47		●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48				●				●
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48				●				●
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50				●				●
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50				●				●
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●				●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52				●				●
	HIALEAH YELLOW FROST WHITE	58-72	58		●		●		●		●
	HIALEAH YELLOW CLASSIC BLACK	58-1	58				●				●

VINYL-COVERED ROOFS
Black or Off-White with all solid colors.

1968 RAMBLER AMERICAN 440

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE			FABRIC STANDARD				ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
			TRIM COLORS	BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
			"T" CODES	843	844	845	848	843	844	845	848
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	C	C	C	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	B	B	B	B
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD							B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL							B	B	B	B
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*								
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●
	MATADOR RED	39	39			●	●			●	●
	SATURN BLUE, Metallic (Light)	43	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium)	44	45	●			●	●			●
	BLAZER BLUE, Metallic (Dark)	45	45	●			●	●			●
	LAUREL GREEN, Metallic (Light)	46	47		●		●		●		●
	RALLY GREEN, Metallic (Dark)	47	47*		●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium)	48	48				●				●
	LAREDO TAN, Metallic (Light)	49	50				●				●
	SCARAB GOLD, Metallic	52	52				●				●
	TURBO SILVER, Metallic	54	1	●		●	●	●		●	●
	HIALEAH YELLOW	58	58		●		●		●		●
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1			●	●			●	●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1			●	●			●	●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45	●				●			
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45	●				●			
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47		●				●		
18 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39			●	●			●	●
	MATADOR RED CLASSIC BLACK	39-1	39			●	●			●	●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	●			●	●			●
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45	●			●	●			●
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●			●	●			●
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45	●			●	●			●
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47		●		●		●		●
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47		●		●		●		●
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47		●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48				●				●
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48				●				●
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50				●				●
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50				●				●
	SCARAB GOLD, Metallic FROST WHITE	52-72	52				●				●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52				●				●
	HIALEAH YELLOW FROST WHITE	58-72	58		●		●		●		●
	HIALEAH YELLOW CLASSIC BLACK	58-1	58				●				●

*Wheel color matches major body color on Canadian-built cars.

1968 RAMBLER AMERICAN

SEAT, TRIM AND COLOR AVAILABILITY

TRIM TYPE	FABRIC STANDARD	ALL-VINYL OPTIONAL
TRIM COLORS	C-GRAY AND WHITE M†-BLACK AND WHITE	BLACK AND WHITE
"T" CODES	828	828

MODELS	SEAT TYPES AVAILABLE				
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	B
	INDIVIDUAL—RECLINING—OPTIONAL			M†	N†
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	B
	INDIVIDUAL—RECLINING—OPTIONAL			M†	N†
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*		
6 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●
	FROST WHITE	72	72	●	●
	SATURN BLUE, Metallic (Light)	43	45	●	●
	RALLY GREEN, Metallic (Dark)	47	47	●	●
	LAREDO TAN, Metallic (Light)	49	50	●	●
	TURBO SILVER, Metallic	54	1	●	●
2 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●	●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●	●
5 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	●	●
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	●	●
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	●	●
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●	●

*Wheel color matches body color on Canadian-built cars.

†Models with optional individual seats use "440" trim style and material for front and rear seats.

2. AMERICAN TRIM AND OPTIONS

Color and Upholstery Availability

Factory Installed Regular Production Options

Factory Installed Fleet Options

1968
LICENSE INFORMATION (CONT'D)

Shipping Weights

6 CYLINDER MODELS

BODY TYPE	RAMBLER AMERICAN AMER.	RAMBLER AMERICAN 440	RAMBLER AMERICAN ROGUE	AMX	JAVELIN JAVELIN	JAVELIN SST	REBEL 550	REBEL 770	REBEL SST	AMBASSADOR AMB.	AMBASSADOR DPL	AMBASSADOR SST
2-Dr. Sedan	2604	-	-	-	-	-	-	-	-	-	-	-
4-Dr. Sedan	2638	2643	-	-	-	-	3062	3074	-	3193	3265	-
4-Dr. Station Wagon	-	2800	-	-	-	-	3301	3306	-	-	3475	-
2-Dr. Convertible	-	-	-	-	-	-	3195	-	-	-	-	-
2-Dr. Hardtop	-	-	2678	-	2826	2836	3117	3116	-	3252	3321	-

290 V-8 MODELS

2-Dr. Sedan	2871	-	-	-	-	-	-	-	-	-	-	-
4-Dr. Sedan	2905	2910	-	-	-	-	3277	3289	-	3385	3457	3476
4-Dr. Station Wagon	-	3059	-	-	-	-	3488	3493	-	-	3662	-
2-Dr. Convertible	-	-	-	-	-	-	3410	-	3427	-	-	-
2-Dr. Hardtop	-	-	2935	-	3089	3099	3332	3331	3348	3444	3512	3520
2-Dr. Sport Coupe	-	-	-	3097	-	-	-	-	-	-	-	-

These weights include heater, air conditioning on Ambassador only, spare wheel and tire, bumper jack, standard transmission, all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

EQUIPMENT	RAMBLER AMERICAN	AMX	JAVELIN	REBEL	AMBASSADOR
Vinyl-Covered Roof	8	NA	8	8	8
Individually Adjustable Reclining Seat	21	NA	NA	20	20
Bucket Seats w/Console and Armrest	NA	-	-	17	17
Bucket Seats w/Center Cushion and Armrest	NA	-	-	9	9
Headrest (Each)	4	4	4	4	4
390 CID V-8 Engine - 290 to 390 V-8	NA	36	81	91	91
343 CID V-8 Engine - 290 to 343 V-8	NA	12	37	37	37
290 CID V-8 Engine - 200 to 225 V-8	10	-	7	NA	NA
232 CID 145 H.P. to 232 155 H.P. 6-Cylinder	-	-	-	10	10
199 CID 128 H.P. to 232 145 H.P. 6-Cylinder	10	-	-	-	-
Dual Exhaust System	NA	STD	20	30	30
Transmissions, Automatic Column					
-w/199 CID 6-Cylinder	27	NA	NA	NA	NA
-w/232 CID 6-Cylinder	17	NA	17	10	10
-w/290 V-8	-26	NA	-26	-26	-26
-w/343 V-8	NA	NA	16	16	16
-w/390 V-8	NA	NA	NA	6	6
Automatic Console					
-290 V-8	-	9	-18	-	-
-343 V-8	-	12	4	-	-
-390 V-8	-	14	14	-	-
Overdrive-w/6-Cylinder Model	27	NA	NA	30	30
-w/290 V-8	NA	NA	NA	30	30
4-Speed-w/290 V-8	21	-	21	21	21
-w/343 V-8	NA	-	37	37	37
-w/390 V-8	WEIGHT IS INCLUDED WITH ENGINE				
Twin-Grip Differential-6-Cylinder	4	NA	4	8	8
-V-8	8	8	8	8	8
All-Season Air Conditioning	77	77	77	81	STD
All-Season Air Conditioning Delete	NA	NA	NA	NA	-81
Power Steering	31	31	31	32	31
Disc Brake-Front (includes Power Brakes)	28	28	28	28	28
Power Brakes	9	9	9	9	9
Power Windows	NA	NA	NA	17	17
Power Tailgate Window	NA	-	-	4	4
Third Seat-(Wagon)	NA	-	-	29	29
Side-Hinged Tailgate (Wagon)	NA	-	-	20	20
Roof-Top Travel Rack (Wagon)	7	-	-	STD	STD
Cruise-Command Automatic Speed Control	NA	NA	NA	5	5
Chrome Steel Mag Wheels	NA	13 (79-5)	17	NA	NA
	-	(79-7)	13	-	-
Wire Wheel Covers	22	22	22	22	22
Turbo-Cast Wheel Disc	24	24	24	24	24
Radio	7	7	7	8	8
Radio w/Rear Speaker	NA	NA	NA	11	11
Stereo Tape Player	NA	NA	NA	14	14
Stereo Tape Player w/M Radio	NA	12	12	NA	NA
Bumper Guard (Pair)	4	4	4	4	4
Undercoating	NA	14	NA	16	16
InsulationnGroup	14	NA	14	16	16
Heavy-Duty Cooling System	5	5	5	5	5
70-Amp. Battery	7	7	7	7	7
Handling Package-6-Cylinder	10	NA	10	11	11
-V-8	7	NA	7	7	7
Over Size Tires: 6:95 x 14	9	NA	NA	NA	NA
6:95 x 14 to 7:35 x 14	19	NA	14	NA	NA
7:35 x 14 to 7:75 x 14	NA	NA	NA	9	9
7:75 x 14 to 8:25 x 14	NA	NA	NA	7	7
Wide-Profile Red-Line	35	-	20	20	20

1968
License Information
Basic Specifications

		STANDARD ENGINE						OPTIONAL ENGINES					
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
AMERICAN	106	199	6	1	3.75 x 3.00	128	33.75	*232	6	1	3.75 x 3.50	145	33.75
		290	8	2	3.75 x 3.28	200	45.00	290	8	4	3.75 x 3.28	225	45.00
AMX	97	290	8	4	3.75 x 3.28	225	45.00	343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75						
		290	8	2	3.75 x 3.28	200	45.00	290	8	4	3.75 x 3.28	225	45.00
								343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51
REBEL	114	232	6	1	3.75 x 3.50	145	33.75	232	6	2	3.75 x 3.50	155	33.75
AMBASSADOR	118	290	8	2	3.75 x 3.28	200	45.00	343	8	2	4.08 x 3.28	235	53.27
								343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51

* Standard on Rogue Hardtop.

Vehicle Identification Number Key

A 8 S 0 5 5 A 100001

Built By American Motors Corporation

1968 Model

Series
0 = American
1 = Rebel
3 = AMX
7 = Javelin
8 = Ambassador

Type of Transmission
S = Standard (3 Spd.) Column Shift
O = Overdrive Column Shift
A = Automatic Column Shift
C = Automatic Console Shift
M = Four-Speed Floor Shift

Body Style
5 = 4-Dr. Sedan
6 = 2-Dr. Sedan
7 = 2-Dr. Convertible
8 = 4-Dr. Station Wag.
9 = 2-Dr. Hardtop or 2-Dr. Sport Coupe

Model
0 = American Basic or Rebel 550
2 = Ambassador Basic
5 = 440, Javelin, 770 or DPL
7 = Rogue, AMX, Javelin SST, Rebel SST, or Amb. SST

Plant Location
1-6 = Kenosha
7-9 = Brampton

Sequential Serial Number
Six digit numbers

ENGINES
A = 199 CID – 128 H.P. Six
B = 232 CID – 145 H.P. Six
C = 232 CID – 155 H.P. Six
M = 290 CID – 200 H.P. V-8
N = 290 CID – 225 H.P. V-8
S = 343 CID – 235 H.P. V-8
T = 343 CID – 280 H.P. V-8
X = 390 CID – 315 H.P. V-8

IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS
Vehicle Identification Number is located on the top of the right-hand wheelhouse panel under the hood

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS-This bulletin contains detailed information on taxi options TX-1 through TX-9 together with the complete taxi price extension using Model 6815. When equipped with one of the TX options, Model 6815 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 6815 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS- Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN-Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT-- Regularly stocked at the factory are:

Code	Paint Color	Manufacture's Number	Stocked For: (Company and/or Agency)
P-26A	Copco Turquoise	D-938-037	Consumers Power
P-28A	Maroon	Pitts-75569	State of Minnesota
P-55A	Westminster Green	D-938-78644	States of Florida, New Hampshire, Maine & Southern New England Bell.
P-56A	Georgian Gray	D-938-96326	Western Union
P-57A	White	D-938-93774	National Cash Register
P-66A	Autumn Yellow	YAX-2191	California Safety Center and North Shore Driving School.
P-73A	Corinthian White	D-938-94126	Alabama Power Company
P-83A	Beige	D-938-57821	Commonwealth Edison
P-98A	Green	D-938-546	A.T. & T. System

No delay will be experienced in processing orders requiring these colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Department in Detroit, together with a paint chip or sample where possible. A delay of approvimately three weeks should be anticipated when colors not stocked in the factory are ordered in order to allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory approval and in turn has advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be the same as for the regular production two tone color options.

2. Zone will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1968 models from the zone. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.

3. Zone will pay to Dealer an amount equal to 5% of an average Suggested Factory List Price of all new and unused 1968 model vehicles unsold in Dealer's inventory as of the date the 1969 models are officially announced to the general public, and of all 1968 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1969 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by the Zone. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered a dealer-owned demonstrator, regardless of whether or not title remains with the dealer.

4. Dealer prices on American Motors Parts and Accessories are as follows:
American Motors Parts - net prices established from current Parts Price List and/or Parts Release and Change Notices issued from time to time.

American Motors Accessories - net prices established from current Accessories Price List and/or Letters issued from time to time.

The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on either, or both, of two semi-monthly Parts orders and weekly competitive Parts order (submitted on special pad), provided the order is prepared and submitted as specified:

(a) Dealer Net $ 100.00 to $ 500.00 inclusive ..... 5% of Dealer Net
(b) Dealer Net $ 500.01 to $1000.00 inclusive ..... 7-1/2% of Dealer Net
(c) Dealer Net $1000.00 and up ..... 10% of Dealer Net

For example, for a $1200.00 Parts order the discount would be as follows: The first $500.00 at 5%, the second $500.00 at 7-1/2%, and the remaining $200.00 at 10%.

These allowances will not apply to Accessories.

All shipments are F.O.B. Warehouses designated as shipping points, except:

(a) The semi-monthly Parts orders, which, if submitted as specified, will be shipped transportation prepaid. Accessory orders designated for shipment with such semi-monthly Parts orders, will be shipped transportation prepaid.

(b) Any Parts and/or Accessory order, other than the semi-monthly orders, amounting to $100 minimum at dealer cost will be shipped transportation prepaid. (The 5%, 7-1/2% and 10% allowances do not apply to these orders.)

5. Zone will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

MODEL	BODY TYPE	DEALER PRICES: DEALER BASE PRICE	HOLD BACK AMOUNT †	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	RETAIL PRICES: SUGGESTED FACTORY LIST	SUGGESTED FACTORY* DEL'D. PRICE
V-8 MODELS (Cont'd)								
	AMX							
6839-7	2-Dr. Sport Coupe	$2391.49	$60.56	$2452.05	$192.00	$2644.05	$3028.00	$3245.00
	JAVELIN							
6879-5	2-Dr. Hardtop	1997.95	48.14	2046.09	160.00	2206.09	2407.20	2587.20
	JAVELIN SST							
6879-7	2-Dr. Hardtop	2078.97	50.10	2129.07	167.00	2296.07	2505.20	2692.20
	REBEL 550							
6815	4-Dr. Sedan	1874.06	47.46	1921.52	151.00	2072.52	2373.20	2549.20
6817	2-Dr. Convertible	2092.47	52.98	2145.45	168.00	2313.45	2649.00	2842.00
6818	4-Dr. Sta. Wag. -2 Seat	2087.08	52.84	2139.92	168.00	2307.92	2642.20	2835.20
6819	2-Dr. Hardtop	1883.06	47.68	1930.74	151.00	2081.74	2384.20	2560.20
	REBEL 770							
6815-5	4-Dr. Sedan	1949.05	49.34	1998.39	156.00	2154.39	2467.20	2648.20
6818-5	4-Dr. Sta. Wag. -2 Seat	2180.09	55.20	2235.29	175.00	2410.29	2760.20	2960.20
6819-5	2-Dr. Hardtop	1959.09	49.60	2008.69	157.00	2165.69	2480.20	2662.20
	REBEL SST							
6817-7	2-Dr. Convertible	2209.46	55.94	2265.40	177.00	2442.40	2797.00	2999.00
6819-7	2-Dr. Hardtop	2043.07	51.72	2094.79	164.00	2258.79	2586.20	2775.20
	AMBASSADOR							
6885-2	4-Dr. Sedan	2151.06	54.46	2205.52	173.00	2378.52	2723.20	2926.20
6889-2	2-Dr. Hardtop	2167.08	54.86	2221.94	174.00	2395.94	2743.20	2947.20
	AMBASSADOR DPL							
6885-5	4-Dr. Sedan	2225.08	56.34	2281.42	179.00	2460.42	2817.20	3026.20
6888-5	4-Dr. Sta. Wag. -2 Seat	2438.08	61.74	2499.82	196.00	2695.82	3087.20	3313.20
6889-5	2-Dr. Hardtop	2241.08	56.74	2297.82	180.00	2477.82	2837.20	3047.20
	AMBASSADOR SST							
6885-7	4-Dr. Sedan	2318.09	58.70	2376.79	186.00	2562.79	2935.20	3151.20
6889-7	2-Dr. Hardtop	2334.09	59.10	2393.19	187.00	2580.19	2955.20	3172.20

* Includes E.O.H. and a retail delivery charge of $20.00 on Americans and Javelins; $25.00 on Rebels and AMX; and $30.00 on Ambassadors.

3 gallons of gasoline will be installed at no extra charge on all cars.
5 additional gallons will also be installed and invoiced to all dealers at $1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

Zone may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or Zone before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or Zone. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other consituted authority, and any transportation, delivery, or other handling charges required to be paid.

American Motors Sales Corporation
CAR ORDERING GUIDE AND PRICE LIST
1968 Models

Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

1. Effective January 5, 1968 the following prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company. This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT †	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	SUGGESTED FACTORY LIST	SUGGESTED FACTORY* DEL'D. PRICE
6 CYLINDER MODELS								
	RAMBLER AMERICAN							
6806	2–Dr. Sedan	$1498.97	$36.12	$1535.09	$120.00	$1655.09	$1806.20	$1946.20
6805	4–Dr. Sedan	1558.96	37.58	1596.54	125.00	1721.54	1879.20	2024.20
	RAMBLER AMERICAN 440							
6805–5	4–Dr. Sedan	1669.95	40.24	1710.19	134.00	1844.19	2012.20	2166.20
6808–5	4–Dr. Station Wagon	1871.97	45.12	1917.09	150.00	2067.09	2256.20	2426.20
	RAMBLER AMERICAN ROGUE							
6809–7	2–Dr. Hardtop	1729.97	41.70	1771.67	139.00	1910.67	2085.20	2244.20
	JAVELIN							
6879–5	2–Dr. Hardtop	1914.96	46.16	1961.12	154.00	2115.12	2308.20	2482.20
	JAVELIN SST							
6879–7	2–Dr. Hardtop	1997.95	48.14	2046.09	160.00	2206.09	2407.20	2587.20
	REBEL 550							
6815	4–Dr. Sedan	1796.06	45.48	1841.54	144.00	1985.54	2274.20	2443.20
6817	2–Dr. Convertible	2013.47	50.98	2064.45	162.00	2226.45	2549.00	2736.00
6818	4–Dr. Sta. Wag. –2 Seat	2009.08	50.86	2059.94	161.00	2220.94	2543.20	2729.20
6819	2–Dr. Hardtop	1804.09	45.68	1849.77	145.00	1994.77	2284.20	2454.20
	REBEL 770							
6815–5	4–Dr. Sedan	1870.05	47.34	1917.39	150.00	2067.39	2367.20	2542.20
6818–5	4–Dr. Sta. Wag. –2 Seat	2101.07	53.20	2154.27	169.00	2323.27	2660.20	2854.20
6819–5	2–Dr. Hardtop	1880.09	47.60	1927.69	151.00	2078.69	2380.20	2556.20
	AMBASSADOR							
6885–2	4–Dr. Sedan	2073.06	52.48	2125.54	166.00	2291.54	2624.20	2820.20
6889–2	2–Dr. Hardtop	2088.09	52.88	2140.97	168.00	2308.97	2644.20	2842.20
	AMBASSADOR DPL							
6885–5	4–Dr. Sedan	2147.08	54.36	2201.44	172.00	2373.44	2718.20	2920.20
6888–5	4–Dr. Sta. Wag. –2 Seat	2360.08	59.76	2419.84	189.00	2608.84	2988.20	3207.20
6889–5	2–Dr. Hardtop	2162.08	54.74	2216.82	174.00	2390.82	2737.20	2941.20
V–8 MODELS								
	RAMBLER AMERICAN							
6806	2–Dr. Sedan	1590.98	38.34	1629.32	128.00	1757.32	1917.20	2065.20
6805	4–Dr. Sedan	1650.97	39.80	1690.77	133.00	1823.77	1990.20	2143.20
	RAMBLER AMERICAN 440							
6805–5	4–Dr. Sedan	1761.96	42.46	1804.42	142.00	1946.42	2123.20	2285.20
6808–5	4–Dr. Station Wagon	1963.98	47.34	2011.32	158.00	2169.32	2367.20	2545.20
	RAMBLER AMERICAN ROGUE							
6809–7	2–Dr. Hardtop	1811.99	43.68	1855.67	146.00	2001.67	2184.20	2350.20

* Includes E.O.H. and a retail delivery charge of $20.00 on Americans and Javelins; $25.00 on Rebels; and $30.00 on Ambassadors.

Three (3) gallons of gasoline will be installed at no extra charge on all cars. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

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AMERICAN MOTORS

1969 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
REBEL – "6" and "V-8" (Sedans and Hardtops)						
7.35 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
7.35 x 14	B (2-Ply, 4 PR)	White	01			
7.35 x 14	D (4-Ply, 8 PR)	Black	22			
7.35 x 14	D (4-Ply, 8 PR)	White	23			
7.75 x 14	B (2-Ply, 4 PR)	Black	32			
7.75 x 14	B (2-Ply, 4 PR)	White	33			
7.75 x 14	D (4-Ply, 8 PR)	Black	38			
7.75 x 14	D (4-Ply, 8 PR)	White	39			
REBEL – "6" and "V-8" (Wagons) AMBASSADOR – "6" and "V-8" (Sedans and Hardtops)						
7.75 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
7.75 x 14	B (2-Ply, 4 PR)	White	01			
7.75 x 14	D (4-Ply, 8 PR)	Black	38			
7.75 x 14	D (4-Ply, 8 PR)	White	39			
8.25 x 14	B (2-Ply, 4 PR)	Black	42			
8.25 x 14	B (2-Ply, 4 PR)	White	43			
8.25 x 14	D (4-Ply, 8 PR)	Black	48			
8.25 x 14	D (4-Ply, 8 PR)	White	49			
AMBASSADOR – "6" and "V-8" (Wagons)						
8.25 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
8.25 x 14	B (2-Ply, 4 PR)	White	01			
8.25 x 14	D (4-Ply, 8 PR)	Black	48			
8.25 x 14	D (4-Ply, 8 PR)	White	49			
REBEL – "V-8" (Sedans and Hardtops) AMBASSADOR – "V-8" (Sedans and Hardtops)						
WIDE – ASPECT – EXTRA PERFORMANCE FIBERGLASS BELTED						
F-78 x 14	B (2-Ply, 4 PR)	"Polyglas" White - Rebel	92			
		- Ambassador	92			

NOTE: Basic Tire Cord is Rayon, Vytacord, or Polyester.

AMERICAN MOTORS

1969 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
RAMBLER – "6" (Sedans & Hardtop)						
6.45 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
6.45 x 14	B (2-Ply, 4 PR)	White	01			
6.95 x 14	B (2-Ply, 4 PR)	Black	04			
6.95 x 14	B (2-Ply, 4 PR)	White	05			
RAMBLER – "6" (Wagon)						
6.95 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	01			
RAMBLER – "V-8" (All Models)						
6.95 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	01			
7.35 x 14	B (2-Ply, 4 PR)	Black	16			
7.35 x 14	B (2-Ply, 4 PR)	White	17			
AMX – "V-8"						
	WIDE – PROFILE – EXTRA PERFORMANCE FIBERGLASS BELTED					
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Black	00	STD	STD	STD
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	91			
JAVELIN – "6"						
6.95 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	01			
7.35 x 14	B (2-Ply, 4 PR)	Black	16			
7.35 x 14	B (2-Ply, 4 PR)	White	17			
JAVELIN – "V-8"						
7.35 x 14	B (2-Ply, 4 PR)	Black	00	STD	STD	STD
7.35 x 14	B (2-Ply, 4 PR)	White	01			
JAVELIN – "6" and "V-8"						
	WIDE – PROFILE – EXTRA PERFORMANCE FIBERGLASS BELTED					
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	91			

NOTE: Basic Tire Cord is Rayon, Vytacord, or Polyester.

AMERICAN MOTORS

1969 AMERICAN MOTORS POWER TEAMS

1969	TRANSMISSION / ENGINE	3-Speed Manual Column Shift **	Over-drive Column Shift	Shift-Command Column Shift	Shift-Command Console Shift	4-Speed Manual Floor Shift
RAMBLER	199, 1-Bbl. Sedans Less AC	3.08 Std.	3.31 Std.	2.73 Std. 3.08 Opt.	N.A.	
	199, 1-Bbl. Wagons (plus Sedans W/AC			3.08 Std. 2.73 Opt.		
	232, 1-Bbl. Sedans & Wag.	3.08 Std. 3.31 Opt.	N.A.	3.08 Std. 3.31 Opt.		
	232, 1-Bbl. Hardtop			2.37 Std. 3.08 Opt.		
	290, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.	N.A.	
	290, 4-Bbl.	N.A.		N.A.		3.54 Std.
AMX & JAVELIN	232, 1-Bbl. (N.A. AMX)	3.08 Std. 3.31 Opt.	N.A.	3.08 Std. 3.31 Opt.	N.A.	
	290, 2-Bbl. (N.A. AMX)	3.15 Std.		2.87 Std. 3.15 Opt.	2.87 Std. 3.15 Opt	N.A.
	290, 4-Bbl.	N.A.		N.A.	3.15 (AMX) 2.87 only	3.54 Std.
	343, 4-Bbl.			*2.87 Std. 3.15 Opt.	*2.87 Std. 3.15 Opt.	3.54 Std. 3.15 Opt.
	390, 4-Bbl.			NA 390		
REBEL & AMBASSADOR	232, 1-Bbl. (N.A. AMB.)	3.15 Std.	3.54 Std.	3.15 Std.	N.A.	
	232, 2-Bbl.		N.A.			
	290, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.		N.A.
	343, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.	N.A.	
	343, 4-Bbl.			2.87 Std. 3.15 Opt.		
	390, 4-Bbl. (N.A. REBEL)					

OPTIONAL RATIOS ARE AVAILABLE AT NO EXTRA COST. WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

* * Javelin - Floor Shift

AMERICAN MOTORS

1969 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models...	X	X	STD			
		RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X	X	X			
62-3	RFM	AM-FM Push Button Radio.....	X	X	X			
63-1	DCS	Duo-Coustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons).....	X	X	X			
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X	X			
		PROTECTION ITEMS						
64-1	BG2	Bumper Guards - Front (Wagons).....	-	X	X			
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons).....	X	X	X			
65-1	UN	Undercoating.....	NA	NA	X			
65-2	ING	Insulation Group - Undercoating and Hood Insulation..	X	X	NA			
		HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	X			
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	X			
68-5	4A7	Heavy-Duty 70-Amp. Battery and 40-Amp. Alternator (For Cars Less A/C).....	X	X	X			
70-1	HP	Handling Package - H.D. Springs and Shock Absorbers	X	X	X			
72-1	BH	Engine-Block Heater	X	X	X			
77-1	HC	Heavy-Duty Clutch - (155 H.P. w/3-Speed Transmission)	X	X	NA			

AMERICAN MOTORS

1969 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		COOLING OPTION						
@ 46-3	CA	"Command Air" Ventilation System (Mandatory If A/C is Deleted) - Ventilation Outlets used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor .	X	X	X			
47-3	ATC	Automatic Transmission Oil Coler (Std. on V-8)	X	X	STD			
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X			
49-1	PB	Power Brakes.....	X	X	X			
49-2	DB	Power Disc Brakes - Front (V-8 Only).....	X	X	X			
50-1	PW1	Power Lift Windows - Tailgate (Std. on 3-Seat Wagon).	-	X	X			
50-4	PW4	- Side Windows	NA	X	X			
50-5	PW5	- Side Windows and Tailgate	-	X	X			
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X			
51-2	SW	Windshield Only.....	X	X	X			
52-1	TS	Third Seat, Station Wagon-Includes Power Rear Window and 2 Seat Belts For Third Seat	-	X	X			
53-1	ASC	Cruise-Command Automatic Speed System (Avail. w/ V-8 Automatic Transmission).....	X	X	X			
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted).....	X	X	X			
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	X	X	X			
56-1	WD	Wheel Discs	X	STD	STD			
56-2	TC	Turbo-Cast Wheel Covers						
		- All Except DPL and SST	X	NA	NA			
		- DPL and SST	NA	X	X			
56-3	WC	Wire Wheel Covers						
		- All Except DPL and SST	X	NA	NA			
		- DPL and SST	NA	X	X			
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock (Std. on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers						
		- All Except SST.....	X	X	NA			
		- SST.....	NA	NA	X			

@ IF ALL-SEASON AIR CONDITIONING IS DELETED "COMMAND AIR" MUST BE ORDERED.

AMERICAN MOTORS

1969 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Chart)						
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)						
		- Sedans and Hardtops	X	X	X			
		- Wagons Only (Includes Painted Body Side Panels and Accent Moldings)	-	X	NA			
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X			
		All-Vinyl Seat Upholstery (Standard on Wagon)						
-	B	- Bench Cushion	X	X	-			
-	D	- Individual Cushion	X	X	NA			
-	N	- Individual Cushion	NA	NA	X			
-	V	Custom Velour Seat Trim - Velour Seat Upholstery, & Stainless Steel Trim Insert In Place Of Standard Wood-Grain Insert (Sedan Only)	NA	NA	X			
-	-	Tires - (See Tires and Axle Ratio Section 7, Pa e 3)	-	-	-			
61-1	EPS	Exterior Paint Stripe N/A SST Wagon)	X	X	X			
		TOPS						
		Vinyl Covered Roof (Sedans & Hardtops)						
35-7	BUV	- Blue	NA	X	X			
35-8	WHV	- White	NA	X	X			
35-9	BKV	- Black	NA	X	X			
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seat	X	X	STD			
36-5	SBA	Bucket Seat, (Hardtop Only) Reclining w/Front Armrest and Center Cushion When Shift-Command and Console is Ordered, the Console Replaces Center Cushion	NA	NA	X			
38-1	2HR	Headrests - Right and Left	X	X	X			
		ENGINES						
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	STD	STD	NA			
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	X	X	STD			
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:						
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel	X	X	X			
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel	X	X	X			
40-9	315	315 H.P. - 390 CID, V-8, 4-Barrel	NA	NA	X			
41-1	DE	Dual Exhaust w/343 CID, V-8, (Std. on 390 CID, V-8)	X	X	X			
		TRANSMISSIONS						
(a) 42-C	C	Shift-Command, Floor Shift and Console - Avail. on Hardtop Only (All V-8 Except 235 H.P.) - Except 390 CID	NA	NA	X			
		- 390 CID	NA	NA	X			
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X	NA			
		- 290 CID	X	X	STD			
		- 343 CID	X	X	X			
		- 390 CID	NA	NA	X			
42-S	S	3-Speed, Column (155 H.P. Only)	STD	STD	NA			
45-1	TGD	Twin-Grip Differential	X	X	X			

(a) Bucket Seats Also Must Be Ordered with Shift-Command, Floor and Console.

1969 STANDARD EQUIPMENT—AMBASSADOR

	AMBASSADOR		
	BASIC	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40-Amp. w/A/C)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear	STD	STD	STD
Ash Receiver - Front	STD	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon)	STD	STD	STD
Batteries - "Clear-Power 24" 50-Amp. (60-Amp. w/A/C or w/343 & 390 CID V-8)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	STD	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD	STD
Electric Clock	EXT	EXT	STD
Engine - 155 H.P., 232 CID, Six, 2-Barrel Carburetor	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-Barrel Carburetor	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Colored Cut Pile		
- Cargo Area (Wagons)	Colored Cut Pile		
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD	STD
Glove Box Lock	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons	-	STD	STD
Head Lamps - Dual	STD	STD	STD
All Season Air Conditioning System	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Dual	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof Top Travel Rack (Station Wagon)	-	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 4-Way Hazard Warning	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights - Front and Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Blets, 3 Front (2 Retractable) Except Bucket Seats, 3 Rear and 2 For Third Seat Wagon	STD	STD	STD
- Molded Headlinings	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System, Dual Std. on 390 CID, V-8	STD	STD	STD
Sway Bar - Front	STD	STD	STD
Tailgate - Dual Hinged	-	STD	STD
Transmission - Standard, 3-Speed Column Shift	STD	STD	NA
- Shift-Command, Column Shift	EXT	EXT	STD
Wheel Trim - Hub Caps	STD	NA	NA
- Wheel Discs	EXT	STD	STD
Simulated Wood-Grain Body Side and Rear Door Panels (Wagon)	-	NA	STD

1969 AMBASSADOR SST

SEAT, TRIM AND COLOR AVAILABILITY

TRIM TYPE	SST									SST CUST.	
	CLOTH (Std.) "ARAGON"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					CLOTH (Opt.) "VEL-OUR"	
TRIM COLORS	PLATINUM	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	YELLOW	PLATINUM	BLUE
MODELS / SEAT TYPES AVAILABLE / "T" CODES	992	993	996	997	991	993	995	996	999	992	993
4 DOOR SEDAN — INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.) †	M	M	M	M	N			N		V	V
4 DOOR ST. WAG. — INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)		M	M	M	N			N			
2 DOOR HARD-TOP — INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)	M	M	M	M	N	N	N	N	N		
2 DOOR HARD-TOP — BUCKET SEAT—RECLINING BACK (Opt.)	E	E	E	E	F	F	F	F	F		

	EXTERIOR COLORS	BODY COLORS	OPT. STRIPE	PLATINUM	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	YELLOW	PLATINUM	BLUE
14 SOLID COLORS—STANDARD	MATADOR RED	39	White	●1				●1		●1			●1	
	ASCOT GRAY, *(Light)*	62	Black	●2	●2			●1	●2	●1			●2	●2
	CASTILLIAN GRAY, Metallic *(Medium)*	63	Black	●2	●2			●1	●2	●1			●2	●2
	BEAL ST. BLUE, Metallic *(Medium)*	64	White	●2	●2			●2	●2				●2	●2
	REGATTA BLUE, Metallic *(Dark)*	65	White	●2	●2			●2	●2				●2	●2
	ALAMOSA AQUA, Metallic *(Medium)*	68	Black	●1				●1					●1	
	HUNTER GREEN, Metallic *(Dark)*	71	White	●1		●1	●1	●1			●1	●1	●1	
	FROST WHITE	72	Black	●2	●2	●1	●1	●1	●2	●1	●1	●1	●2	●2
	WILLOW GREEN, Metallic *(Medium)*	75	Black	●1		●1	●1	●1			●1	●1	●1	
	POMPEII YELLOW	76	Black	●1			●1	●1				●1	●1	
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	Black	●1		●1		●1			●1		●1	
	CORDOBA BROWN, Metallic *(Dark)*	78	White	●1		●1		●1			●1		●1	
	BITTERSWEET ORANGE, Metallic	79	Black	●1		●1		●1			●1		●1	
	BLACK MINK, Metallic	80	White	●2	●2	●1	●1	●1	●2	●1	●1	●1	●2	●2
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	Black	●	●			●	●	●			●	●
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	White	●	●			●	●				●	●
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	Black	●			●	●				●	●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	Wht. or Blk.	●		●		●			●		●	
	BLACK MINK, Metallic/FROST WHITE	80 / 72	Wht. or Blk.	●	●	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED/ASCOT GRAY, *(Light)*	39 / 62	White	●				●		●			●	
	MATADOR RED/BLACK MINK, Metallic	39 / 80	White	●				●		●			●	
	ASCOT GRAY, *(Light)*/BLACK MINK, Metallic	62 / 80	Black	●	●			●	●	●			●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	Black	●	●			●	●	●			●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	Black	●	●			●	●	●			●	●
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	White	●	●			●	●				●	●
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	White	●	●			●	●				●	●
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	White	●	●			●	●				●	●
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	White	●	●			●	●				●	●
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	Black	●				●					●	
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	Black	●				●					●	
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	White	●		●	●	●			●	●	●	
	WILLOW GREEN, METALLIC *(Medium)*/WHITE	75 / 72	Black	●		●	●	●			●	●	●	
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	Black	●		●	●	●			●	●	●	
	POMPEII YELLOW/FROST WHITE	76 / 72	Black	●			●	●				●	●	
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	Black	●			●	●				●	●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	Black	●		●		●			●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	Black	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	White	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)*/WHITE	78 / 72	White	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	White	●		●		●			●		●	
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	Black	●		●		●			●		●	
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	Black	●		●		●			●		●	

NOTE: 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.
"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White †Letter codes identify fabric with seat type.

1969 AMBASSADOR DPL

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES	CLOTH (STD.) "TRAFALGAR" CHARCOAL 991	CLOTH BLUE 993	CLOTH BROWN 996	CLOTH AVOCADO 997	VINYL (OPT.) (STD. ON WAGON) "VENTILAIR" CHARCOAL 991	VINYL BLUE 993	VINYL RED 995	VINYL BEIGE 996	VINYL AVOCADO 997
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)	†	A	A	A	A					
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)		C	C	C	C	D	D		D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (STD.)						B	B		B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)		C	C	C	C	D	D		D	D
2 DOOR HARDTOP	BENCH CUSHION—NON-RECLINING BACK (STD.)		A	A	A	A	B	B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)		C	C	C	C	D	D	D	D	D

	EXTERIOR COLORS	BODY COLORS	OPT. STRIPE	CHARCOAL 991	BLUE 993	BROWN 996	AVOCADO 997	CHARCOAL 991	BLUE 993	RED 995	BEIGE 996	AVOCADO 997
14 SOLID COLORS—STANDARD	MATADOR RED	39	WHITE	●1				●1		●1		
	ASCOT GRAY, *(Light)*	62	BLACK	●1	●2			●1	●2	●1		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	BLACK	●1	●2			●1	●2	●1		
	BEAL ST. BLUE, Metallic *(Medium)*	64	WHITE	●2	●2			●2	●2			
	REGATTA BLUE, Metallic *(Dark)*	65	WHITE	●2	●2			●2	●2			
	ALAMOSA AQUA, Metallic *(Medium)*	68	BLACK	●1				●1				
	HUNTER GREEN, Metallic *(Dark)*	71	WHITE	●1		●1	●1	●1			●1	●1
	FROST WHITE	72	BLACK	●1	●2	●1	●1	●1	●2	●1	●1	●1
	WILLOW GREEN, Metallic *(Medium)*	75	BLACK	●1		●1	●1	●1			●1	●1
	POMPEII YELLOW	76	BLACK	●1			●1	●1				●1
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	BLACK	●1		●1		●1			●1	
	CORDOBA BROWN, Metallic *(Dark)*	78	WHITE	●1		●1		●1			●1	
	BITTERSWEET ORANGE, Metallic	79	BLACK	●1		●1		●1			●1	
	BLACK MINK, Metallic	80	WHITE	●1	●2	●1	●1	●1	●2	●1	●1	●1
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	BLACK	●	●			●	●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	WHITE	●	●			●	●			
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	BLACK	●			●	●				●
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	BLACK / WHITE	●		●		●			●	
	BLACK MINK, Metallic / FROST WHITE	80 / 72	WHITE/BLACK	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	WHITE	●				●		●		
	MATADOR RED / BLACK MINK, Metallic	39 / 80	WHITE	●				●		●		
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	BLACK	●	●			●	●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	WHITE	●	●			●	●			
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	WHITE	●	●			●	●			
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	WHITE	●	●			●	●			
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	WHITE	●	●			●	●			
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	BLACK	●				●				
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	BLACK	●								
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	WHITE	●		●	●	●			●	●
	WILLOW GREEN, Metallic *(Medium)* / WHITE	75 / 72	BLACK	●		●	●	●			●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	BLACK	●		●	●	●			●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	BLACK	●			●	●				●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	BLACK	●			●	●				●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	BLACK	●		●		●			●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	BLACK	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	WHITE	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / WHITE	78 / 72	WHITE	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	WHITE	●		●		●			●	
	BITTERSWEET ORANGE, Metallic / WHITE	79 / 72	BLACK	●		●		●			●	
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	BLACK	●		●		●			●	

NOTE: DPL 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.
"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White †Letter codes identify fabric with seat type.

1969 AMBASSADOR

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES	TRIM TYPE	CLOTH (STD.) "CARTHAGE"			VINYL (OPT.) "BASKETWEAVE"			
			TRIM COLORS	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE	AVOCADO
			"T" CODES	983	986	987	981	983	986	987
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)	†		A	A	A	B			
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	D	D	D	D

	EXTERIOR COLORS	BODY COLORS	WHEEL COLORS	OPT. STRIPE	983	986	987	981	983	986	987
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	WHITE		●		●		●	
	ASCOT GRAY, *(Light)*	62	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	BLACK	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	WHITE	●			●	●		
	HUNTER GREEN, Metallic *(Dark)*	71	71	WHITE		●	●	●		●	●
	FROST WHITE	72	80	BLACK	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	75	BLACK		●	●	●		●	●
	POMPEII YELLOW	76	75	BLACK			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	BLACK		●		●		●	
	BLACK MINK, Metallic	80	80	WHITE	●	●	●	●	●	●	●
8 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	BLACK	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	WHITE	●			●	●		
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	BLACK			●	●			●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	80	WHITE BLACK	●	●	●	●	●	●	●
16 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	39	WHITE		●		●		●	
	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	WHITE		●		●		●	
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	BLACK	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	WHITE	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	WHITE	●			●	●		
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	WHITE		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / FROST WHITE	75 / 72	75	BLACK		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	BLACK		●	●	●		●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	75	BLACK			●	●			●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	BLACK			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	BLACK		●		●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	BLACK		●		●		●	

† Letter codes identify fabric with seat type.

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models and Rear Door Switches for SST Models	X	X			
		RADIOS AND SPEAKERS					
62-2	RP	AM Push Button Radio	X	X			
62-3	RFM	AM - FM Push Button Radio	X	X			
63-1	DCS	Duo-Coustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons)	X	X			
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X			
		PROTECTION ITEMS					
64-1	BG2	Bumper Guards - Front (Wagons)	X	X			
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X			
65-2	ING	Insulation Group - Undercoating and Hood Insulation	X	X			
		HEAVY-DUTY EQUIPMENT					
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X			
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X			
68-5	4A7	Heavy-Duty 70-Amp. Battery and 40-Amp. Alternator (For Cars Less A/C)	X	X			
70-1	HP	Handling Package - 6-cylinder (N/A Wagons) Front Sway Bar, H.D. Springs and Shock Absorbers	X	X			
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8's - H.D. Springs and Shock Absorbers	X	X			
72-1	BH	Engine-Block Heater	X	X			
77-1	HC	Heavy-Duty Clutch-(145 H.P. w/3-Speed Transmission)	X	X			

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
45-1	TGD	Twin-Grip Differential	X	X			
		COOLING OPTION					
46-2	AC	All-Season Air Conditioning System, - H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator (60 Amp. Battery Std. w/343 V-8) H.D. Equipment Installed w/Factory A/C Only)	X	X			
46-3	CA	"Command Air" Ventilation System- Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X	X			
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X			
		POWER ASSISTS					
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X			
49-1	PB	Power Brakes	X	X			
49-2	DB	Power Disc Brakes - Front (V-8 Only)	X	X			
50-1	PW1	Power Lift Window - Tailgate (Std. on 3-Seat Wagon)	X	X			
		SOLEX GLASS					
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X			
51-2	SW	Windshield Only	X	X			
52-1	TS	Third Seat, Station Wagon - Includes Roof-Top Travel Rack, Power Rear Window and 2 Seat Belts for Third Seat	NA	X			
52-3	LGR	Roof-Top Travel Rack (Std. on 3 Seat Wagon)	X	X			
53-1	ASC	Cruise-Command Automatic Speed System (Available w/V-8 and Automatic Transmission)	X	X			
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted)	X	X			
		APPEARANCE ITEMS					
55-2	CR	Custom Steering Wheel	X	STD			
55-3	SSW	Sports Steering Wheel	NA	X			
56-1	WD	Wheel Discs	X	X			
56-2	TC	Turbo-Cast Wheel Covers	X	X			
56-3	WC	Wire Wheel Covers	X	X			
56-4	APG	Appearance Group - Wheel Opening Moldings and Wheel Discs	X	NA			
		CONVENIENCE ITEMS					
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X			

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)					
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)					
		- Sedans and Hardtops	X	X			
		- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)	X	X			
-	-	Additional Charge for Deviation from Standard A.M. Color Availability	X	X			
-	WO	Simulated Wood-Grain Body Side and Rear Door Panels (Wagon Only) N/A Two Tones	NA	X			
		All-Vinyl Seat Upholstery - (Standard on Wagons)					
-	B	- Bench Cushion	X	X			
-	D	- Individual Cushion	X	X			
-	-	Tires - (See Tires and Axle Ration Section7, Page 3)	-	-			
61-1	EPS	Exterior Paint Stripe	X	NA			
		TOPS					
		Vinyl Covered Roof (Sedans and Hardtops)					
35-7	BUV	- Blue	NA	X			
35-8	WHV	- White	NA	X			
35-9	BKV	- Black	NA	X			
		SEAT OPTIONS					
36-2	IS	Individually Adjustable Reclining Seat	X	X			
36-5	SBA	Bucket Seats, (Hardtop Only) Reclining w/Front Armrest and Center Cushion. When Shift-Command and Console is ordered, the Console Replaces Center Cushion	NA	X			
38-1	2HR	Headrests - Right and Left	X	X			
		ENGINES					
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	STD	STD			
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	X	X			
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	X	X			
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel	X	X			
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel	X	X			
41-1	DE	Dual Exhaust (Avail. w/343 CID V-8)	X	X			
		TRANSMISSIONS					
(a) 42-C	C	Shift-Command, Floor Shift and Console (All V-8 Except 235 H.P.)	NA	X			
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X			
		- 290 CID	X	X			
		- 343 CID	X	X			
42-O	O	Overdrive, Column Shift (145 H.P. Only)	X	X			
42-S	S	3-Speed, Column Shift (145 H.P. Only)	STD	STD			

(a) Bucket Seats Also Must Be Ordered With Shift-Command, Floor and Console.

1969 STANDARD EQUIPMENT—REBEL

	REBEL	
	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD
Arm Rests - Front	STD	STD
- Rear; 2-Door Models	NA	STD
4-Door Models	STD	STD
Ash Receiver - Front	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon)	NA	STD
Batteries "Clear-Power 24" - 50 Amp. (60 Amp. w/AC or w/343 CID V-8)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	EXT	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD
Engine - 145 H. P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD
Floor Mats - Passenger Compartment	Black Rubber	Colored Cut Pile
- Cargo Area (Wagons)		
- Trunk Mat (Rubber)	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Fuel Tank and In-Line At Carburetor Filters	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD
Glove Box Lock	NA	STD
Lock for Hidden Rear Compartment on Wagons	NA	STD
Head Lamps - Dual	STD	STD
Weather Eye Heating System	STD	STD
Horn - Single	STD	-
- Dual	NA	STD
Oil Filter, Full-Flow	STD	STD
Roof-Top Travel Rack (Station Wagon) Standard w/ Third Seat	EXT	EXT
Safety Features - Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light	STD	STD
- Self-Adjusting Brakes	STD	STD
- Bonded Brake Linings	STD	STD
- Shoulder-Belt, 2 Front	STD	STD
- 4-Way Hazard Warning Signals	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD
- Back-Up Lights	STD	STD
- Side Marker Lights, Front & Rear	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD
- Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD
Seat Cushions foam - Front	STD	STD
Single Exhaust System	STD	STD
Tailgate - Dual Hinged	STD	STD
Transmission - Standard, 3-Speed Column Shift	STD	STD
Wheel Trim - Hub Caps	STD	STD

1969 REBEL SST
SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES	CLOTH—(Std.) "CLOISTER" PLATINUM	BLUE	BROWN	AVOCADO	VINYL (Opt.) (Std. on Wagons) "VENTILAIR" PLATINUM	BLUE	RED	BEIGE	AVOCADO	YELLOW
		TRIM TYPE	CLOTH—(Std.) "CLOISTER"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					
		TRIM COLORS	PLATINUM	BLUE	BROWN	AVOCADO	PLATINUM	BLUE	RED	BEIGE	AVOCADO	YELLOW
		"T" CODES	972	973	976	977	972	973	975	976	977	979
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) †		A	A	A	A	B					
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)						B	B		B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
2 DOOR HARD-TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)		A	A	A	A	B	B	B	B		B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D	D	D		D
	BUCKET SEAT—RECLINING BACK (Opt.)		E	E			F		F			F

	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR	OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF (1 BLACK OR WHITE, 2 BLACK, WHITE OR BLUE *(Medium)*)									
14 SOLID COLORS—STANDARD	MATADOR RED	39	39	●1				●1		●1			
	ASCOT GRAY, *(Light)*	62	80	●2	●2			●2	●2	●1			
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●2	●2			●2	●2	●1			
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	●2	●2			●2	●2				
	REGATTA BLUE, Metallic *(Dark)*	65	65	●2	●2			●2	●2				
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●1				●1					
	HUNTER GREEN, Metallic *(Dark)*	71	71	●1		●1	●1	●1			●1	●1	●1
	FROST WHITE	72	80	●2	●2	●1	●1	●2	●2	●1	●1	●1	●1
	WILLOW GREEN, Metallic *(Medium)*	75	75	●1		●1	●1	●1			●1	●1	●1
	POMPEII YELLOW	76	75	●1			●1	●1				●1	●1
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●1		●1		●1			●1		
	CORDOBA BROWN, Metallic *(Dark)*	78	78	●1		●1		●1			●1		
	BITTERSWEET ORANGE, Metallic	79	79	●1		●1		●1			●1		
	BLACK MINK, Metallic	80	80	●2	●2	●1	●1	●2	●2	●1	●1	●1	●1
10 TWO-TONE REVERSIBLE E.C. OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	●	●			●	●	●			
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	●	●			●	●				
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	●			●	●				●	●
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	78	●		●		●			●		
	BLACK MINK, Metallic/FROST WHITE	80 / 72	80	●	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED/ASCOT GRAY, *(Light)*	39 / 62	39	●				●		●			
	MATADOR RED/BLACK MINK, Metallic	39 / 80	39	●				●		●			
	ASCOT GRAY, *(Light)*/BLACK MINK, Metallic	62 / 80	80	●	●			●	●	●			
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●			●	●	●			
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●			●	●	●			
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●			●	●				
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	●	●			●	●				
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	●	●			●	●				
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	●	●			●	●				
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	68	●				●					
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	68	●				●					
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	●		●	●	●			●	●	●
	WILLOW GREEN, Metallic *(Medium)*/WHITE	75 / 72	75	●		●	●	●			●	●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	●			●	●				●	●
	POMPEII YELLOW/FROST WHITE	76 / 72	75	●			●	●				●	●
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	75	●			●	●				●	●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	●		●		●			●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)*/WHITE	78 / 72	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	78	●		●		●			●		
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	79	●		●		●			●		
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	79	●		●		●			●		

*Wheel color matches body color on Canadian built cars.

† Letter codes identify fabric with seat type.

1969 REBEL

SEAT, TRIM AND COLOR AVAILABILITY

				SERIES	"REBEL"						
				TRIM	CLOTH (Std.) "DORIC"			VINYL (Opt.) (Std. on Wagons) "BASKETWEAVE"			
				TRIM COLORS	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE	AVOCADO
MODELS	SEAT TYPES AVAILABLE			"T" CODES	953	956	957	951	953	956	957
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)			†	A	A	A	B	B		
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)							B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
2 DOOR HARD-TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)				A	A	A	B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL COLOR	OPT. STRIPE							
11 SOLID COLOR—STANDARD	MATADOR RED	39	39	White		●		●		●	
	ASCOT GRAY, *(Light)*	62	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	Black	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	White	●			●	●		
	HUNTER GREEN, Metallic *(Dark)*	71	71	White		●	●	●		●	●
	FROST WHITE	72	80	Black	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	75	Black		●	●	●		●	●
	POMPEII YELLOW	76	75	Black			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	Black		●		●		●	
	BLACK MINK, Metallic	80	80	White	●	●	●	●	●	●	●
8 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	Black	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	White	●			●	●		
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	Black			●	●			●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	80	White / Black	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	39	White		●		●		●	
	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	White		●		●		●	
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	Black	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	White	●			●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	White	●			●	●		
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	White		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / FROST WHITE	75 / 72	75	Black		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	Black		●	●	●		●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	75	Black			●	●			●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	Black			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	Black		●		●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	Black		●		●		●	

*Wheel color matches body color on Canadian built cars.

† Letter codes identify fabric with seat type.

AMERICAN MOTORS

1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PROTECTION ITEMS					
64-3	BGR	Bumper Guards - Rear Only	X	X			
65-2	ING	Insulation Group - Undercoating and Hood Insulation	X	X			
		HEAVY-DUTY EQUIPMENT					
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X			
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X			
68-5	4A7	Heavy-Duty 70-Amp. Battery and 40-Amp. Alternator (For Cars Less A/C)	X	X			
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X			
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers)	X	X			
72-1	BH	Engine-Block Heater	X	X			
73-1	CST	Collapsible Spare Tire (Replaces Std. Spare Tire)					
		- w/All Black Tires	X	X			
		- w/All White Tires	X	X			
		- w/Red-Line Tires	X	X			
77-1	HC	Heavy-Duty Clutch (w/3-Speed Transmission 200 H.P.)	X	X			

AMERICAN MOTORS

1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
44-2	INC	Instrument Cluster w/Tachometer and 140 M.P.H. Speedometer (V-8 Only)	X	X			
45-1	TGD	Twin-Grip Differential	X	X			
		COOLING OPTION					
46-2	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, 60-Amp. Battery and 40-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390 V-8) H.D. Equipment Installed w/Factory A/C Only	X	X			
46-3	CA	"Command Air" Ventilation System-Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X	X			
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X			
		POWER ASSISTS					
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X			
48-2	QRM	Quick-Ratio Steering (Manual)	X	X			
49-1	PB	Power Brakes	X	X			
49-2	DB	Power Disc Brakes - Front (V-8 Only)	X	X			
		SOLEX GLASS					
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X			
51-2	SW	Windshield Only	X	X			
54-1	ASW	Adjust-O-Tilt Steering Wheel	X	X			
		APPEARANCE ITEMS					
56-1	WD	Wheel Discs	X	STD			
56-2	TC	Turbo-Cast Wheel Covers - Except SST	X	NA			
		- SST	NA	X			
56-3	WC	Wire Wheel Covers - Except SST	X	NA			
		- SST	NA	X			
56-5	MAG	"Mag" Styled Wheels - 6" Rim Width, 14" Wheels (N/A w/ 6.95 x 14 Tires) - Except SST	X	NA			
		- SST	NA	X			
		CONVENIENCE ITEMS					
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X			
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	X	X			
		RADIOS AND SPEAKERS					
62-2	RP	AM Push Button Radio	X	X			
62-3	RFM	AM-FM Push Button Radio	X	X			
63-2	STR	Stereo 8 Tape Player w/Manual Radio and 2-Rear Speakers	X	X			

AMERICAN MOTORS

1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)					
-	-	Additional Charge For Deviation From Specified A.M. Color Availability	X	X			
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2)	-	-			
		"Rally Side Stripes" (Replaces Pin Stripes, See Trim Chart For Avail. Body Colors)					
61-2	BKS	- Black	X	X			
61-3	WHS	- White	X	X			
61-4	RES	- Red	X	X			
61-5	BUS	- Blue	X	X			
61-6	GOS	- Gold	X	X			
		TOPS					
		Vinyl Covered Roof					
35-7	BUV	- Blue	X	X			
35-8	WHV	- White	X	X			
35-9	BKV	- Black	X	X			
		SEAT OPTIONS					
36-6	CON	Console Only - Rear Seat Courtesy Light and Rear Seat Ash Receiver (Avail. w/ Column Shift)	X	X			
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seat (N/A w/Console)	X	X			
38-1	2HR	Headrest - Right and Left	X	X			
		PERFORMANCE "GO" PACKAGES					
39-1	PP1	343 "Go" Packages - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, 6" Rim Width Wheels, Handling Package and Fiberglass Hood Scoops (Black Only)	X	X			
39-2	PP2	390 "Go" Packages - Same as Above Except 390 CID Engine	NA	X			
		ENGINE					
40-2	145	145 H.P., - 232 CID, Six, 1-Barrel	STD	STD			
40-4	200	200 H.P., - 290 CID, V-8, 2-Barrel	X	X			
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel	X	X			
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel	X	X			
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel	NA	X			
40-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P., V-8 Standard on 315 H.P.	X	X			
		TRANSMISSIONS					
42-C	C	Shift-Command, Floor Shift and Console					
		- 200 H.P. & 280 H.P., V-8	X	X			
		- 315 H.P., V-8	NA	X			
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X			
		- 290, V-8 (N/A 225 H.P.)	X	X			
		- 343, V-8	X	X			
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift, V-8 (N/A 200 H.P.)	X	X			
42-S	S	3-Speed, Floor Shift (Avail. w/145 H.P. & 200 H.P.)	STD	STD			

1969 STANDARD EQUIPMENT— JAVELIN

	JAVELIN BASIC	JAVELIN SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (40-Amp. w/A/C)	STD	STD
Arm Rests - Front	STD	STD
Ash Receiver - Front	STD	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/A/C or w/343 & 390 CID V-8)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	STD	NA
Sports Steering Wheel	NA	STD
Compartment Lights	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV		
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD
" Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD
Floor Mats - Passenger Compartment (Colored Cut Pile)	STD	STD
- Trunk Mat (Rubber)	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Flo-Thru Ventilation	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tank - 19 Gallons	STD	STD
Glove Box Lock	STD	STD
Head Lamps - Single	STD	STD
Weather Eye Heating System	STD	STD
Horn - Dual	STD	STD
Oil Filter, Full-Flow	STD	STD
Safety Features - - Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light	STD	STD
- Self-Adjusting Brakes	STD	STD
- Bonded Brake Linings	STD	STD
- Shoulder-Belt, 2 Front	STD	STD
- 4-Way Hazard Warning Signals	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD
- Back-Up Lights - Front and Rear	STD	STD
- Side Marker Lights	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD
Seats - Non-Reclining Front, Bucket	STD	NA
- Reclining Bucket	NA	STD
Seat Cushions, Foam - Front	STD	STD
Single Exhaust System, Dual Std on 390 CID V-8	STD	STD
Transmission - Stand, 3-Speed Floor Shift	STD	STD
Wheel Trim - Hub Caps	STD	NA
- Wheel Discs	EXT	STD

1969 JAVELIN

SEAT, TRIM AND COLOR AVAILABILITY

SERIES										JAVELIN		"JAVELIN SST"									
TRIM										2 VINYL BASKET		CLOTH "GLENGARRY"					VINYL "VENTILAIR"				
TRIM COLOR										CHARCOAL	PARCHMENT	CHARCOAL	PLATINUM	BLUE	RED	BEIGE	CHARCOAL	PLATINUM	BLUE	RED	BEIGE
MODELS	SEAT TYPES AVAILABLE								"T" CODES	961	968	961	962	963	965	966	961	962	963	965	966
2 DR. HARDTOP	BUCKET SEAT—NON-RECLINING BACK (Std.)								†	J	J										
2 DR. SST-HT	BUCKET SEAT—RECLINING BACK (Std.)											E	E	E	E	E	F	F	F	F	F
EXTERIOR COLORS		BODY COLOR	WHEEL COLOR	**RECOMMENDED RALLY STRIPES					STD. PAINT STRIPE												
				BLACK	WHITE	RED	BLUE	GOLD													
12 SOLID COLORS—STANDARD	MATADOR RED	39	39	●	●				White	●1	●1	●1	●1		●1		●1	●1		●1	
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●	●	●	●	●	Black	●1	●1	●1	●2	●2	●1		●1	●2	●2	●1	
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	●	●				White	●2	●2	●2	●2	●2			●2	●2	●2		
	REGATTA BLUE, Metallic *(Dark)*	65	65		●		●	●	White	●2	●2	●2	●2	●2			●2	●2	●2		
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●	●				Black	●1	●1	●1	●1				●1	●1			
	HUNTER GREEN, Metallic *(Dark)*	71	71	●	●			●	White	●1	●1	●1	●1			●1	●1	●1			●1
	FROST WHITE	72	80	●		●	●	●	Black	●1	●1	●1	●2	●2	●1	●2	●1	●2	●2	●1	●2
	WILLOW GREEN, Metallic *(Medium)*	75	75	●	●			●	Black	●1	●1	●1	●1			●1	●1	●1			●1
	POMPEII YELLOW	76	75	●					Black	●1	●1	●1	●1				●1	●1			
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●	●				Black	●1	●1	●1	●1			●1	●1	●1			●1
	BITTERSWEET ORANGE, Metallic	79	79	●	●				Black	●1	●1	●1	●1			●1	●1	●1			●1
	BLACK MINK, Metallic	80	80		●	●	●	●	White	●1	●1	●1	●2	●2	●1	●1	●1	●2	●2	●1	●1

†Letter codes identify fabric with seat type.
**Recommended Rally Stripes are listed by stripe color and matching accent stripes below.
Where Rally Stripes are used paint stripes are omitted.

STRIPES	ACCENT	CODE
1. BLACK	ORANGE RED	BKS
2. WHITE	ORANGE RED	WHS
3. RED	SILVER METALLIC	RES
4. BLUE METALLIC	SILVER METALLIC	BUS
5. GOLD METALLIC	WHITE	GOS

OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF
1BLACK OR WHITE 2BLACK, WHITE OR BLUE *(MEDIUM)*

AMERICAN MOTORS

1969 AMX

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		POWER ASSISTS				
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X			
48-2	QRM	Quick-Ratio Steering (Manual)	X			
49-1	PB	Power Brakes	X			
49-2	DB	Power Disc Brakes - Front	X			
		SOLEX GLASS				
51-1	SG	All Windows (Recommended w/Air Conditioning)	X			
51-2	SW	Windshield Only	X			
54-1	ASW	Adjust-O-Tilt Steering Wheel	X			
		APPEARANCE ITEMS				
56-2	TC	Turbo-Cast Wheel Covers	X			
56-3	WC	Wire Wheel Covers	X			
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X			
		CONVENIENCE ITEMS				
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X			
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer	X			
		RADIOS AND SPEAKERS				
62-2	RP	AM Push Button Radio	X			
62-3	RFM	AM-FM Push Button Radio	X			
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers	X			
		PROTECTION ITEMS				
64-3	BGR	Bumper Guards - Rear Only	X			
65-1	UN	Undercoating	X			
		HEAVY-DUTY EQUIPMENT				
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X			
67-1	HB	Heavy-Duty 70-Amp. Battery	X			
68-5	4A7	Heavy-Duty 70-Amp. Battery and 40-Amp. Alternator (For Cars Less A/C)	X			
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X			
72-1	BH	Engine-Block Heater	X			

AMERICAN MOTORS

1969 AMX

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)				
-	-	Additional Charge for Deviation from Specified A.M. Color Availability	X			
-	L	Leather Seat Upholstery	X			
-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
		"Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)				
61-2	BKS	- Black	X			
61-3	WHS	- White	X			
61-4	RES	- Red	X			
61-5	BUS	- Blue	X			
61-7	SIS	- Silver	X			
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X			
38-1	2HR	Headrest-Right and Left	X			
		PERFORMANCE "GO" PACKAGES				
39-1	PP1	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), 6" Rim Width Wheels And "Racing" Stripe (Over-The-Top) in choice of Black, White, Red, Blue or Silver	X			
39-2	PP2	390 "Go" Packages - Same As Above Except 390 CID Engine	X			
		ENGINES				
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel	STD			
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel	X			
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel	X			
		TRANSMISSIONS				
42-C	C	Shift-Command, Floor Shift and Console	X			
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift	STD			
45-1	TGD	Twin-Grip Differential	X			
		COOLING OPTION				
46-2	AC	All-Season Air Conditioning System- H.D. Engine Cooling System, 60-Amp. Battery and 40-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8) H.D. Equipment Installed w/Factory A/C Only)	X			
46-3	CA	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X			

1969 STANDARD EQUIPMENT— AMX

	AMX
Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 35-Amp. (40-Amp. w/A/C)	STD
Arm Rests - Front	STD
Ash Receiver - Front	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/A/C or w/343 & 390 CID, V-8)	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Collapsible Spare Tire	STD
Sports Steering Wheel	STD
Courtesy Lights	STD
Dual Exhaust System	STD
Engine - 225 H.P., 290 CID, V-8, 4-Barrel Carburetor	STD
Engine Coolant	STD
Exhaust Emission Control System with Closed PCV	
"Air-Guard" System with Air Pump (V-8 w/M Transmission)	STD
"Engine-Mod" System Less Air Pump (V-8's w/ Auto Transmission)	STD
Floor Mats - Passenger Compartment (Colored Cut Pile)	STD
- Trunk Mat (Rubber)	STD
Fresh-Air Ventilation, Dual Intakes	STD
Flo-Thru Ventilation	STD
Fuel Tank and In-Line at Carburetor Filter	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD
Fuel Tank - 19 Gallons	STD
Glove Box Lock	STD
Head Lamps - Single	STD
Horn - Dual	STD
Inst. Cluster w/ Tachometer and 140 M.P.H. Speedometer	STD
Oil Filter, Full-Flow	STD
Rear Traction Bars	STD
Safety Features - Double-Safety Brake Syetem	STD
- Brake System Pressure Warning Light	STD
- Self-Adjusting Brakes	STD
- Bonded Brake Linings	STD
- Shoulder-Belt, 2 Front	STD
- 4-Way Hazard Warning Signals	STD
- Energy-Absorbing Safety Steering Column	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD
- Rear-View Outside Mirror, Left	STD
- Padded Instrument Panel & Sun Visors	STD
- Back-Up Lights	STD
- Side Marker Lights - Front and Rear	STD
- Windshield Washers, Manual Type	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD
- High-Penetration-Strength Windshield Glass	STD
- Seat Belts, 2 Front (Retractable)	STD
- Molded Headlining	STD
- Turn Signals with "Lane Changer" feature	STD
Seats - Reclining Bucket	STD
Seat Cushions, Foam - Front	STD
Tire - E70 x 14 "Polyglas" (Fiberglass-Belted) Black	STD
Transmission - Manual, 4-Speed Floor Shift	STD
Weather Eye Heating System	STD
Wheel Discs	STD
Suspension, Heavy-Duty	STD

1969 A.M.X.

SEAT, TRIM and COLOR AVAILABILITY

			SERIES					"AMX" (Std.)				"AMX" (Opt.)	
			TRIM					VINYL "VENTILAIR"				LEATHER	
			TRIM COLOR					CHARCOAL	PLATINUM	RED	SADDLE	CHARCOAL	SADDLE
MODELS	SEAT TYPES AVAILABLE		"T" CODES					931	932	935	936	931	936
SPORT COUPE	BUCKET SEAT—RECLINING BACK (Std.)						†	F	F	F	F	L	L
	EXTERIOR COLORS	BODY COLOR	RACING STRIPES** BLACK	WHITE	RED	BLUE Metallic	SILVER Metallic						
12 SOLID COLORS—STANDARD	MATADOR RED	39	●	●			●	●	●	●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)*	63	●	●	●	●	●	●	●	●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)*	64	●	●			●	●	●		●	●	●
	REGATTA BLUE, Metallic *(Dark)*	65	●	●		●	●	●	●		●	●	●
	ALAMOSA AQUA, Metallic *(Medium)*	68	●	●			●	●	●		●	●	●
	HUNTER GREEN, Metallic *(Dark)*	71	●	●			●	●	●		●	●	●
	FROST WHITE	72	●		●	●	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	●	●				●	●		●	●	●
	POMPEII YELLOW	76	●	●				●	●		●	●	●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	●	●				●	●		●	●	●
	BITTERSWEET ORANGE, Metallic	79	●	●				●	●		●	●	●
	BLACK MINK, Metallic	80		●	●	●	●	●	●	●	●	●	●

**Stripes are available only in optional performance "GO" packages. † Letter codes identify fabric with seat type.

AMERICAN MOTORS

1969 RAMBLER

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		APPEARANCE ITEMS						
55-2	CR	Custom Steering Wheel	X	STD	STD			
55-3	SSW	Sports Steering Wheel	NA	X	X			
56-1	WD	Wheel Discs	X	X	X			
56-4	APG	Appearance Group - Rocker Panel Molding and Wheel Discs	X	X	X			
		CONVENIENCE ITEMS						
(a) 57-1	EW	Electric Windshield Wipers Only	X	X	X			
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X			
		RADIO						
62-2	RP	AM Push Button Radio	X	X	X			
		PROTECTION ITEMS						
64-1	BG2	Bumper Guards - Front (Wagon)	-	X	-			
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagon)	X	X	X			
65-2	ING	Insulation Group - Undercoating & Hood Insulation	X	X	X			
		HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan, and Fan Shroud (Std. w/Air Conditioning)	X	X	X			
67-7	HB	Heavy-Duty 70 Amp. Battery	X	X	X			
68-5	4A7	Heavy-Duty 70 Amp. Battery and 40 Amp. Alternator (For Car Less A/C)	X	X	X			
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X			
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers Plus 5-1/2" Rim Wheel)	NA	X	X			
72-1	BH	Engine-Block Heater	X	X	X			
77-1	HC	Heavy-Duty Clutch - (128 H.P. w/3-Speed Transmission)	X	X	NA			

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

AMERICAN MOTORS

1969 RAMBLER

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A.M. Colors)	X	X	X			
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X			
		All-Vinyl Seat Upholstery (Standard on Wagon)						
-	B	- Bench Cushion	X	X	X			
-	D	- Individual Cushion.....	X	X	X			
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2) ..	-	-	-			
		TOPS						
35-8	WHV	Vinyl-Covered Roof (Hardtops) - White	NA	NA	X			
35-9	BKV	- Black	NA	NA	X			
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats	X	X	X			
38-1	2HR	Headrests - Right and Left	X	X	X			
		ENGINES						
40-1	128	128 H.P. - 199 CID, Six, 1-Barrel	STD	STD	NA			
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	X	X	STD			
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	NA	X	X			
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4-Barrel	NA	NA	X			
		TRANSMISSIONS						
42-A	A	Shift-Command, Column Shift - 6-cylinder.....	X	X	X			
		- V-8 (200 H.P.).....	NA	X	X			
42-M	M	4-Speed, Floor Mounted Shift (225 H.P. V-8).....	NA	NA	X			
42-O	O	Overdrive, Column Shift (128 H.P.).....	X	X	NA			
42-S	S	3-Speed, Column Shift (6-cylinder).....	STD	STD	STD			
45-1	TGD	Twin-Grip Differential.....	X	X	X			
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning - H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator H.D. Equipment Installed w/Factory A/C Only.....	X	X	X			
46-4	GAC	Air Conditioning Package - All-Season Air Conditioning, Solex Glass (All Windows) and Power Steering	X	X	X			
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) N/A w/2.37:1 Axle Ratio	X	X	X			
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning) ...	X	X	X			
49-1	PB	Power Brakes	X	X	X			
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X			
51-2	SW	Windshield Only.....	X	X	X			
52-3	LGR	Roof-Top Travel Rack (Wagon).....	-	X	-			

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1969 STANDARD EQUIPMENT—RAMBLER

	RAMBLER		
	BASIC	440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	NA	STD	-
Ash Receiver - Front	STD	STD	STD
- Rear	NA	STD	STD
Battery "Clear-Power 24" - 50 Amp. (60 Amp. w/AC)	STD	STD	STD
Cigarette Lighter	NA	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2-Rear Compartment Lights on Hardtop)	STD	STD	STD
Engine - 128 H.P., 199 CID, Six 1-Barrel Carburetor	STD	STD	NA
- 145 H.P., 232 CID, Six 1-Barrel Carburetor	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with closed PCV			
"Air-Guard" System with Air Pump (V-8 w/ M Trans.)	NA	NA	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Black Rubber	Colored Cut Pile	
-Cargo Area (Wagons)	-	Colored Cut Pile	-
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters	STD	STD	STD
Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers)	STD	STD	STD
Fuel Tank - 16 Gallons	STD	STD	STD
Glove Box Lock	NA	STD	STD
Head Lamps - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing, Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Reflectors - Front & Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) and 3 Rear	STD	STD	STD
- Moulded Headlining	STD	STD	STD
- Turn Signals w/ "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System	STD	STD	STD
Standard Transmission, 3-Speed Column Shift (6-cylinder)	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	STD

1969 RAMBLER ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

		SERIES		"ROGUE"						
		TRIM		CLOTH (STD.) "BRIGADIER"				VINYL (OPT.) "BASKETWEAVE"		
		TRIM COLOR		CHARCOAL	BLUE	GREEN	RED	CHARCOAL	BLUE	RED
MODELS	SEAT TYPES AVAILABLE	"T" CODES		941	943	944	945	941	943	945
2 DOOR HARDTOP "ROGUE"	BENCH CUSHION—NON-RECLINING BACK (STD.) †			A	A	A	A	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	C	D	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL COLOR							
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	●			●	●		●
	ASCOT GRAY, *(Light)*	62	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic, *(Medium)*	63	80	●	●		●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)*	65	65	●	●			●	●	
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●				●		
	SURF GREEN, Metallic *(Medium)*	70	71	●		●		●		
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●		●		●		
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●				●		
	BLACK MINK, Metallic	80	80	●	●	●	●	●	●	●
6 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62/63	80	●	●		●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64/65	65	●	●			●	●	
	FROST WHITE / BLACK MINK, Metallic	80/72	80	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / BLACK MINK, Metallic	39/80	39	●			●	●		●
	ASCOT GRAY *(Light)* / BLACK MINK, Metallic	62/80	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63/72	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63/80	80	●	●		●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64/72	65	●	●			●	●	
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64/80	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY *(Light)*	65/62	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65/80	65	●	●			●	●	
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68/72	68	●				●		
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68/80	68	●				●		
	SURF GREEN, Metallic *(Medium)* / FROST WHITE	70/72	71	●		●		●		
	SURF GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	70/80	71	●		●		●		
	POMPEII YELLOW / FROST WHITE	76/72	75	●		●		●		
	POMPEII YELLOW / BLACK MINK, Metallic	76/80	75	●		●		●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77/72	78	●				●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77/80	78	●				●		

Available with "Levant" grain vinyl roof in White or Black.

† Letter codes identify fabric with seat type.

1969 RAMBLER 440

SEAT, TRIM AND COLOR AVAILABILITY

		SERIES		RAMBLER 440							
		TRIM		CLOTH (Std.) "BRIGADIER"			VINYL (Opt.) "BASKETWEAVE" (Std. on Wagon)				
		TRIM COLOR		CHARCOAL	BLUE	GREEN	CHARCOAL	BLUE	GREEN	RED
MODELS	SEAT TYPES AVAILABLE	"T" CODES		941	943	944	941	943	944	945
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)	†		A	A	A	B	B		B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	C	D	D		D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)						B	B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)						D	D	D	
	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR							
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	●			●			●
	ASCOT GRAY, *(Light)*	62	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic, *(Medium)*	63	80	●	●		●	●		●
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	●	●		●	●		
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●			●			
	SURF GREEN, Metallic *(Medium)*	70	71	●		●	●		●	
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●		●	●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●			●			
	BLACK MINK, Metallic	80	80	●	●	●	●	●	●	●
6 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	●	●		●	●		●
	BEAL ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	●	●		●	●		
	FROST WHITE / BLACK MINK, Metallic	80 / 72	80	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	●			●			●
	ASCOT GRAY *(Light)* / BLACK MINK, Metallic	62 / 80	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●		●	●		●
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●		●	●		
	BEAL ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY *(Light)*	65 / 62	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	●	●		●	●		
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	68	●			●			
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	68	●			●			
	SURF GREEN, Metallic *(Medium)* / FROST WHITE	70 / 72	71	●		●	●		●	
	SURF GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	70 / 80	71	●		●	●		●	
	POMPEII YELLOW / FROST WHITE	76 / 72	75	●		●	●		●	
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	●		●	●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	●			●			
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	●			●			

*Wheel color matches body color on Canadian built cars. † Letter codes identify fabric with seat type.

1969 RAMBLER

SEAT, TRIM AND COLOR AVAILABILITY

		SERIES		"RAMBLER"				
		TRIM		CLOTH (Std.)			VINYL (Opt.) "BASKETWEAVE"	
		TRIM COLOR		BLUE "MADISON"	PARCHMENT "MADISON" AFTER APPROX. NOV. 1, '68	GREY & WHITE "SARATOGA" UP TO APPROX. NOV. 1, '68	BLUE	PARCHMENT
MODELS	SEAT TYPES AVAILABLE	"T" CODES		923	928	928	923	928
2 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) †			A	A	R	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	S	D	D
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)			A	A	R	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	S	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR					
6 SOLID COLORS—STANDARD	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●	●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)*	64	65	●	●	●	●	●
	SURF GREEN, Metallic *(Medium)*	70	71		●	●		●
	FROST WHITE	72	80	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78		●	●		●
	BLACK MINK, Metallic	80	80	●	●	●	●	●
6 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●	●	●	●
	BEAL ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●	●	●	●
	SURF GREEN, Metallic *(Medium)* / FROST WHITE —	70 / 72	71		●	●		●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78		●	●		●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	72		●	●		●

*Wheel color matches body color on Canadian built cars.

† Letter codes identify fabric with seat type.

1969
License Information
Basic Specifications

STANDARD ENGINE

	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
RAMBLER	106	199	6	1	3.75 x 3.00	128	33.75
AMX	97	290	8	4	3.75 x 3.28	225	45.00
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75
REBEL	114	232	6	1	3.75 x 3.50	145	33.75
AMBASSADOR	122	232	6	2	3.75 x 3.50	155	33.75

OPTIONAL ENGINES

CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
*232	6	1	3.75 x 3.50	145	33.75
290	8	2	3.75 x 3.28	200	45.00
290	8	4	3.75 x 3.28	225	45.00
343	8	4	4.08 x 3.28	280	53.27
390	8	4	4.17 x 3.57	315	55.51
290	8	2	3.75 x 3.28	200	45.00
290	8	4	3.75 x 3.28	225	45.00
343	8	4	4.08 x 3.28	280	53.27
390	8	4	4.17 x 3.57	315	55.51
232	6	2	3.75 x 3.50	155	33.75
@290	8	2	3.75 x 3.50	155	33.75
343	8	2	4.08 x 3.28	235	53.27
343	8	4	4.08 x 3.28	280	53.27
%390	8	4	4.17 x 3.57	315	55.51

* Standard on Rogue Hardtop.
@ Standard on Ambassador SST.
% N/A on Rebel.

Vehicle Identification Number Key

A 9 S 0 5 5 A 100001

Built By American Motors Corporation

1969 Model

Carline
0 = Rambler
1 = Rebel
3 = AMX
7 = Javelin
8 = Ambassador

Type of Transmission
S = Standard 3–Speed (*) Colum Shift
O = Overdrive Column Shift
A = Automatic Column Shift
C = Automatic Console Shift
M = Four-Speed Floor Shift
* Floor Mounted Shift – Javelin

Body Style
5 = 4–Dr. Sedan
6 = 2–Dr. Sedan
8 = 4–Dr. Station Wag.
9 = 2–Dr. Hardtop or 2–Dr. Sport Coupe

Model
0 = Rambler Basic or Rebel Basic
2 = Ambassador Basic
5 = 440, Javelin or DPL
7 = Rogue, AMX, Javelin SST, Rebel SST or Amb. SST

Plant Location
1–6 = Kenosha
7–9 = Brampton

Sequential Serial Number
Six digit numbers

Engines
A = 199 CID – 128 H.P. Six
B = 232 CID – 145 H.P. Six
C = 232 CID – 155 H.P. Six
M = 290 CID – 200 H.P. V-8
N = 290 CID – 225 H.P. V-8
S = 343 CID – 235 H.P. V-8
T = 343 CID – 280 H.P. V-8
X = 390 CID – 315 H.P. V-8

IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS
Vehicle Identification Number is located on the top of the right-hand wheelhouse panel under the hood

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide And Price List

1969 MODELS

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S SUGG'D RETAIL PRICE
6-CYLINDER BASIC								
	RAMBLER							
6906	2-Dr. Sedan							
6905	4-Dr. Sedan							
	RAMBLER 440							
6905-5	4-Dr. Sedan							
6908-5	4-Dr. Station Wagon.....							
	RAMBLER ROGUE							
6909-7	2-Dr. Hardtop							
	JAVELIN							
6979-5	2-Dr. Hardtop							
	JAVELIN SST							
6979-7	2-Dr. Hardtop							
	REBEL							
6915	4-Dr. Sedan							
6918	4-Dr. Wag. - 2 Seat.....							
6919	2-Dr. Hardtop							
	REBEL SST							
6915-7	4-Dr. Sedan							
6918-7	4-Dr. Wag. - 2 Seat.....							
6919-7	2-Dr. Hardtop							
	AMBASSADOR							
6985-2	4-Dr. Sedan							
	AMBASSADOR DPL							
6985-5	4-Dr. Sedan							
6988-5	4-Dr. Wag. - 2 Seat.....							
6989-5	2-Dr. Hardtop							
	Add For 200 H.P., 290 CID, V-8 over Basic 6-cylinder							
	Rambler.....							
	Javelin.....							
	Rebel							
	Ambassador							
	AMX (225 H.P., 290 CID, V-8 with 4-Speed Floor Shift – Standard)							
6939-7	2-Dr. Sport Coupe.....							
	AMBASSADOR SST (200 H.P., 290 CID, V-8 with Shift Command, Column Shift – Standard)							
6985-7	4-Dr. Sedan							
6988-7	4-Dr. Wag. - 2 Seat.....							
6989-7	2-Dr. Hardtop							

AMERICAN MOTORS

1969 FLEET — SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
RAMBLER – "6" (Sedans & Hardtop)					
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	67	$ .20	$ 3.15	$ 4.10
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	68	1.90	28.90	37.45
6.95 x 14	4 Ply (4 PR) Nylon Black	08	2.15	32.55	42.15
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	69	.95	13.65	17.70
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	70	2.85	43.05	55.75
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	65	1.85	27.30	35.40
6.85 x 15	4 Ply (4 PR) Rayon Black	52	1.65	24.15	31.30
RAMBLER – "6" (Wagon)					
6.95 x 14	4 Ply (4 PR) Nylon Black	08	1.45	22.05	28.55
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	69	.20	3.15	4.10
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	70	1.95	29.40	38.10
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	65	1.10	16.80	21.80
6.85 x 15	4 Ply (4 PR) Rayon Black	52	.95	13.65	17.70
RAMBLER – "V-8"					
6.95 x 14	4 Ply (4 PR) Nylon Black	08	1.45	22.05	28.55
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	69	.20	3.15	4.10
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	70	1.95	29.40	38.10
*7.35 x 14	4 Ply (4 PR) Nylon Black	20	2.20	33.60	43.50
REBEL – "6" (Sedans & Hardtop) REBEL – "V-8" (Sedans & Hardtop) AMBASSADOR – "6" (Sedans & Hardtop)					
7.35 x 14	4 Ply (4 PR) Nylon Black	20	1.45	22.05	28.55
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	73	.20	3.15	4.10
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	74 Rebel	2.05	31.00	40.15
		Amb.	2.05	31.00	40.15
7.35 x 15	4 Ply (4 PR) Nylon Black	60	1.90	28.35	36.75
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	83	1.10	16.80	21.80
7.35 x 15	4 Ply (4 PR) Rayon Black	58	.95	13.65	17.70
7.75 x 14	4 Ply (4 PR) Nylon Black	36	2.20	33.60	43.50
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	77	1.00	14.70	19.05
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	78	2.90	44.10	57.10
7.75 x 15	4 Ply (4 PR) Nylon Black	64	2.65	39.90	51.70
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	85	1.90	28.35	36.75
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black	72	4.10	61.95	80.25
REBEL – "6" & "V-8" (Wagons) AMBASSADOR – "V-8" (Sedans & Hardtop)					
7.75 x 14	4 Ply (4 PR) Nylon Black	36	1.45	22.05	28.55
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	77	.20	3.15	4.10
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	78 Rebel	2.10	31.50	40.80
		Amb.	2.10	31.50	40.80
7.75 x 15	4 Ply (4 PR) Nylon Black	64	1.90	28.35	36.75
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	85	1.10	16.80	21.80
8.25 x 14	4 Ply (4 PR) Nylon Black	46	2.30	34.65	44.90
8.25 x 14	4 Ply (4 PR) Nylon White	47	4.20	64.05	83.00
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	87	1.05	15.75	19.35
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	88	3.00	45.15	58.50
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black	72	3.30	50.40	65.30
AMBASSADOR – "6" & "V-8" (Wagons)					
8.25 x 14	4 Ply (4 PR) Nylon Black	46	1.45	22.05	28.55
8.25 x 14	4 Ply (4 PR) Nylon White	47	3.30	50.40	65.30
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites	87	.20	3.15	4.10
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites	88	2.10	31.50	40.80
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black	72	2.50	37.80	49.00

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

AMERICAN MOTORS

1969 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
REBEL – "6" and "V-8" (Sedans and Hardtops)							
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	00	STD	STD	STD
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	01	$1.85	$ 27.85	$ 36.10
7.75 x 14	B (2-Ply, 4 PR)	Black	5.5"	32	.80	11.55	14.95
7.75 x 14	B (2-Ply, 4 PR)	White	5.5"	33	2.70	40.95	53.05
7.75 x 14	D (4-Ply, 8 PR)	Black	5.5"	38	3.25	49.35	63.95
7.75 x 14	D (4-Ply, 8 PR)	White	5.5"	39	5.20	78.75	102.00
REBEL – "6" and "V-8" (Wagons) AMBASSADOR – "6" and "V-8" (Sedans and Hardtops)							
7.75 x 14	B (2-Ply, 4 PR)	Black	5.5"	00	STD	STD	STD
7.75 x 14	B (2-Ply, 4 PR)	White	5.5"	01	1.90	28.35	36.75
7.75 x 14	D (4-Ply, 8 PR)	Black	5.5"	38	2.50	37.80	48.95
7.75 x 14	D (4-Ply, 8 PR)	White	5.5"	39	4.40	67.20	87.05
8.25 x 14	B (2-Ply, 4 PR)	Black	6.0"	42	.85	12.60	16.35
8.25 x 14	B (2-Ply, 4 PR)	White	6.0"	43	2.75	42.00	54.40
8.25 x 14	D (4-Ply, 8 PR)	Black	6.0"	48	3.30	50.40	65.30
8.25 x 14	D (4-Ply, 8 PR)	White	6.0"	49	5.25	79.80	103.35
AMBASSADOR – "6" and "V-8" (Wagons)							
8.25 x 14	B (2-Ply, 4 PR)	Black	6.0"	00	STD	STD	STD
8.25 x 14	B (2-Ply, 4 PR)	White	6.0"	01	1.90	28.35	36.75
8.25 x 14	D (4-Ply, 8 PR)	Black	6.0"	48	2.50	37.80	48.95
8.25 x 14	D (4-Ply, 8 PR)	White	6.0"	49	4.40	67.20	87.05
REBEL – "V-8" (Sedans and Hardtops) AMBASSADOR – "V-8" (Sedans and Hardtops)							
	WIDE – ASPECT – EXTRA PERFORMANCE FIBERGLASS BELTED						
F-78 x 14	B (2-Ply, 4 PR)	"Polyglas" White - Rebel	5.5"	92	5.20	78.90	102.20
		- Ambassador	5.5"	92	4.40	67.00	86.80

NOTE: Basic Tire Cord is Rayon, Vytacord, or Polyester.

AMERICAN MOTORS

1969 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
RAMBLER – "6" (Sedans & Hardtop)							
6.45 x 14	B (2-Ply, 4 PR)	Black	4.5"	00	STD	STD	STD
6.45 x 14	B (2-Ply, 4 PR)	White	4.5"	01	$1.70	$25.75	$33.35
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	04	.70	10.50	13.60
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	05	2.65	39.90	51.70
RAMBLER – "6" (Wagon)							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.75	26.25	34.00
RAMBLER – "V-8" (All Models)							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.75	26.25	34.00
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	16	.80	11.55	14.95
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	17	2.70	40.95	53.05
AMX – "V-8"							
	WIDE – PROFILE – EXTRA PERFORMANCE FIBERGLASS BELTED						
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Black	6.0"	00	STD	STD	STD
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	6.0"	91	1.85	27.85	36.10
JAVELIN – "6"							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00	STD	STD	STD
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.75	26.25	34.00
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	16	.80	11.55	14.95
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	17	2.70	40.95	53.05
JAVELIN – "V-8"							
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	00	STD	STD	STD
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	01	1.85	27.85	36.10
JAVELIN – "6" and "V-8"							
	WIDE – PROFILE – EXTRA PERFORMANCE FIBERGLASS BELTED						
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	6.0"	91	4.80	72.95	94.50

NOTE: Basic Tire Cord is Rayon, Vytacord, or Polyester.

AMERICAN MOTORS

1969 AMERICAN MOTORS POWER TEAMS

1969	TRANSMISSION / ENGINE	3-Speed Manual Column Shift **	Over-drive Column Shift	Shift-Command Column Shift	Shift-Command Console Shift	4-Speed Manual Floor Shift
RAMBLER	199, 1-Bbl. Sedans Less AC	3.08 Std.	3.31 Std.	2.73 Std. 3.08 Opt.	N.A.	
	199, 1-Bbl. Wagons (plus Sedans W/AC			3.08 Std. 2.73 Opt.		
	232, 1-Bbl. Sedans & Wag.	3.08 Std. 3.31 Opt.	N.A.	3.08 Std. 3.31 Opt.		
	232, 1-Bbl. Hardtop			2.37 Std. 3.08 Opt.		
	290, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.	N.A.	
	290, 4-Bbl.	N.A.		N.A.		3.54 Std.
AMX & JAVELIN	232, 1-Bbl. (N.A. AMX)	3.08 Std. 3.31 Opt.	N.A.	3.08 Std. 3.31 Opt.	N.A.	
	290, 2-Bbl. (N.A. AMX)	3.15 Std.		2.87 Std. 3.15 Opt.	2.87 Std. 3.15 Opt	N.A.
	290, 4-Bbl.	N.A.		N.A.	2.87 Std. 3.15 Opt. (AMX)	3.54 Std.
	343, 4-Bbl.			*2.87 Std. 3.15 Opt. (NA 390)	*2.87 Std. 3.15 Opt.	3.54 Std. 3.15 Opt.
	390, 4-Bbl.					
REBEL & AMBASSADOR	232, 1-Bbl. (N.A. AMB.)	3.15 Std.	3.54 Std.	3.15 Std.	N.A.	
	232, 2-Bbl.		N.A.			
	290, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.		N.A.
	343, 2-Bbl.	N.A.		2.87 Std. 3.15 Opt.	N.A.	
	343, 4-Bbl.			2.87 Std. 3.15 Opt.		
	390, 4-Bbl. (N.A. REBEL)					

OPTIONAL RATIOS ARE AVAILABLE AT NO EXTRA COST. WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

* * Javelin - Floor Shift

1962 AMBASSADOR

Factory Installed Fleet Options

AMERICAN MOTORS

(Equipment items not listed in the Detail of Ambassador Base Price)

Code	Description	Basic	DPL	SST	F.O.B.	Total Dealer Billing	Manufr's Suggd Retail Price
		Availability					
	Engine and Drive Systems						
011-G	H.D. V-8 Upholstery and Cabs Panels 31 oz. (Black) Inc. Seats	X	NA	NA	$1.30	$ 19.80	$ 25.85
051-E	H.D. Vinyl Upholstery and Cab Panels 31 oz. (Black) Inc. Seats	X	NA	NA	1.40	19.80	25.85
0U-3	POW	Future Car Package - V-8 Only w/A/C (Deluxe), H.D. Brakes, H.D. P.S., 520, L.A.C., H.D. Rubber Floor Mats (Order item separately with A/C)					
57-1	EW	Electric Windshield Wipers	X	X	X	.85	12.10
21-1	LRM	Remote Control Left Outside Mirror				.55	7.35
59-2	EL	Parking Brake Warning Light (Std. on 88-V)	X	X	STD	.30	4.10
5-2	LCC	Low Temperature Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.95	14.05
05-1	65A	Alternator 65 Amp. (N.A. with Air Conditioning)					
		With Dual Belt Drive - 6 Models Only					
		N.A. with Power Steering or Air Conditioning	X	X	X	9.30	141.70
		With Single Belt Drive (V-8 Only) (N.A. w/A/C)	X	X	X	8.85	136.75
5A-1	55S	Alternator, 55 Amp.	X	X	X	1.15	17.10
5A-4	55A	Heavy Duty Trailer	X	X	X	.85	12.15
71-1	HDB	Police Special Calibrated Speedometer	X	X	X	.35	5.55
74-1	PO	Heavy Duty Seat Cushion - Front Only	X	X	NA	.55	7.30
75-1	HCT	Heavy Duty Seat Cushions - Front and Rear	X	X	NA	1.00	14.60
75-2	HCFR	Heavy Duty Seat Cushions and Backs - Front Only	X	X	NA	.90	13.85
75-3	HCRB	Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	1.80	27.10
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear					
77-1	TTM	Seat Trunk Handle with Locking Provision - Sedans and Station Wagons Only	X	X	X	.70	10.40
79-3	IEW	Wiring - Switched for Foot Dimming or Foot Dimmer & Wire Only	X	X	X	.60	8.85
77-1	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System)	X	X	X	.70	10.35
77-4	DL.FS	Dome Light over Front Seat (Hardtop & 4DST Wagon)	X	X	X	.60	8.85
74-3	MP	Dash Plugs - Magnetic	X	X	X	.25	3.60
79-8	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	4.00	60.60
79-9	BKWP	Brake Suppression Kit - Includes Resistance Type Plugs	X	X	X	.70	9.85
79-4	RCKP	Heavy Resistance Type Plugs	X	X	X	.40	5.85
79-5	ATV	Dual Wire Set Spot Type Antenna	X	X	X	.35	5.20
79-6	TL	Luggage Compartment Light (N.A. Wagon)	X	X	STD	.20	4.10
79-9	BLS	Rear Door Dome Light Switches - 4-Door Models Only	X	X	STD	.15	2.15
49-1	EWD	Electric Windshield Wipers and Electric Washers	X	X	X	1.10	16.55
		Emergency Timber Signal System - Alternate					
		Training Vehicle - Special Purpose (Fleet Dept. Approval Required)	X	X	X	1.90	28.25
		H.D. Rubber Floor Mats (Fleet Dept. Approval Required)	X	X	NA	NC	NC
		6" Rim Width Wheels - Sedans 8.25 x 14 Tires Only (Fleet Dept. Approval Required)	X	X	X	.55	8.40
							10.50

AMERICAN MOTORS

1969 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
-	951-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	NA	$1.30	$ 19.80	$ 25.65
-	951-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	NA	1.30	19.80	25.65
39-3	PCP	Police Car Package - V-8 Only wo/AC (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats) Order item separately with A C						
57-1	EW	Electric Windshield Wipers	X	X	X	.85	12.10	15.65
57-3	LRM	Remote Control Left Outside Mirror				.55	7.35	9.50
59-2	EL	Parking Brake Warning Light (Std. on SST)	X	X	STD	.30	4.10	5.30
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.95	14.05	18.20
68-1	65D	Alternator 65 Amp. (N.A. with Air Conditioning) -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning)	X	X	X	9.30	141.70	183.55
68-3	65S	-With Single Belt Drive (V-8 Only) (N.A. w/AC)	X	X	X	8.55	130.75	169.30
68-4	55A	Alternator, 55 Amp.	X	X	X	1.15	17.10	22.15
71-1	HBD	Heavy Duty Brakes	X	X	X	.85	12.15	15.70
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.55	7.20
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	.55	7.30	9.45
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear	X	X	NA	1.00	14.60	18.90
75-3	HCBR	Heavy Duty Seat Cushions and Back - Front Only	X	X	NA	.90	13.55	17.60
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	1.80	27.10	35.10
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only	X	X	X	.70	10.40	13.50
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only	X	X	X	.60	8.65	11.25
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/ Cruise-Command Speed Control System)	X	X	X	.70	10.35	13.45
77-9	DLFS	Dome Light over Front Seat (Hardtop & SST Wagon)	X	X	X	.60	8.35	10.80
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.60	4.75
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	4.00	60.60	78.50
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.70	9.85	12.80
78-9	RKNP	-Less Resistance Type Plugs	X	X	X	.40	5.85	7.55
79-5	APW	Pull Wire for Roof Type Antenna	X	X	X	.35	5.20	6.75
79-6	TL	Luggage Compartment Light (N.A. Wagon)	X	X	STD	.20	3.10	4.05
79-9	RLS	Rear Door Dome Light Switches - 4-Door Models Only	X	X	STD	.15	2.15	2.80
86-1	EWG	Electric Windshield Wipers and Electric Washers	X	X	X	1.10	16.55	21.40
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.90	28.25	36.60
-	-	H.D. Rubber Floor Mats (Fleet Dept. Approval Required)	X	X	NA	NC	NC	NC
-	-	6" Rim Width Wheels - Sedans 8.25 x 14 Tires Only (Fleet Dept. Approval Required)	X	X	X	.55	8.40	10.90

1969 AMBASSADOR

Factory Installed Regular Production Options

AMERICAN MOTORS

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models...	X	X	STD	$ 1.15	$ 17.85	$ 23.15
		RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X	X	X	3.25	49.65	64.35
62-3	RFM	AM-FM Push Button Radio.....	X	X	X	7.10	108.50	140.55
63-1	DCS	Duo-Coustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons).....	X	X	X	.70	10.70	13.90
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X	X	7.10	108.50	140.55
		PROTECTION ITEMS						
64-1	BG2	Bumper Guards - Front (Wagons).....	-	X	X	.70	10.25	13.30
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons).....	X	X	X	1.35	20.50	26.55
65-1	UN	Undercoating.....	NA	NA	X	.75	10.85	17.90
65-2	ING	Insulation Group - Undercoating and Hood Insulation..	X	X	NA	.85	12.60	20.80
		HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	X	.90	13.05	16.90
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C).....	X	X	X	1.55	23.10	29.95
70-1	HP	Handling Package - H.D. Springs and Shock Absorbers	X	X	X	.55	7.90	10.25
72-1	BH	Engine-Block Heater.....	X	X	X	.45	6.15	
77-1	HC	Heavy-Duty Clutch-(155 H.P. w/3-Speed Transmission)	X	X	NA	.30	4.35	5.65

1969 AMBASSADOR

Factory Installed Regular Production Options

AMERICAN MOTORS

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		COOLING OPTION						
@ 46-3	CA	"Command Air" Ventilation System (Mandatory If A/C is Deleted) - Ventilation Outlets used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor .	X	X	X	$(11.45)	$(175.00)	$(226.65)
47-3	ATC	Automatic Transmission Oil Coler (Std. on V-8)	X	X	STD	.95	14.20	18.40
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X	5.05	77.05	99.80
49-1	PB	Power Brakes.....	X	X	X	2.30	35.00	45.35
49-2	DB	Power Disc Brakes - Front (V-8 Only).....	X	X	X	5.20	78.75	102.00
50-1	PW1	Power Lift Windows - Tailgate (Std. on 3-Seat Wagon).	-	X	X	1.80	27.30	35.40
50-4	PW4	- Side Windows	NA	X	X	5.35	81.30	105.30
50-5	PW5	- Side Windows and Tailgate	-	X	X	7.15	108.60	140.65
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.90	28.30	36.65
51-2	SW	Windshield Only.....	X	X	X	1.25	18.80	24.35
52-1	TS	Third Seat, Station Wagon-Includes Power Rear Window and 2 Seat Belts For Third Seat	-	X	X	7.95	121.25	157.05
53-1	ASC	Cruise-Command Automatic Speed System (Avail. w/ V-8 Automatic Transmission).....	X	X	X	2.75	42.00	54.40
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted).....	X	X	X	2.25	34.20	44.30
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	X	X	X	1.45	21.45	27.80
56-1	WD	Wheel Discs	X	STD	STD	1.15	17.20	22.30
56-2	TC	Turbo-Cast Wheel Covers						
		- All Except DPL and SST	X	NA	NA	3.60	54.55	70.65
		- DPL and SST	NA	X	X	2.45	37.40	48.45
56-3	WC	Wire Wheel Covers						
		- All Except DPL and SST	X	NA	NA	3.85	58.50	75.80
		- DPL and SST	NA	X	X	2.75	41.35	53.55
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock (Std. on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers						
		- All Except SST.....	X	X	NA	2.15	32.85	42.55
		- SST.....	NA	NA	X	1.45	21.75	28.20

@ IF ALL-SEASON AIR CONDITIONING IS DELETED "COMMAND AIR" MUST BE ORDERED.

1969 AMBASSADOR

Factory Installed Regular Production Options

AMERICAN MOTORS

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	E.O.H.	TOTAL DEALER BILLING	MANUF'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Chart)						
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)						
		- Sedans and Hardtops	X	X	X	$ 1.45	$ 21.75	$ 28.20
		- Wagons Only (Includes Painted Body Side Panels and Accent Moldings)	-	X	NA	3.45	52.40	67.90
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X	2.10	31.95	41.40
		All-Vinyl Seat Upholstery (Standard on Wagon)						
-	B	- Bench Cushion	X	X	-	1.30	19.80	25.65
-	D	- Individual Cushion	X	X	NA	1.30	19.80	25.65
-	N	- Individual Cushion	NA	NA	X	1.30	19.80	25.65
-	V	Custom Velour Seat Trim - Velour Seat Upholstery, & Stainless Steel Trim Insert In Place Of Standard Wood-Grain Body Side Insert (Sedan Only)	NA	NA	X	3.45	52.50	68.00
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 3)	-	-	-			
61-1	EPS	Exterior Paint Stripe(N/A SST Wagonor DPL Wagon	X	X	X	.80	11.55	14.95
		w/Two-Tone)	X	X	X	.80	11.55	14.95
		TOPS						
		Vinyl Covered Roof (Sedans & Hardtops)						
35-7	BUV	- Blue	NA	X	X	4.55	68.85	89.20
35-8	WHV	- White	NA	X	X	4.55	68.85	89.20
35-9	BKV	- Black	NA	X	X	4.55	68.85	89.20
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seat	X	X	STD	2.65	39.90	51.70
36-5	SBA	Bucket Seat, (Hardtop Only) Reclining w/Front Armrest and Center Cushion When Shift-Command and Console is Ordered, the Console Replaces Center Cushion	NA	NA	X	5.20	78.75	102.00
		ENGINES						
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	STD	STD	NA	N/C	N/C	N/C
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	X	X	STD	(See Section 1, Page 1 for V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:						
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel	X	X	X	3.10	47.25	61.20
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel	X	X	X	4.85	73.50	95.20
40-9	315	315 H.P. - 390 CID, V-8, 4-Barrel	NA	NA	X	8.95	136.50	176.80
41-1	DE	Dual Exhaust w/343 CID, V-8, (Std. on 390 CID, V-8)	X	X	X	1.50	22.25	28.85
		TRANSMISSIONS						
(a) 42-C	C	Shift-Command, Floor Shift and Console - Avail. on Hardtop Only (All V-8 Except 235 H.P.)						
		- Except 390 CID - All Except SST	X	X	-	14.30	218.35	282.80
		- SST Only	-	-	X	3.15	47.40	61.40
		- 390 CID - All Except SST	X	X	-	14.90	227.00	294.00
		- SST Only	-	-	X	3.70	56.05	72.60
42-A	A	Shift-Command, Column Shift -6-cylinder	X	X	NA	10.65	162.65	200.65
		- 290 CID	X	X	STD	11.20	170.95	210.90
		- 343 CID - All Except SST	X	X	-	12.45	189.85	234.20
		- SST Only	-	-	X	1.25	18.90	23.35
		- 390 CID - All Except SST	X	X	-	13.00	198.45	244.85
		- SST Only	-	-	X	1.80	27.50	33.95
42-S	S	3-Speed, Column (155 H.P. Only)	STD	STD	NA	N/C	N/C	N/C
45-1	TGD	Twin-Grip Differential	X	X	X	2.25	34.00	44.05

(a) Bucket Seats Also Must Be Ordered with Shift-Command, Floor and Console.

1969 STANDARD EQUIPMENT—AMBASSADOR

	AMBASSADOR		
	BASIC	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (55-Amp. w/A/C)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear	STD	STD	STD
Ash Receiver - Front	STD	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon)	STD	STD	STD
Batteries - "Clear-Power 24" 50-Amp. (60-Amp. w/343 & 390 CID, V-8)	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	STD	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD	STD
Electric Clock	EXT	EXT	STD
Engine - 155 H.P., 232 CID, Six, 2-Barrel Carburetor	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-Barrel Carburetor	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Colored Cut Pile		
- Cargo Area (Wagons)	Colored Cut Pile		
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on Wagons)	STD	STD	STD
Glove Box Lock	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons	-	STD	STD
Head Lamps - Dual	STD	STD	STD
All Season Air Conditioning System	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Dual	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof Top Travel Rack (Station Wagon)	-	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 4-Way Hazard Warning	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Head Restraints - Right & Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights - Front and Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Blets, 3 Front (2 Retractable) Except Bucket Seats, 3 Rear and 2 For Third Seat Wagon	STD	STD	STD
- Molded Headlinings	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System, Dual Std. on 390 CID, V-8	STD	STD	STD
Sway Bar - Front	STD	STD	STD
Tailgate - Dual Hinged	-	STD	STD
Transmission - Standard, 3-Speed Column Shift	STD	STD	NA
- Shift-Command, Column Shift	EXT	EXT	STD
Wheel Trim - Hub Caps	STD	NA	NA
- Wheel Discs	EXT	STD	STD
Simulated Wood-Grain Body Side and Rear Door Panels (Wagon)	-	NA	STD

1969 AMBASSADOR SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	SST									SST CUST.	
			CLOTH (Std.) "ARAGON"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					CLOTH (Opt.) "VEL-OUR"	
		TRIM COLORS	PLATINUM	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	YELLOW	PLATINUM	BLUE
		"T" CODES	992	993	996	997	991	993	995	996	999	992	993
4 DOOR SEDAN	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.) †		M	M	M	M	N			N		V	V
4 DOOR ST. WAG.	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)			M	M	M	N			N			
2 DOOR HARD-TOP	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)		M	M	M	M	N	N	N	N	N		
	BUCKET SEAT—RECLINING BACK (Opt.)		E	E	E	E	F	F	F	F	F		

	EXTERIOR COLORS	BODY COLORS	OPT. STRIPE	PLATINUM	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	YELLOW	PLATINUM	BLUE
14 SOLID COLORS—STANDARD	MATADOR RED	39	White	●1				●1		●1			●1	
	ASCOT GRAY, *(Light)*	62	Black	●2	●2			●1	●2	●1			●2	●2
	CASTILLIAN GRAY, Metallic *(Medium)*	63	Black	●2	●2			●1	●2	●1			●2	●2
	BEALE ST. BLUE, Metallic *(Medium)*	64	White	●2	●2			●2	●2				●2	●2
	REGATTA BLUE, Metallic *(Dark)*	65	White	●2	●2			●2	●2				●2	●2
	ALAMOSA AQUA, Metallic *(Medium)*	68	Black	●1				●1					●1	
	HUNTER GREEN, Metallic *(Dark)*	71	White	●1		●1	●1	●1			●1	●1	●1	
	FROST WHITE	72	Black	●2	●2	●1	●1	●1	●2	●1	●1	●1	●2	●2
	WILLOW GREEN, Metallic *(Medium)*	75	Black	●1		●1	●1	●1			●1	●1	●1	
	POMPEII YELLOW	76	Black	●1			●1	●1				●1	●1	
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	Black	●1		●1		●1			●1		●1	
	CORDOBA BROWN, Metallic *(Dark)*	78	White	●1		●1		●1			●1		●1	
	BITTERSWEET ORANGE, Metallic	79	Black	●1		●1		●1			●1		●1	
	BLACK MINK, Metallic	80	White	●2	●2	●1	●1	●1	●2	●1	●1	●1	●2	●2
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	Black	●	●			●	●	●			●	●
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	White	●	●			●	●				●	●
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	Black	●			●	●				●	●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	Wht. or Blk.	●		●		●			●		●	
	BLACK MINK, Metallic/FROST WHITE	80 / 72	Wht. or Blk.	●	●	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED/ASCOT GRAY, *(Light)*	39 / 62	White	●				●		●			●	
	MATADOR RED/BLACK MINK, Metallic	39 / 80	White	●				●		●			●	
	ASCOT GRAY, *(Light)*/BLACK MINK, Metallic	62 / 80	Black	●	●			●	●	●			●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	Black	●	●			●	●	●			●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	Black	●	●			●	●	●			●	●
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	White	●	●			●	●				●	●
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	White	●	●			●	●				●	●
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	White	●	●			●	●				●	●
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	White	●	●			●	●				●	●
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	Black	●				●					●	
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	Black	●				●					●	
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	White	●		●	●	●			●	●	●	
	WILLOW GREEN, METALLIC *(Medium)*/WHITE	75 / 72	Black	●		●	●	●			●	●	●	
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	Black	●		●	●	●			●	●	●	
	POMPEII YELLOW/FROST WHITE	76 / 72	Black	●			●	●				●	●	
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	Black	●			●	●				●	●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	Black	●		●		●			●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	Black	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	White	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)*/WHITE	78 / 72	White	●		●		●			●		●	
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	White	●		●		●			●		●	
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	Black	●		●		●			●		●	
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	Black	●		●		●			●		●	

NOTE: 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.
"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White † Lettered codes identify fabric with seat type.

1969 AMBASSADOR DPL

SEAT, TRIM AND COLOR AVAILABILITY

			TRIM TYPE	CLOTH (STD.) "TRAFALGAR"				VINYL (OPT.) (STD. ON WAGON) "VENTILAIR"				
			TRIM COLORS	CHARCOAL	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	AVOCADO
MODELS	SEAT TYPES AVAILABLE		"T" CODES	991	993	996	997	991	993	995	996	997
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)		†	A	A	A	A					
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	C	D	D		D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (STD.)							B	B		B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	C	D	D		D	D
2 DOOR HARDTOP	BENCH CUSHION—NON-RECLINING BACK (STD.)			A	A	A	A	B	B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	C	D	D	D	D	D
	EXTERIOR COLORS	BODY COLORS	OPT. STRIPE									
14 SOLID COLORS—STANDARD	MATADOR RED	39	WHITE	●1				●1		●1		
	ASCOT GRAY, *(Light)*	62	BLACK	●1	●2			●1	●2	●1		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	BLACK	●1	●2			●1	●2	●1		
	BEALE ST. BLUE, Metallic *(Medium)*	64	WHITE	●2	●2			●2	●2			
	REGATTA BLUE, Metallic *(Dark)*	65	WHITE	●2	●2			●2	●2			
	ALAMOSA AQUA, Metallic *(Medium)*	68	BLACK	●1				●1				
	HUNTER GREEN, Metallic *(Dark)*	71	WHITE	●1		●1	●1	●1			●1	●1
	FROST WHITE	72	BLACK	●1	●2	●1	●1	●1	●2	●1	●1	●1
	WILLOW GREEN, Metallic *(Medium)*	75	BLACK	●1		●1	●1	●1			●1	●1
	POMPEII YELLOW	76	BLACK	●1			●1	●1				●1
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	BLACK	●1		●1		●1			●1	
	CORDOBA BROWN, Metallic *(Dark)*	78	WHITE	●1		●1		●1			●1	
	BITTERSWEET ORANGE, Metallic	79	BLACK	●1		●1		●1			●1	
	BLACK MINK, Metallic	80	WHITE	●1	●2	●1	●1	●1	●2	●1	●1	●1
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	BLACK	●	●			●	●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	WHITE	●	●			●	●			
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	BLACK	●			●	●				●
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	BLACK / WHITE	●		●		●			●	
	BLACK MINK, Metallic / FROST WHITE	80 / 72	WHITE/BLACK	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	WHITE	●				●		●		
	MATADOR RED / BLACK MINK, Metallic	39 / 80	WHITE	●				●		●		
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	BLACK	●	●			●	●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	WHITE	●	●			●	●			
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	WHITE	●	●			●	●			
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	WHITE	●	●			●	●			
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	WHITE	●	●			●	●			
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	BLACK	●				●				
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	BLACK	●								
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	WHITE	●		●	●	●			●	●
	WILLOW GREEN, Metallic *(Medium)* / WHITE	75 / 72	BLACK	●		●	●	●			●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	BLACK	●		●	●	●			●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	BLACK	●			●	●				●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	BLACK	●			●	●				●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	BLACK	●		●		●			●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	BLACK	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	WHITE	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / WHITE	78 / 72	WHITE	●		●		●			●	
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	WHITE	●		●		●			●	
	BITTERSWEET ORANGE, Metallic / WHITE	79 / 72	BLACK	●		●		●			●	
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	BLACK	●		●		●			●	

NOTE: DPL 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.
"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White †Lettered codes identify fabric with seat type.

1969 AMBASSADOR

SEAT, TRIM AND COLOR AVAILABILITY

				TRIM TYPE	CLOTH (STD.) "CARTHAGE"			VINYL (OPT.) "BASKETWEAVE"			
				TRIM COLORS	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE	AVOCADO
MODELS	SEAT TYPES AVAILABLE			"T" CODES	983	986	987	981	983	986	987
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)			†	A	A	A	B			
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)				C	C	C	D	D	D	D
	EXTERIOR COLORS	BODY COLORS	WHEEL COLORS	OPT. STRIPE							
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	WHITE		●		●		●	
	ASCOT GRAY, *(Light)*	62	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	BLACK	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	WHITE	●			●	●		
	HUNTER GREEN, Metallic *(Dark)*	71	71	WHITE		●	●	●		●	●
	FROST WHITE	72	80	BLACK	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	75	BLACK		●	●	●		●	●
	POMPEII YELLOW	76	75	BLACK			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	BLACK		●		●		●	
	BLACK MINK, Metallic	80	80	WHITE	●	●	●	●	●	●	●
8 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	BLACK	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	WHITE	●			●	●		
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	BLACK			●	●			●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	80	WHITE BLACK	●	●	●	●	●	●	●
16 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	39	WHITE		●		●		●	
	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	WHITE		●		●		●	
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	BLACK	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	BLACK	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	WHITE	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	WHITE	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	WHITE	●			●	●		
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	WHITE		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / FROST WHITE	75 / 72	75	BLACK		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	BLACK		●	●	●		●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	75	BLACK			●	●			●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	BLACK			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	BLACK		●		●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	BLACK		●		●		●	

†Letter codes identify fabric with seat type.

AMERICAN MOTORS

1969 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Four Special Taxi Cab Equipment TX Groups have been developed for model 6915 to provide a Heavy Duty Taxi Cab for 1969.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS		AUTOMATIC TRANSMISSION VERSIONS	
	TX-1	TX-3	TX-2	TX-4
H.D. Three Speed Transmission	X	X		
Automatic Transmission (Including Oil Cooler)			X	X
H.D. Clutch & Housing	X	X		
H.D. T-951G or H Vinyl Upholstery & Side Panels.	X	X	X	X
H.D. Springs & Shocks, Front & Rear	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X
H.D. Battery (70 amp)	X	X	X	X
H.D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X
H.D. Brakes (Std. V-8 Brakes 10" Diameter)	X	X	X	X
Solid Front Seat Backs	X	X	X	X
55 Amp Alternator	X		X	
H.D. Cooling System (Radiator-Power Flex Fan-Shroud	X		X	
Air Conditioning (Includes H.D. Cooling System and 55 Amp. Alt.		X		X

	GROUP PRICES		
	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1	$10.15	$153.90	$199.35
TX-2	18.00	274.65	355.75
TX-3	27.40	418.85	542.50
TX-4	35.35	539.65	698.95
Cost of Model 6915 6-Cylinder 4-Door Sedan (Add to Selected Package)	$152.00	$2,098.10	$2,580.00

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6915 models to be used as taxi cabs be ordered with one of the above TX groups. If 6915 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

AMERICAN MOTORS

1969 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
-	921-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Bench Seats	X	NA	$1.30	$ 19.80	$ 25.65
-	951-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	1.30	19.80	25.65
39-3	PCP	Police Car Package - V-8 Only wo/AC (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats) (Order items separately with AC)			2.55	38.60	50.00
47-2	HDP	Heavy Duty Drive Line Package (N.A. V-8 Engine)	X	-	2.85	42.65	55.25
57-1	EW	Electric Windshield Wipers	X	X	.85	12.10	15.65
57-3	LRM	Remote Control Left Outside Mirror			.55	7.35	9.50
59-2	EL	Parking Brake Warning Light	X	X	.30	4.10	5.30
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	.95	14.05	18.20
68-1	65D	Alternator, 65 Amp. (N.A. with Air Conditioning) - With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	9.30	141.70	183.55
68-3	65S	- With Single Belt Drive - V-8 Only (N.A. w/AC)	X	X	8.55	130.75	169.30
68-4	55A	Alternator, 55 Amp	X	X	1.15	17.10	22.15
(a) 71-1	HBD	Heavy Duty Brakes	X	X	.85	12.15	15.70
74-2	PO	Police Special Calibrated Speedometer	X	X	.35	5.55	7.20
75-1	HCF	Heavy Duty Seat Cushion - Front Only N.A. SST, H.T.	X	X	.55	7.30	9.45
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. SST Hardtop)	X	X	1.00	14.60	18.90
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. SST Hardtop)	X	X	.90	13.55	17.60
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. SST Hardtop)	X	X	1.80	27.10	35.10
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only	X	X	.60	8.65	11.25
77-6	TAS	Assist Straps (4-Door Sedan Only) on Center Pillar	X	NA	.35	5.35	6.95
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/ Cruise Command Speed Control System)	X	X	.70	10.35	13.45
77-8	RAR	Rear Armrests w/Built-in Ash Receiver - 2-Door H.T.	X	STD	.80	11.90	15.45
		Rear Ash Receivers (Sedans and Wagon) - 4-Door	X	STD	.25	3.40	4.40
77-9	DLFS	Dome Light Over Front Seat	X	NA	.60	8.35	10.80
78-2	DH	Dual Horn	X	STD	.40	6.10	7.90
78-3	MP	Drain Plugs - Magnetic	X	X	.25	3.60	4.75
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans and Hardtops Only	X	NA	1.05	15.50	20.05
78-6	MC	Flexible Metal Condit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	4.00	60.60	78.50
78-7	GL	Glove Box Lock	X	STD	.20	3.20	4.15
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	.70	9.85	12.80
78-9	RKNP	-Less Resistance Type Plugs	X	X	.40	5.85	7.55
79-1	AH1	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	.40	5.90	7.60
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	.40	5.90	7.60
79-5	APW	Pull Wire For Roof Type Antenna	X	X	.35	5.20	6.75
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	.20	3.10	4.05
79-8	FLS	Front Door Dome Light Switches	X	STD	.10	1.50	2.00
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	.15	2.15	2.80
86-1	EWG	Electric Windshield Wipers and Electric Washers	X	X	1.10	16.55	21.40
-		Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles	X	X	1.90	28.25	36.60
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command)	X	NA	.55	7.30	9.45
-	-	6" Rim Width Wheels (Station Wagons only) 8.25 x 14 Tire Only (Fleet Dept Approval Required)	X	X	.55	8.40	10.90

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter
8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models and Rear Door Switches for SST Models	X	X	$ 1.20	$ 17.85	$ 23.15
		RADIOS AND SPEAKERS					
62-2	RP	AM Push Button Radio	X	X	3.25	49.65	64.35
62-3	RFM	AM - FM Push Button Radio	X	X	7.10	108.50	140.55
63-1	DCS	Duo-Coustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons)	X	X	.70	10.70	13.90
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X	7.10	108.50	140.55
		PROTECTION ITEMS					
64-1	BG2	Bumper Guards - Front (Wagons)	X	X	.70	10.25	13.30
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	1.35	20.50	26.55
65-2	ING	Insulation Group - Undercoating and Hood Insulation	X	X	.85	12.60	22.25
		HEAVY-DUTY EQUIPMENT					
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	.90	13.05	16.90
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	X	1.55	23.10	29.95
70-1	HP	Handling Package - 6-cylinder (N/A Wagons) Front Sway Bar, H.D. Springs and Shock Absorbers	X	X	.95	14.20	18.40
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8's - H.D. Springs and Shock Absorbers	X	X	.55	7.90	10.25
72-1	BH	Engine-Block Heater	X	X	.45	6.15	7.95
77-1	HC	Heavy-Duty Clutch-(145 H.P. w/3-Speed Transmission)	X	X	.30	4.35	5.65

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
45-1	TGD	Twin-Grip Differential	X	X	$ 2.25	$ 34.00	$ 44.05
		COOLING OPTION					
46-2	AC	All-Season Air Conditioning System, - H.D. Engine Cooling System, 50 Amp. Battery and 55 Amp. Alternator (60 Amp. Battery Std. w/343 V-8). H.D. Equipment Installed w/Factory A/C Only)	X	X	19.15	292.10	378.30
46-3	CA	"Command Air" Ventilation System- Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X	X	2.10	31.50	40.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	.95	14.20	18.40
		POWER ASSISTS					
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	5.05	77.05	99.80
49-1	PB	Power Brakes	X	X	2.25	34.20	44.30
49-2	DB	Power Disc Brakes - Front (V-8 Only)	X	X	5.20	78.75	102.00
50-1	PW1	Power Lift Window - Tailgate (Std. on 3-Seat Wagon)	X	X	1.80	27.30	35.40
		SOLEX GLASS					
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	1.90	28.30	36.65
51-2	SW	Windshield Only	X	X	1.25	18.80	24.35
52-1	TS	Third Seat, Station Wagon - Includes Power Rear Window and 2 Seat Belts for Third Seat	NA	X	7.95	121.25	157.05
53-1	ASC	Cruise-Command Automatic Speed System (Available w/V-8 and Automatic Transmission)	X	X	2.75	42.00	54.40
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted)	X	X	2.25	34.20	44.30
		APPEARANCE ITEMS					
55-2	CR	Custom Steering Wheel	X	STD	.60	8.55	11.10
55-3	SSW	Sports Steering Wheel	NA	X	1.45	21.45	27.80
56-1	WD	Wheel Discs	X	X	1.15	17.20	22.30
56-2	TC	Turbo-Cast Wheel Covers	X	X	3.60	54.55	70.65
56-3	WC	Wire Wheel Covers	X	X	3.85	58.50	75.80
56-4	APG	Appearance Group - Wheel Opening Moldings and Wheel Discs	X	NA	2.10	31.50	40.80
		CONVENIENCE ITEMS					
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	2.15	32.85	42.55

AMERICAN MOTORS

1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)					
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)					
		- Sedans and Hardtops	X	X	$ 1.45	$ 21.75	$ 28.20
		- Wagons Only (Includes Painted Body Side-Panels and Accent Moldings)	X	X	3.45	52.40	67.90
-	-	Additional Charge for Deviation from Standard A.M. Color Availability	X	X	2.10	31.95	41.40
-	WO	Simulated Wood-Grain Body Side Panels (Wagon Only) N/A Two Tones	NA	X	6.00	91.20	118.15
		All-Vinyl Seat Upholstery - (Standard on Wagons)					
-	B	- Bench Cushion	X	X	1.30	19.80	25.65
-	D	- Individual Cushion	X	X	1.30	19.80	25.65
-	-	Tires - (See Tires and Axle Ration Section7, Page 3)	-	-			
61-1	EPS	Exterior Paint Stripe (N/A on Wagon w/Two-Tone)	X	NA	.80	11.55	14.95
		TOPS					
		Vinyl Covered Roof (Sedans and Hardtops)					
35-7	BUV	- Blue	NA	X	4.55	68.85	89.20
35-8	WHV	- White	NA	X	4.55	68.85	89.20
35-9	BKV	- Black	NA	X	4.55	68.85	89.20
		SEAT OPTIONS					
36-2	IS	Individually Adjustable Reclining Seat	X	X	2.65	39.90	51.70
36-5	SBA	Bucket Seats, (Hardtop Only) Reclining w/Front Armrest and Center Cushion. When Shift-Command and Console is ordered, the Console Replaces Center Cushion	NA	X	5.20	78.75	101.95
		ENGINES					
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	STD	STD	N/C	N/C	N/C
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	X	X	.85	12.60	16.35
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	X	X	(See Section 1, Page 1 for V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel	X	X	3.10	47.25	61.20
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel	X	X	4.85	73.50	95.20
41-1	DE	Dual Exhaust (Avail. w/343 CID V-8)	X	X	1.50	22.25	28.85
		TRANSMISSIONS					
(a) 42-C	C	Shift-Command, Floor Shift and Console (All V-8 Except 235 H.P.) Avail. Hardtops Only	NA	X	14.30	218.35	282.80
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X	10.65	162.65	200.65
		- 290 CID	X	X	11.20	170.95	210.90
		- 343 CID	X	X	12.45	189.85	234.20
42-O	O	Overdrive, Column Shift (145 H.P. Only)	X	X	6.15	94.00	121.75
42-S	S	3-Speed, Column Shift (145 H.P. Only)	STD	STD	N/C	N/C	N/C

(a) Bucket Seats Also Must Be Ordered With Shift-Command, Floor and Console.

1969 STANDARD EQUIPMENT—REBEL

	REBEL	
	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55 Amp. w/AC)	STD	STD
Arm Rests - Front	STD	STD
- Rear; 2-Door Models	NA	STD
4-Door Models	STD	STD
Ash Receiver - Front	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon)	NA	STD
Batteries "Clear-Power 24" - 50 Amp. (60-Amp. w/343 CID, V-8)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	EXT	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD
Floor Mats - Passenger Compartment	Colored Rubber	Colored Cut Pile
- Cargo Area (Wagons)		
- Trunk Mat (Rubber)	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Fuel Tank and In-Line At Carburetor Filters	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD
Glove Box Lock	NA	STD
Lock for Hidden Rear Compartment on Wagons	NA	STD
Head Lamps - Dual	STD	STD
Weather Eye Heating System	STD	STD
Horn - Single	STD	-
- Dual	NA	STD
Oil Filter, Full-Flow	STD	STD
Roof-Top Travel Rack (Station Wagon)	STD	STD
Safety Features - Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light	STD	STD
- Self-Adjusting Brakes	STD	STD
- Bonded Brake Linings	STD	STD
- Shoulder-Belt, 2 Front	STD	STD
- 4-Way Hazard Warning Signals	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Head Restraints - Right & Left	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD
- Back-Up Lights	STD	STD
- Side Marker Lights, Front & Rear	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD
- Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD
Seat Cushions foam - Front	STD	STD
Single Exhaust System	STD	STD
Tailgate - Dual Hinged	STD	STD
Transmission - Standard, 3-Speed Column Shift	STD	STD
Wheel Trim - Hub Caps	STD	STD

1969 REBEL SST
SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	CLOTH—(Std.) "CLOISTER"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					
		TRIM COLORS	PLATINUM	BLUE	BROWN	AVOCADO	PLATINUM	BLUE	RED	BEIGE	AVOCADO	YELLOW
		"T" CODES	972	973	976	977	972	973	975	976	977	979
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) †		A	A	A	A	B					
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)						B	B		B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
2 DOOR HARD-TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)		A	A	A	A	B	B	B	B		B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D	D	D		D
	BUCKET SEAT—RECLINING BACK (Opt.)		E	E			F		F			F

	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR	OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF: 1 BLACK OR WHITE, 2 BLACK, WHITE OR BLUE (Medium)									
14 SOLID COLORS—STANDARD	MATADOR RED	39	39	●1				●1		●1			
	ASCOT GRAY, *(Light)*	62	80	●2	●2			●2	●2	●1			
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●2	●2			●2	●2	●1			
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	●2	●2			●2	●2				
	REGATTA BLUE, Metallic *(Dark)*	65	65	●2	●2			●2	●2				
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●1				●1					
	HUNTER GREEN, Metallic *(Dark)*	71	71	●1		●1	●1	●1			●1	●1	●1
	FROST WHITE	72	80	●2	●2	●1	●1	●2	●2	●1	●1	●1	●1
	WILLOW GREEN, Metallic *(Medium)*	75	75	●1		●1	●1	●1			●1	●1	●1
	POMPEII YELLOW	76	75	●1			●1	●1				●1	●1
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●1		●1		●1			●1		
	CORDOBA BROWN, Metallic *(Dark)*	78	78	●1		●1		●1			●1		
	BITTERSWEET ORANGE, Metallic	79	79	●1		●1		●1			●1		
	BLACK MINK, Metallic	80	80	●2	●2	●1	●1	●2	●2	●1	●1	●1	●1
10 TWO-TONE REVERSIBLE E.C. OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	●	●			●	●	●			
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	●	●			●	●				
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	●			●	●				●	●
	BUTTERNUT BEIGE, Metallic *(Medium)* / CORDOBA BROWN, Metallic *(Dark)*	77 / 78	78	●		●		●			●		
	BLACK MINK, Metallic/FROST WHITE	80 / 72	80	●	●	●	●	●	●	●	●	●	●
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED/ASCOT GRAY, *(Light)*	39 / 62	39	●				●		●			
	MATADOR RED/BLACK MINK, Metallic	39 / 80	39	●				●		●			
	ASCOT GRAY, *(Light)*/BLACK MINK, Metallic	62 / 80	80	●	●			●	●	●			
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●			●	●	●			
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●			●	●	●			
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●			●	●				
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	●	●			●	●				
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	●	●			●	●				
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	●	●			●	●				
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	68	●				●					
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	68	●				●					
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	●		●	●	●			●	●	●
	WILLOW GREEN, Metallic *(Medium)*/WHITE	75 / 72	75	●		●	●	●			●	●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	●			●	●				●	●
	POMPEII YELLOW/FROST WHITE	76 / 72	75	●			●	●				●	●
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	75	●			●	●				●	●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	●		●		●			●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	78 / 62	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)*/WHITE	78 / 72	78	●		●		●			●		
	CORDOBA BROWN, Metallic *(Dark)* / BLACK MINK, Metallic	78 / 80	78	●		●		●			●		
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	79	●		●		●			●		
	BITTERSWEET ORANGE, Metallic / BLACK MINK, Metallic	79 / 80	79	●		●		●			●		

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

1969 REBEL

SEAT, TRIM AND COLOR AVAILABILITY

				SERIES	"REBEL"						
				TRIM	CLOTH (Std.) "DORIC"			VINYL (Opt.) (Std. on Wagons) "BASKETWEAVE"			
				TRIM COLORS	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE	AVOCADO
MODELS	SEAT TYPES AVAILABLE			"T" CODES	953	956	957	951	953	956	957
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)			†	A	A	A	B	B		
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)							B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
2 DOOR HARD-TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)				A	A	A	B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)				C	C	C	D	D	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL COLOR	OPT. STRIPE							
11 SOLID COLOR—STANDARD	MATADOR RED	39	39	White		●		●		●	
	ASCOT GRAY, *(Light)*	62	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	Black	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	White	●			●	●		
	HUNTER GREEN, Metallic *(Dark)*	71	71	White		●	●	●		●	●
	FROST WHITE	72	80	Black	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	75	Black		●	●	●		●	●
	POMPEII YELLOW	76	75	Black			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	Black		●		●		●	
	BLACK MINK, Metallic	80	80	White	●	●	●	●	●	●	●
8 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY, *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	Black	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	White	●			●	●		
	WILLOW GREEN, Metallic *(Medium)* / POMPEII YELLOW	75 / 76	75	Black			●	●			●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	80	White / Black	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, *(Light)*	39 / 62	39	White		●		●		●	
	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	White		●		●		●	
	ASCOT GRAY, *(Light)* / BLACK MINK, Metallic	62 / 80	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	Black	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	White	●			●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY, *(Light)*	65 / 62	65	White	●			●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	White	●			●	●		
	HUNTER GREEN, Metallic *(Dark)* / BLACK MINK, Metallic	71 / 80	71	White		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / FROST WHITE	75 / 72	75	Black		●	●	●		●	●
	WILLOW GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	75 / 80	75	Black		●	●	●		●	●
	POMPEII YELLOW / FROST WHITE	76 / 72	75	Black			●	●			●
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	Black			●	●			●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	Black		●		●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	Black		●		●		●	

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

AMERICAN MOTORS

1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PROTECTION ITEMS					
64-3	BGR	Bumper Guards - Rear Only	X	X	$ .70	$ 10.25	$ 13.30
65-2	ING	Insulation Group - Undercoating and Hood Insulation	X	X	.85	12.60	22.25
		HEAVY-DUTY EQUIPMENT					
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	.90	13.05	16.90
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	X	1.55	23.10	29.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X	.95	14.20	18.40
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers)	X	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	X	.45	6.15	7.95
73-1	CST	Collapsible Spare Tire (Replaces Std. Spare Tire)					
		- w/All Black Tires	X	X	1.05	15.75	20.40
		- w/All White Tires	X	X	.70	10.50	13.60
		- w/Red-Line Tires	X	X	.35	5.25	6.80
77-1	HC	Heavy-Duty Clutch (w/3-Speed Transmission 200 H.P.)	X	X	.60	8.60	11.15

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(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
44-2	INC	Instrument Cluster w/Tachometer and 140 M.P.H. Speedometer (V-8 Only)	X	X	$ 3.10	$ 47.25	$ 61.20
45-1	TGD	Twin-Grip Differential	X	X	2.25	34.00	44.05
		COOLING OPTION					
46-2	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390 V-8). H.D. Equipment Installed w/Factory A/C Only	X	X	19.15	292.10	378.30
46-3	CA	"Command Air" Ventilation System-Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X	X	2.10	31.50	40.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	.95	14.20	18.40
		POWER ASSISTS					
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	4.50	68.45	88.65
48-2	QRM	Quick-Ratio Steering (Manual)	X	X	.85	12.90	16.75
49-1	PB	Power Brakes	X	X	2.25	34.20	44.30
49-2	DB	Power Disc Brakes - Front (V-8 Only)	X	X	5.20	78.75	102.00
		SOLEX GLASS					
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	1.65	24.85	32.20
51-2	SW	Windshield Only	X	X	1.15	17.15	22.25
54-1	ASW	Adjust-O-Tilt Steering Wheel	X	X	2.25	34.20	44.30
		APPEARANCE ITEMS					
56-1	WD	Wheel Discs	X	STD	1.15	17.20	22.30
56-2	TC	Turbo-Cast Wheel Covers - Except SST	X	NA	3.60	54.55	70.65
		- SST	NA	X	2.45	37.40	48.45
56-3	WC	Wire Wheel Covers - Except SST	X	NA	3.85	58.50	75.80
		- SST	NA	X	2.75	41.35	53.55
56-5	MAG	"Mag" Styled Wheels - 6" Rim Width, 14" Wheels (N/A w/ 6.95 x 14 Tires) - Except SST	X	NA	5.00	75.90	98.30
		- SST	NA	X	3.85	58.80	76.20
		CONVENIENCE ITEMS					
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	2.15	32.85	42.55
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	X	X	1.20	17.85	23.15
		RADIOS AND SPEAKERS					
62-2	RP	AM Push Button Radio	X	X	3.25	49.65	64.35
62-3	RFM	AM-FM Push Button Radio	X	X	7.10	108.50	140.55
63-2	STR	Stereo 8 Tape Player w/Manual Radio and 2-Rear Speakers	X	X	10.35	158.10	204.80

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Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)					
-	-	Additional Charge For Deviation From Specified A.M. Color Availability	X	X	$ 2.10	$ 31.95	$ 41.40
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2)	-	-			
		"Rally Side Stripes" (Replaces Pin Stripes, See Trim Chart For Avail. Body Colors)					
61-2	BKS	- Black	X	X	1.40	21.00	27.20
61-3	WHS	- White	X	X	1.40	21.00	27.20
61-4	RES	- Red	X	X	1.40	21.00	27.20
61-5	BUS	- Blue	X	X	1.40	21.00	27.20
61-6	GOS	- Gold	X	X	1.40	21.00	27.20
		TOPS					
		Vinyl Covered Roof					
35-7	BUV	- Blue	X	X	5.30	80.85	104.75
35-8	WHV	- White	X	X	5.30	80.85	104.75
35-9	BKV	- Black	X	X	5.30	80.85	104.75
		SEAT OPTIONS					
36-6	CON	Console Only - Rear Seat Courtesy Light and Rear Seat Ash Receiver (Avail. w/ Column Shift)	X	X	1.90	28.55	37.00
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seat (N/A w/Console)	X	X	1.90	28.55	37.00
		PERFORMANCE "GO" PACKAGES					
39-1	PP1	343 "Go" Packages - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/6" Rim Width Wheels, Handling Package and Black Fiberglass Hood Scoops	X	X	14.10	215.25	278.80
39-2	PP2	390 "Go" Packages - Same as Above Except 390 CID Engine	NA	X	18.25	278.25	360.40
		ENGINE					
40-2	145	145 H.P., - 232 CID, Six, 1-Barrel	STD	STD	N/C	N/C	N/C
40-4	200	200 H.P., - 290 CID, V-8, 2-Barrel	X	X	(See Section 1, Page 1 for V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel	X	X	2.45	36.75	47.60
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel	X	X	4.90	73.50	95.20
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel	NA	X	8.95	136.50	176.80
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P., V-8 Standard on 315 H.P.	X	X	1.50	22.25	28.85
		TRANSMISSIONS					
42-C	C	Shift-Command, Floor Shift and Console					
		- 200 H.P. & 280 H.P., V-8	X	X	14.30	218.35	282.80
		- 315 H.P., V-8	NA	X	14.90	227.00	294.00
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X	10.65	162.65	200.65
		- 290, V-8 (N/A 225 H.P.)	X	X	11.20	170.95	210.90
		- 343, V-8	X	X	12.45	189.85	234.20
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift, V-8 (N/A 200 H.P.)	X	X	9.80	149.40	193.50
42-S	S	3-Speed, Floor Shift (Avail. w/145 H.P. & 200 H.P.)	STD	STD	N/C	N/C	N/C

1969 STANDARD EQUIPMENT— JAVELIN

	JAVELIN	
	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55-Amp. w/A/C)	STD	STD
Arm Rests - Front	STD	STD
Ash Receiver - Front	STD	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/343 & 390 CID V-8)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	STD	NA
Sports Steering Wheel	NA	STD
Compartment Lights	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV		
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD
" Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD
Floor Mats - Passenger Compartment (Colored Cut Pile)	STD	STD
- Trunk Mat (Rubber)	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Flo-Thru Ventilation	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tank - 19 Gallons	STD	STD
Glove Box Lock	STD	STD
Head Lamps - Single	STD	STD
Weather Eye Heating System	STD	STD
Horn - Dual	STD	STD
Oil Filter, Full-Flow	STD	STD
Safety Features - - Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light	STD	STD
- Self-Adjusting Brakes	STD	STD
- Bonded Brake Linings	STD	STD
- Shoulder-Belt, 2 Front	STD	STD
- 4-Way Hazard Warning Signals	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Head Restraints - Right & Left	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD
- Back-Up Lights - Front and Rear	STD	STD
- Side Marker Lights	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD
Seats - Non-Reclining Front, Bucket	STD	NA
- Reclining Bucket	NA	STD
Seat Cushions, Foam - Front	STD	STD
Single Exhaust System, Dual Std on 390 CID V-8	STD	STD
Transmission - Stand, 3-Speed Floor Shift	STD	STD
Wheel Trim - Hub Caps	STD	NA
- Wheel Discs	EXT	STD

1969 JAVELIN

SEAT, TRIM AND COLOR AVAILABILITY

									SERIES	JAVELIN		"JAVELIN SST"										
									TRIM	2 VINYL BASKET		CLOTH "GLENGARRY"					VINYL "VENTILAIR"				
									TRIM COLOR	CHARCOAL	PARCHMENT	CHARCOAL	PLATINUM	BLUE	RED	BEIGE	CHARCOAL	PLATINUM	BLUE	RED	BEIGE
MODELS	SEAT TYPES AVAILABLE								"T" CODES	961	968	961	962	963	965	966	961	962	963	965	966
2 DR. HARDTOP	BUCKET SEAT—NON-RECLINING BACK (Std.)								†	J	J										
2 DR. SST-HT	BUCKET SEAT—RECLINING BACK (Std.)											E	E	E	E	E	F	F	F	F	F
EXTERIOR COLORS		BODY COLOR	WHEEL COLOR	**RECOMMENDED RALLY STRIPES					STD. PAINT STRIPE												
				BLACK	WHITE	RED	BLUE	GOLD													
12 SOLID COLORS—STANDARD	MATADOR RED	39	39	●	●				White	●1	●1	●1	●1		●1		●1	●1		●1	
	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●	●	●	●	●	Black	●1	●1	●1	●2	●2	●1		●1	●2	●2	●1	
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	●	●				White	●2	●2	●2	●2	●2			●2	●2	●2		
	REGATTA BLUE, Metallic *(Dark)*	65	65		●		●	●	White	●2	●2	●2	●2	●2			●2	●2	●2		
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●	●				Black	●1	●1	●1	●1				●1	●1			
	HUNTER GREEN, Metallic *(Dark)*	71	71	●	●			●	White	●1	●1	●1	●1			●1	●1	●1			●1
	FROST WHITE	72	80	●		●	●	●	Black	●1	●1	●1	●2	●2	●1	●2	●1	●2	●2	●1	●2
	WILLOW GREEN, Metallic *(Medium)*	75	75	●	●			●	Black	●1	●1	●1	●1			●1	●1	●1			●1
	POMPEII YELLOW	76	75	●					Black	●1	●1	●1	●1				●1	●1			
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●	●				Black	●1	●1	●1	●1			●1	●1	●1			●1
	BITTERSWEET ORANGE, Metallic	79	79	●	●				Black	●1	●1	●1	●1			●1	●1	●1			●1
	BLACK MINK, Metallic	80	80		●	●	●	●	White	●1	●1	●1	●2	●2	●1	●1	●1	●2	●2	●1	●1

†Letter codes identify fabric with seat type.
**Recommended Rally Stripes are listed by stripe color and matching accent stripes below.
Where Rally Stripes are used paint stripes are omitted.

STRIPES	ACCENT	CODE
1. BLACK	ORANGE RED	BKS
2. WHITE	ORANGE RED	WHS
3. RED	SILVER METALLIC	RES
4. BLUE METALLIC	SILVER METALLIC	BUS
5. GOLD METALLIC	WHITE	GOS

OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF
1BLACK OR WHITE 2BLACK, WHITE OR BLUE *(MEDIUM)*

AMERICAN MOTORS

1969 AMX

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		POWER ASSISTS				
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	$ 4.50	$ 68.45	$ 88.65
48-2	QRM	Quick-Ratio Steering (Manual)	X	.85	12.90	16.75
49-1	PB	Power Brakes	X	2.25	34.20	44.30
49-2	DB	Power Disc Brakes - Front	X	5.20	78.75	102.00
		SOLEX GLASS				
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	1.65	24.85	32.20
51-2	SW	Windshield Only	X	1.15	17.15	22.25
54-1	ASW	Adjust-O-Tilt Steering Wheel	X	2.25	34.20	44.30
		APPEARANCE ITEMS				
56-2	TC	Turbo-Cast Wheel Covers	X	2.45	37.40	48.45
56-3	WC	Wire Wheel Covers	X	2.75	41.35	53.55
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X	3.85	58.80	76.20
		CONVENIENCE ITEMS				
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	1.45	21.75	28.20
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer	X	1.00	14.70	19.05
		RADIOS AND SPEAKERS				
62-2	RP	AM Push Button Radio	X	3.25	49.65	64.35
62-3	RFM	AM-FM Push Button Radio	X	7.10	108.50	140.55
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers	X	10.35	158.10	204.80
		PROTECTION ITEMS				
64-3	BGR	Bumper Guards - Rear Only	X	.70	10.25	13.30
65-1	UN	Undercoating	X	.75	10.85	17.85
		HEAVY-DUTY EQUIPMENT				
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	.90	13.05	16.90
67-1	HB	Heavy-Duty 70-Amp. Battery	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	1.55	23.10	29.95
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	.45	6.15	7.95

AMERICAN MOTORS

1969 AMX

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)				
-	-	Additional Charge for Deviation from Specified A.M. Color Availability	X	$ 2.10	$ 31.95	$ 41.40
-	L	Leather Seat Upholstery	X	4.20	64.05	82.95
-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
		"Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)				
61-2	BKS	- Black	X	Prices included		
61-3	WHS	- White	X			
61-4	RES	- Red	X	in Performance		
61-5	BUS	- Blue	X			
61-7	SIS	- Silver	X	"Go" Packages		
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X	2.00	31.50	40.85
		PERFORMANCE "GO" PACKAGES				
39-1	PP1	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/ 6" Rim Width Wheels, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), And "Racing" Stripe (Over-The-Top) in Choice of Black, White, Red, Blue or Silver	X	12.40	189.00	244.80
39-2	PP2	390 "Go" Packages - Same As Above Except 390 CID Engine	X	16.50	252.00	326.40
		ENGINES				
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel	STD	N/C	N/C	N/C
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel	X	2.45	36.75	47.60
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel	X	6.55	99.75	129.20
		TRANSMISSIONS				
42-C	C	Shift-Command, Floor Shift and Console	X	5.30	80.85	104.75
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift	STD	N/C	N/C	N/C
45-1	TGD	Twin-Grip Differential	X	2.25	34.00	44.05
		COOLING OPTION				
46-2	AC	All-Season Air Conditioning System- H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8). H.D. Equipment Installed w/Factory A/C Only)	X	19.15	292.10	378.30
46-3	CA	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A/C)	X	2.10	31.50	40.80

1969 STANDARD EQUIPMENT— AMX

	AMX
Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 35-Amp. (55-Amp. w/A/C)	STD
Arm Rests - Front	STD
Ash Receiver - Front	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/343 & 390 CID, V-8)	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Collapsible Spare Tire	STD
Sports Steering Wheel	STD
Courtesy Lights	STD
Dual Exhaust System	STD
Engine - 225 H.P., 290 CID, V-8, 4-Barrel Carburetor	STD
Engine Coolant	STD
Exhaust Emission Control System with Closed PCV	
"Air-Guard" System with Air Pump (V-8 w/M Transmission)	STD
"Engine-Mod" System Less Air Pump (V-8's w/ Auto Transmission)	STD
Floor Mats - Passenger Compartment (Colored Cut Pile)	STD
- Trunk Mat (Rubber)	STD
Fresh-Air Ventilation, Dual Intakes	STD
Flo-Thru Ventilation	STD
Fuel Tank and In-Line at Carburetor Filter	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD
Fuel Tank - 19 Gallons	STD
Glove Box Lock	STD
Head Lamps - Single	STD
Horn - Dual	STD
Inst. Cluster w/ Tachometer and 140 M.P.H. Speedometer	STD
Oil Filter, Full-Flow	STD
Rear Traction Bars	STD
Safety Features - Double-Safety Brake Syetem	STD
- Brake System Pressure Warning Light	STD
- Self-Adjusting Brakes	STD
- Bonded Brake Linings	STD
- Shoulder-Belt, 2 Front	STD
- 4-Way Hazard Warning Signals	STD
- Energy-Absorbing Safety Steering Column	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD
- Rear-View Outside Mirror, Left	STD
- Heat Restraints - Right & Left	STD
- Padded Instrument Panel & Sun Visors	STD
- Back-Up Lights	STD
- Side Marker Lights - Front and Rear	STD
- Windshield Washers, Manual Type	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD
- High-Penetration-Strength Windshield Glass	STD
- Seat Belts, 2 Front (Retractable)	STD
- Molded Headlining	STD
- Turn Signals with "Lane Changer" feature	STD
Seats - Reclining Bucket	STD
Seat Cushions, Foam - Front	STD
Tire - E70 x 14 "Polyglas" (Fiberglass-Belted) Black	STD
Transmission - Manual, 4-Speed Floor Shift	STD
Weather Eye Heating System	STD
Wheel Discs	STD
Suspension, Heavy-Duty	STD

1969 A.M.X.

SEAT, TRIM and COLOR AVAILABILITY

			SERIES					"AMX" (Std.)				"AMX" (Opt.)	
			TRIM					VINYL "VENTILAIR"				LEATHER	
			TRIM COLOR					CHARCOAL	PLATINUM	RED	SADDLE	CHARCOAL	SADDLE
MODELS	SEAT TYPES AVAILABLE		"T" CODES					931	932	935	936	931	936
SPORT COUPE	BUCKET SEAT—RECLINING BACK (Std.)		†					F	F	F	F	L	L
	EXTERIOR COLORS	BODY COLOR	RACING STRIPES**										
			BLACK	WHITE	RED	BLUE Metallic	SILVER Metallic						
12 SOLID COLORS—STANDARD	MATADOR RED	39	●	●			●	●	●	●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)*	63	●	●	●	●	●	●	●	●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)*	64	●	●			●	●	●		●	●	●
	REGATTA BLUE, Metallic *(Dark)*	65	●	●		●	●	●	●		●	●	●
	ALAMOSA AQUA, Metallic *(Medium)*	68	●	●			●	●	●		●	●	●
	HUNTER GREEN, Metallic *(Dark)*	71	●	●			●	●	●		●	●	●
	FROST WHITE	72	●		●	●	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic *(Medium)*	75	●	●				●	●		●	●	●
	POMPEII YELLOW	76	●	●				●	●		●	●	●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	●	●				●	●		●	●	●
	BITTERSWEET ORANGE, Metallic	79	●	●				●	●		●	●	●
	BLACK MINK, Metallic	80		●	●	●	●	●	●	●	●	●	●

**Stripes are available only in optional performance "GO" packages. †Letter codes identify fabric with seat type.

1969 RAMBLER

Factory Installed Fleet Options

AMERICAN MOTORS

Optional items are listed in the Order of Assembling on Car Fleet.

Code	Item	Description	AVAILABILITY: BASIC	AMC	ROGUE	E.O.R.	TOTAL DEALER BILLING	MAXIMUM SUGGESTED RETAIL PRICE
[illegible]	[illegible]	H.D. Chrome Plated Jerry Cans. (Two-(2) Jerrycan Seats)	X	NA	NA	$1.20	$19.80	$25.05
[illegible]	[illegible]	S.S. (Dry) Dependency Stove. (Two-(2) Tank, Stove)	X	NA	NA	1.30	19.60	25.65
[illegible]	EW	Remote Windshield Washer	X	X	X	.85	1.70	2.15
[illegible]	[illegible]	Remote Control Left Outside Mirror	X	X	X	.35	7.45	9.50
[illegible]	[illegible]	Floating Seats Warmer Light	X	X	X	.30	4.40	5.20
[illegible]	[illegible]	Air Conditioning - Amb.	X	X	X	1.45	17.80	22.45
[illegible]	[illegible]	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.50	7.30	9.45
[illegible]	[illegible]	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtop)	X	X	NA	.90	13.55	17.60
[illegible]	CIG	Cigarette Lighter	X	STD	STD	.20	5.00	6.90
[illegible]	TRD	Wonder - Molded Top Front Light and/or Tail Lamps	X	X	X	.60	8.65	11.25
[illegible]	RAS	Rear Air Scoop	X	STD	STD	.80	11.90	15.45
[illegible]	[illegible]	Dome Light Over Front Seat (N.A. Hardtop)	X	X	NA	.60	8.35	10.80
[illegible]	[illegible]	Dual Horns	X	STD	STD	.40	6.10	7.85
[illegible]	MP	Lamp Wedge - Magnetic	X	X	X	.25	3.60	4.75
[illegible]	[illegible]	Lamp Base Stand - Electric Solder Only (N.A. Ladies Stand)	X	NA	NA	1.05	15.50	20.05
[illegible]	MC	Electric Motor Coolant Heater - Amb. Heater	X	X	NA	4.00	60.60	78.30
[illegible]	[illegible]	Seat - Only (Pair, Wagon and Rogue)	X	STD	STD	.20	3.10	4.15
[illegible]	DL	Door Edge Guards	X	X	X	.20	2.85	3.80
[illegible]	RLCWP	Radio, Speaker with Rear - Mounted Receiver Type	X	X	X	.40	5.85	7.55
[illegible]	[illegible]	Phono - Lamp Type	X	X	X	.35	5.20	6.75
[illegible]	AFM	Phono - Lamp Type Antenna	X	X	X	.20	3.10	4.05
[illegible]	TL	Luggage Compartment Lock (N.A. on Wagon)	X	STD	STD	.10	1.50	2.00
[illegible]	[illegible]	Room Door Dome Light Switches	X	X	X	1.10	16.55	21.90
[illegible]	RWC	Electric Windshield Wiper and Washer - Single Speed Emergency Flasher Signal System - Alternate Flashing (Mounted in Instrument Compartment Vehicles) (N.A. w/Air Conditioning)	X	X	X	1.60	24.25	30.60

AMERICAN MOTORS

1969 RAMBLER

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
-	921-G	H.D. Vinyl Upholstery 31 oz. (Black) Bench Seat...	X	NA	NA	$1.30	$19.80	$25.65
-	921-H	H.D. Vinyl Upholstery 31 oz. (Black) Ind. Seats ...	X	NA	NA	1.30	19.80	25.65
57-1	EW	Electric Windshield Wipers	X	X	X	.85	12.10	15.65
57-3	LRM	Remote Control Left Outside Mirror	X	X	X	.55	7.35	9.50
59-2	EL	Parking Brake Warning Light	X	X	X	.30	4.10	5.30
68-4	55A	Alternator 55-Amp.....	X	X	X	1.15	17.10	22.15
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.55	7.30	9.45
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops).....	X	X	NA	.90	13.55	17.60
77-3	CIG	Cigarette Lighter	X	STD	STD	.20	3.00	3.90
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only.....	X	X	X	.60	8.65	11.25
77-8	RAR	Rear Ash Receivers	X	STD	STD	.80	11.90	15.45
77-9	DLFS	Dome Light Over Front Seat (N.A. Hardtop)	X	X	NA	.60	8.35	10.80
78-2	DH	Dual Horn.....	X	STD	STD	.40	6.10	7.95
78-3	MP	Drain Plugs - Magnetic.....	X	X	X	.25	3.60	4.75
78-5	LRS	Less Rear Seat - Basic Sedans Only (Includes Cargo Platform for Rear Seat Area).....	X	NA	NA	1.05	15.50	20.05
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only (N.A. Wagon and Rogue).....	X	X	NA	4.00	60.60	78.50
78-7	GL	Glove Box Lock.....	X	STD	STD	.20	3.20	4.15
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.70	9.85	12.80
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.85	7.55
79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	5.20	6.75
79-6	TL	Luggage Compartment Light (N.A. on Wagons).....	X	X	X	.20	3.10	4.05
79-8	FLS	Front Door Dome Light Switches	X	STD	STD	.10	1.50	2.00
86-1	EWG	Electric Windshield Wipers and Electric Washers ..	X	X	X	1.10	16.55	21.40
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. w/Air Conditioning)	X	X	X	1.90	28.25	36.60

1969 RAMBLER

Factory Installed Regular Production Options

AMERICAN MOTORS

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		APPEARANCE ITEMS						
55-2	CR	Custom Steering Wheel	X	STD	STD	$ .50	$ 7.30	$ 9.45
55-3	SSW	Sports Steering Wheel	NA	X	X	1.45	21.45	27.80
56-1	WD	Wheel Discs	X	X	X	1.15	17.20	22.30
56-4	APG	Appearance Group - Rocker Panel Moldings and Wheel Discs	X	X	X	2.10	31.50	40.80
		CONVENIENCE ITEMS						
(a) 57-1	EW	Electric Windshield Wipers Only	X	X	X	.80	12.10	15.70
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	1.45	21.75	28.20
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X	1.05	15.75	20.40
		RADIO						
62-2	RP	AM Push Button Radio	X	X	X	3.25	49.65	64.35
		PROTECTION ITEMS						
64-1	BG2	Bumper Guards - Front (Wagon)	-	X	-	.70	10.25	13.30
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagon)	X	X	X	1.35	20.50	26.55
65-2	ING	Insulation Group - Undercoating & Hood Insulation	X	X	X	.85	12.60	20.80
		HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan, and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.90	13.05	16.90
67-7	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70 Amp. Battery and 55 Amp. Alternator (For Car Less A/C)	X	X	X	1.55	23.10	29.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.90	13.15	17.05
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.95	13.95	18.10
72-1	BH	Engine-Block Heater	X	X	X	.45	6.15	7.95
77-1	HC	Heavy-Duty Clutch - (128 H.P. w/3-Speed Transmission)	X	X	NA	.30	4.35	5.65

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

AMERICAN MOTORS

1969 RAMBLER

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	440	ROGUE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A.M. Colors)	X	X	X	$ 1.30	$ 19.70	$ 25.55
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X	2.10	31.95	41.40
		All-Vinyl Seat Upholstery (Standard on Wagon)						
-	B	- Bench Cushion	X	X	X	1.30	19.80	25.65
-	D	- Individual Cushion	X	X	X	1.30	19.80	25.65
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2)	-	-	-			
		TOPS						
35-8	WHV	Vinyl-Covered Roof (Hardtops) - White	NA	NA	X	4.00	60.60	78.50
35-9	BKV	- Black	NA	NA	X	4.00	60.60	78.50
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats	X	X	X	2.65	39.90	51.70
		ENGINES						
40-1	128	128 H.P. - 199 CID, Six, 1-Barrel	STD	STD	NA	N/C	N/C	N/C
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	X	X	STD	2.45	36.75	47.60
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	NA	X	X	(See Section 1, Page 1 for V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4-Barrel	NA	NA	X	2.45	36.75	47.60
		TRANSMISSIONS						
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X	X	9.55	145.85	179.95
		- V-8 (200 H.P.)	NA	X	X	10.60	161.40	199.10
42-M	M	4-Speed, Floor Mounted Shift (225 H.P. V-8)	NA	NA	X	9.80	149.40	193.50
42-O	O	Overdrive, Column Shift (128 H.P.)	X	X	NA	5.85	88.75	114.95
42-S	S	3-Speed, Column Shift (6-cylinder)	STD	STD	STD	N/C	N/C	N/C
45-1	TGD	Twin-Grip Differential	X	X	X	2.10	31.45	40.75
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning - H.D. Cooling System, 50 Amp. Battery and 55 Amp. Alternator. H.D. Equipment Installed w/Factory A/C Only	X	X	X	16.50	252.00	326.40
46-4	GAC	Air Conditioning Package - All-Season Air Conditioning, Solex Glass (All Windows) and Power Steering	X	X	X	20.20	308.45	399.50
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) N/A w/2.37:1 Axle Ratio	X	X	X	.95	14.20	18.40
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	X	4.50	68.45	88.65
49-1	PB	Power Brakes	X	X	X	2.25	34.20	44.30
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.65	24.85	32.20
51-2	SW	Windshield Only	X	X	X	1.15	17.15	22.25
52-3	LGR	Roof-Top Travel Rack (Wagon)	-	X	-	2.10	31.50	40.80

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1969 STANDARD EQUIPMENT—RAMBLER

	RAMBLER		
	BASIC	440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (55 Amp. w/AC)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	NA	STD	-
Ash Receiver - Front	STD	STD	STD
- Rear	NA	STD	STD
Battery "Clear-Power 24" - 50 Amp.	STD	STD	STD
Cigarette Lighter	NA	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2-Rear Compartment Lights on Hardtop)	STD	STD	STD
Engine - 128 H.P., 199 CID, Six 1-Barrel Carburetor	STD	STD	NA
- 145 H.P., 232 CID, Six 1-Barrel Carburetor	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with closed PCV			
"Air-Guard" System with Air Pump (V-8 w/ M Trans.)	NA	NA	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Black Rubber	Colored Cut Pile	
-Cargo Area (Wagons)	-	Colored Cut Pile	-
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters	STD	STD	STD
Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers)	STD	STD	STD
Fuel Tank - 16 Gallons	STD	STD	STD
Glove Box Lock	NA	STD	STD
Head Lamps - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing, Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror. Left	STD	STD	STD
- Head Restraints - Right & Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Reflectors - Front & Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) and 3 Rear	STD	STD	STD
- Moulded Headlining	STD	STD	STD
- Turn Signals w/ "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System	STD	STD	STD
Standard Transmission, 3-Speed Column Shift (6-cylinder)	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	STD

1969 RAMBLER ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES		941	943	944	945	941	943	945
	SERIES			"ROGUE"						
	TRIM			CLOTH (STD.) "BRIGADIER"				VINYL (OPT.) "BASKETWEAVE"		
	TRIM COLOR			CHARCOAL	BLUE	GREEN	RED	CHARCOAL	BLUE	RED
2 DOOR HARDTOP "ROGUE"	BENCH CUSHION—NON-RECLINING BACK (STD.) †			A	A	A	A	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			C	C	C	C	D	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL COLOR							
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	●			●	●		●
	ASCOT GRAY, *(Light)*	62	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic, *(Medium)*	63	80	●	●		●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)*	65	65	●	●			●	●	
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●				●		
	SURF GREEN, Metallic *(Medium)*	70	71	●		●		●		
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●		●		●		
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●				●		
	BLACK MINK, Metallic	80	80	●	●	●	●	●	●	●
6 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	●	●		●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	●	●			●	●	
	FROST WHITE / BLACK MINK, Metallic	80 / 72	80	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	●			●	●		●
	ASCOT GRAY *(Light)* / BLACK MINK, Metallic	62 / 80	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●		●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●			●	●	
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY *(Light)*	65 / 62	65	●	●			●	●	
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	●	●			●	●	
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	68	●				●		
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	68	●				●		
	SURF GREEN, Metallic *(Medium)* / FROST WHITE	70 / 72	71	●		●		●		
	SURF GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	70 / 80	71	●		●		●		
	POMPEII YELLOW / FROST WHITE	76 / 72	75	●		●		●		
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	●		●		●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	●				●		
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	●				●		

Available with "Levant" grain vinyl roof in White or Black.

†Letter codes identify fabric with seat type.

1969 RAMBLER 440

SEAT, TRIM AND COLOR AVAILABILITY

SERIES				RAMBLER 440						
TRIM				CLOTH (Std.) "BRIGADIER"			VINYL (Opt.) "BASKETWEAVE" (Std. on Wagon)			
TRIM COLOR				CHARCOAL	BLUE	GREEN	CHARCOAL	BLUE	GREEN	RED
MODELS	SEAT TYPES AVAILABLE	"T" CODES		941	943	944	941	943	944	945
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)	†		A	A	A	B	B		B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	C	D	D		D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)						B	B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)						D	D	D	
	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR							
11 SOLID COLORS—STANDARD	MATADOR RED	39	39	●			●			●
	ASCOT GRAY, *(Light)*	62	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic, *(Medium)*	63	80	●	●		●	●		●
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)*	65	65	●	●		●	●		
	ALAMOSA AQUA, Metallic *(Medium)*	68	68	●			●			
	SURF GREEN, Metallic *(Medium)*	70	71	●		●	●		●	
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●		●	●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78	●			●			
	BLACK MINK, Metallic	80	80	●	●	●	●	●	●	●
6 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY *(Light)* / CASTILLIAN GRAY, Metallic *(Medium)*	62 / 63	80	●	●		●	●		●
	BEALE ST. BLUE, Metallic *(Medium)* / REGATTA BLUE, Metallic *(Dark)*	64 / 65	65	●	●		●	●		
	FROST WHITE / BLACK MINK, Metallic	80 / 72	80	●	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED / BLACK MINK, Metallic	39 / 80	39	●			●			●
	ASCOT GRAY *(Light)* / BLACK MINK, Metallic	62 / 80	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●		●	●		●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●		●	●		●
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●		●	●		
	BEALE ST. BLUE, Metallic *(Medium)* / BLACK MINK, Metallic	64 / 80	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)* / ASCOT GRAY *(Light)*	65 / 62	65	●	●		●	●		
	REGATTA BLUE, Metallic *(Dark)* / BLACK MINK, Metallic	65 / 80	65	●	●		●	●		
	ALAMOSA AQUA, Metallic *(Medium)* / FROST WHITE	68 / 72	68	●			●			
	ALAMOSA AQUA, Metallic *(Medium)* / BLACK MINK, Metallic	68 / 80	68	●			●			
	SURF GREEN, Metallic *(Medium)* / FROST WHITE	70 / 72	71	●		●	●		●	
	SURF GREEN, Metallic *(Medium)* / BLACK MINK, Metallic	70 / 80	71	●		●	●		●	
	POMPEII YELLOW / FROST WHITE	76 / 72	75	●		●	●		●	
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	75	●		●	●		●	
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78	●			●			
	BUTTERNUT BEIGE, Metallic *(Medium)* / BLACK MINK, Metallic	77 / 80	78	●			●			

*Wheel color matches body color on Canadian built cars. †Letter codes identify fabric with seat type.

1969 RAMBLER

SEAT, TRIM AND COLOR AVAILABILITY

		SERIES		"RAMBLER"				
		TRIM		CLOTH (Std.)			VINYL (Opt.) "BASKETWEAVE"	
		TRIM COLOR		BLUE "MADISON"	PARCHMENT "MADISON" AFTER APPROX. NOV. 1, '68	GREY & WHITE "SARATOGA" UP TO APPROX. NOV. 1, '68	BLUE	PARCHMENT
MODELS	SEAT TYPES AVAILABLE	"T" CODES		923	928	928	923	928
2 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) †			A	A	A	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	C	D	D
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)			A	A	A	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)			C	C	C	D	D
	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR					
6 SOLID COLORS—STANDARD	CASTILLIAN GRAY, Metallic *(Medium)*	63	80	●	●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)*	64	65	●	●	●	●	●
	SURF GREEN, Metallic *(Medium)*	70	71		●	●		●
	FROST WHITE	72	80	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic *(Medium)*	77	78		●	●		●
	BLACK MINK, Metallic	80	80	●	●	●	●	●
6 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	CASTILLIAN GRAY, Metallic *(Medium)* / FROST WHITE	63 / 72	80	●	●	●	●	●
	CASTILLIAN GRAY, Metallic *(Medium)* / BLACK MINK, Metallic	63 / 80	80	●	●	●	●	●
	BEALE ST. BLUE, Metallic *(Medium)* / FROST WHITE	64 / 72	65	●	●	●	●	●
	SURF GREEN, Metallic *(Medium)* / FROST WHITE —	70 / 72	71		●	●		●
	BUTTERNUT BEIGE, Metallic *(Medium)* / FROST WHITE	77 / 72	78		●	●		●
	BLACK MINK, Metallic / FROST WHITE	80 / 72	72		●	●		●

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS: This bulletin contains detailed information on taxi options TX-1 through TX-4 together with the complete taxi price determination using Model 6415. When equipped with one of the TX options, about 421 taxicabs are operated the equivalent of one full time taxi cab. Further, it has been proven most economical for taxicab operators to operate many hundreds of thousands of miles. Therefore, only Model 6415 equipped with one of the TX options should be used in taxicab operations.

PRICING FOR CITY, COUNTRY OR STATE GOVERNMENT BUSINESS: Use this bulletin to compute bid prices. Contact your Zone office to be sure Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Fleet Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. Inquiries concerning a company's current Dealer rating or Dealer credit verification of American Motorcar eligibility to bid should be made with the Zone Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN: Contact your Zone Office for assistance when requested to furnish equipment not shown. Orders for cars requiring equipment not listed in this bulletin cannot be immediately accepted until release has been made by the Zone Office and has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT: Normally standard colors are available from factory stock.

Car	Paint Code	Manufacturer's Number	Stocked For Company and Agency
P-22A	Copco Turquoise	D-[illegible]-[illegible]	Consumers Power
P-55A	Wedgewood Green	D-[illegible]-[illegible]	State of Florida, New Hampshire, Maine & Southern New England Bell
P-51A	White	D-[illegible]-[illegible]	National Cash Register
P-71A	Cream	D-[illegible]-[illegible]	A. T. & T. System
P-8A	Tri-Tone	D-[illegible]-[illegible] (Blue)	Consolidated Edison of New York
P-88A	Tri-Tone	D-[illegible]-[illegible] (Water)	Consolidated Edison of New York
P-8A	Tri-Tone	D-[illegible]-[illegible] (Green)	Consolidated Edison of New York

No delay will be experienced in producing these special colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint memo, number and paint supplier are forwarded to the Fleet Department in Detroit. Consider work with a paint chip or sample where possible. A delay of approximately three weeks should be allowed for colors not stocked in the factory are ordered in order to allow for procurement of the paint and subsequent shipping. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the areas numbered by area could also be supplied. Car orders for area special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory production approval and is sure to be advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and or areas will be the same as for the regular production two tone color options.

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS-This bulletin contains detailed information on taxi **options TX-1 through TX-4** together with the complete taxi price extension using Model 6915. When equipped with one of the TX options, Model 6915 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 6915 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS- Use this bulletin to compute bid price. **Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.**

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN-Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT-- Regularly stocked at the factory are:

Code	Paint Color	Manufacture's Number	Stocked For: (Company and/or Agency)
P-26A	Copco Turquoise	D-938-037	Consumers Power
P-55A	Westminster Green	D-938-78644	States of Florida, New Hampshire, Maine & Southern New England Bell.
P-57A	White	D-938-93774	National Cash Register
P-98A	Green	D-938-546	A. T. & T. System
P-5A	Tri-Tone	D-938-AL323 (Blue)	Consolidated Edison of New York
P-88A	Tri-Tone	D-938-Z1667 (White)	Consolidated Edison of New York
P-6A	Tri-Tone	D-938-Z4938 (Gray)	Consolidated Edison of New York

No delay will be experienced in processing orders requiring these colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Department in Detroit, together with a paint chip or sample where possible. A delay of approximately three weeks should be anticipated when colors not stocked in the factory are ordered in order to allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory production approval and in turn has advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be the same as for the regular production two tone color options.

AMERICAN MOTORS

1969
License Information (Cont'd.)

Shipping Weights

6 CYLINDER MODELS

BODY TYPE	RAMBLER BASIC	RAMBLER 440	RAMBLER ROGUE	AMX	JAVELIN BASIC	JAVELIN SST	REBEL BASIC	REBEL SST	AMBASSADOR BASIC	AMBASSADOR DPL	AMBASSADOR SST
2-Dr. Sedan	2604	--	--	--	--	--	--	--	--	--	--
4-Dr. Sedan	2638	2643	--	--	--	--	3062	3074	3276	3358	--
4-Dr. Station Wagon	--	2800	--	--	--	--	3301	3306	--	3561	--
2-Dr. Hardtop	--	--	2678	--	2826	2836	3117	3140	--	3403	--
290 V-8 MODELS											
4-Dr. Sedan	--	--	--	--	--	--	--	--	--	--	3508
4-Dr. Station Wagon	--	--	--	--	--	--	--	--	--	--	3732
2-Dr. Hardtop	--	--	--	--	--	--	--	--	--	--	3566
2-Dr. Sport Coupe	--	--	--	3097	--	--	--	--	--	--	--

These weights include heater, air conditioning on Ambassador only, spare wheel and tire, bumper jack, standard transmission (automatic std. on Ambassador SST models), all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

EQUIPMENT	RAMBLER	AMX	JAVELIN	REBEL	AMBASSADOR
Vinyl-Covered Roof	8	NA	8	8	8
Individually Adjustable Reclining Seat	21	NA	NA	20	20
Bucket Seats w/Console and Armrest	NA	-	-	17	17
Bucket Seats w/Center Cushion and Armrest	NA	-	-	9	9
Engines:					
199 CID, 128 H.P. to 232 CID, 145 H.P. 6-Cyl.	10	-	-	-	-
232 CID, 145 H.P. to 232 CID, 155 H.P. 6-Cyl.	-	-	-	10	-
232 CID, 6-Cyl. to 290 CID, 290 H.P. V-8 - Hardtop & Sedan	257	-	267	215	*192
- Station Wagon	249	-	-	187	*187
290 CID, 200 H.P. V-8 to 290 CID, 225 H.P. V-8	10	-	10	-	-
290 CID V-8 to 343 CID V-8	-	12	37	37	37
290 CID V-8 to 390 CID V-8	-	36	81	-	91
Dual Exhaust System	NA	STD	20	30	30
Transmissions, Automatic Column					
- w/199 CID 6-Cylinder	27	NA	NA	NA	NA
- w/232 CID 6-Cylinder	17	NA	17	10	10
- w/290 V-8	-26	NA	-26	-26	*-26
- w/343 V-8	NA	NA	16	16	16
- w/390 V-8	NA	NA	NA	-	6
Automatic Console					
- 290 V-8	-	9	-18	-	-
- 343 V-8	-	12	4	-	-
- 390 V-8	-	14	14	-	-
Overdrive - w/6-Cylinder Model	27	NA	NA	30	-
4-Speed - w/290 V-8	21	-	21	-	21
- w/343 V-8	NA	-	37	-	37
- w/390 V-8	-	STD	14	-	-
Twin-Grip Differential - 6-Cylinder	4	NA	4	8	8
- V-8	8	8	8	8	8
All-Season Air Conditioning	77	77	77	81	STD
Command Air	NA	10	10	10	-71
Power Steering	31	31	31	32	31
Disc Brake-Front (includes Power Brakes)	-	28	28	28	28
Power Brakes	9	9	9	9	9
Power Windows	NA	NA	NA	-	17
Power Tailgate Window	NA	-	-	4	4
Third Seat - (Wagon)	NA	-	-	29	29
Roof-Top Travel Rack (Wagon)	7	-	-	STD	STD
Cruise-Command Automatic Speed Control	NA	NA	NA	5	5
Chrome Steel Mag Wheels	NA	13	(79-5) 17	NA	NA
	-	-	(79-7) 13	-	-
Wire Wheel Covers	-	22	22	22	22
Turbo-Cast Wheel Disc	-	24	24	24	24
Radio	7	7	7	8	8
Radio w/Rear Speaker	NA	NA	NA	11	11
Stereo Tape Player	NA	NA	NA	14	14
Stereo Tape Player w/M Radio	NA	12	12	NA	NA
Bumper Guard (Pair)	4	4	4	4	4
Undercoating	NA	14	NA	16	16
Insulation Group	14	NA	14	16	16
Heavy-Duty Cooling System	5	5	5	5	5
70-Amp. Battery	7	7	7	7	7
Handling Package - 6-Cylinder	10	NA	10	11	11
- V-8	7	NA	7	7	7
Over Size Tires: 6:95 x 14	9	NA	NA	NA	NA
6:95 x 14 to 7:35 x 14	19	NA	14	NA	NA
7:35 x 14 to 7:75 x 14	NA	NA	NA	9	9
7:75 x 14 to 8:25 x 14	NA	NA	NA	7	7
Wide-Profile Red-Line	-	-	20	20	20

* Included in Basic Weight of SST Model

1969
License Information
Basic Specifications

	STANDARD ENGINE							OPTIONAL ENGINES					
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
RAMBLER	106	199	6	1	3.75 x 3.00	128	33.75	*232	6	1	3.75 x 3.50	145	33.75
								290	8	2	3.75 x 3.28	200	45.00
								290	8	4	3.75 x 3.28	225	45.00
AMX	97	290	8	4	3.75 x 3.28	225	45.00	343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75	290	8	2	3.75 x 3.28	200	45.00
								290	8	4	3.75 x 3.28	225	45.00
								343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51
REBEL	114	232	6	1	3.75 x 3.50	145	33.75	232	6	2	3.75 x 3.50	155	33.75
								@290	8	2	3.75 x 3.50	155	33.75
AMBASSADOR	122	232	6	2	3.75 x 3.50	155	33.75	343	8	2	4.08 x 3.28	235	53.27
								343	8	4	4.08 x 3.28	280	53.27
								%390	8	4	4.17 x 3.57	315	55.51

* Standard on Rogue Hardtop.
@ Standard on Ambassador SST.
% N/A on Rebel.

Vehicle Identification Number Key

A 9 S 0 5 5 A 100001

Built By American Motors Corporation

1969 Model

Carline
0 = Rambler
1 = Rebel
3 = AMX
7 = Javelin
8 = Ambassador

Type of Transmission
S = Standard 3–Speed (*) Colum Shift
O = Overdrive Column Shift
A = Automatic Column Shift
C = Automatic Console Shift
M = Four-Speed Floor Shift
* Floor Mounted Shift – Javelin

Body Style
5 = 4–Dr. Sedan
6 = 2–Dr. Sedan
8 = 4–Dr. Station Wag.
9 = 2–Dr. Hardtop or 2–Dr. Sport Coupe

Model
0 = Rambler Basic or Rebel Basic
2 = Ambassador Basic
5 = 440, Javelin or DPL
7 = Rogue, AMX, Javelin SST, Rebel SST or Amb. SST

Plant Location
1–6 = Kenosha
7–9 = Brampton

Sequential Serial Number
Six digit numbers

Engines
A = 199 CID – 128 H.P. Six
B = 232 CID – 145 H.P. Six
C = 232 CID – 155 H.P. Six
M = 290 CID – 200 H.P. V-8
N = 290 CID – 225 H.P. V-8
S = 343 CID – 235 H.P. V-8
T = 343 CID – 280 H.P. V-8
X = 390 CID – 315 H.P. V-8

IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS
Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel

The dealer hold back amount shall be paid or credited quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1969 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. American Motors Sales Corporation will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1969 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.

3. American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1969 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1970 models are officially announced to the general public, and on all eligible 1969 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1970 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered an eligible dealer-owned demonstrator, regardless of whether or not title remains with the dealer; additionally, demonstrators which have qualified for special allowances under the provisions of the 1969 Dealer Demonstrator Program are not eligible for the 5% rebate.

4. Dealer prices on American Motors Parts and Accessories are as follows:

a. Net prices as established by current "Master" Parts and Accessories Price List or Parts and Accessories Release and Change Notices as issued from time to time.

b. The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on orders submitted on the American Motors Stock Order Pad provided the order is prepared and submitted as specified:

(1) Special Discount on "Coded" competitive parts ..... 5% of Dealer Net
(2) Dealer Net $ 100.00 to $ 500.00 inclusive ..... 5% of Dealer Net
(3) Dealer Net $ 500.01 to $1000.00 inclusive ..... 7-1/2% of Dealer Net
(4) Dealer Net $1000.00 and up ..... 10% of Dealer Net

For example, for a $1200.00 Parts order, the discount would be as follows: 5% discount on all "Coded" competitive parts, then the first $500.00 at 5%, the second $500.00 at 7-1/2% and the remaining $200.00 at 10%.

These discounts will not apply to Accessories.

c. Freight on Parts and Accessories shipments:

(1) Parts ordered on American Motors Stock Order Pads, if submitted as specified, will be shipped freight prepaid. Accessories orders designated for shipment with such parts Stock Orders will also be shipped freight prepaid.

(2) Parts or Accessories orders, other than those on the above Stock Order Pads, amounting to $100 minimum at dealer cost will be shipped freight prepaid. (The Special Competitive Parts Discount, 5%, 7-1/2%, and 10% allowances, do not apply to these orders.)

(3) All other Parts or Accessories orders will be shipped f.o.b. warehouses, designated as shipping points, with freight to be paid by dealer on arrival.

5. American Motors Sales Corporation will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide And Price List

1969 MODELS

1. Effective September 5, 1968, the following tentative prices are established to cover 1969 American Motors Models. Freight will be prepaid to destination city, and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S SUGG'D * RETAIL PRICE
6-CYLINDER BASIC								
	RAMBLER							
6906	2-Dr. Sedan	$1590.96	$38.34	$1629.30	$128.00	$1757.30	$1917.00	$2065.00
6905	4-Dr. Sedan	1650.95	39.80	1690.75	133.00	1823.75	1990.00	2143.00
	RAMBLER 440							
6905-5	4-Dr. Sedan	1761.94	42.46	1804.40	142.00	1946.40	2123.00	2285.00
6908-5	4-Dr. Station Wagon.....	1963.96	47.34	2011.30	158.00	2169.30	2367.00	2545.00
	RAMBLER ROGUE							
6909-7	2-Dr. Hardtop	1822.96	43.94	1866.90	146.00	2012.90	2197.00	2363.00
	JAVELIN							
6979-5	2-Dr. Hardtop	2016.90	48.60	2065.50	162.00	2227.50	2430.00	2612.00
	JAVELIN SST							
6979-7	2-Dr. Hardtop	2099.93	50.62	2150.55	168.00	2318.55	2531.00	2719.00
	REBEL							
6915	4-Dr. Sedan	1898.04	48.06	1946.10	152.00	2098.10	2403.00	2580.00
6918	4-Dr. Wag. - 2 Seat.....	2111.09	53.46	2164.55	169.00	2333.55	2673.00	2867.00
6919	2-Dr. Hardtop	1906.09	48.26	1954.35	153.00	2107.35	2413.00	2591.00
	REBEL SST							
6915-7	4-Dr. Sedan	1972.06	49.94	2022.00	158.00	2180.00	2497.00	2680.00
6918-7	4-Dr. Wag. - 2 Seat.....	2203.07	55.78	2258.85	177.00	2435.85	2789.00	2991.00
6919-7	2-Dr. Hardtop	1982.07	50.18	2032.25	159.00	2191.25	2509.00	2693.00
	AMBASSADOR							
6985-2	4-Dr. Sedan	2193.06	55.54	2248.60	176.00	2424.60	2777.00	2983.00
	AMBASSADOR DPL							
6985-5	4-Dr. Sedan	2267.05	57.40	2324.45	182.00	2506.45	2870.00	3082.00
6988-5	4-Dr. Wag. - 2 Seat.....	2480.05	62.80	2542.85	199.00	2741.85	3140.00	3369.00
6989-5	2-Dr. Hardtop	2283.05	57.80	2340.85	183.00	2523.85	2890.00	3103.00
	Add For 200 H. P., 290 CID, V-8 over Basic 6-cylinder							
	Rambler.....	97.20	2.35	99.55	7.80	107.35	117.15	124.95
	Javelin.....	86.50	2.10	88.60	6.95	95.55	104.25	111.20
	Rebel	82.60	2.10	84.70	6.65	91.35	104.60	111.25
	Ambassador	82.60	2.10	84.70	6.65	91.35	104.60	111.25
	AMX (225 H.P., 290 CID, V-8 with 4-Speed Floor Shift – Standard)							
6939-7	2-Dr. Sport Coupe.....	2512.49	63.62	2576.11	201.00	2777.11	3181.00	3407.00
	AMBASSADOR SST (200 H.P., 290 CID, V-8 with Shift Command, Column Shift – Standard)							
6985-7	4-Dr. Sedan	2597.04	65.76	2662.80	208.00	2870.80	3288.00	3526.00
6988-7	4-Dr. Wag. - 2 Seat.....	2842.04	71.96	2914.00	228.00	3142.00	3598.00	3856.00
6989-7	2-Dr. Hardtop	2612.06	66.14	2678.20	210.00	2888.20	3307.00	3547.00

* Includes E. O. H. and a retail delivery charge of $20.00 on Rambler and Javelins; $25.00 on AMX and Rebels; and $30.00 on Ambassadors.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.40 total dealer billing.

The dealer hold back amount shall be paid or credited quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1969 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. American Motors Sales Corporation will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1969 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.

3. American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1969 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1970 models are officially announced to the general public, and on all eligible 1969 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1970 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered an eligible dealer-owned demonstrator, regardless of whether or not title remains with the dealer; additionally, demonstrators which have qualified for special allowances under the provisions of the 1969 Dealer Demonstrator Program are not eligible for the 5% rebate.

4. Dealer prices on American Motors Parts and Accessories are as follows:

a. Net prices as established by current "Master" Parts and Accessories Price List or Parts and Accessories Release and Change Notices as issued from time to time.

b. The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on orders submitted on the American Motors Stock Order Pad provided the order is prepared and submitted as specified:

(1) Special Discount on "Coded" competitive parts ..... 5% of Dealer Net
(2) Dealer Net $ 100.00 to $ 500.00 inclusive ..... 5% of Dealer Net
(3) Dealer Net $ 500.01 to $1000.00 inclusive ..... 7-1/2% of Dealer Net
(4) Dealer Net $1000.00 and up ..... 10% of Dealer Net

For example, for a $1200.00 Parts order, the discount would be as follows: 5% discount on all "Coded" competitive parts, then the first $500.00 at 5%, the second $500.00 at 7-1/2% and the remaining $200.00 at 10%.

These discounts will not apply to Accessories.

c. Freight on Parts and Accessories shipments:

(1) Parts ordered on American Motors Stock Order Pads, if submitted as specified, will be shipped freight prepaid. Accessories orders designated for shipment with such parts Stock Orders will also be shipped freight prepaid.

(2) Parts or Accessories orders, other than those on the above Stock Order Pads, amounting to $100 minimum at dealer cost will be shipped freight prepaid. (The Special Competitive Parts Discount, 5%, 7-1/2%, and 10% allowances, do not apply to these orders.)

(3) All other Parts or Accessories orders will be shipped f.o.b. warehouses, designated as shipping points, with freight to be paid by dealer on arrival.

5. American Motors Sales Corporation will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide And Price List

1969 MODELS

Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1,1968

1. Effective October 1, 1968, the following prices are established to cover 1969 American Motors Models. Freight will be prepaid to destination city, and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S SUGG'D * RETAIL PRICE
6-CYLINDER BASIC								
	RAMBLER							
6906	2-Dr. Sedan	$1538.82	$37.08	$1575.90	$124.00	$1699.90	$1854.00	$1998.00
6905	4-Dr. Sedan	1600.04	38.56	1638.60	128.00	1766.60	1928.00	2076.00
	RAMBLER 440							
6905-5	4-Dr. Sedan	1711.03	41.22	1752.25	137.00	1889.25	2061.00	2218.00
6908-5	4-Dr. Station Wagon	1912.32	46.08	1958.40	154.00	2112.40	2304.00	2478.00
	RAMBLER ROGUE							
6909-7	2-Dr. Hardtop	1771.22	42.68	1813.90	142.00	1955.90	2134.00	2296.00
	JAVELIN							
6979-5	2-Dr. Hardtop	1938.48	46.72	1985.20	156.00	2141.20	2336.00	2512.00
	JAVELIN SST							
6979-7	2-Dr. Hardtop	2033.45	49.00	2082.45	163.00	2245.45	2450.00	2633.00
	REBEL							
6915	4-Dr. Sedan	1826.46	46.24	1872.70	147.00	2019.70	2312.00	2484.00
6918	4-Dr. Wag. - 2 Seat	2074.48	52.52	2127.00	166.00	2293.00	2626.00	2817.00
6919	2-Dr. Hardtop	1835.47	46.48	1881.95	147.00	2028.95	2324.00	2496.00
	REBEL SST							
6915-7	4-Dr. Sedan	1900.48	48.12	1948.60	153.00	2101.60	2406.00	2584.00
6918-7	4-Dr. Wag. - 2 Seat	2170.49	54.96	2225.45	174.00	2399.45	2748.00	2947.00
6919-7	2-Dr. Hardtop	1911.45	48.40	1959.85	153.00	2112.85	2420.00	2598.00
	AMBASSADOR							
6985-2	4-Dr. Sedan	2142.01	54.24	2196.25	172.00	2368.25	2712.00	2914.00
	AMBASSADOR DPL							
6985-5	4-Dr. Sedan	2217.46	59.14	2276.60	178.00	2454.60	2957.00	3165.00
6988-5	4-Dr. Wag. - 2 Seat	2457.46	65.54	2523.00	197.00	2720.00	3277.00	3504.00
6989-5	2-Dr. Hardtop	2229.49	59.46	2288.95	179.00	2467.95	2973.00	3182.00
	Add For 200 H. P., 290 CID, V-8 over Basic 6-cylinder							
	Rambler.....	89.04	2.16	91.20	8.00	99.20	108.00	116.00
	Javelin.....	78.02	1.88	79.90	7.00	86.90	94.00	101.00
	Rebel	72.01	1.84	73.85	6.00	79.85	92.00	98.00
	Ambassador-Basic	74.02	1.88	75.90	6.00	81.90	94.00	100.00
	Ambassador-DPL	74.02	1.98	76.00	6.00	82.00	99.00	105.00
	AMX (225 H.P., 290 CID, V-8 with 4-Speed Floor Shift – Standard)							
6939-7	2-Dr. Sport Coupe.....	2430.49	61.54	2492.03	195.00	2687.03	3077.00	3297.00
	AMBASSADOR SST (200 H.P., 290 CID, V-8 with Shift Command, Column Shift – Standard)							
6985-7	4-Dr. Sedan	2529.01	67.44	2596.45	203.00	2799.45	3372.00	3605.00
6988-7	4-Dr. Wag. - 2 Seat	2807.04	74.86	2881.90	225.00	3106.90	3743.00	3998.00
6989-7	2-Dr. Hardtop	2541.04	67.76	2608.80	204.00	2812.80	3388.00	3622.00

* Includes E.O.H. and a retail delivery charge of $20.00 on Rambler and Javelins; $25.00 on AMX and Rebels; and $30.00 on Ambassadors.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.40 total dealer billing.

3. AMX TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS – This bulletin contains detailed information on taxi options TX-1 through TX-6 together with the complete taxi price extension using Model 7015-0. When equipped with one of the TX options, Model 7015-0 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 7015-0 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS – Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN – Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT –

CODE	PAINT COLOR	MANUFACTURE'S NUMBER	COMPANY AND/OR AGENCY
-	Bell White	D-938-AF079	A. T. & T. System (Bell System)
P-26A	Copco Turquoise	D-938-037	Consumers Power
P-55A	Westminster Green	D-938-78644	States of Florida, New Hampshire, Maine & Southern New England Bell.
P-57A	White	D-938-93774	National Cash Register
P-98A	Green	D-938-546	A. T. & T. System (Bell System)
P-5A	Tri-Tone	D-938-AL323 (Blue)	Consolidated Edison of New York
P-88A	Tri-Tone	D-938-Z1667 (White)	Consolidated Edison of New York
P-6A	Tri-Tone	D-938-Z4938 (Gray)	Consolidated Edison of New York
P-73A	Corinthian White	D-938-94126	Alabama Power Co. - General Tel & Tel
P-74A	Gold	D-938-29056	General Tel & Tel
-	Woodsmoke Gray	D-938-90675	Pennsylvania Power & Light
-	Peco Beige	D-938-96261	Philadelphia Electric Co.

† + Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Car Distribution in Kenosha, together with a paint chip or sample where possible. A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until Central Office Car Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Car Distribution Manager.

• When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be determined by the Price and Analysis Department prior to production and upon receipt of a diagram of the car showing the color scheme as noted above. When special colors or special paint areas are ordered, the optional paint stripes will be deleted unless customer specifically requests application.

AMERICAN MOTORS

DEALER RETAINS COPY #4

OPTION SELECTION INDICATED BY PLACING AN (X) WITH A BALL POINT PEN AS ILLUSTRATED

(ZONE IMPRINT ONLY)

338228

1970 CAR PURCHASE ORDER
AMERICAN MOTORS SALES CORPORATION

338228 SERIAL NUMBER

MODEL	BODY COLOR OR LOWER	TOP (Side) Color V. Roof/W.-Grain	TRIM / SEAT

ON HAND DATE

INVOICE DATE

TIRES	OPTIONAL AXLE RATIO

SHIPPING DATE

SALES CLASS: RETAIL ☐ DEALER ☐ ZONE ☐

M.U.S.K. M.U.S.C.

CUSTOMER NAME

C.C.	X	Code	OPTION DESCRIPTION
			ENGINES
01A		128	128 H.P., 199 C.I.D. SIX
01E		145	145 H.P., 232 C.I.D. SIX
01G		155	155 H.P., 232 C.I.D. SIX
01H		210	210 H.P., 304 C.I.D. V-8
01N		245	245 H.P., 360 C.I.D. V-8
01P		290	290 H.P., 360 C.I.D. V-8
01X		325	325 H.P., 390 C.I.D. V-8
			PERFORMANCE
391		PP1	360 "GO" PACKAGE
392		PP2	390 "GO" PACKAGE
411		DE	DUAL EXHAUST SYSTEM
442		INC	140 MPH SPEEDO. & TACH.
451		TGD	TWIN-GRIP DIFFERENTIAL
482		QRM	QUICK RATIO MANUAL STEERING
443		MRM	MACHINE PACKAGE
			TRANSMISSIONS
42A		A	SHIFT-COMMAND, COLUMN
42C		C	SHIFT-COMMAND & CONSOLE
42M		M	4-SPEED, FLOOR SHIFT
42S		S	3-SPEED, MANUAL
42F		F	3-SPEED MANUAL-FLOOR
			POWER
481		PS	POWER STEERING
491		PB	POWER BRAKES
492		DB	POWER DISC BRAKES—FRONT
501		PW1	REAR WINDOW—WAGON
504		PW4	SIDE WINDOWS
505		PW5	SIDE & REAR WINDOWS—WAGON

C.C.	X	Code	OPTION DESCRIPTION
			AUDIO
622		RP	AM PUSH-BUTTON RADIO
623		RFM	AM/FM PUSH-BUTTON RADIO
631		RS	REAR SPEAKER—RADIO
632		STR	STEREO TAPE W/MANUAL RADIO
633		STP	STEREO TAPE PLAYER
			CONVENIENCE
366		CON	CONSOLE ONLY (JAVELIN)
367		CAS	CENTER ARMREST & CUSHION
462		AC	ALL-SEASON AIR CONDITIONING
463		CA	COMMAND-AIR VENTILATION
464		ACP	AIR CONDITIONING PACKAGE
511		SG	TINTED GLASS—ALL WINDOWS
512		SW	TINTED GLASS—WINDSHIELD
521		TS	THIRD SEAT—(WAGON)
531		ASC	CRUISE-COMMAND AUTO.—SPEED
541		ASW	ADJUST-O-TILT STEERING WHEEL
572		VG	VISIBILITY GROUP
574		EWW	ELECTRIC WASHERS & WIPERS
591		LG	LIGHT GROUP
731		CST	SPACE-SAVER SPARE TIRE
381		CG	CONVENIENCE GROUP
601		EC	ELECTRIC CLOCK
524		EWD	ELEC. REAR WINDOW DEFOGGER
532		RLR	LUGGAGE RACK
567		IAP	INT. APPOINTMENT PKG.
			PROTECTION ITEMS
641		BG	BUMPER GUARDS
651		UN	UNDERCOATING OR INSUL. GROUP
769		SMG	SCUFF MOLDING
711		VPM	VINYL FLOOR MATS

C.C.	X	Code	OPTION DESCRIPTION
			APPEARANCE
552		CR	CUSTOM STEERING WHEEL
553		SSW	SPORTS STEERING WHEEL
561		WD	WHEEL DISCS
562		TC	TURBO-CAST WHEEL COVERS
563		WC	WIRE WHEEL COVERS
565		MAG	STYLED STEEL WHEELS
506		ERP	ROCKER PANEL MOLDING
533		SPR	ROOF SPOILER
61A		BKS	BLACK } STRIPE COLOR — REFER TRIM CHARTS — CAR ORDERING GUIDE
61B		WHS	WHITE }
61C		RES	RED }
61D		EPS	EXTERIOR PAINT STRIPE
566		DG	DECOR GROUP
567		ETP	EXT. TRIM PACKAGE
			HEAVY DUTY
661		HDC	HEAVY DUTY COOLING SYSTEM
671		HB	70 AMP. BATTERY
685		5A7	COLD START PACKAGE
701		HP	HANDLING PACKAGE
721		BH	ENGINE BLOCK HEATER
			MISC.
691		FVE	FUEL VAPOR EMISSION CONTROL
784		LGC	LOCKING GAS CAP

LATE CHANGES

When ordering any option not appearing on your Car Purchase Order please add Code Number and mark (x) in normal manner.

1979 FLEET-SALES TIRE OPTIONS

Size	Code Number	Type	Type Code	Dealer Price	Suggested Retail Price
MONARCH - "G" (Without Deluxe Group or Air Conditioning)					
(1) 8.44 x 14	B	Black - Polyester with two Belt & Snowtires		$ 3.00	$ 3.00
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	30	3.20	3.88
C78 x 14	B	White Poly-FC & two Belt & Snowtires	31	3.10	3.55
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	32	3.34	3.85
C78 x 14	B	White Poly-FC & two Belt & Snowtires	33	3.35	3.95
* 8.85 x 15	D	(4 Ply) Black Polyester & two Belt & Snowtires	34	4.00	4.85
8.85 x 15	D	(4 Ply) Black Poly-Rayon	14	3.37	4.00
MONARCH - "G" (With Deluxe Group or Air Conditioning)					
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	30	3.00	3.40
C78 x 14	B	White Poly-FC & two Belt & Snowtires	31	3.40	3.85
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	32	3.00	3.85
C78 x 14	B	White Poly-FC & two Belt & Snowtires	33	3.00	3.85
MONARCH - "H" (Without Deluxe Group or Air Conditioning)					
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	32	3.25	3.75
C78 x 14	B	White Poly-FC & two Belt & Snowtires	33	3.35	3.75
MONARCH - "H" (With Deluxe Group or Air Conditioning)					
C78 x 14	B	Black Poly-FC & two Belt & Snowtires	32	3.00	3.00
C78 x 14	B	White Poly-FC & two Belt & Snowtires	33	3.00	3.85
MERCURY - "G" & "H" (Deluxe Group)					
E78 x 14	B	Black Poly-FC & two Belt & Snowtires	30	3.00	3.00
E78 x 14	B	White Poly-FC & two Belt & Snowtires	31	3.45	3.85
7.35 x 15	D	(4 Ply) Black Polyester	12	3.00	3.85
* 7.35 x 15	D	(4 Ply) Black Polyester & two Belt & Snowtires	34	3.00	3.85
E78 x 14	B	Black Poly-FC & two Belt & Snowtires	32	3.00	3.77
E78 x 14	B	White Poly-FC & two Belt & Snowtires	33	3.00	3.85
7.75 x 15	D	(4 Ply) Black Polyester	32	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon with two Belt & Snowtires	34	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon	35	3.00	3.85
MERCURY BASIC "G" & "H" (Deluxe)					
G78 x 14	B	Black Poly-FC & two Belt & Snowtires	34	3.00	3.85
G78 x 14	B	White Poly-FC & two Belt & Snowtires	35	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon	36	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon with two Belt & Snowtires	37	3.00	3.85
MERCURY LUXURY "G" & "H" (Deluxe)					
G78 x 14	B	Black Poly-FC & two Belt & Snowtires	36	3.00	3.85
G78 x 14	B	White Poly-FC & two Belt & Snowtires	37	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon	38	3.00	3.85
(a) 8.25 x 15	D	(4 Ply) Black Nylon Rayon with two Belt & Snowtires	39	3.00	3.85
MARQUIS - "G" (Deluxe)					
M78 x 14	B	Black Poly-FC & two Belt & Snowtires	36	3.00	3.85
M78 x 14	B	White Poly-FC & two Belt & Snowtires	37	3.00	3.85
MARQUIS - "H" (Deluxe)					
M78 x 14	B	Black Poly-FC & two Belt & Snowtires	38	3.00	3.85
M78 x 14	B	White Poly-FC & two Belt & Snowtires	39	3.00	3.85
MARQUIS - "I" (Deluxe)					
P78 x 14	B	Black Poly-FC & two Belt & Snowtires	40	3.00	3.85
P78 x 14	B	White Poly-FC & two Belt & Snowtires	41	3.00	3.85
7.75 x 15	D	(4 Ply) Black Polyester	42	3.00	3.85
* 7.75 x 15	D	(4 Ply) Black Polyester & two Belt & Snowtires	44	3.00	3.85
G78 x 14	B	Black Poly-FC & two Belt & Snowtires	44	3.00	3.85
G78 x 14	B	White Poly-FC & two Belt & Snowtires	45	3.00	3.85
(a) 8.25 x 15	D	(4 Ply, 4 Ply) Black Nylon Rayon	46	3.00	3.85
(a) 8.25 x 15	D	(4 Ply, 4 Ply) Black Nylon with two Belt & Snowtires	46	3.00	3.85
MARQUIS - "J" (Deluxe)					
M78 x 14	B	Black Poly-FC & two Belt & Snowtires	46	3.00	3.85
M78 x 14	B	White Poly-FC & two Belt & Snowtires	47	3.00	3.85

(1) Order under Special Instructions.

* Superior: When two Belt & Snowtires are ordered with any regular tire option, the total quantity received will be four tires, that is 2 Belt & Snowtires each; 2 regular tires from one regular space tire. When two Belt & Snowtires are ordered with a WSW regular tire option-all 5 tires are WSW.

(a) Included with 8.25 x 15 Nylon tires are special spacers and nuts.

1970 FLEET-SALES TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	TIRE CODE	TOTAL DEALER BILLING	E.O.H.	MANUF'S SUGG'D RETAIL PRICE
HORNET – "6" (without Decor Group or Air Conditioning)						
(1) 6.45 x 14	B	Black - Polyester with two Mud & Snowtires	-	$ 3.00	$ .20	$ 3.90
B78 x 14	B	Black Poly-FG & two Mud & Snowtires	50	25.35	1.70	32.85
B78 x 14	B	White Poly-FG & two Mud & Snowtires	51	49.85	3.30	64.55
C78 x 14	B	Black Poly-FG & two Mud & Snowtires	52	35.35	2.35	45.80
C78 x 14	B	White Poly-FG & two Mud & Snowtires	53	60.35	3.95	78.20
* 6.85 x 15	D	(4 Ply) Black Polyester & two Mud & Snowtires	54	28.00	1.85	36.30
6.85 x 15	D	(4 Ply) Black Polyester.....	74	25.00	1.65	32.40
HORNET – "6" (with Decor Group or Air Conditioning)						
B78 x 14	B	Black Poly-FG & two Mud & Snowtires	50	3.00	.20	3.90
B78 x 14	B	White Poly-FG & two Mud & Snowtires	51	27.50	1.80	35.65
C78 x 14	B	Black Poly-FG & two Mud & Snowtires	52	13.00	.90	16.85
C78 x 14	B	White Poly-FG & two Mud & Snowtires	53	38.00	2.50	49.25
HORNET – "V-8" (without Decor Group or Air Conditioning)						
C78 x 14	B	Black Poly-FG & two Mud & Snowtires	52	25.35	1.70	32.85
C78 x 14	B	White Poly-FG & two Mud & Snowtires	53	50.35	3.30	65.25
HORNET – "V-8" (with Decor Group or Air Conditioning)						
C78 x 14	B	Black Poly-FG & two Mud & Snowtires	52	3.00	.20	3.90
C78 x 14	B	White Poly-FG & two Mud & Snowtires	53	28.00	1.85	36.30
REBEL – "6" & "V-8" (Sedans & Hardtop)						
E78 x 14	B	Black Poly-FG & two Mud & Snowtires	56	3.00	.20	3.90
E78 x 14	B	White Poly-FG & two Mud & Snowtires	57	29.50	1.95	38.20
7.35 x 15	D	(4 Ply) Black Polyester.....	78	13.00	.90	16.85
* 7.35 x 15	D	(4 Ply) Black Polyester & two Mud & Snowtires	58	16.00	1.05	20.75
F78 x 14	B	Black Poly-FG & two Mud & Snowtires	60	14.00	.95	18.15
F78 x 14	B	White Poly-FG & two Mud & Snowtires	61	41.00	2.70	53.10
7.75 x 15	D	(4 Ply) Black Polyester.....	82	24.00	1.60	31.10
* 7.75 x 15	D	(4 Ply) Black Polyester & two Mud & Snowtires	62	27.00	1.80	35.00
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon with two Mud & Snowtires	66	39.00	2.60	50.50
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon Police	68	36.00	2.40	46.65
REBEL BASIC "6" & "V-8" (Wagons)						
G78 x 14	B	Black Poly-FG & two Mud & Snowtires.....	64	26.00	1.75	33.70
G78 x 14	B	White Poly-FG & two Mud & Snowtires	65	53.00	3.50	68.65
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon Police	68	36.00	2.40	46.65
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon with two Mud & Snowtires	66	39.00	2.60	50.50
H78 x 14	B	Black Poly-FG & two Mud & Snowtires	48	38.00	2.50	49.25
H78 x 14	B	White Poly-FG & two Mud & Snowtires	49	65.00	4.30	84.20
REBEL SST "6" & "V-8" (Wagons)						
G78 x 14	B	Black Poly-FG & two Mud & Snowtires	64	3.00	.20	3.90
G78 x 14	B	White Poly-FG & two Mud & Snowtires	65	30.00	2.00	38.85
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon Police	68	13.00	.90	16.85
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon Nylon with two Mud & Snowtires	66	16.00	1.05	20.75
H78 x 14	B	Black Poly-FG & two Mud & Snowtires	48	15.00	1.00	19.45
H78 x 14	B	White Poly-FG & two Mud & Snowtires	49	42.00	2.75	54.40
AMBASSADOR – "6" (Sedans) & "V-8" (Sedans & Hardtops)						
F78 x 14	B	Black Poly-FG & two Mud & Snowtires.....	60	3.00	.20	3.90
F78 x 14	B	White Poly-FG & two Mud & Snowtires.....	61	30.00	2.00	38.85
7.75 x 15	D	(4 Ply) Black Polyester	82	13.00	.90	16.85
* 7.75 x 15	D	(4 Ply) Black Polyester & two Mud & Snowtires	62	16.00	1.05	20.75
G78 x 14	B	Black Poly-FG & two Mud & Snowtires.....	64	15.00	1.00	19.45
G78 x 14	B	White Poly-FG & two Mud & Snowtires.....	65	42.00	2.75	54.40
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon Police.....	68	25.00	1.65	32.40
(a) 8.25 x 15	D	(4 Ply, 4 PR) Black Nylon with two Mud & Snowtires	66	28.00	1.85	36.30
AMBASSADOR – "V-8" (Wagons)						
H78 x 14	B	Black Poly-FG & two Mud & Snowtires.....	48	3.00	.20	3.90
H78 x 14	B	White Poly-FG & two Mud & Snowtires	49	30.00	2.00	38.85

(1) Order under Special Instructions.

* Important: When two Mud & Snowtires are ordered with any regular tire option, the total quantity received will be five tires, that is 2 Mud & Snowtires rear, 2 regular tires front and one regular spare tire. When two Mud & Snowtires are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.25 x 15 Nylon tires are special spacers and bolts.

American Motors

1970 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	TOTAL DEALER BILLING	E.O.H.	MANUF'S SUGG'D RETAIL PRICE
REBEL – "6" and "V-8" (Sedans and Hardtops)							
E78 x 14	B	Black	5.5"	00	STD	STD	STD
E78 x 14	B	White	5.5"	01	26.50	1.75	34.35
F78 x 14	B	Black	5.5"	14	11.00	.75	14.25
F78 x 14	B	White	5.5"	15	38.00	2.50	49.25
REBEL BASIC "6" and "V-8" (Wagon)							
8.25 x 14	B	Black - Polyester	6.0"	00	STD	STD	STD
G78 x 14	B	Black	6.0"	16	23.00	1.55	29.80
G78 x 14	B	White	6.0"	17	50.00	3.30	64.75
H78 x 14	B	Black	6.0"	24	35.00	2.30	45.35
H78 x 14	B	White	6.0"	25	62.00	4.10	80.30
REBEL SST "6" and "V-8" (Wagon)							
G78 x 14	B	Black	6.0"	00	STD	STD	STD
G78 x 14	B	White	6.0"	01	27.00	1.80	35.00
H78 x 14	B	Black	6.0"	24	12.00	.80	15.55
H78 x 14	B	White	6.0"	25	39.00	2.60	50.50
AMBASSADOR – "6" (Sedan) and "V-8" (Sedans and Hardtops)							
F78 x 14	B	Black	5.5"	00	STD	STD	STD
F78 x 14	B	White	5.5"	01	27.00	1.80	35.00
G78 x 14	B	Black	6.0"	16	12.00	.80	15.55
G78 x 14	B	White	6.0"	17	39.00	2.60	50.50
AMBASSADOR – "V-8" (Wagons)							
H78 x 14	B	Black	6.0"	00	STD	STD	STD
H78 x 14	B	White	6.0"	01	27.00	1.80	35.00
H78 x 14	D	Black	6.0"	26	36.00	2.40	46.65
H78 x 14	D	White	6.0"	27	64.00	4.20	82.90

Note: Basic Tire Cord is Fiberglass-Belted, except for 6.45 x 14 or 8.25 x 14 (Polyester).

LOAD RANGE
B = 2 Ply, 4 Ply Rated
D = 4 Ply, 8 Ply Rated

NEW SIZES:	REPLACES:
B 78 x 14	6.45 x 14
C 78 x 14	6.95 x 14
D 78 x 14	–
E 78 x 14	7.35 x 14
F 78 x 14	7.75 x 14
G 78 x 14	8.25 x 14
H 78 x 14	8.55 x 14

American Motors

1970 REGULAR PRODUCTION TIRE OPTIONS

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
g GREMLIN – "6" (without Air Conditioning)							
6.00 x 13	B	Black - Polyester	4.5"	00	STD	STD	STD
6.00 x 13	B	White - Polyester	4.5"	01	$24.50	$1.65	$31.75
6.45 x 14	B	Black - Polyester	4.5"	02	11.00	.75	14.25
B78 x 14 @	B	Black	4.5"	04	33.35	2.20	43.20
B78 x 14	B	White	4.5"	05	57.85	3.80	74.95
@ Std. w/Air Conditioning							
g GREMLIN – "6" (with Air Conditioning)							
B78 x 14	B	White	4.5"	05	24.50	1.65	31.75
HORNET – "6" (without Decor Group or Air Conditioning)							
+ 6.45 x 14	B	Black - Polyester	4.5"	00	STD	STD	STD
B78 x 14@	B	Black	4.5"	04	22.35	1.50	28.95
B78 x 14	B	White	4.5"	05	46.85	3.10	60.70
C78 x 14	B	Black	5.0"	10	32.35	2.15	41.90
C78 x 14	B	White	5.0"	11	57.35	3.80	74.30
@ Std. w/Air Conditioning							
HORNET – "6" (with Decor Group or Air Conditioning)							
B78 x 14	B	White	4.5"	05	24.50	1.65	31.75
C78 x 14	B	Black	5.0"	10	10.00	.70	12.95
C78 x 14	B	White	5.0"	11	35.00	2.30	45.35
HORNET – "V-8" (without Decor Group or Air Conditioning)							
C78 x 14	B	Black	5.0"	10	22.35	1.50	28.95
C78 x 14	B	White	5.0"	11	47.35	3.10	61.35
+ D78 x 14	B	Black	5.0"	12	33.35	2.20	43.20
+ D78 x 14	B	White	5.0"	13	59.85	3.95	77.55
D70 x 14	B	Wide-Profile Red-Line	6.0"	35	73.85	4.85	95.65
HORNET – "V-8" (with Decor Group or Air Conditioning)							
C78 x 14	B	White	5.0"	11	25.00	1.65	32.40
+ D78 x 14	B	Black	5.0"	12	11.00	.75	14.25
+ D78 x 14	B	White	5.0"	13	37.50	2.50	48.60
D70 x 14	B	Wide-Profile Red-Line	6.0"	35	51.50	3.40	66.70
AMX – "V-8"							
E78 x 14	B	Black	6.0"	00	STD	STD	STD
• E70 x 14	B	Wide-Profile Black w/Raised White Lettering	6.0"	32	40.40	2.65	52.35
• E60 x 15	B	Wide-Profile Black w/Raised White Lettering & includes (4)15"x7" Style Steel Wheel	7.0"	20	66.40	4.35	86.00
		- When ordered w/"Go" Package		20	26.00	1.75	33.70
JAVELIN – "6"							
C78 x 14	B	Black	5.0"	00	STD	STD	STD
C78 x 14	B	White	5.0"	01	25.00	1.65	32.40
+ D78 x 14	B	Black	5.0"	12	11.00	.75	14.25
+ D78 x 14	B	White	5.0"	13	37.50	2.50	48.60
+ E78 x 14 @@	B	Black	5.5"	30	22.00	1.45	28.50
+ E78 x 14 @@	B	White	5.5"	31	48.50	3.20	62.85
• E70 x 14	B	Wide-Profile Black w/Raised White Lettering	6.0"	32	72.50	4.75	93.90
JAVELIN – "V-8"							
+ D78 x 14	B	Black	5.0"	00	STD	STD	STD
+ D78 x 14	B	White	5.0"	01	26.50	1.75	34.35
E78 x 14 @@	B	Black	5.5"	30	11.00	.75	14.25
+ E78 x 14 @@	B	White	5.5"	31	37.50	2.50	48.60
• E70 x 14	B	Wide-Profile Black w/Raised White Lettering	6.0"	32	61.50	4.05	79.65
• E60 x 15	B	Wide-Profile Black w/Raised White Lettering & includes (4)15"x7" Style Steel Wheel	7.0" When ordered on:				
		Javelin Basic - Without "Go" Package		20	162.90	10.70	211.00
		- With "Go" Package		20	101.40	6.65	131.35
		Javelin SST - Without "Go" Package		20	143.40	9.40	185.75
		- With "Go" Package		20	81.90	5.40	106.10

@@ Available only with Styled Steel Wheels

Note: Basic Tire Cord is Fiberglass-Belted, except for 6.00 x 13, 6.45 x 14 or 8.25 x 14 (Polyester).

LOAD RANGE

B= 2 Ply, 4 Ply Rated
D= 4 Ply, 8 Ply Rated

NEW SIZES:	REPLACES:
B 78 x 14	6.45 x 14
C 78 x 14	6.95 x 14
D 78 x 14	–
E 78 x 14	7.35 x 14
F 78 x 14	7.75 x 14
G 78 x 14	8.25 x 14
H 78 x 14	8.55 x 14

American Motors

1970 AMERICAN MOTORS POWER TEAMS

1970	TRANSMISSION / ENGINE	3-Speed Manual Column Shift **	Shift-Command Column Shift	Shift-Command Console Shift	4-Speed Manual Floor Shift
GREMLIN	128 H. P. - 199 CID, 1-Bbl.	2.73 Std. 3.08 Opt.		N.A.	
g GREMLIN	145 H. P. - 232 CID, 1-Bbl.	3.08 Std. 3.31 Opt.	(1) 2.37 Std. 2.73 Opt.		
# HORNET	128 H. P. - 199 CID, 1-Bbl. (BASIC ONLY)	3.08 Std. 3.31 Opt.		N.A.	
HORNET	145 H. P. - 232 CID, 1-Bbl.	3.08 Std. 3.31 Opt.	(1) 2.37 Std. 2.73 Opt.		
HORNET	155 H. P. - 232 CID, 2-Bbl.	N.A.	3.08 Std. 3.31 Opt.		
HORNET	210 H. P. - 304 CID, 2-Bbl. (SST ONLY)		2.87 Std. 3.15 Opt.		
AMX	290 H. P. - 360 CID, 4-Bbl.	N.A.		*2.87 Std. 3.15 Opt. 3.54 Opt.	3.54 Std. 3.15 Opt. @3.91 Opt.
# AMX	325 H. P. - 390 CID, 4-Bbl.				
JAVELIN	145 H. P. - 232 CID, 1-Bbl.	3.08 Std. 3.31 Opt.		N.A.	
JAVELIN	210 H. P. - 304 CID, 2-Bbl.	3.15 Std. 3.54 Opt.	2.87 Std. 3.15 Opt.		N.A.
JAVELIN	245 H. P. - 360 CID, 2-Bbl.	N.A.			
JAVELIN	290 H. P. - 360 CID, 4-Bbl.			*2.87 Std. 3.15 Opt. 3.54 Opt.	3.54 Std. 3.15 Opt. @3.91 Opt.
# JAVELIN	325 H. P. - 390 CID, 4-Bbl.		N.A.		
REBEL	145 H. P. - 232 CID, 1-Bbl.	3.15 Std. 3.54 Opt.	3.15 Std.	N.A.	N.A.
REBEL	155 H. P. - 232 CID, 2-Bbl.	N.A.			
REBEL	210 H. P. - 304 CID, 2-Bbl.		2.87 Std. 3.15 Opt.		
REBEL	245 H. P. - 360 CID, 2-Bbl.				
REBEL	290 H. P. - 360 CID, 4-Bbl.		2.87 Std. 3.15 Opt. 3.54 Opt.		
REBEL	325 H. P. - 390 CID, 4-Bbl. (SST ONLY)				
+ REBEL	"Machine" 340 H. P. - 390 CID, 4-Bbl.	N.A.		3.54 Std. 3.15 Opt.	3.54 Std. @3.91 Opt.
AMBASSADOR	155 H. P. - 232 CID, 2-Bbl. (BASIC ONLY)	3.15 Std. 3.54 Opt.	3.15 Std.	N.A.	N.A.
AMBASSADOR	210 H. P. - 304 CID, 2-Bbl.	N.A.	2.87 Std. 3.15 Opt.		
AMBASSADOR	245 H. P. - 360 CID, 2-Bbl.				
AMBASSADOR	290 H. P. - 360 CID, 4-Bbl.				
AMBASSADOR	325 H. P. - 390 CID, 4-Bbl. (DPL & SST ONLY)				

OPTIONAL RATIOS ARE AVAILABLE AT EXTRA COST. WE CANNOT ACCEPT DEVIATIONS.

* With Shift-Command & "Go" Package, 3.15 Std., 2.87 & 3.54 Opt.

** Gremlin with 232 CID & Javelin - Floor Shift

@ Available Only With Twin-Grip Differential

(1) Less A/C 2.37 Std./2.73 Opt.
With A/C 2.73 Std./3.08 Opt.

1970 AMBASSADOR

Factory Installed Fleet Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

E.C. Code	Cost	Equipment and Description	Availability Basic	Availability Opt.	Availability Sty	Total Dealer Delivered	Manufacturer's Suggested Retail E.O.M.	Price
-	081-C	H.D. Vinyl Upholstery and Side Panels (N.A. (Black) Bench Seats	X	NA	NA	$16.85	$1.25	$24.45
-	081-H	H.D. Vinyl Upholstery and Side Panels (N.A. (Black) Ind. Seats	X	NA	NA	$3.60	.50	$4.85
+	19-3	PCP Police Car Package - V-8 Only w/CA (Includes H.D. Brakes, H.P., PO, LCC, H.D. Rubber Tires Manf. Order items separately with A/C	X	X	X	48.20	3.20	62.45
	47-3	ATC Automatic Transmission Oil Cooler (8-Cyl. Only)	X	NA	NA	13.50	.90	17.50
	58-1	LBM Remote Control Left Outside Mirror	X	X	X	8.00	.55	10.40
	59-2	EL Parking Brake Warning Light (Std. on SST)	X	X	STD	4.20	.10	5.45
	66-3	LCC Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	13.40	.90	17.35
+	67-3	HBP Heavy Duty 80-Amp. Battery	X	X	X	17.50	1.15	22.70
+	68-6	65S Alternator 60-Amp. with Single Belt Drive	X	X	X	40.00	2.65	51.80
	68-1	65D Alternator 65 Amp. (N.A. with Air Conditioning) - With Dual Belt Drive - 6-Cyl. Models Only (Also N.A. with Power Steering or Air Conditioning)	X	NA	NA	134.95	8.85	174.80
	68-3	65S - With Single Belt Drive (V-8 Only) (N.A. w/A.C.)	X	X	X	124.50	8.15	161.25
	71-2	HBD Heavy Duty Brakes (N.A. with Disc Brakes)	X	X	X	11.55	.80	14.95
	74-2	PO Police Special Calibrated Speedometer	X	X	X	5.30	.35	6.85
	75-1	HCF Heavy Duty Seat Cushion - Front Only	X	X	NA	6.95	.50	9.00
	75-2	HCFR Heavy Duty Seat Cushions - Front and Rear	X	X	NA	13.90	.95	18.00
	75-3	HCRF Heavy Duty Seat Cushions and Back - Front Only	X	X	NA	12.90	.85	16.75
	75-4	HCB Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	25.80	1.70	33.45
	77-4	BRM H.D. Rubber Floor Mats	X	X	NA	NC	NC	NC
	77-5	TRL Wiring - Shielded for Rear Light and/or Tow Mirror (1 Wire 12 Gauge Only)	X	X	X	6.25	.35	10.70
	77-7	HT Hand Throttle Control - Locating Lever (N.A. w/Cruise Command Speed Control System)	X	X	X	9.55	.65	12.80
	77-9	DLFS Dome Light over Front Seat (N.A. Station Wagon)	X	X	X	7.95	.55	10.30
	78-3	MF Drain Plugs - Magnetic	X	X	X	3.45	.25	4.50
+	78-6	MC Flexible Metal Conduit 1-1/2" Inside Diameter - Sedans Only	X	X	X	57.70	3.80	74.75
	78-8	RKWP Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	9.40	.65	12.20
	78-9	RKNP - Less Resistance Type Plugs	X	X	X	5.55	.40	7.20
+	79-3	APW Coaxial Cable for Roof Type Antenna	X	X	X	4.95	.35	6.45
	79-6	TL Luggage Compartment Light (N.A. Wagon)	X	X	STD	2.95	.20	3.85
	79-9	RLS Rear Door Dome Light Switches - (4-Door Models Only)	X	X	STD	2.05	.15	2.65
+	-	Emergency Flasher Signal System - Alternate Flashing (Reassigned to Special Purpose Vehicles)	X	X	X	26.50	1.80	34.85
+	-	15" Wheels with 6" Width Rims	X	X	X	30.00	3.30	44.75

+ Order under Special Instruction

+ SPECIAL FOR FLEET USE ONLY -
325 H.P. - 390 CID, V-8, 4 Bbl. Engine Group - Includes 325 H.P. V-8, Handling Package and Automatic Transmission (Restricted to Special Purpose Vehicles. Central Office Car Distribution approval required) ..... X + - 337.65 22.05 436.55

+ (Note: 325 H.P. V-8 Engine Group price does not include 390 CID 210 H.P. Engine. This engine charge must be added to group price shown above).

1970 AMBASSADOR

Factory Installed Fleet Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY DPL	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
-	081-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Bench Seats	X	NA	NA	$18.85	$1.25	$24.45
-	081-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	NA	68.60	4.50	88.85
¢ 39-3	PCP	Police Car Package - V-8 Only w/CA (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats) **Order items separately with A/C**	X	X	X	48.20	3.20	62.45
47-3	ATC	Automatic Transmission **Oil Cooler (6-Cyl. Only)**	X	NA	NA	13.50	.90	17.50
58-1	LRM	Remote Control Left Outside Mirror	X	X	X	8.00	.55	10.40
59-2	EL	Parking Brake Warning Light (Std. on SST)	X	X	STD	4.50	.30	5.85
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	13.40	.90	17.35
¢ 67-3	HBF	**Heavy Duty 80-Amp. Battery**	X	X	X	17.50	1.15	22.70
¢ 68-6	60S	**Alternator 60-Amp. with Single Belt Drive**	X	X	X	40.00	2.65	51.80
68-1	65D	Alternator 65 Amp. (N.A. with Air Conditioning) - With Dual Belt Drive - 6-Cyl. Models Only (Also N.A. with Power Steering or Air Conditioning)	X	NA	NA	134.95	8.85	174.80
68-3	65S	- With Single Belt Drive (V-8 Only) (N.A. w/AC).	X	X	X	124.50	8.15	161.25
73-2	HBD	Heavy Duty Brakes (N.A. with Disc Brakes)	X	X	X	11.55	.80	14.95
74-2	PO	Police Special Calibrated Speedometer	X	X	X	5.30	.35	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	6.95	.50	9.00
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear	X	X	NA	13.90	.95	18.00
75-3	HCBF	Heavy Duty Seat Cushions and Back - Front Only	X	X	NA	12.90	.85	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	25.80	1.70	33.45
77-4	BRM	H.D. Rubber Floor Mats	X	X	NA	NC	NC	NC
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter (3 Wire 12 Gauge Only)	X	X	X	8.25	.55	10.70
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System)	X	X	X	9.85	.65	12.80
77-9	DLFS	Dome Light over Front Seat (N.A. Hardtop & SST Wagon)	X	X	X	7.95	.55	10.30
78-3	MP	Drain Plugs - Magnetic	X	X	X	3.45	.25	4.50
¢ 78-6	MC	Flexible Metal Conduit 1-1/2" Inside Diameter - **Sedans Only**	X	X	X	57.70	3.80	74.75
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	9.40	.65	12.20
78-9	RKNP	- Less Resistance Type Plugs	X	X	X	5.55	.40	7.20
¢ 79-5	APW	**Coaxial Cable for Roof Type Antenna**	X	X	X	4.95	.35	6.45
79-6	TL	Luggage Compartment Light (N.A. Wagon)	X	X	STD	2.95	.20	3.85
79-9	RLS	Rear Door Dome Light Switches - (4-Door Models Only)	X	X	STD	2.05	.15	2.65
#	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	26.90	1.80	34.85
¢ #	-	**15" Wheels with 6" Width Rims**	X	X	X	50.00	3.30	64.75

Order under Special Instruction

¢ **SPECIAL FOR FLEET USE ONLY -**

325 H.P. - 390 CID, V-8, 4 Bbl. Engine Group - includes 325 H.P. V-8, Handling Package and Automatic Transmission (Restricted to Special Purpose Vehicles. Central Office Car Distribution approval required)	X	-	-	337.05	22.05	436.55

¢ **(Note: 325 H.P. V-8 Engine Group price does not include 304 CID 210 H.P. Engine. This engine charge must be added to group price shown above).**

1970 AMBASSADOR

Factory Installed Regular Production Options

American Motors

Equipment items are Listed in the Order of Appearance on Car Purchase Order.

Code	Description	Basic	Sta	Cus	Total Dealer Delivered	Suggested Retail Price
	Air Conditioning					
441	HDC Heavy-Duty Cooling System - H.D. Radiator					
	Power Slow Fan & Fan Shroud (Std. w/ Air					
	Conditioning)	X	X	X	$ 45.45	$ 54.05
571	HB Heavy-Duty 70-Amp. Battery	X	X	X	11.05	12.95
* 101	HP Heating Package - H.D. Heater & Shock					
	Absorbers plus Rear Sway Bar	X	X	X	47.05	55.25
121	SH Engine Block Heater					10.35
	Miscellaneous					
1[illegible]	Heat Vapor Emission Control System					
	Provided by Standard California	X	X	X	24.55	27.00
	[illegible]					
	[illegible]					
	[illegible]				

American Motors

1970 AMBASSADOR

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		HEAVY DUTY						
661	HDC	Heavy-Duty Engine Cooling System - H.D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/ Air Conditioning)	X	X	X	$12.40	$ .85	$16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	X	X	10.00	.70	12.95
⊕ + 701	HP	Handling Package - H.D. Springs, & Shock Absorbers plus Rear Sway Bar	X	X	X	17.95	1.20	23.25
721	BH	Engine Block Heater	X	X	X	8.15	.5	10.55
		MISCELLANEOUS						
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	X	X	28.55	1.90	37.00

1970 AMBASSADOR

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		AUDIO						
622	RP	AM Push-Button Radio	X	X	X	$47.55	$3.15	$61.60
623	RFM	AM/FM Push-Button Radio	X	X	X	103.30	6.80	133.80
631	RS	Rear Speaker - w/Radio only (Sedans & Hardtops)	X	X	X	10.15	.70	13.15
633	STP	8-Track Stereo Tape Player & 2-Rear Speakers (Sedans & Hardtops)	X	X	X	103.30	6.80	133.80
		CONVENIENCE						
463	CA	Command-Air Ventilation System (Mandatory if Air Conditioning is deleted) - Basic	X	NA	NA	(150.00)	(11.15)	(186.95)
		- DPL & SST	NA	X	X	(150.00)	(11.15)	(196.30)
#511	SG	Tinted Glass - All Windows (Recommended w/A/C)	X	X	X	32.55	2.15	42.15
512	SW	- Windshield	X	X	X	25.00	1.65	32.40
521	TS	Third Seat, Wagon - Power Lift Rear Window & 2-Seat Belts	-	X	X	91.00	6.00	117.85
531	ASC	Cruise-Command Automatic Speed Control System (Available w/V-8 & Automatic Trans.)	X	X	X	46.50	3.05	60.25
541	ASW	Adjust-O-Tilt Steering (Available w/Automatic Trans., Column or Floor Mounted)	X	X	X	34.95	2.30	45.30
572	VG	Visibility Group - Includes Convenience Group, Electric Windshield Wipers & Electric Washers - Except SST	X	X	NA	33.00	2.20	42.75
		- SST	NA	NA	X	22.00	1.45	28.50
574	EWW	Electric Windshield Wipers & Electric Washers	X	X	X	15.75	1.05	20.40
591	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light & Rear Door Switches on Basic & DPL Models	X	X	STD	24.00	1.60	31.10
381	CG	Convenience Group - Remote-Control Left Outside Mirror (Painted Body Color), Clock, Electric (Std. on SST) & Visor Vanity Mirror	X	X	NA	21.50	1.45	27.85
• 524	EWD	Electric Rear Window Defogger - Includes Tinted Rear Glass (N/A on Wagons)	X	X	X	40.00	2.65	51.80
		- When ordered with Tinted Glass - All Windows	X	X	X	36.00	2.40	46.65
		PROTECTION ITEMS						
641	BG	Bumper Guards - Front & Rear (Sedans & Hardtops)	X	X	X	24.50	1.65	31.75
		- Front (Wagon)	-	X	X	12.25	.85	15.85
651	UN	Undercoating	NA	NA	X	11.00	.75	18.15
651	UN	Insulation Group - Undercoating & Hood Insulation	X	X	NA	12.80	.85	21.15
• 769	SMG	Scuff Molding - Side (N/A on Wagon w/Two-Tone or Wood-Grain)	X	X	X	17.50	1.15	22.70
• 711	VFM	Clear-Vinyl Floor-Protection Mats, Front & Rear	X	X	X	9.50	.65	12.30
		APPEARANCE						
553	SSW	Sports Steering Wheel - w/Horn-Rim Blow	X	X	X	28.50	1.90	36.90
561	WD	Wheel Discs (4)	X	STD	STD	19.50	1.30	25.25
562	TC	Turbo-Cast Wheel Covers (4) - Except DPL & SST	X	NA	NA	57.25	3.75	74.15
		- DPL & SST	NA	X	X	37.75	2.50	48.90
563	WC	Wire Wheel Covers (4) - Except DPL & SST	X	NA	NA	57.25	3.75	74.15
		- DPL & SST	NA	X	X	37.75	2.50	48.90

1970 AMBASSADOR

Factory Installed Regular Production Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	DPL	SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PAINT/VINYL ROOF (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A.M. Colors)						
		- Sedans and Hardtops	X	X	X	$20.70	$1.40	$26.80
		- Wagon (Painted Body Side - Panels and Accent Molding)	-	X	NA	49.90	3.30	64.65
-	-	Deviation from Standard Ambassador Color Availability	X	X	X	30.40	2.00	39.40
		Vinyl-Covered Roof (Sedans and Hardtops)						
-	BK	- Black	NA	X	X	81.45	5.35	105.50
-	WH	- White	NA	X	X	81.45	5.35	105.50
-	BU	- Blue	NA	X	X	81.45	5.35	105.50
		TRIM/SEAT (See Trim Charts)						
-	A	Bench Cushion - Fabric (N/A Wagon)	STD	STD	NA	NC	NC	NC
-	B	- Vinyl (Std. w/Wagon) - Basic	X	NA	NA	18.85	1.25	24.45
		-DPL	NA	X	NA	24.50	1.65	31.75
-	C	Individual Cushion - Fabric	X	X	NA	49.75	3.30	64.45
-	M	- Fabric	NA	NA	STD	NC	NC	NC
-	D	- Vinyl - Except Wagon-Basic	X	NA	NA	68.60	4.50	88.85
		-DPL	NA	X	NA	74.25	4.90	96.15
		- Wagon	-	X	NA	49.75	3.30	64.45
-	N	- Vinyl - (Std. w/Wagon)	NA	NA	X	24.50	1.65	31.75
-	V	- "Velour" Fabric (Sedan)	NA	NA	X	52.50	3.45	68.00
-	E	Bucket Seat* - Fabric (Hardtop)	NA	NA	X	95.00	6.25	123.05
-	F	- Vinyl (Hardtop)	NA	NA	X	95.00	6.25	123.05
		*Includes - Front Armrest & Center Cushion. When Shift-Command & Console is ordered, the Console replaces Center Cushion.						
-	-	Tires - (See Tires & Axle Ratio Section)	X	X	X	-	-	-
-	-	Optional Axle Ratio (See Tires & Axle Ratio Section)	X	X	X	8.00	.55	10.40
		ENGINES						
01G	155	155 H.P. - 232 CID, Six, 2-Barrel	STD	NA	NA	NC	NC	NC
01H	210	210 H.P. - 304 CID, V-8, 2-Barrel	X	STD	STD	See Section 1, Page 1		
		Additional Charge Over Base 210 H.P. - 304 CID, V-8, 2-Barrel for:						
¢ 01N	245	245 H.P. - 360 CID, V-8, 2-Barrel	X	X	X	37.00	2.45	47.95
¢ 01P	290	290 H.P. - 360 CID, V-8, 4-Barrel	X	X	X	67.00	4.40	86.80
¢ 01X	325	325 H.P. - 390 CID, V-8, 4-Barrel	NA	X	X	135.00	8.85	174.85
		PERFORMANCE						
411	DE	Dual Exhaust System - For 360 CID, 4-Bbl. Engine (Std. on 390 CID)	X	X	X	23.60	1.55	30.60
451	TGD	Twin-Grip Differential	X	X	X	33.20	2.20	43.00
		TRANSMISSIONS						
¢ 42A	A	Shift-Command, Column Shift - 6 Cylinder	X	NA	NA	162.90	10.70	200.95
		- 304 CID	X	STD	STD	167.90	11.00	207.15
		- 360 CID						
		- Basic	X	NA	NA	185.90	12.20	229.35
		- Except Basic	NA	X	X	18.00	1.20	22.20
		- 390 CID	NA	X	X	26.20	1.75	32.35
42C	C	Shift-Command, Floor Shift & Console (Hardtop)						
		- 304 CID	NA	NA	X	41.00	2.70	53.10
		- 360 CID	NA	NA	X	59.00	3.90	76.40
		- 390 CID	NA	NA	X	67.20	4.40	87.05
42S	S	3-Speed Manual, Column Shift (Full-Synchromesh) - 6-Cylinder	STD	NA	NA	NC	NC	NC
		POWER						
+ 481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditioning)	X	X	X	81.30	5.35	105.30
491	PB	Power Brakes	X	X	X	33.40	2.20	43.30
492	DB	Power Disc Brakes, Disc Front (V-8 only)	X	X	X	65.00	4.30	84.20
501	PW	Power Lift Window, Tailgate - Wagon (Std. on 3-Seat Wagon)	-	X	X	27.00	1.80	35.00
504	PW4	Power Lift Windows, Side	NA	X	X	81.40	5.35	105.45
505	PW5	Power Lift Windows, Side & Tailgate	-	X	X	108.40	7.10	140.40

1970 STANDARD EQUIPMENT - AMBASSADOR

	BASIC	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 55-Amp.	STD	STD	STD
Armrests - Front	STD	STD	STD
- Rear	STD	STD	STD
Ash Tray - Front	STD	STD	STD
- Rear	STD	STD	STD
Battery, 50-Amp. (60-Amp. w/360 & 390 CID V-8), "Clear-Power 24" w/Translucent Side case	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks (2)	STD	STD	STD
Custom Steering Wheel	STD	STD	STD
Dome Light or Side Lights	STD	STD	STD
Engine - 155 H.P., 232 CID, Six, 2-Barrel Carburetor	STD	NA	NA
- 210 H.P., 304 CID, V-8, 2-Barrel Carburetor	EXT	STD	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System less Air Pump	STD	STD	STD
Floor Mats - Passenger Compartment	———	Colored Carpet	———
- Cargo Area (Wagons)	-	—— Colored Carpet	——
- Trunk Mat (Rubber)	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD	STD
Fuel-Pump-Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tank - 21.5 Gallons (Sed. & HT), 19.0 Gallons (Wagons) [19.5 Gallon (Sed. & HT), 17.0 Gallon (Wagons) w/Fuel Tank Vapor Emission System, Required by California]	STD	STD	STD
Glove Box Lock	STD	STD	STD
Headlights, "Guard-Glo" (Dual)	STD	STD	STD
+ Horn-Dual	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
All-Season Air Conditioning System	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof-Top Travel Rack (Wagon)	-	STD	STD
Seats - Non Reclining Front	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat, Cushions - Foam, Front	STD	STD	STD
Single Exhaust System, Dual Std. on 390, V-8	STD	STD	STD
Tailgate, "Dual-Swing" (Wagons)	-	STD	STD
Transmission - 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD	NA	NA
- Shift-Command, Column Shift	EXT	STD	STD
Tires, "78-Aspect-Ratio, Fiberglass Belted"	STD	STD	STD
Wheel Trim - Hub Caps	STD	NA	NA
- Wheel Discs (4)	EXT	STD	STD
Simulated Wood-Grain Body Side & Rear Door Panels (Wagons)	-	NA	STD

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

1970 AMBASSADOR SST

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim	Standard "Harem" Fabric					Opt. (Std. Wag. & Bucket) "Ventilair" Vinyl					Opt. Sedan "Velour" Fabric				
		Trim Colors	Black	Blue	Green	Brown		Black	Blue	Green	Red	Brown	Black	Blue			
		"T" Codes	091	093	094	096		091	093	094	095	096	091	093			
4-Door Sedan	Individual Cushions, Individual Reclining Backs (Standard)		M	M	M	M		N	N	N	N	N	V	V			
4-Door Wagon	Individual Cushions, Individual Reclining Backs (Standard)		M	M	M	M		N	N	N	N	N					
2-Door Hardtop	Individual Cushions, Individual Reclining Backs (Standard)		M	M	M	M		N	N	N	N	N					
	Bucket Seats, Non-Reclining High Backs (Optional)		E	E	E	E		F	F	F	F	F					

Exterior Colors

14 Standard Colors

	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes Black	Std. Paint Stripes White														
Classic Black	1	1		●	●	▲	●	●		●	▲	●	●	●	●	▲			
Frost White	72	1	●		●	▲	●	●		●	▲	●	●	●	●	▲			
Matador Red	39	39		●	●					●			●		●				
Hialeah Yellow	58	1	●		●		●			●		●			●				
Bittersweet Orange, Metallic	79	79	●		●			●		●				●	●				
Bayshore Blue, Metallic (Medium)	82	84	●		▲	▲				▲	▲				▲	▲			
Commodore Blue, Metallic (Dark)	84	84		●	▲	▲				▲	▲				▲	▲			
Sea Foam Aqua, Metallic (Medium)	85	85	●		●					●					●				
Mosport Green, Metallic (Medium)	86	87	●		●		●			●		●			●				
Glen Green, Metallic (Dark)	87	87		●	●		●			●		●			●				
Golden Lime, Metallic	90	90	●		●		●			●		●			●				
Tijuana Tan, Metallic	91	94	●		●			●		●				●	●				
Moroccan Brown, Metallic	94	94		●	●			●		●				●	●				
Sonic Silver, Metallic	95	1	●		●					●			●		●	▲			

31 Two-Tones (Optional)

Classic Black/Frost White	1-72	1		●	●					●			●		●				
Frost White/Classic Black	72-1	1	●		●					●			●		●				
Matador Red/Classic Black	39-1	39	●		●					●			●		●				
Matador Red/Frost White	39-72	39		●	●					●			●		●				
Hialeah Yellow/Classic Black	58-1	1	●		●					●					●				
Hialeah Yellow/Frost White	58-72	1	●		●		●			●		●			●				
Hialeah Yellow/Golden Lime, Metallic	58-90	1	●		●		●			●		●			●				
Bittersweet Orange, Metallic/Classic Black	79-1	79	●		●			●		●				●	●				
Bittersweet Orange, Metallic/Frost White	79-72	79		●	●			●		●				●	●				
Bayshore Blue, Metallic/Classic Black	82-1	84	●		●	●				●	●				●	●			
Bayshore Blue, Metallic/Frost White	82-72	84		●		●					●				●	●			
Bayshore Blue, Metallic/Commodore Blue, Metallic	82-84	84	●			●					●				●	●			
Commodore Blue, Metallic/Frost White	84-72	84		●		●					●				●	●			
Commodore Blue, Metallic/Bayshore Blue, Metallic	84-82	84		●		●					●				●	●			
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●		●					●					●				
Sea Foam Aqua, Metallic/Frost White	85-72	85		●	●					●					●				
Mosport Green, Metallic/Classic Black	86-1	87	●		●		●			●		●			●				
Mosport Green, Metallic/Frost White	86-72	87		●			●					●			●				
Mosport Green, Metallic/Glen Green, Metallic	86-87	87	●				●					●			●				
Glen Green, Metallic/Frost White	87-72	87		●			●					●			●				
Glen Green, Metallic/Mosport Green, Metallic	87-86	87		●			●					●			●				
Golden Lime, Metallic/Classic Black	90-1	90	●		●		●			●		●			●				
Golden Lime, Metallic/Frost White	90-72	90		●	●		●			●		●			●				
Golden Lime, Metallic/Hialeah Yellow	90-58	90	●		●		●			●		●			●				
Tijuana Tan, Metallic/Classic Black	91-1	94	●		●			●		●				●	●				
Tijuana Tan, Metallic/Frost White	91-72	94		●				●						●	●				
Tijuana Tan, Metallic/Moroccan Brown, Metallic	91-94	94	●					●						●	●				
Moroccan Brown, Metallic/Frost White	94-72	94		●				●						●	●				
Moroccan Brown, Metallic/Tijuana Tan, Metallic	94-91	94		●				●						●	●				
Sonic Silver, Metallic/Classic Black	95-1	1	●		●					●			●		●				
Sonic Silver, Metallic/Frost White	95-72	1		●	●					●			●		●				

Optional two-tone is for sedan and hardtop only.
Simulated wood-grain side and rear paneling is standard on wagon.
Standard paint stripe is for sedan and hardtop only.
▲ Blue vinyl roof is optional **only** with exterior colors marked ▲ (sedan and hardtop).
Black or White vinyl roof is optional with **all** exterior colors (sedan and hardtop).

1970 AMBASSADOR DPL

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim	Standard "Bavaria" Fabric					Opt. (Std. Wagon) "Ventilair" Vinyl				
		Trim Colors	Black	Blue	Green	Brown		Black	Blue	Green	Red	Brown
		"T" Codes	091	093	094	096		091	093	094	095	096
4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		A	A	A	A						
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C		D	D	D	D	D
4-Door Wagon	Bench Cushion, Non-Reclining Full Back (Standard)							B	B	B	B	B
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C		D	D	D	D	D
2-Door Hardtop	Bench Cushion, Non-Reclining Split Back (Standard)		A	A	A	A		B	B	B	B	B
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C		D	D	D	D	D

Exterior Colors

	Body Color	Wheel Color (Black w/Discs)										
14 Standard Colors												
Classic Black	1	1	●	▲	●	●		●	▲	●	●	●
Frost White	72	1	●	▲	●	●		●	▲	●	●	●
Matador Red	39	39	●					●			●	
Hialeah Yellow	58	1	●		●			●		●		
Bittersweet Orange, Metallic	79	79	●			●		●				●
Bayshore Blue, Metallic (Medium)	82	84	▲	▲				▲	▲			
Commodore Blue, Metallic (Dark)	84	84	▲	▲				▲	▲			
Sea Foam Aqua, Metallic (Medium)	85	85	●					●				
Mosport Green, Metallic (Medium)	86	87	●		●			●		●		
Glen Green, Metallic (Dark)	87	87	●		●			●		●		
Golden Lime, Metallic	90	90	●		●			●		●		
Tijuana Tan, Metallic	91	94	●			●		●				●
Moroccan Brown, Metallic	94	94	●			●		●				●
Sonic Silver, Metallic	95	1	●					●			●	
31 Two-Tones (Optional)												
Classic Black/Frost White	1-72	1	●					●			●	
Frost White/Classic Black	72-1	1	●					●			●	
Matador Red/Classic Black	39-1	39	●					●			●	
Matador Red/Frost White	39-72	39	●					●			●	
Hialeah Yellow/Classic Black	58-1	1	●					●				
Hialeah Yellow/Frost White	58-72	1	●		●			●		●		
Hialeah Yellow/Golden Lime, Metallic	58-90	1	●		●			●		●		
Bittersweet Orange, Metallic/Classic Black	79-1	79	●			●		●				●
Bittersweet Orange, Metallic/Frost White	79-72	79	●			●		●				●
Bayshore Blue, Metallic/Classic Black	82-1	84	●	●				●	●			
Bayshore Blue, Metallic/Frost White	82-72	84		●					●			
Bayshore Blue, Metallic/Commodore Blue, Metallic	82-84	84		●					●			
Commodore Blue, Metallic/Frost White	84-72	84		●					●			
Commodore Blue, Metallic/Bayshore Blue, Metallic	84-82	84		●					●			
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●					●				
Sea Foam Aqua, Metallic/Frost White	85-72	85	●					●				
Mosport Green, Metallic/Classic Black	86-1	87	●		●			●		●		
Mosport Green, Metallic/Frost White	86-72	87			●					●		
Mosport Green, Metallic/Glen Green, Metallic	86-87	87			●					●		
Glen Green, Metallic/Frost White	87-72	87			●					●		
Glen Green, Metallic/Mosport Green, Metallic	87-86	86			●					●		
Golden Lime, Metallic/Classic Black	90-1	90	●		●			●		●		
Golden Lime, Metallic/Frost White	90-72	90	●		●			●		●		
Golden Lime, Metallic/Hialeah Yellow	90-58	90	●		●			●		●		
Tijuana Tan, Metallic/Classic Black	91-1	94	●			●		●				●
Tijuana Tan, Metallic/Frost White	91-72	94				●						●
Tijuana Tan, Metallic/Moroccan Brown, Metallic	91-94	94				●						●
Moroccan Brown, Metallic/Frost White	94-72	94				●						●
Moroccan Brown, Metallic/Tijuana Tan, Metallic	94-91	94				●						●
Sonic Silver, Metallic/Classic Black	95-1	1	●					●			●	
Sonic Silver, Metallic/Frost White	95-72	72	●					●			●	

▲ Blue vinyl roof is optional only with exterior colors marked ▲ (sedan and hardtop).
Black or White vinyl roof is optional with all exterior colors (sedans and hardtop).

1970 AMBASSADOR (Base Line)

SEAT, TRIM & COLOR AVAILABILITY

Model	Seat Types Available	Trim Colors	Standard "Delphi" Fabric					Optional "Rattan" Vinyl				
		"T" Codes	Blue	Green	Brown			Black	Blue	Green	Brown	
			083	084	086			081	083	084	086	
4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		A	A	A			B				
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C			D	D	D	D	

Exterior Colors

14 Standard Colors	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes Black	Std. Paint Stripes White										
Classic Black	1	1		●	●	●	●			●	●	●	●	
Frost White	72	1	●		●	●	●			●	●	●	●	
Matador Red	39	39		●			●			●			●	
Hialeah Yellow	58	1	●			●				●		●		
Bittersweet Orange Metallic	79	79	●				●			●			●	
Bayshore Blue Metallic (Medium)	82	84	●		●					●	●			
Commodore Blue Metallic (Dark)	84	84		●	●					●	●			
Sea Foam Aqua, Metallic (Medium)	85	85	●							●				
Mosport Green, Metallic (Medium)	86	87	●			●				●		●		
Glen Green, Metallic (Dark)	87	87		●		●				●		●		
Golden Lime Metallic	90	90	●			●				●		●		
Tijuana Tan Metallic	91	94	●				●			●			●	
Moroccan Brown, Metallic	94	94		●			●			●			●	
Sonic Silver, Metallic	95	1	●		●					●	●			
31 Two-Tones (Optional)														
Classic Black/Frost White	1-72	1		●	●					●				
Frost White/Classic Black	72-1	1	●		●					●				
Matador Red/Classic Black	39-1	39	●				●			●				
Matador Red/Frost White	39-72	39		●			●			●				
Hialeah Yellow/Classic Black	58-1	1	●			●				●				
Hialeah Yellow/Frost White	58-72	1	●			●				●		●		
Hialeah Yellow/Golden Lime, Metallic	58-90	1	●			●				●		●		
Bittersweet Orange, Metallic/Classic Black	79-1	79	●				●			●			●	
Bittersweet Orange, Metallic/Frost White	79-72	79		●			●			●			●	
Bayshore Blue, Metallic/Classic Black	82-1	84	●		●					●	●			
Bayshore Blue, Metallic/Frost White	82-72	84		●	●						●			
Bayshore Blue, Metallic/Commodore Blue, Metallic	82-84	84	●		●						●			
Commodore Blue, Metallic/Frost White	84-72	84		●	●						●			
Commodore Blue, Metallic/Bayshore Blue, Metallic	84-82	84		●	●						●			
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●							●				
Sea Foam Aqua, Metallic/Frost White	85-72	85		●						●				
Mosport Green, Metallic/Classic Black	86-1	87	●			●				●		●		
Mosport Green, Metallic/Frost White	86-72	87		●		●						●		
Mosport Green, Metallic/Glen Green, Metallic	86-87	87	●			●						●		
Glen Green, Metallic/Frost White	87-72	87		●		●						●		
Glen Green, Metallic/Mosport Green, Metallic	87-86	87		●		●						●		
Golden Lime, Metallic/Classic Black	90-1	90	●			●				●		●		
Golden Lime, Metallic/Frost White	90-72	90		●		●				●		●		
Golden Lime, Metallic/Hialeah Yellow	90-58	90	●			●				●		●		
Tijuana Tan, Metallic/Classic Black	91-1	94	●				●			●			●	
Tijuana Tan, Metallic/Frost White	91-72	94		●			●						●	
Tijuana Tan, Metallic/Moroccan Brown, Metallic	91-94	94	●				●						●	
Moroccan Brown, Metallic/Frost White	94-72	94		●			●						●	
Moroccan Brown, Metallic/Tijuana Tan, Metallic	94-91	94		●			●						●	
Sonic Silver, Metallic/Classic Black	95-1	1	●		●					●				
Sonic Silver Metallic/Frost White	95-72	1		●	●					●				

Rebel Heavy Duty Taxi

Four Special Taxi Cab Equipment TX Groups have been developed for model 7015-0 to provide a Heavy Duty Taxi Cab for 1970.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS		AUTOMATIC TRANSMISSION VERSIONS *	
	TX 1	TX 3	TX 2	TX 4
H.D. Three Speed Transmission	X	X		
Automatic Transmission (Including Oil Cooler)			X	X
¢ H.D. Clutch	X	X		
H.D. T-051G Vinyl Upholstery & Side Panels	X	X	X	X
Handling Package (includes Sway Bar, H.D. Springs & Shocks, Front & Rear)	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X
H.D. Battery (70 Amp)	X	X	X	X
H.D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X
¢ H.D. Brakes	X	X	X	X
Solid Front Seat Backs	X	X	X	X
55 Amp Alternator	X		X	
H.D. Cooling System (Radiator-Power Flex Fan-Shroud)	X		X	
Air Conditioning (Includes H.D. Cooling System and 55 Amp. Alt.)		X		X
232 CID 145 H.P. 6-Cyl. Engine	X	X	X	X

	GROUP PRICES		
	TOTAL DEALER BILLING	E.O.H.	SUGGESTED FACTORY DEL'D PRICE
¢ TX-1	$128.30	$ 8.40	$166.20
¢ TX-2	284.70	18.65	368.75
¢ TX-3	405.40	26.55	525.05
¢ TX-4	561.80	36.80	727.60
¢ * Taxi groups 2 and 4 are also available with the 360 CID 245 H.P. V-8 Engine and Automatic Transmission. The additional charge for this power train combination (including the basic 304 CID V-8 Engine charge) over the Taxi Group 2 and 4 prices, is as follows:	126.95	9.05	159.85

IMPORTANT

NOTE: NO DEVIATIONS OR SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 7015-0 models to be used as taxi cabs be ordered with one of the above TX groups. If 7015-0 models are ordered for taxi cab use (1) without a TX group, or (2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

American Motors

1970 REBEL

Factory Installed Fleet Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
-	051-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Bench Seats	X	NA	$18.85	$1.25	$24.45
-	051-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	68.60	4.50	88.85
¢ # 39-3	PCP	Police Car Package - V-8 Only wo/AC (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats) (Order items separately with AC)	X	X	48.20	3.20	62.45
47-3	ATC	Automatic Transmission Oil Cooler (6-Cyl. Only)	X	X	13.50	.90	17.50
58-1	LRM	Remote Control Left Outside Mirror	X	X	8.00	.55	10.40
59-2	EL	Parking Brake Warning Light	X	X	4.50	.30	5.85
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	13.40	.90	17.35
¢ 67-3	HBF	Heavy Duty 80-Amp. Battery	X	X	17.50	1.15	22.70
¢ 68-6	60S	Alternator 60-Amp. - with Single Belt Drive	X	X	40.00	2.65	51.80
68-1	65D	Alternator, 65 Amp. (N.A. with Air Conditioning) - With Dual Belt Drive - 6-Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	134.95	8.85	174.80
68-3	65S	- With Single Belt Drive - V-8 Only (N.A. w/AC)	X	X	124.50	8.15	161.25
68-4	55A	Alternator, 55 Amp.	X	X	10.00	.70	12.95
73-2	HBD	Heavy Duty Brakes (N.A. with Disc Brakes)	X	X	11.55	.80	14.95
74-2	PO	Police Special Calibrated Speedometer	X	X	5.30	.35	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. SST Hardtop)	X	X	6.95	.50	9.00
5-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. SST Hardtop)	X	X	13.90	.95	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. SST Hardtop)	X	X	12.90	.85	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. SST Hardtop)	X	X	25.80	1.70	33.45
77-4	BRM	H.D. Rubber Floor Mats (SST Only)	STD	X	NC	NC	NC
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter (3 Wire 12 Gauge Only)	X	X	8.25	.55	10.70
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/ Cruise Command Speed Control System)	X	X	9.85	.65	12.80
77-8	RAR	Rear Armrests w/Built-in Ash Receiver - 2-Door H.T.	X	STD	11.35	.75	14.70
		Rear Ash Receivers (Sedans and Wagon) - 4-Door	X	STD	3.40	.25	4.40
77-9	DLFS	Dome Light Over Front Seat (N.A. SST Hardtop)	X	X	7.95	.55	10.30
78-2	DH	Dual Horn	X	STD	5.80	.40	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	3.45	.25	4.50
¢ 78-6	MC	Flexible Metal Conduit 1-1/2" Inside Diameter - Sedans Only	X	X	57.70	3.80	74.75
78-7	GL	Glove Box Lock	X	STD	3.05	.20	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	9.40	.65	12.20
78-9	RKNP	- Less Resistance Type Plugs	X	X	5.55	.40	7.20
79-1	AH1	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	5.60	.40	7.25
79-2	AH2	- Right Rear Door (4-Door Sedan Only)	X	NA	5.60	.40	7.25
¢ 79-5	APW	Coaxial Cable For Roof Type Antenna	X	X	4.95	.35	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	2.95	.20	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	1.45	.10	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	2.05	.15	2.65
#	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	26.90	1.80	34.85
#	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only - Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command)	X	NA	6.95	.50	9.00
¢ #	-	15" Wheels with 6" Width Rims	X	X	50.00	3.30	64.75

Order under Special Instruction

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(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

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Reissued: July 10, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
⊕ Reissued: January 2, 1970

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	SST	"MACHINE" (19-0)	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		APPEARANCE						
552	CR	Custom Steering Wheel	X	STD	STD	$ 9.95	$ .70	$12.90
553	SSW	Sports Steering Wheel w/Horn-Rim Blow	NA	X	X	28.50	1.90	36.90
561	WD	Wheel Discs (4)	X	X	NA	19.50	1.30	25.25
562	TC	Turbo-Cast Wheel Covers (4)	X	X	NA	57.25	3.75	74.15
563	WC	Wire Wheel Covers(4)	X	X	NA	57.25	3.75	74.15
		HEAVY DUTY						
661	HDC	Heavy-Duty Engine Cooling System - H.D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/Air Cond.)	X	X	STD	12.40	.85	16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	X	X	10.00	.70	12.95
685	5A7	Cold Start Package - 70-Amp. Battery & 55-Amp. Alternator (For Cars Less A/C or Command Air)	X	X	X	13.50	.90	17.50
⊕ † 701	HP	Handling Package - H.D. Springs, & Shock Absorbers plus Rear Sway Bar	X	X	STD	17.95	1.20	23.25
721	BH	Engine Block Heater	X	X	X	8.15	.55	10.55
		MISCELLANEOUS						
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	X	X	28.55	1.90	37.00

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1970 REBEL

Factory Installed Regular Production Options

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† Reissued: September 25, 1969
• Reissued: January 2, 1970
Reissued: May 1, 1970

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	SST	"MACHINE" (19-0)	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		TRANSMISSIONS						
† 42A	A	Shift-Command, Column Shift - 6-Cylinder	X	X	NA	$ 162.90	$ 10.70	$ 200.95
		- 304 CID	X	X	NA	167.90	11.00	207.15
		- 360 CID	X	X	NA	185.90	12.20	229.35
		- 390 CID	NA	X	NA	194.10	12.70	239.45
+ 42C	C	Shift-Command, Floor Shift & Console (Hardtops)						
		- 304 CID	NA	X	NA	208.90	13.70	270.55
		- 360 CID	NA	X	NA	226.90	14.85	293.90
		- 390 CID	NA	X	NA	235.10	15.40	304.50
		- 390 CID "Machine"	NA	NA	X	96.00	6.30	124.35
42M	M	4-Speed Full-Synchromesh, Floor Shift	NA	NA	STD	NC	NC	NC
42S	S	3-Speed Manual, Column Shift (Full- Synchromesh)						
		- 145 H.P.	STD	STD	NA	NC	NC	NC
		POWER						
481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditoning)	X	X	X	81.30	5.35	105.30
491	PB	Power Brakes	X	X	NA	33.40	2.20	43.30
492	DB	Power Disc Brakes, Disc Front (V-8 only)	X	X	STD	65.00	4.30	84.20
501	PW1	Power Lift Window, Tailgate - Wagon (Std. on 3-Seat Wagon)	X	X	-	27.00	1.80	35.00
		AUDIO						
622	RP	AM Push-Button Radio	X	X	X	47.55	3.15	61.60
623	RFM	AM/FM Push-Button Radio	X	X	X	103.30	6.80	133.80
631	RS	Rear Speaker - w/Radio only (Sedans & Hardtops)	X	X	X	10.15	.70	13.15
		CONVENIENCE						
462	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, & 55-Amp. Alternator	X	X	X	293.00	19.20	379.50
463	CA	Command-Air Ventilation System (N/A w/A/C)	X	X	X	31.50	2.10	40.80
#464	ACP	Air Conditioning Package - A/C System, Tinted Glass, Power Steering & Insulation Group (Undercoating & Hood Insulation)	X	X	X	355.80	23.30	460.80
#511	SG	Tinted Glass - All windows (Recommended w/A/C)	X	X	X	28.50	1.90	36.90
512	SW	- Windshield	X	X	X	23.00	1.55	29.80
521	TS	Third Seat, Wagon - Power Lift Rear Window & 2-Seat Belts	NA	X	-	91.00	6.00	117.85
531	ASC	Cruise-Command Automatic Speed Control System (Avail. w/V-8 & Automatic Transmission)	X	X	X	46.50	3.05	60.25
541	ASW	Adjust-O-Tilt Steering (Avail. w/ Automatic Transmission, Column or Floor Mounted)	X	X	X	34.95	2.30	45.30
572	VG	Visibility Group - Includes Convenience Group, Electric Windshield Wipers & Electric Washers -Basic	X	NA	NA	35.75	2.35	46.30
		-except Basic	NA	X	X	33.00	2.20	42.75
574	EWW	Electric Windshield Wipers & Electric Washers	X	X	X	15.75	1.05	20.40
† 591	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light, Front & Rear Door Switches on Basic Models &Rear Door Switches on SST Models	X	X	X	24.00	1.60	31.10
381	CG	Convenience Group - Remote-Control Left Outside Mirror (Painted Body Color), Visor Vanity Mirror, Clock (Electric) & Glove Box Lock (Std. on SST) -Basic	X	NA	NA	24.50	1.65	31.75
		-except Basic	NA	X	X	21.50	1.45	27.85
• 524	EWD	Electric Rear Window Defogger - Includes 55-Amp. Alternator & Tinted Rear Glass (N/A on Wagons)	X	X	X	40.00	2.65	51.80
		- When ordered with A/C Package or Tinted Glass - All Windows	X	X	X	36.00	2.40	46.65
		PROTECTION ITEMS						
641	BG	Bumper Guards - Front & Rear (Sedans & Hardtops)	X	X	X	24.50	1.65	31.75
		- Front (Wagon)	X	X	-	12.25	.85	15.85
651	UN	Insulation Group - Undercoating & Hood Insulation	X	X	X	12.80	.85	21.15
• 769	SMG	Scuff Molding - Side (N/A on Wagon w/Two-Tone or Wood-Grain)	X	X	X	17.50	1.15	22.70
• 711	VFM	Clear-Vinyl Floor-Protection Mats, Front & Rear	X	X	X	9.50	.65	12.30

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¢ Reissued: May 1, 1970

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	SST	"MACHINE" (19-0)	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PAINT VINYL ROOF/WOOD-GRAIN (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A.M. Colors)						
		- Sedans and Hardtops	X	X	NA	$20.70	$1.40	$26.80
		- Wagons (Painted Body side - Panels and Accent Molding)	X	X	-	49.90	3.30	64.65
-	-	Deviation from Standard Rebel Color Availability	X	X	X	30.40	2.00	39.40
		Vinyl-Covered Roof (Sedans & Hardtops) - N/A w/"Machine" R/W/B Package						
-	BK	- Black	NA	X	X	73.55	4.85	95.25
-	WH	- White	NA	X	X	73.55	4.85	95.25
-	BU	- Blue	NA	X	X	73.55	4.85	95.25
-	WO	Simulated Wood-Grain Body Side-Wagon(N/A w/Two-Tones)	NA	X	-	86.85	5.70	112.50
		TRIM/SEAT (See Trim Charts)						
-	A	Bench Cushion - Fabric (N/A Wagon)	STD	STD	NA	NC	NC	NC
-	B	- Vinyl (Std. w/Wagon) - Basic	X	NA	NA	18.85	1.25	24.45
		- SST	NA	X	NA	24.50	1.65	31.75
-	C	Individual Cushion - Fabric	X	X	NA	49.75	3.30	64.45
-	D	- Vinyl - Except Wagon - Basic	X	NA	NA	68.60	4.50	88.85
		- SST	NA	X	NA	74.25	4.90	96.15
		- Wagon	X	X	NA	49.75	3.30	64.45
-	E	Bucket Seat* - Fabric (Hardtop)	NA	X	NA	95.00	6.25	123.05
-	F	- Vinyl (Hardtop)	NA	X	STD	95.00	6.25	123.05
		*Includes Front Armrest & Center Cushion. When Shift-Command & Console is ordered, the Console replaces Center Cushion. Center Cushion with Fold-down Armrest available on "Machine" only with Red/White/Blue Package.						
-	-	Tires - (See Tires & Axle Ratio Section)	X	X	-	-	-	-
-	-	Optional Axle Ratio (See Tires & Axle Ratio Section)	X	X	X	8.00	.55	10.40
		ENGINES						
01E	145	145 H.P. - 232 CID, Six, 1-Barrel	STD	STD	NA	NC	NC	NC
01G	155	155 H.P. - 232 CID, Six, 2-Barrel	X	X	NA	15.00	1.00	19.45
01H	210	210 H.P. - 304 CID, V-8, 2-Barrel	X	X	NA	See Section 1, Page 1		
		Additional Charge Over Base 210 H.P. - 304 CID, V-8, 2-Barrel For:						
¢ 01N	245	245 H.P. - 360 CID, V-8, 2-Barrel	X	X	NA	37.00	2.45	47.95
¢ 01P	290	290 H.P. - 360 CID, V-8, 4-Barrel	X	X	NA	67.00	4.40	86.80
¢ 01X	325	325 H.P. - 390 CID, V-8, 4-Barrel	NA	X	NA	135.00	8.85	174.85
+ 01Y	340	340 H.P. - 390 CID, V-8, 4-Barrel	NA	NA	STD	NC	NC	NC
		PERFORMANCE						
411	DE	Dual Exhaust System - For 360 CID, 4-Bbl. Engine (Std. on 390 CID)	X	X	STD	23.60	1.55	30.60
451	TGD	Twin-Grip Differential (Recommended w/"Machine")	X	X	X	33.20	2.20	43.00
+ 443	MRM	"Machine" Package - Includes Special 340 H.P. - 390 CID, V-8, 4-Bbl. Engine, 4-Speed Full-Synchromesh Floor Shift, Ram-Air Hood Scoop, Hood-Scoop-Mounted Tachometer, Power Disc Brakes, E60x15 w/Raised White Lettered Tires, 15"x7" Mag-Styled Steel Wheels (4) & Space-Saver Spare Tire w/Regular 14" Orange-Painted Wheel, Handling Package, H.D. Engine Cooling System, Special Dual Exhaust System, Bucket Seats and Carpeting	NA	NA	X	See Section 1, Page 1		
⊕ + 768	MCP	@ "Machine" Red/White/Blue Package - Frost White (P 72) Main Exterior Color; Electric Blue (P 6) Hood Scoop, Hood & Fresh-Air Panel (Replaces Std. "Shadow" Black Flat-Tone Paint, P 8), Plus On Lower Side & Rear Body Panels; R/W/B Decal for Grille; Bright Red Belt-Line Spear Stripe, Reflective Decal; R/W/B "Chevron" Stripes, Reflective Decal (Across Trunk to Fenders, Joining Side Spear); Black Vinyl Interior Trim Only; Center Cushion & Fold-down Armrest.	NA	NA	X	75.00	4.95	75.00

@ Regular Production Colors & Trims Not Available until March, 1970.

1970 STANDARD EQUIPMENT – REBEL

	BASIC	SST	+ "MACHINE"
Air Cleaner, Cellulose - Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (55-Amp. w/Air Conditioning or Command Aid)	STD	STD	STD
Armrests - Front	STD	STD	STD
- Rear (N/A Basic Hardtop)	STD	STD	NA
Ash Tray - Front	STD	STD	STD
- Rear	NA	STD	NA
Battery, 50-Amp. (60-Amp. w/360 & 390 CID V-8), "Clear-Power 24" w/Translucent Side case	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks (2)	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light or Side Lights	STD	STD	STD
Engine - 145 H.P., 232 CID, Six 1-Barrel Carburetor	STD	STD	NA
- 340 H.P., 390 CID, V-8, 4-Barrel Carburetor	NA	NA	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Automatic Transmission	STD	STD	STD
Floor Mats - Passenger Compartment	(Colored Rubber)	(Colored Carpet)	(Colored Carpet)
- Cargo Area (Wagons)			
- Trunk Mat (Rubber)	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD	STD
Fuel-Pump-Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
+ Fuel Tank - 21.5 Gallons, 19 on 3-Seat Wagon (19.5 Gallons, 17.0 on 3-Seat Wagon, w/Fuel Tank Vapor Emission Control System, Required by California)	STD	STD	STD
Glove Box Lock (Std. on Basic models w/Convenience Group)	NA	STD	STD
Headlights, "Guard-Glo" (Dual)	STD	STD	STD
+ Horn-Single	STD	NA	NA
-Dual	NA	STD	STD
Weather Eye Heating System	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
# Roof-Top Travel Rack (Wagon)	NA	STD	-
Seats - Non-Reclining Front	STD	STD	NA
- Bucket Seats, Non-Reclining High Back	NA	EXT	STD
Seat, Cushions - Foam, Front	STD	STD	STD
Single Exhaust System, Dual Std. on 390 CID, V-8	STD	STD	STD
Tailgate, "Dual-Swing" (Wagons)	STD	STD	-
Transmission - 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD	STD	NA
- 4-Speed Manual, Full-Synchromesh, Floor Shift	NA	NA	STD
† Tires - "78-Aspect-Ratio, Fiberglass-Belted" (Except for Model 18-0)	STD	STD	NA
- E60x15, Fiberglass-Belted Tires w/Raised White Lettering and 15"x7" Styled Steel Wheels (4) & Space-Saver Spare Tire	NA	NA	STD
Wheel Trim - Hub Caps	STD	STD	NA

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

Issued: May 26, 1969
Reissued: July 10, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
⊕ Reissued: January 2, 1970

@ Special Red/White/Blue Color & Trim Theme on all "Machine" produced during introduction period. Regular Production Colors and Trims ⊕ available March, 1970.

1970 REBEL SST & MACHINE

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim	SST Standard "Kashmir" Fabric				SST Opt. (Std. Wag. & Buckets) "Ventilair" Vinyl					Machine Std. "Ventilair" Vinyl		
		Trim Colors	Black	Blue	Green	Brown	Black	Blue	Green	Red	Brown	Black	Blue	Brown
		"T" Codes	071	073	074	076	071	073	074	075	076	051	053	056
SST 4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		A	A	A	A	B							
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C	D	D	D	D	D			
SST 4-Door Wagon	Bench Cushion, Non-Reclining Full Back (Standard)						B	B	B	B	B			
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C	D	D	D	D	D			
SST 2-Door Hardtop	Bench Cushion, Non-Reclining Split Back (Standard)		A	A	A	A	B	B	B	B	B			
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C	D	D	D	D	D			
	Bucket Seats, Non-Reclining High Backs (Optional)		E	E			F	F		F	F			
Machine Hardtop	Bucket Seats, Non-Reclining High Backs (Standard)											F	F	F

Exterior Colors

14 Solid Colors for SST & MACHINE (with "Shadow" Black Hood for Machine)

	Body Color	Wheel Color (Black w/Discs)												
Classic Black	1	1	●	▲	●	●	●	▲	●	●	●	●	▲	●
Frost White	72	1	●	▲	●	●	●	▲	●	●	●	●	▲	●
Matador Red	39	39	●				●			●		●		
Hialeah Yellow	58	1	●		●		●		●			●		
Bittersweet Orange, Metallic	79	79	●			●	●				●	●		●
Bayshore Blue, Metallic (Medium)	82	84	▲	▲			▲	▲				▲	▲	
Commodore Blue, Metallic (Dark)	84	84	▲	▲			▲	▲				▲	▲	
Sea Foam Aqua, Metallic (Medium)	85	85	●				●					●		
Mosport Green, Metallic (Medium)	86	87	●		●		●		●			●		
Glen Green, Metallic (Dark)	87	87	●		●		●		●			●		
Golden Lime, Metallic	90	90	●		●		●		●			●		
Tijuana Tan, Metallic	91	94	●			●	●				●	●		●
Moroccan Brown, Metallic	94	94	●			●	●				●	●		●
Sonic Silver, Metallic	95	1	●				●			●		●		
31 Two-Tones (Optional for SST only)														
Classic Black/Frost White	1-72	1	●				●			●				
Frost White/Classic Black	72-1	1	●				●			●				
Matador Red/Classic Black	39-1	39	●				●			●				
Matador Red/Frost White	39-72	39	●				●			●				
Hialeah Yellow/Classic Black	58-1	1	●				●							
Hialeah Yellow/Frost White	58-72	1	●		●		●		●					
Hialeah Yellow/Golden Lime, Metallic	58-90	1	●		●		●		●					
Bittersweet Orange, Metallic/Classic Black	79-1	79	●			●	●				●			
Bittersweet Orange, Metallic/Frost White	79-72	79	●			●	●				●			
Bayshore Blue, Metallic/Classic Black	82-1	84	●	●			●	●						
Bayshore Blue, Metallic/Frost White	82-72	88		●				●						
Bayshore Blue, Metallic/Commodore Blue, Metallic	82-84	84		●				●						
Commodore Blue, Metallic/Frost White	84-72	84		●				●						
Commodore Blue, Metallic/Bayshore Blue, Metallic	84-82	84		●				●						
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●				●							
Sea Foam Aqua, Metallic/Frost White	85-72	85	●				●							
Mosport Green, Metallic/Classic Black	86-1	87	●		●		●		●					
Mosport Green, Metallic/Frost White	86-72	87			●				●					
Mosport Green, Metallic/Glen Green, Metallic	86-87	87			●				●					
Glen Green, Metallic/Frost White	87-72	87			●				●					
Glen Green, Metallic/Mosport Green, Metallic	87-86	87			●				●					
Golden Lime, Metallic/Classic Black	90-1	90	●		●		●		●					
Golden Lime, Metallic/Frost White	90-72	90	●		●		●		●					
Golden Lime, Metallic/Hialeah Yellow	90-58	90	●		●		●		●					
Tijuana Tan, Metallic/Classic Black	91-1	94	●			●	●				●			
Tijuana Tan, Metallic/Frost White	91-72	94				●					●			
Tijuana Tan, Metallic/Moroccan Brown, Metallic	91-94	94				●					●			
Moroccan Brown, Metallic/Frost White	94-72	94				●					●			
Moroccan Brown, Metallic/Tijuana Tan, Metallic	94-91	94				●					●			
Sonic Silver, Metallic/Classic Black	95-1	1	●				●			●				
Sonic Silver, Metallic/Frost White	95-72	1	●				●			●				

Simulated wood-grain side paneling is optional on wagon with solid color.
▲ Blue vinyl roof is optional **only** with exterior colors marked ▲ (hardtop and sedan).
Black or White vinyl roof is optional with **all** exterior colors (hardtop and sedan).

1970 REBEL (Base-Line)

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim Colors "T" Codes	Standard "Cannes" Fabric Blue 053	Green 054	Brown 056			Opt. (Std. Wagon) "Rattan" Vinyl Black 051	Blue 053	Green 054	Brown 056	
4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		A	A	A			B	B	B	B	
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C			D	D	D	D	
4-Door Wagon	Bench Cushion, Non-Reclining Full Back (Standard)							B	B	B	B	
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C			D	D	D	D	
2-Door Hardtop	Bench Cushion, Non-Reclining Split Back (Standard)		A	A	A			B	B	B	B	
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C			D	D	D	D	

Exterior Colors

14 Standard Colors

	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes Black	White									
Classic Black	1	1		●	●	●	●			●	●	●	●
Frost White	72	1	●		●	●	●			●	●	●	●
Matador Red	39	39		●			●			●			●
Hialeah Yellow	58	1	●			●				●		●	
Bittersweet Orange, Metallic	79	79	●				●			●			●
Bayshore Blue, Metallic (Medium)	82	84	●		●					●	●		
Commodore Blue, Metallic (Dark)	84	84		●	●					●	●		
Sea Foam Aqua, Metallic (Medium)	85	85	●							●			
Mosport Green, Metallic (Medium)	86	87	●			●				●		●	
Glen Green, Metallic (Dark)	87	87		●		●				●		●	
Golden Lime, Metallic	90	90	●			●				●		●	
Tijuana Tan, Metallic	91	94	●				●			●			●
Moroccan Brown, Metallic	94	94		●			●			●			●
Sonic Silver, Metallic	95	1	●		●					●	●		
31 Two-Tones (Optional)													
Classic Black/Frost White	1-72	1		●	●					●			
Frost White/Classic Black	72-1	1	●		●					●			
Matador Red/Classic Black	39-1	39	●				●			●			
Matador Red/Frost White	39-72	39		●			●			●			
Hialeah Yellow/Classic Black	58-1	1	●			●				●			
Hialeah Yellow/Frost White	58-72	1	●			●				●		●	
Hialeah Yellow/Golden Lime, Metallic	58-90	1	●			●				●		●	
Bittersweet Orange, Metallic/Classic Black	79-1	79	●				●			●			●
Bittersweet Orange, Metallic/Frost White	79-72	79		●			●			●			●
Bayshore Blue, Metallic/Classic Black	82-1	84	●		●					●	●		
Bayshore Blue, Metallic/Frost White	82-72	84		●	●						●		
Bayshore Blue, Metallic/Commodore Blue, Metallic	82-84	84	●		●						●		
Commodore Blue, Metallic/Frost White	84-72	84		●	●						●		
Commodore Blue, Metallic/Bayshore Blue, Metallic	84-82	84		●	●						●		
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●							●			
Sea Foam Aqua, Metallic/Frost White	85-72	85		●						●			
Mosport Green, Metallic/Classic Black	86-1	87	●			●				●		●	
Mosport Green, Metallic/Frost White	86-72	87		●		●						●	
Mosport Green, Metallic/Glen Green, Metallic	86-87	87	●			●						●	
Glen Green, Metallic/Frost White	87-72	87		●		●						●	
Glen Green, Metallic/Mosport Green, Metallic	87-86	87		●		●						●	
Golden Lime, Metallic/Classic Black	90-1	90	●			●				●		●	
Golden Lime, Metallic/Frost White	90-72	90		●		●				●		●	
Golden Lime, Metallic/Hialeah Yellow	90-58	90	●			●				●		●	
Tijuana Tan, Metallic/Classic Black	91-1	94	●				●			●			●
Tijuana Tan, Metallic/Frost White	91-72	94		●			●						●
Tijuana Tan, Metallic/Moroccan Brown, Metallic	91-94	94	●				●						●
Moroccan Brown, Metallic/Frost White	94-72	94		●			●						●
Moroccan Brown, Metallic/Tijuana Tan, Metallic	94-91	94		●			●						●
Sonic Silver, Metallic/Classic Black	95-1	1	●		●					●			
Sonic Silver, Metallic/Frost White	95-72	1		●	●					●			

Standard paint stripe not used on wagon.

1970 JAVELIN

Factory Installed Regular Production Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		HEAVY DUTY					
661	HDC	Heavy-Duty Engine Cooling System - H.D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/Air Conditioning)	X	X	$12.40	$ .85	$16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	X	10.00	.70	12.95
#685	5A7	Cold Start Package - 70-Amp. Battery & 55-Amp. Alternator (For cars less A/C or Command-Air)	X	X	13.50	.90	17.50
701	HP	Handling Package - H.D. Springs & Shock Absorbers (Plus Front Sway Bar for 6-Cylinder)	X	X	22.95	1.55	29.75
721	BH	Engine Block Heater	X	X	8.15	.55	10.55
		MISCELLANEOUS					
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	X	28.55	1.90	37.00
		FLEET OPTIONS					
%473	ATC	Automatic Transmission Oil Cooler (6-Cyl. Only)	X	X	13.50	.90	17.50
%581	LRM	Remote Control Left Outside Mirror	X	X	8.00	.55	10.40

American Motors

1970 JAVELIN

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF'S SUGG'D RETAIL PRICE
		AUDIO					
622	RP	AM Push-Button Radio	X	X	$47.55	$3.15	$61.60
623	RFM	AM/FM Push-Button Radio	X	X	103.30	6.80	133.80
631	RS	Rear Speaker - w/Radio only	X	X	10.15	.70	13.15
632	STR	8-Track Stereo Tape Player w/Manual Radio & 2-Rear Speakers	X	X	150.55	9.85	195.00
		CONVENIENCE					
366	CON	Console only (Shift-Command, Column Shift only)	X	X	41.00	2.70	53.10
367	CAS	Center Armrest & Center Cushion - Front (N/A w/Console)	X	STD	33.50	2.20	43.40
462	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, & 55-Amp. Alternator	X	X	293.00	19.20	379.50
463	CA	Command-Air Ventilation System (N/A w/A/C)	X	X	31.50	2.10	40.80
#511	SG	Tinted Glass-All Windows (Recommended w/A/C)	X	X	26.00	1.75	33.70
512	SW	-Windshield	X	X	20.00	1.35	25.90
541	ASW	Adjust-O-Tilt Steering Wheel	X	X	34.95	2.30	45.30
572	VG	Visibility Group - Includes Convenience Group, Electric Windshield Wipers & Electric Washers	X	X	33.00	2.20	42.75
574	EWW	Electric Windshield Wipers & Electric Washers	X	X	15.75	1.05	20.40
591	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light & Map Light	X	X	24.00	1.60	31.10
731	CST	Space-Saver Spare Tire (Std. w/Styled Steel Wheels) - All Black Tires	X	X	15.00	1.00	19.45
		- All White Tires	X	X	10.00	.70	12.95
		- All E70 Tires	X	X	3.05	.20	3.95
381	CG	Convenience Group - Remote-Control Left Outside Mirror (Painted Body Color), Visor Vanity Mirror & Clock (Electric)	X	X	21.50	1.45	27.85
⊕ 524	EWD	Electric Rear Window Defogger - Includes 55-Amp. Alternator & Tinted Rear Glass	X	X	40.00	2.65	51.80
		When ordered with Tinted Glass - All Windows	X	X	36.00	2.40	46.65
⊕ 532	RLR	Luggage Rack - Rear Deck Lid	X	X	25.00	1.65	32.40
		PROTECTION ITEMS					
641	BC	Bumper Guards - Rear	X	X	9.75	.65	12.65
651	UN	Insulation Group- Undercoating & Hood Insulation	X	X	12.80	.85	21.15
⊕ 769	SMG	Scuff Molding - Side (N/A w/Rally Stripes)	X	X	17.50	1.15	22.70
⊕ 711	VFM	Clear-Vinyl Floor-Protection Mats, Front & Rear	X	X	9.50	.65	12.30
		APPEARANCE					
561	WD	Wheel Discs (4)	X	STD	19.50	1.30	25.25
562	TC	Turbo-Cast Wheel Covers (4) - Except SST	X	NA	57.25	3.75	74.15
		- SST	NA	X	37.75	2.50	48.90
563	WC	Wire Wheel Covers (4) - Except SST	X	NA	57.25	3.75	74.15
		- SST	NA	X	37.75	2.50	48.90
+ 565	MAG	Styled Steel Wheels (4) 14"x6" - Includes Space-Saver Spare Tire w/Regular Wheel (N/A w/C78x14 or D78x14 Tires) - Except SST	X	NA	75.40	4.95	97.65
		- SST	NA	X	55.90	3.70	72.40
506	ERP	Rocker Panel Molding (Simulated Exhaust Type) - Except SST	X	NA	38.45	2.55	49.80
		- SST	NA	X	24.80	1.65	32.15
533	SPR	Roof Spoiler (N/A w/Vinyl Roof)	X	X	25.30	1.70	32.80
#		Rally Side Stripes (See Trim Chart - replaces Pin Stripes)					
61A	BKS	- Black	X	X	25.00	1.65	32.40
61B	WHS	- White	X	X	25.00	1.65	32.40
61C	RES	- Red	X	X	25.00	1.65	32.40

American Motors

1970 JAVELIN

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PAINT/VINYL ROOF (See Trim Charts)					
-	-	Additional Charge for Deviation from Standard Javelin Color Availability	X	X	$30.40	$2.00	$39.40
		Vinyl-Covered Roof (N/A w/Roof Spoiler)					
-	BK	- Black	X	X	65.00	4.30	84.20
-	WH	- White	X	X	65.00	4.30	84.20
-	BU	- Blue	X	X	65.00	4.30	84.20
		TRIM/SEAT (See Trim Charts)					
-	J	Bucket Seats - Vinyl	STD	NA	NC	NC	NC
-	F	- Vinyl	NA	STD	NC	NC	NC
-	E	- "Corduroy" Fabric	NA	X	38.55	2.55	49.95
-	L	- Leather	NA	X	97.50	6.40	126.30
-	-	Tires - (See Tires & Axle Ratio Section)	X	X	-	-	-
-	-	Option Axle Ratios (See Tires & Axle Ratio Section)	X	X	8.00	.55	10.40
		ENGINES					
01E	145	145 H.P. - 232 CID, Six, 1-Barrel	STD	STD	NC	NC	NC
01H	210	210 H.P. - 304 CID, V-8, 2-Barrel	X	X	See Section 1, Page 1		
		Additional Charge over Base 210 H.P. -304 CID, V-8, 2-Barrel For:					
¢ 01N	245	245 H.P. - 360 CID, V-8, 2-Barrel	X	X	37.00	2.45	47.95
¢ 01P	290	290 H.P. - 360 CID, V-8, 4-Barrel	X	X	67.00	4.40	86.80
¢ 01X	325	325 H.P. - 390 CID, V-8, 4-Barrel	X	X	135.00	8.85	174.85
		PERFORMANCE					
⊕ % 391	PP1	360 "Go" Package - 360 CID, 4-Bbl. Engine, Dual Exhaust System, Power Front Disc Brakes, E70x14 Black w/Raised White Lettering Tires, 6" Rim-Width Wheels, Handling Package & Ram-Air Induction System w/AMX Hood	X	X	258.35	16.95	334.60
		To substitute E60x15 Black w/Raised White Lettering & 15"x7"Styled Steel Wheels, place Code 20 in Tire Box	X	X	(See Tire Page for Price)		
⊕ % 392	PP2	390 "Go" Package - Same as above except 390 CID 4-Bbl. Engine	X	X	326.35	21.35	422.70
		To substitute E60x15 Black w/White Raised Lettering & 15"x7"Styled Steel Wheels, place Code 20 in Tire Box	X	X	(See Tire Page for Price)		
411	DE	Dual Exhaust System - For 360 CID, 4-Bbl. Engine (Std. on 390 CID)	X	X	23.60	1.55	30.60
442	INC	140 MPH Speedometer & Tachometer (V-8 only)	X	X	38.75	2.55	50.20
#451	TGD	Twin-Grip Differential (Recommended w/"Go" Packages)	X	X	33.20	2.20	43.00
#482	QRM	Quick Ratio Manual Steering (Recommended Only For Special Performance/Racing)	X	X	12.25	.85	15.85
		TRANSMISSIONS					
¢ 42A	A	Shift-Command, Column Shift - 6-Cylinder	X	X	162.90	10.70	200.95
		- 304 CID	X	X	167.90	11.00	207.15
		- 360 CID	X	X	185.90	12.20	229.35
¢ 42C	C	Shift-Command, Floor Shift & Console - 304 CID	X	X	208.90	13.70	270.55
		- 360 CID	X	X	226.90	14.85	293.90
		- 390 CID	X	X	235.10	15.40	304.50
#42M	M	4-Speed Full-Synchromesh, Floor Shift - 290 H.P. & 325 H.P.	X	X	158.00	10.35	204.65
42S	S	3-Speed Full-Synchromesh, Floor Shift - 6-Cylinder & 304 CID, V-8	STD	STD	NC	NC	NC
		POWER					
+ 481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditioning)	X	X	79.00	5.20	102.35
491	PB	Power Brakes	X	X	33.40	2.20	43.30
492	DB	Power Disc Brakes, Disc Front (V-8 only)	X	X	65.00	4.30	84.20

1970 STANDARD EQUIPMENT – JAVELIN

	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
#Alternator, 35-Amp. (55-Amp. w/Air Conditioning or Command-Air)	STD	STD
Armrests - Front	STD	STD
Ash Tray - Front	STD	STD
Battery, 50-Amp. (60-Amp. w/360 & 390 CID V-8), "Clear-Power 24" w/Translucent Side case	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks (2)	STD	STD
Custom Steering Wheel	STD	NA
Sports Steering Wheel w/Horn-Rim Blow	NA	STD
Compartment Lights	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Automatic Transmission)	STD	STD
⊕ Floor Mats - Passenger Compartment (Colored Carpet)	STD	STD
- Trunk Mat (Rubber)	NA	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel-Pump-Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tank - 19 Gallons (16 Gallons, w/Fuel Tank Vapor Emission Control System, Required by California)	STD	STD
Glove Box Lock	STD	STD
Headlights, "Guard-Glo" (Single)	STD	STD
Weather Eye Heating System	STD	STD
+ Horn-Dual	STD	STD
Oil Filter, Full-Flow	STD	STD
Seats - Bucket, Hi-Back Non-Reclining	STD	STD
Seats, Cushions - Foam, Front	STD	STD
Single Exhaust System, Dual Std. on 390 CID, V-8	STD	STD
Transmission, 3-Speed Manual, Full-Synchromesh, Floor Shift	STD	STD
Tires, "78-Aspect-Ratio, Fiberglass Belted"	STD	STD
Wheel Trim- Hub Caps	STD	NA
- Wheel Discs (4)	EXT	STD

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

1970 JAVELIN SST

SEAT, TRIM & COLOR AVAILABILITY

Model	Seat Type Available
2-Door Hardtop	Bucket Seats, Non-Reclining High Backs

Trim	Standard "Ventilair" Vinyl					Optional "Corduroy" Fabric					Optional Genuine Leather		
Trim Colors	Black	Blue	Green	Red	Brown	Black	Blue	Green	Red	Brown	Black	Red	Brown
"T" Codes	061	063	064	065	066	061	063	064	065	066	061	065	066
	F	F	F	F	F	E	E	E	E	E	L	L	L

Exterior Colors 14 Standard Colors	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes Black	Std. Paint Stripes White	Optional Rally Stripes Black	Optional Rally Stripes White	Optional Rally Stripes Red	Standard Black	Standard Blue	Standard Green	Standard Red	Standard Brown	Optional Black	Optional Blue	Optional Green	Optional Red	Optional Brown	Genuine Leather Black	Genuine Leather Red	Genuine Leather Brown
Frost White	72	1	●		●		●	●	▲	●	●	●	●	▲	●	●	●	●	●	●
Matador Red	39	39		●	●	●		●			●		●			●		●	●	●
Hialeah Yellow	58	1	●		●	●		●		●			●		●			●		●
Bittersweet Orange, Metallic	79	79	●		●	●		●				●	●				●	●		●
Bayshore Blue, Metallic (Medium)	82	84	●		●	●		▲	▲				▲	▲				▲		▲
Commodore Blue, Metallic (Dark)	84	84		●	●	●		▲	▲				▲	▲				▲		▲
Mosport Green, Metallic (Medium)	86	87	●		●	●		●		●		●	●		●		●	●		●
Glen Green, Metallic (Dark)	87	87		●	●	●		●		●		●	●		●		●	●		●
Golden Lime, Metallic	90	90	●		●	●		●		●		●	●		●		●	●		●
Tijuana Tan, Metallic	91	94	●		●	●		●				●	●				●	●		●
Sonic Silver, Metallic	95	1	●		●	●		●			●		●			●		●	●	●
Big-Bad Blue	2	1	●		●	●		●	●			●	●	●			●	●		●
Big-Bad Orange	3	1	●		●	●		●				●	●				●	●		●
Big-Bad Green	4	1	●		●	●		●		●		●	●		●		●	●		●

▲ Blue vinyl roof is optional **only** with exterior colors marked ▲.
Black or White vinyl roof is optional with **all** exterior colors.
Optional vinyl roof **not** available with optional roof spoiler.
Standard wheel opening paint stripe color will match color selected for optional rally stripe.

1970 JAVELIN (Base-Line)

SEAT, TRIM & COLOR AVAILABILITY

Model	Seat Type Available	Trim	Standard "Rattan" Vinyl				
		Trim Colors	Black	Blue	Green	Red	Brown
		"T" Codes	061	063	064	065	066
2-Door Hardtop	Bucket Seats, Non-Reclining High Backs		J	J	J	J	J

Exterior Colors 14 Standard Colors	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes		Optional Rally Stripes							
			Black	White	Black	White	Red					
Frost White	72	1	●		●		●	●	▲	●	●	●
Matador Red	39	39		●	●	●		●			●	
Hialeah Yellow	58	1	●		●	●		●		●		
Bittersweet Orange, Metallic	79	79	●		●	●		●				●
Bayshore Blue, Metallic (Medium)	82	84	●		●	●		▲	▲			
Commodore Blue, Metallic (Dark)	84	84		●	●	●		▲	▲			
Mosport Green, Metallic (Medium)	86	87	●		●	●		●		●		●
Glen Green, Metallic (Dark)	87	87		●	●	●		●		●		●
Golden Lime, Metallic	90	90	●		●	●		●		●		●
Tijuana Tan, Metallic	91	94	●		●	●		●				●
Sonic Silver, Metallic	95	1	●		●	●		●			●	
Big-Bad Blue	2	1	●		●	●		●	●			●
Big-Bad Orange	3	1	●		●	●		●				●
Big-Bad Green	4	1	●		●	●		●		●		●

▲ Blue vinyl roof is optional only with exterior colors marked ▲.
Black or White vinyl roof is optional with all exterior colors.
Optional vinyl roof not available with optional roof spoiler.
Optional rally stripe replaces standard paint stripe.

American Motors

1970 AMX

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PROTECTION ITEMS				
641	BG	Bumper Guards - Rear	X	$9.75	$ .65	$12.65
651	UN	Undercoating	X	11.00	.75	18.15
711	VFM	Clear-Vinyl Floor-Protection Mats, Front	X	6.00	.40	7.80
		APPEARANCE				
		Rally Stripe (See Trim Chart, N/A w/Two-Tone)				
61A	BKS	- Black	X	25.00	1.65	32.40
61B	WHS	- White	X	25.00	1.65	32.40
61C	RES	- Red	X	25.00	1.65	32.40
		HEAVY DUTY				
661	HDC	Heavy-Duty Engine Cooling System - H.D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/Air Conditioning)	X	12.40	.85	16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	10.00	.70	12.95
#685	5A7	Cold Start Package - 70-Amp. Battery & 55-Amp. Alternator (For cars less A/C or Command-Air)	X	13.50	.90	17.50
701	HP	Handling Package - H.D. Springs & Shock Absorbers	X	24.95	1.65	32.35
721	BH	Engine Block Heater	X	8.15	.55	10.55
		MISCELLANEOUS				
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	28.55	1.90	37.00

Scuff Molding Option Cancelled.

1970 AMX

Factory Installed Regular Production Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

Issued: May 26, 1969
Reissued: July 10, 1969
% Reissued: August 1, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
● Reissued: January 2, 1970
¢ Reissued: May 1, 1970

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PAINT (See Trim Chart)				
# -	08	Color - Two-Tone, "Shadow" Black Hood treatment, top of front fenders and around side windows	X	$40.00	$2.65	$51.80
-	-	Additional Charge for Deviation from Standard AMX Color Availability	X	30.40	2.00	39.40
		TRIM/SEAT (See Trim Chart)				
-	F	Bucket Seats - Vinyl	STD	NC	NC	NC
-	L	- Leather	X	65.00	4.30	84.20
-	-	Tires - (See Tires & Axle Ratio Section)	X	-	-	-
-	-	Option Axle Ratios (See Tires & Axle Ratio Section) .	X	8.00	.55	10.40
		ENGINES				
01P	290	290 H.P. -360 CID, V-8, 4-Barrel	STD	NC	NC	NC
¢ 01X	325	325 H.P. -390 CID, V-8, 4-Barrel	X	73.00	4.80	94.55
		PERFORMANCE				
● % 391	PP1	360 "Go" Package - 360 CID, 4-Bbl. Engine (Std.), Power Front Disc Brakes, E70 x 14 Black w/Raised White Lettering Tires (4), Handling Package, Twin-Grip Differential, H. D. Engine Cooling System & Ram-Air Induction System	X	218.80	14.35	283.40
		To substitute E60x15 Black w/Raised White Lettering & 15"x7" Styled Steel Wheels, place Code 20 in Tire Box	X	(See Tire Page for Price)		
● 392	PP2	390 "Go" Package - Same as above except 390 CID, 4-Bbl. Engine	X	286.80	18.80	371.45
		To substitute E60x15 Black w/Raised White Lettering & 15"x7" Styled Steel Wheels, place Code 20 in Tire Box	X	(See Tire Page for Price)		
451	TGD	Twin-Grip Differential	X	33.20	2.20	43.00
# 482	QRM	Quick Ratio Manual Steering (Recommended Only For Special Performance/Racing)	X	12.25	.85	15.85
		TRANSMISSIONS				
¢ 42C	C	Shift-Command, Floor Shift & Console	X	96.00	6.30	124.35
42M	M	4-Speed Full-Synchromesh, Floor Shift	STD	NC	NC	NC
		POWER				
† 481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditioning)	X	79.00	5.20	102.35
491	PB	Power Brakes	X	33.40	2.20	43.30
492	DB	Power Disc Brakes, Disc Front	X	65.00	4.30	84.20
		AUDIO				
622	RP	AM Push-Button Radio	X	47.55	3.15	61.60
623	RFM	AM/FM Push-Button Radio	X	103.30	6.80	133.80
631	RS	Rear Speaker - w/Radio only	X	10.15	.70	13.15
632	STR	8-Track Stereo Tape Player-w/Manual Radio & 2-Rear Speakers	X	150.55	9.85	195.00
		CONVENIENCE				
367	CAS	Center Armrest & Center Cushion (N/A w/Console) .	X	33.50	2.20	43.40
462	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, 55-Amp. Alternator	X	293.00	19.20	379.50
463	CA	Command-Air Ventilation System (N/A w/A/C)	X	31.50	2.10	40.80
#511	SG	Tinted Glass - All Windows (Recommended w/A/C) .	X	26.00	1.75	33.70
512	SW	- Windshield	X	20.00	1.35	25.90
541	ASW	Adjust-O-Tilt Steering Wheel	X	34.95	2.30	45.30
572	VG	Visibility Group -Includes Convenience Group, Electric Windshield Wipers & Electric Washers	X	33.00	2.20	42.75
574	EWW	Electric Windshield Wipers & Electric Washers	X	15.75	1.05	20.40
591	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light & Map Light	X	24.00	1.60	31.10
381	CG	Convenience Group - Remote-Control Left Outside Mirror (Painted Body Color) , Visor Vanity Mirror & Clock (Electric)	X	21.50	1.45	27.85
● 524	EWD	Electric Rear Window Defogger - Includes 55-Amp. Alternator and Tinted Rear Glass	X	40.00	2.65	51.80
		- When ordered with Tinted Glass-All Windows ..	X	36.00	2.40	46.65
● 532	RLR	Luggage Rack - Rear Deck Lid	X	25.00	1.65	32.40

1970 STANDARD EQUIPMENT - AMX

	AMX
Air Cleaner, Cellulose - Fiber for Carburetor	STD
#Alternator, 35-Amp. (55-Amp. w/Air Conditioning or Command-Air)	STD
Armrests - Front	STD
Ash Tray - Front	STD
Battery, 60-Amp., "Clear-Power 24" w/Translucent Side case	STD
Cigarette Lighter	STD
Coat Hooks, (2)	STD
Courtesy Lights	STD
Dual Exhaust System	STD
Engine - 290 H.P., 360 CID, V-8, 4-Barrel Carburetor	STD
Engine Coolant	STD
Exhaust Emission Control System with closed PCV "Air-Guard" System with Air Pump (V-8 w/ Manual Transmission)	STD
"Engine-Mod" System less Air Pump (V-8 w/Auto. Transmission)	STD
Floor Mats - Passenger Compartment (Colored Carpet)	STD
- Trunk Mat (Rubber)	STD
Fuel - Pump - Vacuum Booster (Booster N/A w/Electric Wipers)	STD
Fuel Tank - 19 Gallons (16 Gallons, w/Fuel Tank Vapor Emission Control System, Required by California)	STD
Glove Box Lock	STD
Headlights, "Guard-Glo" (Single)	STD
+Horn-Dual	STD
Weather Eye Heating System	STD
Oil Filter, Full-Flow	STD
+Rear Traction Bar	STD
Seats - Bucket, Hi-Back Non-Reclining	STD
Seat, Cushions - Foam, Front	STD
Space-Saver Spare Tire	STD
Sports Steering Wheel - w/Horn-Rim Blow	STD
Styled Steel Wheels (4) 14" x 6"	STD
Tachometer & 140 MPH Speedometer	STD
Transmission, 4-Speed Full-Synchromesh, Floor Shift	STD
Tires, "78-Aspect-Ratio, Fiberglass Belted"	STD

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

1970 AMX

SEAT, TRIM & COLOR AVAILABILITY

Model	Seat Type Available	Trim	Standard "VENTILAIR" VINYL					Optional GENUINE LEATHER		
		Trim Colors	Black	Blue	Red	Brown		Black	Red	Brown
		"T" Codes	031	033	035	036		031	035	036
Sports Coupe	Bucket Seats, Non-Reclining High Backs		F	F	F	F		L	L	L

Exterior Colors
14 Standard Colors

	Body Color	Optional Rally Stripes: Black	White	Red								
Frost White	72	●		●	●	●	●	●		●	●	●
Matador Red	39	●	●		●		●			●	●	●
Hialeah Yellow	58	●	●		●					●		●
Bittersweet Orange, Metallic	79	●	●		●			●		●		●
Bayshore Blue, Metallic (Medium)	82	●	●		●	●				●		●
Commodore Blue, Metallic (Dark)	84	●	●		●	●				●		●
Mosport Green, Metallic (Medium)	86	●	●		●			●		●		●
Glen Green, Metallic (Dark)	87	●	●		●			●		●		●
Golden Lime, Metallic	90	●	●		●			●		●		●
Tijuana Tan, Metallic	91	●	●		●			●		●		●
Sonic Silver, Metallic	95	●	●		●		●			●	●	●
Big-Bad Blue	2	●	●		●	●		●		●		●
Big-Bad Orange	3	●	●		●			●		●		●
Big-Bad Green	4	●	●		●			●		●		●

Optional "Shadow" Black (Code #8) two-tone paint treatment on hood, top of front fenders and around side windows (with Silver separating stripe) is available with all body colors. Optional "Rally" Stripe is not available with optional "Shadow" Black two-tone treatment.

1970 HORNET

Factory Installed Fleet Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C. & Code	Code	Equipment and Description	Availability Base	Availability Less	Total Dealer Billing	S.R.P.M.S. F.O.B.	S.R.P.M.S. F.O.B.
-	021-C	H.D. Vinyl Upholstery (3) 3c. (Black) Bench Seat	X	NA	41.85	31.25	52.85
† 38-2	DN	Day/Night Rear View Mirror	X	STD	5.20	.40	7.15
47-3	ATC	Automatic Transmission (6-Cyl. Only)	X	X	13.50	.90	17.50
† ● 49-2	DP	Power Disc Brakes - Front (6-Cyl. Only)	X	X	75.00	4.05	97.15
58-1	LRM	Remote Control Left Outside Mirror	X	X	8.00	.55	10.40
59-2	EL	Parking Brake Warning Light	X	X	4.50	.40	5.85
68-4	SSA	Air-Assist SS Amp	X	X	10.00	.70	12.95
73-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. 2-Dr. Sedan)	X	X	6.55	.50	9.00
73-2	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. 2-Dr. Sedan)	X	X	12.90	.85	16.75
77-3	CLD	Cigarette Lighter	X	STD	2.85	.20	3.70
77-4	BRM	H.D. Rubber Floor Mats (SST Only)	STD	X	NC	NC	NC
77-5	TRL	Wiring - Shielded for Road Lamps and/or Taxi Meter (3 Wires 12 Gauge Only)	X	X	8.25	.55	10.70
77-8	RAR	Rear Ash Receiver	X	X	11.35	.75	14.70
77-9	DLFS	Dome Light Over Front Seat	X	X	7.95	.55	10.30
78-2	LCH	Dual Horn	X	X	5.80	.40	7.50
78-3	MP	Drain Plugs - Magnetic	X	X	3.45	.25	4.50
78-7	GL	Glove Box Lock	X	STD	3.05	.20	3.95
78-8	RMWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	9.40	.65	12.20
78-9	RKMP	- Less Resistance Type Plugs	X	X	5.55	.40	7.20
† 79-4	ARW	Coaxial Cable for Roof Type Antenna	X	X	4.95	.35	6.45
79-6	TL	Luggage Compartment Light	X	X	2.95	.20	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	1.45	.10	1.90
*	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (Pr. 5) w/Air Conditioning)	X	X	26.90	1.80	34.85

* Order under Special Instruction

● To order this option, approval is required from District Fleet Department. (Includes V-8 Rear Axle and 10" Duo-Servo brakes, 5.5" rim wheels, 3.54:1 Std. Axle Ratio [3.15:1 Opt.] w/Manual Transmission, 3.15:1 Std. Axle Ratio w/Automatic Transmission). C78x16 Tire Option must be ordered.

American Motors

1970 HORNET

Factory Installed Fleet Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

Car Ordering Guide and Price List
Section 2 Page 6
Issued: August 1, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
¢ Reissued: May 1, 1970

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
-	021-G	H.D. Vinyl Upholstery 31 oz. (Black) Bench Seat	X	NA	$18.85	$1.25	$24.45
† 38-2	DN	Day/Night 12" Rear View Mirror	X	STD	5.50	.40	7.15
47-3	ATC	Automatic Transmission Oil Cooler (6-Cyl. Only) ...	X	X	13.50	.90	17.50
¢ @ 49-2	DB	Power Disc Brakes, Front (6-Cyl. Only)	X	X	75.00	4.95	97.15
58-1	LRM	Remote Control Left Outside Mirror	X	X	8.00	.55	10.40
59-2	EL	Parking Brake Warning Light	X	X	4.50	.30	5.85
68-4	55A	Alternator 55 Amp.	X	X	10.00	.70	12.95
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. 2-Dr. Sedan)	X	X	6.95	.50	9.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A.2-Dr. Sedan)	X	X	12.90	.85	16.75
77-3	CIG	Cigarette Lighter	X	STD	2.85	.20	3.70
77-4	BRM	H.D. Rubber Floor Mats (SST Only)	STD	X	NC	NC	NC
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter (3 Wires 12 Gauge Only)	X	X	8.25	.55	10.70
77-8	RAR	Rear Ash Receivers	X	X	11.35	.75	14.70
77-9	DLFS	Dome Light Over Front Seat	X	X	7.95	.55	10.30
78-2	DH	Dual Horn	X	X	5.80	.40	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	3.45	.25	4.50
78-7	GL	Glove Box Lock	X	STD	3.05	.20	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	9.40	.65	12.20
78-9	RKNP	- Less Resistance Type Plugs	X	X	5.55	.40	7.20
¢ 79-5	APW	Coaxial Cable for Roof Type Antenna	X	X	4.95	.35	6.45
79-6	TL	Luggage Compartment Light	X	X	2.95	.20	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	1.45	.10	1.90
#	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. w/Air Conditioning)	X	X	26.90	1.80	34.85

Order under Special Instruction

¢ @ To order this option, approval is required from Detroit Fleet Department. (Includes V-8 Rear Axle and 10" Duo-Servo brakes, 5.5" rim wheels, 3.54:1 Std. Axle Ratio [3.15:1 Opt.] w/Manual Transmission, 3.15:1 Std. Axle Ratio w/Automatic Transmission). C78x14 Tire Option must be ordered.

American Motors

1970 HORNET

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

Issued: May 26, 1969
Reissued: July 10, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
⊕ Reissued: January 2, 1970

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PROTECTION ITEMS					
641	BG	Bumper Guards - Front & Rear	X	X	$19.50	$1.30	$25.25
651	UN	Insulation Group - Undercoating & Hood Insulation (Std. w/Air Conditioning Package)	X	X	12.80	.85	21.15
769	SMG	Scuff Molding - Side, Vinyl Insert	X	X	20.50	1.35	26.55
⊕ 711	VFM	Clear-Vinyl Floor-Protection Mats, Front & Rear	X	X	9.50	.65	12.30
		APPEARANCE					
552	CR	Custom Steering Wheel	X	STD	8.95	.60	11.60
553	SSW	Sports Steering Wheel - w/Horn-Rim Blow	NA	X	28.50	1.90	36.90
561	WD	Wheel Discs (4)	X	X	19.50	1.30	25.25
61D	EPS	Exterior Paint Stripes (See Trim Charts)	X	X	15.00	1.00	19.45
† +#566	DG	Decor Group - Exterior Paint Stripes, Wheel Discs & Fiberglass-Belted Black B78x14 (C78x14 w/V-8) Tires @ - without/AC	X	X	45.00	2.95	58.30
		- with/AC	X	X	26.00	1.75	33.70
		@Whitewalls or larger size tires may be substituted in Decor Group by placing respective code in Tire Box					
		HEAVY DUTY					
661	HDC	Heavy-Duty Engine Cooling System - H.D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/Air Cond.)	X	X	12.40	.85	16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	X	10.00	.70	12.95
685	5A7	Cold Start Package - 70-Amp. Battery & 55-Amp. Alternator (For Cars Less A/C)	X	X	13.50	.90	17.50
701	HP	Handling Package - H.D. Springs & Shock Absorbers (Plus Front Sway Bar for 6-Cylinder)	X	X	17.95	1.20	23.25
721	BH	Engine Block Heater	X	X	8.15	.55	10.55
		MISCELLANEOUS					
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	X	28.55	1.90	37.00

1970 HORNET

Factory Installed Regular Production Options

American Motors

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY BASIC	AVAILABILITY SST	TOTAL DEALER BILLING	E.O.H.	MANUF.'S SUGG'D RETAIL PRICE
		PAINT/VINYL ROOF (See Trim Charts)					
-	-	Color - Two-Tone (Std. appl. of A.M. Colors)	NA	X	$18.75	$ 1.25	$24.30
-	-	Deviation from standard Hornet Color Availability	X	X	30.40	2.00	39.40
-	BK	Vinyl-Covered Roof - Black	NA	X	65.00	4.30	84.20
-	WH	- White	NA	X	65.00	4.30	84.20
-	BU	- Blue	NA	X	65.00	4.30	84.20
		TRIM/SEAT (See Trim Charts)					
-	A	Bench Cushion - Fabric	X	STD	10.00	.70	12.95
-	B	- Vinyl	STD	X	15.00	1.00	19.45
-	C	Individual Cushion - Fabric	NA	X	40.00	2.65	51.80
-	D	- Vinyl	NA	X	55.00	3.60	71.25
-	V	@ - "Carnaby-Plaid" Fabric	NA	X	60.00	3.95	77.70
		@ Includes Plaid Upholstery, Plaid Door Panels and Moldings.					
-	-	Tires - (See Tires & Axle Ratio Section)	X	X	-	-	-
-	-	Optional Axle Ratios (See Tires & Axle Ratio Section)	X	X	8.00	.55	10.40
		ENGINES					
#01A	128	128 H.P. -199 CID, Six, 1-Barrel	STD	NA	NC	NC	-
#01E	145	145 H.P. -232 CID, Six, 1-Barrel	X	STD	35.00	2.30	45.35
01G	155	155 H.P. -232 CID, Six, 2-Barrel - Basic	X	NA	50.00	3.30	64.75
		- SST	NA	X	15.00	1.00	19.45
(a) 01H	210	210 H.P. -304 CID, V-8, 2-Barrel	NA	X	See Section 1, Page 1		
		PERFORMANCE					
451	TGD	Twin-Grip Differential	X	X	33.20	2.20	43.00
		TRANSMISSIONS					
¢ 42A	A	Shift-Command, Column Shift - 6-Cylinder	X	X	162.90	10.70	200.95
		- V-8	NA	X	167.90	11.00	207.15
42S	S	3-Speed Manual, Column Shift - 128 H.P. &145 H.P.	STD	STD	NC	NC	NC
		POWER					
481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditioning)	X	X	74.00	4.85	95.85
491	PB	Power Brakes	X	X	33.40	2.20	43.30
+ 492	DB	Power Disc Brakes, Disc Front (V-8 only)	NA	X	65.00	4.30	84.20
		AUDIO					
622	RP	AM Push-Button Radio	X	X	47.55	3.15	61.60
		CONVENIENCE					
†#462	AC	All-Season Air Conditioning System-H.D. Engine Cooling System, 55-Amp. Alternator & Fiberglass-Belted BSW Tires	X	X	293.00	19.20	379.50
†#464	ACP	Air Conditioning Package—A/C System, Tinted Glass, Power Steering, Insulation Group & Fiberglass-Belted BSW Tires	X	X	355.80	23.30	460.80
#511	SG	Tinted Glass-All Windows (Recommended w/A/C)	X	X	26.00	1.75	33.70
#512	SW	-Windshield	X	X	20.00	1.35	25.90
(a) 572	VG	Visibility Group - Includes Convenience Group, Electric Windshield Wipers & Electric Washers - Except SST	X	NA	33.00	2.20	42.75
		- SST	NA	X	35.75	2.35	46.30
(a) 574	EWW	Electric Windshield Wipers & Electric Washers	X	X	15.75	1.05	20.40
591	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light & Front Door Switches on Basic Models	X	X	19.50	1.30	25.25
381	CG	Convenience Group - Remote-Control Left Outside Mirror, Visor Vanity Mirror, 12" Day/Nite Inside Mirror (Std. on SST), Clock (SST models only), Cigarette Lighter (Std. on SST), Rear Ash Trays, and Glove Box Lock(Std. on SST) - Except SST	X	NA	21.50	1.45	27.85
		- SST	NA	X	24.50	1.65	31.75
601	EC	Electric Clock	X	NA	12.60	.85	16.35

(a) Fiberglass-Belted Tires, Electric Windshield Wipers and Electric Washers or Visibility Group must be ordered with V-8 engine.

1970 STANDARD EQUIPMENT - HORNET

	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55-Amp. w/Air Conditioning)	STD	STD
Armrests - Front	STD	STD
- Rear	NA	STD
+ Ash Tray - Front	STD	STD
Battery, 50-Amp., "Clear-Power 24" w/Translucent Side Case	STD	STD
Cigarette Lighter (Std. on Basic models w/Convenience Group)	NA	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	EXT	STD
Dome Light	STD	STD
#Engine - 128 H.P., 199 CID, Six, 1-Barrel Carburetor	STD	NA
- 145 H.P., 232 CID, Six, 1-Barrel Carburetor	EXT	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with closed PCV "Engine-Mod" system less Air Pump	STD	STD
Floor Mats - Passenger Compartment	Colored Rubber	Colored Carpet
- Trunk Mat (Rubber)	NA	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel-Pump-Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
+ Fuel Tank - 19 Gallons (16 Gallons, w/Fuel Tank Vapor Emission Control System, Required by California)	STD	STD
Glove Box Lock (Std. on Basic models w/Convenience Group)	NA	STD
Headlights, "Guard-Glo" (Single)	STD	STD
+ Horn - Single	STD	STD
Weather Eye Heating System	STD	STD
Command-Air Ventilation System	STD	STD
Oil Filter, Full-Flow	STD	STD
#Package Tray, Full-Width Under Instrument Panel (Std. on Basic Model w/A/C)	NA	STD
Seats - Non-Reclining Front	STD	STD
Seat, Cushions-Foam, Front	STD	STD
Single Exhaust System	STD	STD
Transmission, 3-Speed Manual, Column Shift (6-Cylinder)	STD	STD
Wheel Trim - Hub Caps	STD	STD

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

1970 HORNET SST

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim / Trim Colors / "T" Codes	Standard "Cornish" Fabric					Optional "Rattan" Vinyl					Optional "Carnaby Plaid" Custom Fabric				
			Black	Blue	Green	Red		Black	Blue	Green			Blue	Green			
		"T" Codes	041	043	044	045		041	043	044			043	044			
4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		A	A	A	A		B	B	B							
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C		D	D	D			V	V			
2-Door Sedan	Bench Cushion, Non-Reclining Split Back (Standard)		A	A	A	A		B	B	B							
	Individual Cushions, Individual Reclining Backs (Optional)		C	C	C	C		D	D	D			V	V			

Exterior Colors

10 Standard Colors	Body Color	Wheel Color (Black w/Discs)	Std. Paint Stripes Black	Std. Paint Stripes White														
Classic Black	1	1		●	●	▲	●	●		●	▲	●			▲	●		
Frost White	72	1	●		●	▲	●	●		●	▲	●			▲	●		
Matador Red	39	39		●	●			●		●								
Hialeah Yellow	58	1	●		●		●			●		●				●		
Bittersweet Orange, Metallic	79	79	●		●					●								
Bayshore Blue, Metallic (Medium)	82	84	●		●	▲				●	▲				▲			
Sea Foam Aqua, Metallic	85	85	●		●					●								
Mosport Green, Metallic (Medium)	86	87	●		●		●			●		●				●		
Tijuana Tan, Metallic	91	94	●		●					●								
Sonic Silver, Metallic	95	1	●		●			●		●					▲			
Big-Bad Blue	2	1	●		●	●				●	●				●			
Big-Bad Orange	3	1	●		●					●								
Big-Bad Green	4	1	●		●		●			●		●				●		
18 Two-Tones (Optional)																		
Classic Black/Frost White	1-72	1		●	●			●		●					●	●		
Frost White/Classic Black	72-1	1	●		●			●		●					●	●		
Matador Red/Classic Black	39-1	39	●		●			●		●								
Matador Red/Frost White	39-72	39		●	●			●		●								
Hialeah Yellow/Classic Black	58-1	1	●		●					●						●		
Hialeah Yellow/Frost White	58-72	1	●		●		●			●		●				●		
Bittersweet Orange, Metallic/Classic Black	79-1	79	●		●					●								
Bittersweet Orange, Metallic/Frost White	79-72	79		●	●					●								
Bayshore Blue, Metallic/Classic Black	82-1	84	●		●	●				●	●				●			
Bayshore Blue, Metallic/Frost White	82-72	84		●		●					●				●			
Sea Foam Aqua, Metallic/Classic Black	85-1	85	●		●					●								
Sea Foam Aqua, Metallic/Frost White	85-72	85		●	●					●								
Mosport Green, Metallic/Classic Black	86-1	87	●		●		●			●		●				●		
Mosport Green, Metallic/Frost White	86-72	87		●			●					●				●		
Tijuana Tan, Metallic/Classic Black	91-1	94	●		●					●								
Tijuana Tan, Metallic/Frost White	91-72	94		●	●					●								
Sonic Silver, Metallic/Classic Black	95-1	1	●		●			●		●								
Sonic Silver, Metallic/Frost White				●	●			●		●								

▲ Blue vinyl roof is optional **only** with exterior colors marked ▲.
Black or White vinyl roof is optional with **all** exterior colors.

1970 HORNET (Base Line)

SEAT, TRIM & COLOR AVAILABILITY

Models	Seat Types Available	Trim	Standard "Venice" Vinyl					Optional "St. Marco" Fabric				
		Trim Colors	White	Blue	Green	Red		Black/White	Blue	Green	Red	
		"T" Codes	021	023	024	025		021	023	024	025	
4-Door Sedan	Bench Cushion, Non-Reclining Full Back (Standard)		B	B	B	B		A	A	A	A	
2-Door Sedan	Bench Cushion, Non-Reclining Split Back (Standard)		B	B	B	B		A	A	A	A	

Exterior Colors

10 Standard Colors

	Body Color	Wheel Color (Black w/Discs)	Opt. Paint Stripes Black	Opt. Paint Stripes White											
Classic Black	1	1		●	●	●	●	●		●	●	●	●		
Frost White	72	1	●		●	●	●	●		●	●	●	●		
Matador Red	39	39		●	●			●		●			●		
Hialeah Yellow	58	1	●		●		●			●		●			
Bittersweet Orange, Metallic	79	79	●		●					●					
Bayshore Blue, Metallic (Medium)	82	84	●		●	●				●	●				
Sea Foam Aqua, Metallic	85	85	●		●					●					
Mosport Green, Metallic (Medium)	86	87	●		●		●			●		●			
Tijuana Tan, Metallic	91	94	●		●					●					
Sonic Silver, Metallic	95	1	●		●			●		●			●		
Big-Bad Blue	2	1	●		●	●				●	●				
Big-Bad Orange	3	1	●		●					●					
Big-Bad Green	4	1	●		●		●			●		●			

American Motors

1970 GREMLIN

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 2-PASS.	AVAILABILITY 4-PASS.	TOTAL DEALER BILLING	E.O.H.	MANUF'S. SUGG'D. RETAIL PRICE
		PROTECTION ITEMS					
641	BG	Bumper Guards - Front & Rear	X	X	$19.50	$1.30	$25.25
651	UN	Insulation Group - Undercoating & Hood Insulation	X	X	12.80	.85	21.15
769	SMG	Scuff Molding - Side, Vinyl Insert	X	X	20.50	1.35	26.55
711	VFM	Clear-Vinyl Floor-Protection Mats, Front	X	X	6.00	.40	7.80
		APPEARANCE					
552	CR	Custom Steering Wheel	X	X	8.95	.60	11.60
561	WD	Wheel Discs (4)	X	X	19.50	1.30	25.25
		Rally Side Stripes (See Trim Chart - in addition to					
61A	BKS	Std. Pin Stripes) - Black	X	X	19.25	1.30	24.95
61B	WHS	- White	X	X	19.25	1.30	24.95
61C	RES	- Red	X	X	19.25	1.30	24.95
567	ETP	Custom Exterior Trim Package - Includes Wheel Discs, Wheel Opening Moldings, Chrome Rain-Drip Moldings	X	X	30.00	2.00	38.85
		HEAVY DUTY					
661	HDC	Heavy-Duty Engine Cooling System - H. D. Radiator, Power-Flex Fan & Fan Shroud (Std. w/Air Conditioning)	X	X	12.40	.85	16.05
671	HB	Heavy-Duty 70-Amp. Battery	X	X	10.00	.70	12.95
685	5A7	Cold Start Package - 70-Amp. Battery & 55-Amp. Alternator (For Cars Less A/C)	X	X	13.50	.90	17.50
701	HP	Handling Package - H. D. Springs & Shock Absorbers Plus Front Sway Bar	X	X	17.95	1.20	23.25
721	BH	Engine Block Heater	X	X	8.15	.55	10.55
		MISCELLANEOUS					
691	FVE	Fuel Tank Vapor Emission Control System (Required by State of California)	X	X	11.55	.80	14.95
* 784	LGC	Locking Gas Cap	X	X	4.25	.30	5.50

* Not Available until mid-April Production.

American Motors

1970 GREMLIN

Factory Installed Regular Production Options

(Equipment items are Listed in the Order of Appearance on Car Purchase Order)

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 2-PASS.	AVAILABILITY 4-PASS.	TOTAL DEALER BILLING	E.O.H.	MANUF'S. SUGG'D. RETAIL PRICE
		PAINT					
-	-	Deviation from Standard Gremlin Color Availability	X	X	$30.40	$2.00	$39.40
		TRIM/SEAT					
-	B	Bench Cushion-Vinyl	STD	STD	NC	NC	NC
		Custom Interior Trim Package - Includes Custom Door Panel & Seat Trim (Pleated Vinyl), Carpeting & Custom Steering Wheel					
-	11B/13B/14B/15B	- Bench Cushion	NA	X	38.55	2.55	49.95
-	F	- Bucket Seats	NA	X	69.40	4.55	89.90
-	-	Tires-(See Tires & Axle Ratio Section)	X	X	-	-	-
-	-	Optional Axle Ratios (See Tires & Axle Ratio Section)	X	X	8.00	.55	10.40
		ENGINES					
01A	128	128 H. P. - 199 CID, Six, 1-Barrel	STD	STD	NC	NC	NC
01E	145	145 H. P. - 232 CID, Six, 1-Barrel	X	X	35.00	2.30	45.35
		PERFORMANCE					
451	TGD	Twin-Grip Differential	X	X	33.20	2.20	43.00
		TRANSMISSIONS					
¢ 42A	A	Shift-Command, Column Shift	X	X	162.90	10.70	200.95
42S	S	3-Speed Manual, Column Shift (128 H. P.)	STD	STD	NC	NC	NC
42F	F	3-Speed Manual, Floor Shift (w/Opt. 145 H. P.)	STD	STD	NC	NC	NC
		POWER					
481	PS	Power Steering, Variable-Ratio (Recommended w/Air Conditioning)	X	X	74.00	4.85	95.85
491	PB	Power Brakes	X	X	33.40	2.20	43.30
		AUDIO					
622	RP	AM Push-Button Radio	X	X	47.55	3.15	61.60
		CONVENIENCE					
462	AC	All-Season Air Conditioning System - H. D. Engine Cooling System, 55-Amp. Alternator & Fiberglass-Belted B78x14 BSW Tires	X	X	293.00	19.20	379.50
464	ACP	Air Conditioning Package - A/C System (see above), Tinted Glass, Power Steering, & Insulation Group	X	X	355.80	23.30	460.80
511	SG	Tinted Glass - All Windows (Recommended w/Air Conditioning)	X	X	26.00	1.75	33.70
512	SW	- Windshield only	X	X	20.00	1.35	25.90
572	VG	Visibility Group - Includes Convenience Group, Electric Windshield Wipers & Electric Washers	X	X	26.75	1.75	34.65
574	EWW	Electric Windshield Wipers & Electric Washers	X	X	15.75	1.05	20.40
591	LG	Light Group - Two Courtesy Lights, Parking Brake Warning Light, Lights-On-Warning Buzzer, Low-Fuel Warning Light & Door Switches	X	X	16.00	1.05	20.75
*731	CST	Space-Saver Spare Tire (Available w/14" Tire only)					
		- All Black Tires	X	X	15.00	1.00	19.45
		- All White Tires	X	X	10.00	.70	12.95
381	CG	Convenience Group - Remote-Control Left Outside Mirror, Visor Vanity Mirror & 12" Day/Nite Inside Mirror	X	X	14.75	1.00	19.10
532	RLR	Luggage Rack-Roof	X	X	30.00	2.00	38.85
507	IAP	Interior Appointment Package - Includes Instrument Panel Parcel Shelf, Glove Box Door, Glove Box Lock, Glove Box Light and Cigarette Lighter	X	X	15.40	1.05	19.95

* Not Available until May Production

1970 STANDARD EQUIPMENT - GREMLIN

	2-PASSENGER	4-PASSENGER
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55-Amp. w/Air Conditioning)	STD	STD
Armrests - Front	STD	STD
Ash Tray - Front	STD	STD
Battery, 50-Amp., "Clear-Power 24" w/Translucent Side Case	STD	STD
Dome Light	STD	STD
Engine - 128 H. P., 199 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with closed PCV "Engine-Mod" system less Air Pump	STD	STD
Floor Mats - Passenger Compartment (Rubber)	STD	STD
- Trunk Mat	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel-Pump-Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tank - 21 Gallons (21 Gallons, w/Fuel Tank Vapor Emission Control System, Required by California)	STD	STD
Headlights, "Guard-Glo" (Single)	STD	STD
Horn - Single	STD	STD
Weather Eye Heating System	STD	STD
Oil Filter, Full-Flow	STD	STD
Rear Window Liftgate	NA	STD
Seats - Non-Reclining Front	STD	STD
Seat, Cushions-Foam - Front (Split Back)	STD	STD
- Rear (w/Fold Down Back)	NA	STD
Single Exhaust System	STD	STD
Transmission, 3-Speed Manual, Column Shift (Floor Shift, STD. w/145 H. P.)	STD	STD
Wheel Trim - Hub Caps	STD	STD
Dual Pin Stripes	STD	STD

"SAFE-COMMAND" STANDARD FEATURES

General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Markers
- "Guard-Glo" Headlights
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- Windshield Washers (Manual)
- Non-Glare Windshield Wipers
- Windshield Defrosters (Heater)

Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Wheel
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Padded Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System (One-Key Without Glove Box)
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

1970½ GREMLIN

SEAT, TRIM & COLOR AVAILABILITY

Model	Seat Type Available	Trim Colors "T" Codes	Standard "Venice" Vinyl: Black 001	White 008			Optional Pleated Vinyl: Black 011	Blue 013	Green 014	Red 015
2-Door Sedan (less rear seat)	Bench Cushion, Non-Reclining Split Back (Standard)		B	B						
2-Door Sedan (with rear seat)	Bench Cushion, Non-Reclining Split Back (Standard)		B	B			B	B	B	B
	Bucket Seats, Non-Reclining High Back (Optional)						F	F	F	F

Exterior Colors

13 Standard Colors

	Body Color	Wheel Color (Blk. w/Disc)	Standard Paint Stripes: Black	White	Optional Rally Stripes: Black	White	Red									
Classic Black	1	1		●		●	●	●	●			●	●	●	●
Frost White	72	1	●		●		●	●	●			●	●	●	●
Matador Red	39	39		●	●	●		●	●			●			●
Hialeah Yellow	58	1	●		●	●		●	●			●		●	
Bittersweet Orange, Metallic	79	79	●		●	●		●	●			●			
Bayshore Blue, Metallic (Medium)	82	84	●		●	●		●	●			●	●		
Sea Foam Aqua, Metallic	85	85	●		●	●		●	●			●			
Mosport Green, Metallic (Medium)	86	87	●		●	●		●	●			●		●	
Tijuana Tan, Metallic	91	94	●		●	●		●	●			●			
Sonic Silver, Metallic	95	1	●		●	●		●	●			●			●
Big-Bad Blue	2	1	●		●	●		●	●			●	●		
Big-Bad Orange	3	1	●		●	●		●	●			●			
Big-Bad Green	4	1	●		●	●		●	●			●		●	

SPECIAL FLEET INSTRUCTIONS

HOW TO PRICE AND ORDER TAXI CABS – This bulletin contains detailed information on taxi options TX-1 through TX-6 together with the complete taxi price extension using Model 7015-0. When equipped with one of the TX options, Model 7015-0 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 7015-0 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS – Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN – Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT –

CODE	PAINT COLOR	MANUFACTURE'S NUMBER	COMPANY AND/OR AGENCY
-	Bell White	D-938-AF079	A. T. & T. System (Bell System)
P-26A	Copco Turquoise	D-938-037	Consumers Power
P-55A	Westminster Green	D-938-78644	States of Florida, New Hampshire, Maine & Southern New England Bell.
P-57A	White	D-938-93774	National Cash Register
P-98A	Green	D-938-546	A. T. & T. System (Bell System)
P-5A	Tri-Tone	D-938-AL323 (Blue)	Consolidated Edison of New York
P-88A	Tri-Tone	D-938-Z1667 (White)	Consolidated Edison of New York
P-6A	Tri-Tone	D-938-Z4938 (Gray)	Consolidated Edison of New York
P-73A	Corinthian White	D-938-94126	Alabama Power Co. - General Tel & Tel
P-74A	Gold	D-938-29056	General Tel & Tel
-	Woodsmoke Gray	D-938-90675	Pennsylvania Power & Light
-	Peco Beige	D-938-96261	Philadelphia Electric Co.

† + Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Car Distribution in Kenosha, together with a paint chip or sample where possible. A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until Central Office Car Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Car Distribution Manager.

• When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be determined by the Price and Analysis Department prior to production and upon receipt of a diagram of the car showing the color scheme as noted above. When special colors or special paint areas are ordered, the optional paint stripes will be deleted unless customer specifically requests application.

AMERICAN MOTORS

DEALER RETAINS COPY #4

OPTION SELECTION INDICATED BY PLACING AN (X) WITH A BALL POINT PEN AS ILLUSTRATED

(ZONE IMPRINT ONLY)

338228

1970 CAR PURCHASE ORDER
AMERICAN MOTORS SALES CORPORATION

338228
SERIAL NUMBER

MODEL	BODY COLOR OR LOWER	TOP (Side) Color V. Roof/W.-Grain	TRIM / SEAT

ON HAND DATE

INVOICE DATE

TIRES	OPTIONAL AXLE RATIO

SHIPPING DATE

SALES CLASS

RETAIL		DEALER		ZONE	

M.U.S.K. | M.U.S.C.

CUSTOMER NAME

C.C.	X	Code	OPTION DESCRIPTION
			ENGINES
01A		128	128 H.P., 199 C.I.D. SIX
01E		145	145 H.P., 232 C.I.D. SIX
01G		155	155 H.P., 232 C.I.D. SIX
01H		210	210 H.P., 304 C.I.D. V-8
01N		245	245 H.P., 360 C.I.D. V-8
01P		290	290 H.P., 360 C.I.D. V-8
01X		325	325 H.P., 390 C.I.D. V-8
			PERFORMANCE
391		PP1	360 "GO" PACKAGE
392		PP2	390 "GO" PACKAGE
411		DE	DUAL EXHAUST SYSTEM
442		INC	140 MPH SPEEDO. & TACH.
451		TGD	TWIN-GRIP DIFFERENTIAL
482		QRM	QUICK RATIO MANUAL STEERING
443		MRM	MACHINE PACKAGE
			TRANSMISSIONS
42A		A	SHIFT-COMMAND, COLUMN
42C		C	SHIFT-COMMAND & CONSOLE
42M		M	4-SPEED, FLOOR SHIFT
42S		S	3-SPEED, MANUAL
42F		F	3-SPEED MANUAL-FLOOR
			POWER
481		PS	POWER STEERING
491		PB	POWER BRAKES
492		DB	POWER DISC BRAKES—FRONT
501		PW1	REAR WINDOW—WAGON
504		PW4	SIDE WINDOWS
505		PW5	SIDE & REAR WINDOWS—WAGON

C.C.	X	Code	OPTION DESCRIPTION
			AUDIO
622		RP	AM PUSH-BUTTON RADIO
623		RFM	AM/FM PUSH-BUTTON RADIO
631		RS	REAR SPEAKER—RADIO
632		STR	STEREO TAPE W/MANUAL RADIO
633		STP	STEREO TAPE PLAYER
			CONVENIENCE
366		CON	CONSOLE ONLY (JAVELIN)
367		CAS	CENTER ARMREST & CUSHION
462		AC	ALL-SEASON AIR CONDITIONING
463		CA	COMMAND-AIR VENTILATION
464		ACP	AIR CONDITIONING PACKAGE
511		SG	TINTED GLASS—ALL WINDOWS
512		SW	TINTED GLASS—WINDSHIELD
521		TS	THIRD SEAT—(WAGON)
531		ASC	CRUISE-COMMAND AUTO.—SPEED
541		ASW	ADJUST-O-TILT STEERING WHEEL
572		VG	VISIBILITY GROUP
574		EWW	ELECTRIC WASHERS & WIPERS
591		LG	LIGHT GROUP
731		CST	SPACE-SAVER SPARE TIRE
381		CG	CONVENIENCE GROUP
601		EC	ELECTRIC CLOCK
524		EWD	ELEC. REAR WINDOW DEFOGGER
532		RLR	LUGGAGE RACK
567		IAP	INT. APPOINTMENT PKG.
			PROTECTION ITEMS
641		BG	BUMPER GUARDS
651		UN	UNDERCOATING OR INSUL. GROUP
769		SMG	SCUFF MOLDING
711		VPM	VINYL FLOOR MATS

C.C.	X	Code	OPTION DESCRIPTION
			APPEARANCE
552		CR	CUSTOM STEERING WHEEL
553		SSW	SPORTS STEERING WHEEL
561		WD	WHEEL DISCS
562		TC	TURBO-CAST WHEEL COVERS
563		WC	WIRE WHEEL COVERS
565		MAG	STYLED STEEL WHEELS
506		ERP	ROCKER PANEL MOLDING
533		SPR	ROOF SPOILER
61A		BKS	BLACK — STRIPE COLOR — REFER TRIM CHARTS — CAR ORDERING GUIDE
61B		WHS	WHITE — STRIPE COLOR — REFER TRIM CHARTS — CAR ORDERING GUIDE
61C		RES	RED — STRIPE COLOR — REFER TRIM CHARTS — CAR ORDERING GUIDE
61D		EPS	EXTERIOR PAINT STRIPE
566		DG	DECOR GROUP
567		ETP	EXT. TRIM PACKAGE
			HEAVY DUTY
661		HDC	HEAVY DUTY COOLING SYSTEM
671		HB	70 AMP. BATTERY
685		5A7	COLD START PACKAGE
701		HP	HANDLING PACKAGE
721		BH	ENGINE BLOCK HEATER
664		TP1	TRAILER-TOWING PKG. 1
665		TP2	TRAILER-TOWING PKG. 2
			MISC.
691		FVE	FUEL VAPOR EMISSION CONTROL
784		LGC	LOCKING GAS CAP

LATE CHANGES

When ordering any option not appearing on your Car Purchase Order please add Code Number and mark (x) in normal manner.

1970
License Information - (continued)
Shipping Weights

American Motors

	g GREMLIN		HORNET		AMX	JAVELIN		REBEL			AMBASSADOR		
	2-Pass.	4-Pass.	BASIC	SST		BASIC	SST	BASIC	SST	"MACHINE"	BASIC	DPL	SST
6-CYLINDER MODELS													
2-Dr. Sedan	2497	2557	2677	2705	- -	- -	- -	- -	- -	- -	- -	- -	- -
4-Dr. Sedan	--	--	2748	2765	- -	- -	- -	3129	3155	- -	3328	- -	- -
4-Dr. Station Wagon	--	--	- -	- -	- -	- -	- -	3356	3375	- -	- -	- -	- -
2-Dr. Hardtop	--	--	- -	- -	- -	2845	2863	3148	3206	- -	- -	- -	- -
V-8 MODELS													
4-Dr. Sedan	--	--	- -	- -	- -	- -	- -	- -	- -	- -	- -	3523	3557
4-Dr. Station Wagon	--	--	- -	- -	- -	- -	- -	- -	- -	- -	- -	3817	3852
2-Dr. Hardtop	--	--	- -	- -	- -	- -	- -	- -	- -	3650	- -	3555	3606
2-Dr. Sport Coupe	--	--	- -	- -	3126	- -	- -	- -	- -	- -	- -	- -	- -

These weights include heater, air conditioning on Ambassador only, two head-restraints, spare wheel and tire, tire jack with wrench, manual transmission (automatic standard on Ambassador DPL & SST models), all lubricants, engine coolant, plus 8 gallons fuel.

When the optional equipment is installed at the factory weights listed below should be added to the weight of the car.

Equipment (Optional)	g Gremlin	Hornet	AMX	Javelin	Rebel	Amb.
Vinyl-covered roof	-	6	-	5	7	7
Individually Adjustable Reclining Seat 2-Dr./4-Dr.	-	17/24	-	-	21/26	21/26@
Bucket Seat w/Console & Armrest	-	-	-	-	33	12
Bucket Seat w/Center Cushion & Armrest	-	-	11	11	25	5
Int. Trim Package - w/Bench Cushion	6	-	-	-	-	-
- w/Bucket Seats	31	-	-	-	-	-
Engine with Transmissions:						
128 H.P. to 145 H.P. 6-Cylinder w/3-Speed	7	4	-	-	-	-
128 H.P. to 128 H.P. w/Auto. Column	19	18	-	-	-	-
128 H.P. to 145 H.P. w/Auto. Column	23	22	-	-	-	-
128 H.P. to 155 H.P. w/Auto. Column	-	26	-	-	-	-
145 H.P. w/3-Speed to 145 H.P. w/Auto. Column	-	18	-	8	10	-
145 H.P. w/3-Speed to 155 H.P. w/Auto. Column	-	22	-	-	14	-
145 H.P. w/3-Speed to 210 H.P. w/3-Speed	-	-	-	267	-	-
145 H.P. w/3-Speed to 290 H.P. w/4-Speed	-	-	-	301	-	-
145 H.P. w/3-Speed to 325 H.P. w/4-Speed	-	-	-	347	-	-
145 H.P. w/3-Speed to 210 H.P. w/Auto. Column - Sedan & Hardtop	-	237	-	235	161	-
- Wagon	-	-	-	-	189	-
145 H.P. w/3-Speed to 210 H.P. w/Auto. Console - Base/SST	-	-	-	244/233	-	-
145 H.P. w/3-Speed to 245 H.P. w/Auto. Column	-	-	-	307	249	-
145 H.P. w/3-Speed to 245 H.P. w/Auto. Console - Base/SST	-	-	-	316/295	-	-
145 H.P. w/3-Speed to 290 H.P. w/Auto. Column	-	-	-	314	256	-
145 H.P. w/3-Speed to 290 H.P. w/Auto. Console - Base/SST	-	-	-	323/302	-	-
145 H.P. w/3-Speed to 325 H.P. w/Auto. Column	-	-	-	-	312	-
145 H.P. w/3-Speed to 325 H.P. w/Auto. Console - Base/SST	-	-	-	383/372	-	-
155 H.P. w/3-Speed to 155 H.P. w/Auto. Column	-	-	-	-	-	10
155 H.P. w/3-Speed to 210 H.P. w/Auto. Column	-	-	-	-	-	179
155 H.P. w/3-Speed to 245 H.P. w/Auto. Column	-	-	-	-	-	239
155 H.P. w/3-Speed to 290 H.P. w/Auto. Column	-	-	-	-	-	246
210 H.P. w/Auto. to 245 H.P. w/Auto. Column	-	-	-	-	-	60
210 H.P. w/Auto. to 290 H.P. w/Auto. Column	-	-	-	-	-	67
						@ Included in Basic Weight
Oversize Tires:						
6.00X13 to 6.45X14 (4-1/2" Rim)	18	-	-	-	-	-
6.00X13 to B78X14 (4-1/2" Rim)	33	-	-	-	-	-
6.45X14 to B78X14 (4-1/2" to 5" Rim)	-	18	-	-	-	-
6.45X14 to C78X14 (5" to 5-1/2" Rim)	-	28	-	-	-	-
C78X14 to D78X14 (5" to 6" Rim)	-	13	-	13	-	-
C78X14 to D70X14 (5" to 6" Rim)	-	38	-	-	-	-
C78X14 to E70X14 (5" to 6" Rim)	-	-	-	41	-	-
D78X14 to E70X14 (5" to 6" Rim)	-	-	-	29	-	-

Equipment (Optional)	g Gremlin	Hornet	AMX	Javelin	Rebel	Amb.
210 H.P. w/Auto. to 325 H.P. w/Auto. Column	-	-	-	-	-	123
290 H.P. w/4-Speed to 325 H.P. w/4-Speed	-	-	24	-	-	-
290 H.P. w/4-Speed to 290 H.P. w/Auto. Console	-	-	22	-	-	-
290 H.P. w/4-Speed to 325 H.P. w/Auto. Console	-	-	25	-	-	-
Dual-Exhaust System	-	-	STD	-	28	28
Twin-Grip Differencial	3	9	9	9	9	9
Power Steering	31	31	31	31	31	31
Power Brakes	9	10	10	10	10	10
Power Disc Brakes - Front (Includes Power Brakes)	-	27	27	27	27	27
Power Tailgate Window (Wagon)	-	-	-	-	6	6
Power Windows (Side)	-	-	-	-	-	14
Radio	6	6	6	6	7	7
Radio w/Rear Speaker	-	-	8	8	8	8
Stereo-Tape Player	-	-	-	-	-	11
Stereo Tape Player w/Manual Radio	-	-	12	12	-	-
Console Only	-	-	-	9	-	-
All-Season Air Conditioning -6/V-8	73	66/60	71	65/71	75/71	STD
Command Air -6/V-8	-	STD	7	7	11	-64/-62
Third Seat (Wagon)	-	-	-	-	31	21
Cruise-Command Auto. Speed Control	-	-	-	-	7	7
Bumper Guard (Pair)	4	4	4	4	4	4
Undercoating	-	-	19	-	-	19
Insulation Group	18	20	-	20	20	20
Turbo-Cast Wheel Disc	-	-	-	20	20	20
Wire Wheel Covers	-	-	-	16	16	16
Styled Steel Wheels w/Space-Saver Spare	-	-	STD	2	-	-
Roof Spoiler	-	-	-	10	-	-
Heavy-Duty Cooling System (Std. w/AC)	10	7	7	7	7	7
70-Amp. Battery	6	6	6	6	6	6
Handling Package - 6-Cylinder (N/A Rebel Wagon)	24	19	-	21	16	16
- V-8 (All Rebel Wagon)	-	10	5	5	16	16
Luggage Rack	9	-	7	7	-	-
D78X14 to F70X14 (5" to 6" Rim)	-	-	-	35	-	-
E78X14 to F78X14	-	-	-	-	8	-
E78X14 to E70X14	-	-	8	-	-	-
E78X14 to F70X14	-	-	16	-	-	-
F78X14 to G78X14 (5-1/2" to 6" Rim)	-	-	-	-	-	19
G78X14 to H78X14	-	-	-	-	8	-
H78X14 "B" to H78X14 "D"	-	-	-	-	-	20

Car Ordering Guide and Price List
Section 1 Page 4
Issued: August 25, 1969
† Reissued: September 25, 1969
g Reissued: April 1, 1970

1970
License Information
Basic Specifications

American Motors

STANDARD ENGINE

	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
g GREMLIN	96	199	6	1	3.75 x 3.00	128	33.75
# HORNET	108	199	6	1	3.75 x 3.00	128	33.75
AMX	97	360	8	4	4.08 x 3.44	290	53.27
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75
REBEL	114	232	6	1	3.75 x 3.50	145	33.75
* AMBASSADOR	122	232	6	2	3.75 x 3.50	155	33.75
REBEL "MACHINE"	114	390	8	4	4.17 x 3.57	340	55.51

OPTIONAL ENGINES

CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE
232	6	1	3.75 x 3.50	145	33.75
@ 232	6	1	3.75 x 3.50	145	33.75
232	6	2	3.75 x 3.50	155	33.75
304	8	2	3.75 x 3.44	210	45.00
390	8	4	4.17 x 3.57	325	55.51
304	8	2	3.75 x 3.44	210	45.00
360	8	2	4.08 x 3.44	245	53.27
360	8	4	4.08 x 3.44	290	53.27
390	8	4	4.17 x 3.57	325	55.51
232	6	2	3.75 x 3.50	155	33.75
* 304	8	2	3.75 x 3.44	210	45.00
360	8	2	4.08 x 3.44	245	53.27
360	8	4	4.08 x 3.44	290	53.27
390	8	4	4.17 x 3.57	325	55.51

@ Standard on Hornet SST.

* Standard on Ambassador DPL and SST.

Vehicle Identification Number Key

Carline
0 = Hornet
1 = Rebel
3 = AMX
4 = Gremlin
7 = Javelin
8 = Ambassador

Body Style
5 = 4-Dr. Sedan
6 = 2-Dr. Sedan
8 = 4-Dr. Station Wag.
9 = 2-Dr. Hardtop or 2-Dr. Sport Coupe

Plant Location
1–6 = Kenosha
7–9 = Brampton

Sequential Serial Number
Six digit numbers

Built By American Motors Corporation

A 0 F 4 6 5 E 100001

1970 Model

Type of Transmission
S = 3-Speed Manual Column Shift
Floor Mounted Shift – Javelin
A = Automatic Column Shift
C = Automatic Console Shift
M = 4-Speed Floor Shift
F = 3-Speed Manual Floor Shift – Gremlin

Model
0 = Gremlin 2-Pass., Hornet Basic or Rebel Basic
2 = Ambassador Basic
5 = Gremlin 4-Pass., Javelin or DPL
7 = Hornet SST, AMX, Javelin SST, Rebel SST or Amb. SST

Engines
A = 199 CID – 128 H.P. Six
E = 232 CID – 145 H.P. Six
G = 232 CID – 155 H.P. Six
H = 304 CID – 210 H.P. V-8
N = 360 CID – 245 H.P. V-8
P = 360 CID – 290 H.P. V-8
X = 390 CID – 325 H.P. V-8
Y = 390 CID – 340 H.P. V-8

IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS
Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel

Car Ordering Guide and Price List
Section 1 Page 3
Issued: May 26, 1969
Reissued: July 10, 1969
+ Reissued: August 25, 1969
+ Reissued: September 25, 1969
g Reissued: April 1, 1970

TRAILER-TOWING PACKAGE OPTIONS
(Available May Production)

Trailer Weight:	Trailer-Towing Package #1 Up to 2000 Pounds		Trailer-Towing Package #2 2000 to 5000 Pounds	
Ordering Code:	C.G. 5641	Code TP1	C.G. 6658	Code TP2
Package Contents:	CAR-TO-TRAILER WIRING HARNESS KIT AUTO. TRANS. OIL COOLER - 6 CYLINDER (STD. ON V-8) HEAVY-DUTY ENGINE COOLING SYSTEM		CAR-TO-TRAILER WIRING HARNESS KIT AUTO. TRANS. AUXILIARY OIL COOLER HEAVY-DUTY ENGINE COOLING SYSTEM HANDLING PACKAGE	

	Total Dealer Billing	F.O.B.	Manuf'r. Sugg'd. Total Dealer Retail Price	Total Dealer Billing	F.O.B.	Manuf'r. Sugg'd. Retail Price
HORNET						
- 6 cyl. w/o AC	34.35	2.25	44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
AMX						
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
JAVELIN						
- 6 cyl. w/o AC	34.35	2.25	44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
REBEL						
- 6 cyl. w/o AC	34.35	2.25	44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	446.30	33.60	589.05
with AC	8.45	.60	10.95	34.35	2.25	44.50
AMBASSADOR						
- 6 cyl.	21.95	1.45	28.45	N/A	N/A	N/A
- V-8	8.45	.60	10.95	34.35	2.25	44.50

The following options are recommended (or required) for EITHER package.

1. "Shift-Command" Automatic Transmission. Required.
2. Higher-numerical axle ratio available for particular engine/transmission. Recommended.
3. Twin-Grip Differential. Recommended.
4. Largest tire-size available for particular model/engine combination. Recommended for Trailer-Towing Package #1. Required for Package #2.
5. Power Drum or Power Disc Brakes (later preferred). Recommended.
6. Handling Package Recommended for Trailer-Towing Package #1. Included with Package #2.
7. Power Steering. Recommended.
8. For cars less air conditioning (or Command-Aire), "Cold-Start Package". Recommended.
   For cars with air conditioning (or Command-Aire), 70-Amp. Battery. Recommended.
9. Trailer hitches are not available as factory options. For Package #1, either the "body-mounted" or "equalizer" type of hitch is recommended. For Package #2, only the "equalizer" type hitch is recommended.

TRAILER-TOWING PACKAGE OPTIONS
(Available May Production)

	Trailer-Towing Package #1		Trailer-Towing Package #2	
Trailer Weight:	Up to 2000 Pounds		2000 to 5000 Pounds	
Ordering Codes:	C. C. 664	Code TP1	C. C. 665	Code TP2
Package Content:	. CAR-TO-TRAILER WIRING HARNESS KIT . AUTO. TRANS. OIL COOLER - 6 CYLINDER (STD. ON V-8) . HEAVY-DUTY ENGINE COOLING SYSTEM		. CAR-TO-TRAILER WIRING HARNESS KIT . AUTO. TRANS. AUXILIARY OIL COOLER . HEAVY-DUTY ENGINE COOLING SYSTEM . HANDLING PACKAGE	

	Total Dealer Billing	E. O. H.	Manuf's. Sugg'd. Retail Price	Total Dealer Billing	E. O. H.	Manuf's. Sugg'd. Retail Price
HORNET						
- 6 cyl. w/o AC	$34.35	$2.25	$44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
AMX						
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
JAVELIN						
- 6 cyl. w/o AC	34.35	2.25	44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	N/A	N/A	N/A
with AC	8.45	.60	10.95	N/A	N/A	N/A
REBEL						
- 6 cyl. w/o AC	34.35	2.25	44.50	N/A	N/A	N/A
with AC	21.95	1.45	28.45	N/A	N/A	N/A
- V-8 w/o AC	20.85	1.40	27.00	$46.30	$3.05	$59.95
with AC	8.45	.60	10.95	34.35	2.25	44.50
AMBASSADOR						
- 6 cyl.	21.95	1.45	28.45	N/A	N/A	N/A
- V-8	8.45	.60	10.95	34.35	2.25	44.50

The following options are recommended (or required) for EITHER package:

1. "Shift-Command" Automatic Transmission. Required.
2. Highest-numerical axle ratio available for particular engine/transmission. Recommended
3. Twin-Grip Differential. Recommended.
4. Largest tire-size available for particular model/engine combination. Recommended for Trailer-Towing Package #1. Required for Package #2.
5. Power Drum or Power Disc Brakes (later preferred). Recommended.
6. Handling Package Recommended for Trailer-Towing Package #1. Included with Package #2.
7. Power Steering. Recommended.
8. For cars less air conditioning (or Command-Air), "Cold-Start Package". Recommended. For cars with air conditioning (or Command-Air), 70-Amp. Battery. Recommended.
9. Trailer hitches are not available as factory options. For Package #1, either the "body-mounted" or "equalizer" type of hitch is recommended. For Package #2, only the "equalizer" type hitch is recommended.

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide and Price List

1970 JAVELIN SST/"TRANS-AM"

Effective September 25, 1969 the following prices are established to cover the Javelin SST/"Trans-Am".

MODEL	BODY TYPE	DEALER PRICES: DEALER BASE PRICE	DEALER DELIVERED PRICE	TOTAL DEALER DELIVERED AMOUNT	HOLD BACK INVOICE AMOUNT	TOTAL INVOICE PRICE	RETAIL PRICES: FACTORY LIST	MANUF'S SUGGT'D RETAIL PRICE
JAVELIN SST/"TRANS-AM"								
7079	2-Dr. Hardtop	$2999.00	$2341.00	$2341.00	$88.36	$2429.36	$3212.00	$3999.00

*Includes $100.00, and a Retail Delivery Charge of $19.00

At no extra charge, auxiliary gauges will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.50 total dealer billing.

The following items are included as standard equipment at no extra cost:

EQUIPMENT

- Red/White/Blue Racing Emerald Paint Scheme:
  - Mandarin Red — F33 (Trans)
  - Frost White — F22 (Mid)
  - Commodore Blue — F24 (Sport)
- "Trans-Am" Front Lower Spoiler
- "Trans-Am" Rear-Deck Spoiler
- Deluxe Luxury-Formal Moldings & Side Paint Stripes (Std. on SST)
- Black Vinyl SST Interior, Full-F
- 390 "Go" Package: Ram-Air Hood
  - Dual Exhaust System
  - Power Disc Brakes (Disc Front)
  - Handling Package
  - Deluxe E70 x 14 Red-Line Tires
- E70 x 14 White-Letter Tires, Rear*
- 14" x 6" Mag-Style Wheels, Four (plus "Space-Saver Spare Tire w/Regular Wheel)
- 4-Speed Full-Synchromesh Transmission w/Floor Shift
- Twin-Grip Differential
- 3.91:1 Axle Ratio
- Power Steering
- AM Push-Button Radio
- Heavy-Duty Engine Cooling
- Tachometer and 140 MPH Speedometer
- Visibility Group
- Light Group
- Plus all other SST Standard equipment items.

No other optional equipment items will be installed or available to be ordered on these custom-built cars.

LICENSE SPECIFICATIONS

STARTING VEHICLE IDENTIFICATION NUMBER	WHEELBASE	OA IN DISP	GVW	CARB DESC	ZONE & INTRCHG	HORSEPOWER: BRAKE	HORSEPOWER: TAXABLE	SHIPPING WEIGHT
A0M17-7X10001	109	190	8	4	4-17-2.52	325	55.51	3240**

**This weight includes battery, spare wheel and tire, tire jack, all lubricants, engine coolant and all equipment listed above.

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide and Price List

1970 JAVELIN SST/"TRANS-AM"

Effective September 25, 1969 the following prices are established to cover the Javelin SST/"Trans-Am".

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	E.O.H.	TOTAL DEALER BILLING	HOLD BACK AMOUNT	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S * SUGG'D RETAIL PRICE
JAVELIN SST/"TRANS-AM"								
7079-7	2-Dr. Hardtop	$2999.49	$241.00	$3240.49	$93.35	$3333.84	$3734.00	$3995.00

* Includes E.O.H. and a Retail Delivery Charge of $20.00

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.50 total dealer billing.

The following items are included as standard equipment at no extra cost:

EQUIPMENT

- Red/White/Blue Racing Exterior Paint Scheme:
  - Matador Red P39 (Front)
  - Frost White P72 (Mid)
  - Commodore Blue P84 (Rear)
- "Trans-Am" Front Lower Spoiler
- "Trans-Am" Rear-Deck Spoiler
- Delete Rocker-Panel Moldings & Side Paint Stripes (Std. on SST)
- Black Vinyl SST Interiors, T061-F
- 390 "Go" Package: Ram-Air Hood
  - Dual Exhaust System
  - Power Disc Brakes (Disc Front)
  - Handling Package
  - Delete E70 x 14 Red-Line Tires
- F70 x 14 White-Letter Tires, Four
- 14" x 6" Mag-Style Wheels, Four (plus "Space-Saver Spare Tire w/Regular Wheel)
- 4-Speed Full-Synchromesh Transmission w/Hurst Floor Shift
- Twin-Grip Differential
- 3.91:1 Axle Ratio
- Power Steering
- AM Push-Button Radio
- Heavy-Duty Engine Cooling
- Tachometer and 140 MPH Speedometer
- Visibility Group
- Light Group
- Plus all other SST Standard equipment items.

No other optional equipment items will be included or permitted to be ordered on these custom-built cars.

STARTING VEHICLE IDENTIFICATION NUMBER	WHEELBASE	CU. IN. DISP.	CYLS.	LICENSE SPECIFICATIONS CARB. BBLS.	BORE & STROKE	HORSEPOWER BRAKE	HORSEPOWER TAXABLE	SHIPPING WEIGHT
A0M797X100001	109	390	8	4	4.17 x 3.57	325	55.51	3340**

**This weight includes heater, spare wheel and tire, tire jack, all lubricants, engine coolant and all equipment listed above.

¢ The dealer hold back amount shall be paid or credited quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Once this quarterly payment procedure is in effect, it will remain in effect unless the dealer requests in writing to return to the annual procedure. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1970 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. American Motors Sales Corporation will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1970 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.

3. American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1970 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1971 models are officially announced to the general public, and on all eligible 1970 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1971 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered an eligible dealer-owned demonstrator, regardless of whether or not title remains with the dealer; additionally, demonstrators which have qualified for special allowances under the provisions of the 1970 Dealer Demonstrator Program are not eligible for the 5% rebate.

4. Dealer prices on American Motors Parts and Accessories are as follows:

a. Net Prices as established by current "Master" Parts and Accessories Price List or Parts and Accessories Release and Change Notices as issued from time to time.

b. The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on orders submitted on the American Motors Stock Order Pad provided the order is prepared and submitted as specified:

(1)	Special Discount on "Coded" competitive parts	5% of Dealer Net
(2)	Dealer Net $ 100.00 to $ 500.00 inclusive	5% of Dealer Net
(3)	Dealer Net $ 500.01 to $1000.00 inclusive	7-1/2% of Dealer Net
(4)	Dealer Net $1000.00 and up	10% of Dealer Net

For example, for a $1200.00 Parts order, the discount would be as follows: 5% discount on all "Coded" competitive parts, then the first $500.00 at 5%, the second $500.00 at 7-1/2% and the remaining $200.00 at 10%.

These discounts will not apply to Accessories.

c. Freight on Parts and Accessories shipments:

(1) Parts ordered on American Motors Stock Order Pads, if submitted as specified, will be shipped freight prepaid. Accessories orders designated for shipment with such parts Stock Orders will also be shipped freight prepaid.

(2) Parts or Accessories orders, other than those on the above Stock Order Pads, amounting to $100 minimum at dealer cost will be shipped freight prepaid. (The Special Competitive Parts Discount, 5%, 7-1/2%, and 10% allowances, do not apply to these orders.)

(3) All other Parts or Accessories orders will be shipped f.o.b. warehouses, designated as shipping points, with freight to be paid by dealer on arrival.

5. American Motors Sales Corporation will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty Administration Manual as amended.

AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide and Price List

1970 MODELS

American Motors

Car Ordering Guide and Price List
Section 1 Page 1
Issued: May 26, 1969
+ Reissued: August 25, 1969
† Reissued: September 25, 1969
g Reissued: April 1, 1970
¢ Reissued: May 1, 1970

1. Effective May 1, 1970, the following prices are established to cover 1970 American Motors Models. Freight will be prepaid to destination city, and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	E.O.H.	T.D.B. PRICE	HOLD BACK AMOUNT	TOTAL INVOICE AMOUNT	FACTORY LIST	MANUF.'S SUGG'D * RETAIL PRICE
6-CYLINDER BASE								
	GREMLIN							
g 7046-0	2-Dr. Sedan (2-Pass.)	$1495.00	$120.00	$1615.00	$43.98	$1658.98	$1759.00	$1879.00
g 7046-5	2-Dr. Sedan (4-Pass.)	1524.00	122.00	1646.00	45.93	1691.93	1837.00	1959.00
	HORNET							
7006-0	2-Dr. Sedan	1551.27	125.00	1676.27	46.73	1723.00	1869.00	1994.00
7005-0	4-Dr. Sedan	1612.49	129.00	1741.49	48.58	1790.07	1943.00	2072.00
	HORNET SST							
7006-7	2-Dr. Sedan	1667.49	134.00	1801.49	50.25	1851.74	2010.00	2144.00
7005-7	4-Dr. Sedan	1727.49	139.00	1866.49	52.05	1918.54	2082.00	2221.00
	JAVELIN							
7079-5	2-Dr. Hardtop	2006.00	161.00	2167.00	63.48	2230.48	2539.00	2720.00
	JAVELIN SST							
7079-7	2-Dr. Hardtop	2100.49	169.00	2269.49	66.48	2335.97	2659.00	2848.00
	REBEL							
7015-0	4-Dr. Sedan	1932.34	155.00	2087.34	61.15	2148.49	2446.00	2626.00
7018-0	4-Dr. Wagon-2 Seat	2037.00	163.00	2200.00	64.45	2264.45	2578.00	2766.00
7019-0	2-Dr. Hardtop	1957.49	157.00	2114.49	61.95	2176.44	2478.00	2660.00
	REBEL SST							
7015-7	4-Dr. Sedan	1975.00	159.00	2134.00	62.50	2196.50	2500.00	2684.00
7018-7	4-Dr. Wagon-2 Seat	2264.00	182.00	2446.00	71.63	2517.63	2865.00	3072.00
7019-7	2-Dr. Hardtop	2000.28	161.00	2161.28	63.30	2224.58	2532.00	2718.00
	AMBASSADOR							
7085-2	4-Dr. Sedan	2221.48	178.00	2399.48	70.30	2469.78	2812.00	3020.00
¢	Add for 210 H.P., 304 CID, V-8 over Base 6-Cylinder							
	Hornet - SST	94.05	8.00	102.05	2.85	104.90	114.00	122.00
	Javelin	74.45	6.00	80.45	2.38	82.83	95.00	101.00
	Rebel	74.45	6.00	80.45	2.38	82.83	95.00	101.00
	Ambassador	74.45	6.00	80.45	2.38	82.83	95.00	101.00
V-8 BASE								
	REBEL "MACHINE" (340 H.P., 390 CID, V-8 with 4-Speed Floor Shift)							
7019-0	2-Dr. Hardtop	2562.76	206.00	2768.76	81.10	2849.86	3244.00	3475.00
	AMX (290 H.P., 360 CID, V-8 with 4-Speed Floor Shift)							
7039-7	2-Dr. Sport Coupe	2503.49	201.00	2704.49	79.23	2783.72	3169.00	3395.00
	AMBASSADOR DPL (210 H.P., 304 CID, V-8 with Shift Command, Column Shift)							
7085-5	4-Dr. Sedan	2517.00	202.00	2719.00	83.90	2802.90	3356.00	3588.00
7088-5	4-Dr. Wagon-2 Seat	2770.49	222.00	2992.49	92.35	3084.84	3694.00	3946.00
7089-5	2-Dr. Hardtop	2529.00	203.00	2732.00	84.30	2816.30	3372.00	3605.00
	AMBASSADOR SST (210 H.P., 304 CID, V-8 with Shift Command, Column Shift)							
7085-7	4-Dr. Sedan	2612.25	209.00	2821.25	87.08	2908.33	3483.00	3722.00
7088-7	4-Dr. Wagon-2 Seat	2895.00	232.00	3127.00	96.50	3223.50	3860.00	4122.00
7089-7	2-Dr. Hardtop	2624.25	210.00	2834.25	87.48	2921.73	3499.00	3739.00

* Includes E.O.H. and a retail delivery charge of $20.00 on Javelins; $25.00 on AMX and Rebels; and $30.00 on Ambassadors. (Allowance for Retail Delivery Charge not included in Gremlin or Hornet price.)

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at $1.50 total dealer billing.

Shipment: Phase I demonstrators will be shipped as soon as possible.

Phase II demonstrators will be shipped during the months of January and February.

Payment: Payment of both Phase I and Phase II allowances will be made 60 days after unit has been placed in service and verification has been made that the unit was used as a bona fide demonstrator.

In order to be eligible for any payments a dealer must order both the Phase I and Phase II demonstrator by September 15, 1968. If a dealer orders a replacement and later cancels the order, no allowance will be paid on either the original or replacement demonstrator.

Demonstrators will not be eligible for the normal prior year model 5 percent rebate.

September 6, 1968

Subject: 1969 Model Tentative Prices -- Confidential

SHOULD FIRM PRICES BE HIGHER THAN TENTATIVE PRICES, ONLY THOSE CARS SHIPPED AFTER THE EFFECTIVE DATE OF THE FIRM PRICES WILL BE AFFECTED. ANY PRICE INCREASE WOULD NOT APPLY TO CARS PREVIOUSLY SHIPPED TO YOU OR IN YOUR STOCK ON THAT DATE.

IF FIRM PRICES ARE LOWER THAN TENTATIVE PRICES, YOU WILL RECEIVE A REBATE FOR THE DIFFERENCE FOR CARS IN YOUR STOCK OR IN TRANSIT ON THAT DATE. PRICES ON OPTIONAL EQUIPMENT AND ACCESSORIES WILL ALSO BE TENTATIVE AND THE SAME POLICY WILL APPLY.

Should firm prices be lower than tentative, the following formula will apply:

(TOTAL TENTATIVE INVOICE) minus (TOTAL FINAL INVOICE) equals REBATE.

For all 1969 models billed to you up to the day prior to public announcement, we will pay you an allowance equivalent to floor planning charges at the current 6-3/4 percent annual rate. For cars sold by you prior to announcement date you will receive this floor plan allowance up to the date of sale.

The normal floor plan allowance will apply to all 1969 model cars, including those shipped before announcement date. This means that on cars shipped to you before announcement date, you will receive floor planning up to that date plus the equivalent of fifteen days thereafter.

Economic factors indicate that there is a strong possibility that 1969 model prices will be increased over 1968 -- thus making 1968 models an excellent value. You should consider this factor and use it aggressively to maintain our sales volume through the balance of the current model year.

The potential 1969 model price increase coupled with the $125 September program for Javelin, AMX, Rebel and Ambassador Hardtops makes these models attractive merchandise for you to feature in your advertising and salesmen promotions. Use this money now to bring your Hardtop stock in line and to increase your overall sales.

I was most happy to have the opportunity to meet with so many of you, and, I for one, am looking forward to an outstanding sales year in 1969. Your comments indicate you are of the same mind.

GOOD LUCK AND GOOD SELLING!

Sincerely,

September 6, 1968

Subject: 1969 Model Tentative Prices -- Confidential

SHOULD FIRM PRICES BE HIGHER THAN TENTATIVE PRICES, ONLY THOSE CARS SHIPPED AFTER THE EFFECTIVE DATE OF THE FIRM PRICES WILL BE AFFECTED. ANY PRICE INCREASE WOULD NOT APPLY TO CARS PREVIOUSLY SHIPPED TO YOU OR IN YOUR STOCK ON THAT DATE.

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I was most happy to have the opportunity to meet with so many of you, and, I for one, am looking forward to an outstanding sales year in 1969. Your comments indicate you are of the same mind.
GOOD LUCK AND GOOD SELLING!

Sincerely,

W S Pickett

AMERICAN MOTORS CORPORATION

14250 PLYMOUTH ROAD • DETROIT, MICHIGAN 48227

September 6, 1968

TO: ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: 1969 MODEL TENTATIVE PRICES -- CONFIDENTIAL

You have just returned to your homes after having taken part in the most exciting and unusual new car announcement in the history of the automobile industry. The initial reactions to our 1969 product line and extremely novel presentation method, lead us to believe that our 1969 objective is certainly attainable. In fact, many dealers indicated that they will travel well beyond this objective. I am certain that when dealers continue to exhibit the aggressive attitude they have displayed throughout this year, 1969 will prove to be a banner year in both sales and profits.

In my letter of July 26 I indicated that initial shipments would begin on the Rebel and Ambassador in mid-August and on the Rambler, Javelin and AMX in late August. Shipments are rolling as planned, and production of 1969 models is presently on schedule. Many of you by now are receiving 1969 models.

These cars are being invoiced at tentative prices. The attached tentative price lists indicate price increases over 1968 Total Dealer Billings as follows:

American -	$100
Javelin and Rebel -	$110
Ambassador and AMX -	$130

Optional equipment and accessories were increased 5%.

These increases were established in order to give us the opportunity to completely evaluate the costs of added safety improvements and general economic increases and assure us of being able to continue our pricing policies so as to keep you completely competitive. As in previous years, I wish to emphasize that these prices are tentative and you will again have complete price protection from tentative to final prices.

AMERICAN MOTORS CORPORATION

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Model	Body Type	Allow.	Model	Body Type	Allow.
	Rebel Basic			**Ambassador DPL**	
6915	4-Dr. Sedan	$-0-	6985-5	4-Dr. Sedan	$ 25
6918	4-Dr. Sta. Wgn. (2 Seat)	-0-	6988-5	4-Dr. Sta. Wgn. (2St.)	75
6919	2-Dr. Hardtop	-0-	6989-5	2-Dr. Hardtop	25
	Rebel SST			**Ambassador SST**	
6915-7	4-Dr. Sedan	$ 25	6985-7	4-Dr. Sedan	$ 85
6918-7	4-Dr. Sta. Wgn. (2 Seat)	75	6988-7	4-Dr. Sta. Wgn. (2St.)	100
6919-7	2-Dr. Hardtop	25	6989-7	2-Dr. Hardtop	85
	Ambassador			**AMX**	$ 75
	~~Coupe, Sportsman, Wagon, etc.~~	$-0-			

Special Floor Plan Allowance: American Motors will also pay all Floor Planning Charges on Phase II demos for 90 days from the date the demonstrator is invoiced to the dealer.

Over-all Program Rules

Quantity of Demonstrators Eligible for Allowance: Dealers are qualified to receive demonstrator allowance on the following basis:

- 1968 new car sales travel rate less than 50: 2 demonstrators
- 1968 new car sales travel rate over 50 but less than 100: 3 demonstrators
- 1968 new car sales travel rate 100 and over: 3 demonstrators plus 1 for each salesman

Dealers travel rate will exclude national fleet type units but will include all fleet sales generated by the dealer. If a dealer has any question concerning his travel rate he should contact his zone office for further clarification.

Duration of Demonstrator Service: In consideration of the demonstrator allowance previously outlined, dealer agrees to place both Phase I and Phase II demonstrators in service for a period of at least 60 days from date of invoice and report demos according to established demo reporting procedures. However, both Phase I and Phase II demonstrators may be sold at any time during the 60-day period and be eligible for demonstrator allowance if a replacement model of the same series and with the same equipment is ordered and retained in service for the remainder of the 60 day period.

Ordering: Orders for both Phase I and Phase II demonstrators, to be eligible for allowance should be received by your Zone Car Distribution Department on or before September 15, 1968. Orders for Phase II demonstrators must be confirmed by December 15, 1968.

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6919	2-Dr. Hardtop	-0-	6989-5	2-Dr. Hardtop	25
	Rebel SST			Ambassador SST	
6915-7	4-Dr. Sedan	$ 25	6985-7	4-Dr. Sedan	$ 85
6918-7	4-Dr. Sta. Wgn. (2 Seat)	75	6988-7	4-Dr. Sta. Wgn. (2St.)	100
6919-7	2-Dr. Hardtop	25	6989-7	2-Dr. Hardtop	85
	Ambassador			AMX	$ 75
6985-2	4-Dr. Sedan	$-0-			

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Ordering: Orders for both Phase I and Phase II demonstrators, to be eligible for allowance should be received by your Zone Car Distribution Department on or before September 15, 1968. Orders for Phase II demonstrators must be confirmed by December 15, 1968.

Special Car Allowances: Phase I car allowances (in addition to the above equipment allowances) will be paid on the following models in the amounts as indicated below.

6918-7 Rebel SST Station Wagon (2 Seat)	$50
6985-7 Ambassador SST 4-Dr. Sedan	60
6988-5 Ambassador DPL Station Wagon (2 Seat)	50
6988-7 Ambassador SST Station Wagon (2 Seat)	85
6989-7 Ambassador SST 2-Dr. Hardtop	60
AMX	50

Phase II -- Allowances and Model Availability

Model Eligibility: Phase II cars can be any model in any series offered by American Motors.

Equipment Allowances: American Motors will pay an allowance on optional equipment which is equivalent to 20% of the total dealer invoice price for all optional equipment less the first $300 (roughly the cost of an automatic transmission and a V-8 engine) e.g.:

	Example 1	Example 2
Total Dealer Invoice for Optional Equipment	$600	$800
Less $300 Minimum	300	300
Net Available for Discount	$300	$500
Net times Demo Discount %	20%	20%
Equipment Allowance	$ 60	$100

From the two examples above, the demo equipment allowance is easily determined by taking the total dollar amount for optional equipment shown on a dealer invoice, subtracting $300, and multiplying the remainder by 20 percent.

Special Car Allowances: Listed below are the additional car allowances you will receive on Phase II demos put in service as changeover units.

Model	Body Type	Allow.	Model	Body Type	Allow.
	Rambler American			Rambler American Rogue	
6906	2-Dr. Sedan	$-0-	6909-7	2-Dr. Hardtop	$ 25
6905	4-Dr. Sedan	-0-			
				Javelin	
	Rambler American 440		6979-5	2-Dr. Hardtop	$-0-
6905-5	4-Dr. Sedan	$ 25			
6908-5	4-Dr. Sta. Wgn.	25		Javelin SST	
			6979-7	2-Dr. Hardtop	$ 25

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AMERICAN MOTORS SALES CORPORATION

14250 PLYMOUTH ROAD • DETROIT, MICHIGAN 48232

July 23, 1968

1969 DEALER DEMONSTRATOR PROGRAM

This program is made up of two phases, namely, Phase I, which basically covers the October through December new car announcement quarter. During this period we want the accent to be on our high-line series and the new Ambassador since retail trends consistently show high purchase in this quarter for top line series in addition to a high volume of options and accessories on all cars.

Phase II is designed to replace every Phase I car and by increasing the amounts of special car allowances and the number of models allocated encourage dealers to broaden their demonstrator car model and specification line-up.

Phase I -- Allowances and Model Availability

Model Eligibility: Phase I cars must be high-line models of any American Motors car series, i.e.:

- American 440 and Rogue
- Rebel SST
- Ambassador DPL or SST
- Javelin SST
- AMX

Equipment Allowances: American Motors will pay an allowance on optional equipment which is equivalent to 20% of the total dealer invoice price for all optional equipment less the first $300 (roughly the cost of automatic transmission and a V-8 engine) e.g.:

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1400 PLYMOUTH ROAD • DETROIT, MICHIGAN 48232

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Subject: 1969 DEALER DEMONSTRATOR PROGRAM

Attached please find your 1969 Dealer Demonstrator
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We have intentionally limited the Phase I segment
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We draw your attention to the fact that in addition to
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Finally, no demonstrators are eligible for the norma
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the Phase II period should have been replaced in the

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Subject: 1969 DEALER DEMONSTRATOR PROGRAM

Attached please find your 1969 Dealer Demonstrator Program. While we are not in possession of any such competitive programs at this time, we believe that our 1969 demonstrator program is a considerable advancement over our 1968 comparable program, both in the flexibility that a dealer has in building his demonstrator fleet by model and equipment, in addition to greater monetary incentive to utilize this 1969 program to the maximum allowed for his dealership.

We have intentionally limited the Phase I segment of this program to our high-line models only because the first quarter of a model year is the time that you sell the greatest proportion of high-line models with the greatest amount of optional equipment and accessories. We want our dealer demonstrations and sales to concentrate in obtaining a greater share of this "high-line, high option accessory" potential of the announcement quarter.

As we move into January and February, retail sales tend to become broader in nature and so does our demonstrator program. Please understand that a dealer can use any portion of the number of cars allowed to his dealership in Phase I, but he cannot, for example, order less cars in Phase II than he ordered in Phase I.

We draw your attention to the fact that in addition to the equipment allowances on demonstrator cars, special car allowances are available on designated models in the Phase I and Phase II periods. As a further incentive for a dealer to use the maximum quantities of demonstrators in the Phase II period, we have instituted a special floor plan allowance.

Finally, no demonstrators are eligible for the normal prior year model 5 percent rebate. Quite frankly, any demonstrator put into service by a dealer in the Phase II period should have been replaced in the summer months by another car, which obviously, would be eligible for the 5 percent rebate since the car in question would not have been part of this special dealer demonstrator program. Your Zone Office and District Manager will be contacting you further to obtain orders for your 1969 Phase I and Phase II demonstrators.

Sincerely,

Alan F. Bethell, General Sales Manager
Automotive Division

AFB/sk
att.